

Mobile Payments Market, By Transaction Mode (Mobile Web Payments, Near-Field Communication, SMS Direct Carrier Billing, Others, Regional), Payment Type (Proximity, Remote), Purchase Type, End User, Application, Region - Global Forecast to 2028

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Abstracts

The Mobile Payments Market size is estimated to grow from USD XX Billion in 2021 to USD XX Billion by 2028, growing at a CAGR of XX% during the forecast year from 2021 to 2028.

The latest report on Mobile Payments Market understands market size estimates, forecasts, market shares, competition analysis, along with industry trends of Mobile Payments with emphasis on market timelines and technology roadmaps analysis.

The Mobile Payments market is segmented by Transaction Mode, Payment Type, Purchase Type, End User, Application, Region. The research covers the current and historic Mobile Payments market size and its growth trend with company outline of key players: American Express Company, M Pesa, Money Gram International, PayPal Holdings Inc., Samsung Electronics Co. Ltd., Visa Inc., WeChat (Tencent Holdings Limited), Google (Alphabet Inc.), Alibaba Group Holdings Limited, Amazon.com Inc., Apple Inc..

Analysis of the global market with special focus on high growth application in each vertical and fast-growing market segments. It includes detailed competitive landscape with identification of the key players with respect to each type of market, in-depth market share analysis with individual revenue, market shares, and top players rankings. Impact analysis of the market dynamics with factors currently driving and restraining the growth of the market, along with their impact in the short, medium, and long-term

landscapes. Competitive intelligence from the company profiles, key player strategies, game-changing developments such as product launches and acquisitions.

The objective of this study is to identify the market opportunities and estimate market size by segments and countries for last few years and to forecast the values to the next five years. The report incorporates both the qualitative and quantitative aspects of the industry with respect to each of the regions and countries involved in the study. The report also covers qualitative analysis on the market, by incorporating complete pricing and cost analysis of components & products, Porter's analysis and PEST (Political, Economic, Social & Technological factor) analysis of the market. The report also profiles all major companies active in this field.

Market Analysis and Insights: Mobile Payments Market Analysis & Insights

Mobile Payments Market Scope and Market Size

Mobile Payments market is segmented by Transaction Mode, Payment Type, Purchase Type, End User, Application, Region. Players, stakeholders, and other participants in the global Mobile Payments market will be able to gain a strong position as this report will surely benefit their marketing strategies. The market analysis focuses on revenue and forecast by region/countries and by application in terms of revenue and forecast for the period 2022-2028.

Report further studies the market development status and future and Mobile Payments Market trend across the world. Also, it splits Mobile Payments market segmentation by Transaction Mode, Payment Type, Purchase Type, End User, Application, Region to deep dive research and reveals market profile and prospects.

Mobile Payments Market Segments Covered in the Report

By Transaction Mode:

Mobile Web Payments
Near-Field Communication
SMS Direct Carrier Billing
Others

Regional

By Payment Type:

Proximity

Remote

By Purchase Type:

Airtime Transfer And Top Ups

Money Transfers And Bill Payments

Merchandise And Coupons

Travel And Ticketing

Others

By End User:

Personal

Business

By Application:

Media & Entertainment

Energy & Utilities

Healthcare

Retail

Hospitality & Transportation

Others

By Region

North America

US

Canada

Europe

UK

Germany

Franc

Rest of Europe

Asia-Pacific (APAC)

China

Japan

India

Rest of APAC

Rest of the World (RoW)

Middle East

Africa

South America

Reason to purchase this Mobile Payments Market Report:

Determine prospective investment areas based on a detailed trend analysis of the global Mobile Payments Market over the next years.

Gain an in-depth understanding of the underlying factors driving demand for different and Mobile Payments market segments in the top spending countries across the world and identify the opportunities offered by each of them.

Strengthen your understanding of the market in terms of demand drivers, industry trends, and the latest technological developments, among others.

Identify the major channels that are driving the global market, providing a clear picture of future opportunities that can be tapped, resulting in revenue expansion.

Channelize resources by focusing on the ongoing programs that are being undertaken by the different countries within the global market.

Make correct business decisions based on a thorough analysis of the total competitive landscape of the sector with detailed profiles of the top market providers around the world which include information about their products, alliances, recent contract wins and financial analysis wherever available.

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