

# **Affective Computing Market, By Technology (Touch-based, Touchless), Component (Software, Hardware), Verticals (Academia and Research, Media and Entertainment, Government and Defense), Software, Hardware, Region - Global Forecast to 2028**

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## **Abstracts**

The Affective Computing Market size is estimated to grow from USD XX Billion in 2021 to USD XX Billion by 2028, growing at a CAGR of XX% during the forecast year from 2021 to 2028.

The latest report on Affective Computing Market understands market size estimates, forecasts, market shares, competition analysis, along with industry trends of Affective Computing with emphasis on market timelines and technology roadmaps analysis.

The Affective Computing market is segmented by Technology, Component, Verticals, Software, Hardware, Region. The research covers the current and historic Affective Computing market size and its growth trend with company outline of key players: Intel, Pyreos, Cognitec Systems, Beyond Verbal, GestureTek, SightCorp, Google, Microsoft, IBM, Apple, Qualcomm, Affectiva, Elliptic Labs, Eyesight Technologies, Sony Depthsensing Solutions, CrowdEmotion, Kairos, nViso, PointGrab, Eyeris, Numenta.

Analysis of the global market with special focus on high growth application in each vertical and fast-growing market segments. It includes detailed competitive landscape with identification of the key players with respect to each type of market, in-depth market share analysis with individual revenue, market shares, and top players rankings. Impact analysis of the market dynamics with factors currently driving and restraining the growth of the market, along with their impact in the short, medium, and long-term

landscapes. Competitive intelligence from the company profiles, key player strategies, game-changing developments such as product launches and acquisitions.

The objective of this study is to identify the market opportunities and estimate market size by segments and countries for last few years and to forecast the values to the next five years. The report incorporates both the qualitative and quantitative aspects of the industry with respect to each of the regions and countries involved in the study. The report also covers qualitative analysis on the market, by incorporating complete pricing and cost analysis of components & products, Porter's analysis and PEST (Political, Economic, Social & Technological factor) analysis of the market. The report also profiles all major companies active in this field.

## Market Analysis and Insights: Affective Computing Market Analysis & Insights

### Affective Computing Market Scope and Market Size

Affective Computing market is segmented by Technology, Component, Verticals, Software, Hardware, Region. Players, stakeholders, and other participants in the global Affective Computing market will be able to gain a strong position as this report will surely benefit their marketing strategies. The market analysis focuses on revenue and forecast by region/countries and by application in terms of revenue and forecast for the period 2022-2028.

Report further studies the market development status and future and Affective Computing Market trend across the world. Also, it splits Affective Computing market segmentation by Technology, Component, Verticals, Software, Hardware, Region to deep dive research and reveals market profile and prospects.

### Affective Computing Market Segments Covered in the Report

By Technology:

Touch-based

Touchless

By Component:

Software

Hardware

By Verticals:

Academia and Research  
Media and Entertainment  
Government and Defense  
Healthcare and Life Sciences  
IT and Telecom  
Retail and eCommerce  
Automotive  
BFSI  
Others  
By Software:

Speech Recognition  
Gesture Recognition  
Facial Feature Extraction  
Analytics Software  
Enterprise Software  
By Hardware:

Sensors  
Cameras  
Storage Devices and Processors  
Others  
By Region

North America  
US  
Canada  
Europe  
UK  
Germany  
France  
Rest of Europe  
Asia-Pacific (APAC)  
China  
Japan  
India  
Rest of APAC  
Rest of the World (RoW)

Middle East

Africa

South America

Reason to purchase this Affective Computing Market Report:

Determine prospective investment areas based on a detailed trend analysis of the global Affective Computing Market over the next years.

Gain an in-depth understanding of the underlying factors driving demand for different and Affective Computing market segments in the top spending countries across the world and identify the opportunities offered by each of them.

Strengthen your understanding of the market in terms of demand drivers, industry trends, and the latest technological developments, among others.

Identify the major channels that are driving the global Affective Computing market, providing a clear picture of future opportunities that can be tapped, resulting in revenue expansion.

Channelize resources by focusing on the ongoing programs that are being undertaken by the different countries within the global Affective Computing market.

Make correct business decisions based on a thorough analysis of the total competitive landscape of the sector with detailed profiles of the top Affective Computing market providers around the world which include information about their products, alliances, recent contract wins and financial analysis wherever available.

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