

# The U.S. Sleep Aids Market

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## Abstracts

Of a total population of 325 million Americans, 58% are estimated to experience insomnia symptoms or sleep disorders. Companies across America are trying to sell us a perfect night's sleep with medications, premium mattresses, high tech pillows, CPAP devices, white noise machines, smartphone apps, and more. All of this has become a \$28.6 billion a year industry.

As obesity rates climb and Americans age, more people are developing sleep apnea, restless leg syndrome and other sleep disorders. Plus, stressors related to politics, terrorism, student debt and more are resulting in more sleepless nights for Americans. First launched in 1977, there are now an estimated 4,700 "sleep labs or centers" in the United States. These labs perform sleep studies and help design treatment programs for insomniacs and those with sleep apnea and other conditions.

This new Marketdata study examines the "sleep" market and its segments, covering markets for: anti-insomnia drugs (over-the-counter & prescription), sleep labs/sleep centers, mattresses and pillows, CPAPs (continuous positive airway pressure devices) for sleep apnea, and retail sleep aids: earplugs, sleep lamps, sound conditioning machines, eye masks, books on sleep). The report also includes key sleep lab metrics such as patient volumes, bed counts, and much more.

The study includes: market size estimates for 1995-2017, with 2018 and 2023 forecasts, patient demographics, 16 in-depth competitor profiles and rankings in each market segment, discussions of market nature & structure, history and evolution, reimbursement issues and the effect of Medicare rulings regarding home testing.

Company profiles for: ResMed, Resironics, SleepMed, Sleep Holdings, Foundation Surgery Associates, Novasom, Tempur Sealy, Sleep Number Co., Simmons Serta.

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Competitor Profiles (description and history of company, no. of labs operated, address, specialties, acquisitions, services, financials when available)

SleepMed, Inc.

Sleep Holdings

Foundation Surgery Affiliates, LLC

Novasom

Nocturna Sleep Center

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Tempur Sealy Intl.

Sleep Number (formerly: Select Comfort)

Simmons Serta

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## **RETAIL SLEEP DEVICES MARKET**

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## **REFERENCE DIRECTORY OF SLEEP-RELATED TRADE GROUPS, EXPERTS, JOURNALS**

List of sleep market national/regional trade associations, journals, consulting firms, brokerage analysts, other key contacts – address & phones, description of activities.

Profiles of Michael J. Breus, Ph.D. and Duane M. Johnson, Ph.D.



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