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U.S. Pain Management Products & Services: A Market Analysis

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Abstracts

This has grown into a $19.6 billion niche healthcare market, but the field is in turmoil. More than 9,000 programs and sole practitioners (clinics, anesthesiologists, other MDs, chiropractors) treat an estimated 17 million Americans suffering from: chronic pain (back pain, migraines, cancer, arthritis, carpal tunnel syndrome, etc.). An estimated 40-60 million Americans suffer from chronic (long-term) pain. 700+ "pill mills" have emerged to serve Oxycontin addicts and profiteers, as 12 states have no drug monitoring systems in place. The field is moving toward the use of more "procedures" and injections, and 78% of the patient caseload is handled by anesthesiologists, more of whom have moved into pain therapy.

This newly updated Marketdata study is based on proprietary mail surveys and phone interviews and covers: 1985-2014 Forecast $ market size, market structure, market segments, treatment methods, number of patients/annual caseloads, average program costs/length, marketing methods, insurance reimbursement, and more. Contains proprietary findings of Marketdata custom mail surveys of pain programs and anesthesiologists (separate operating data for multidisciplinary programs vs. anesthesiologists). New chapter covers the pain management devices market (TENS machines, spinal cord stimulators, pumps, etc.). Also covers patient demographics, extensive status report on the pain drugs market, status of the chiropractic profession, and a directory of 100 CARF-accredited clinics. Profiles of John Hopkins, Cleveland Clinic, Mayo Clinic, Univ. of Miami, Scripps, other top programs.

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The Mayo Clinic
Mensana Clinic (defunct)
Norman Marcus Pain Institute
Scripps Memorial Hospital
University of Washington Medical Center
Pain Control & Rehabilitation Inst. of Georgia
The Rosomoff Comprehensive Pain & Rehabilitation Center
Johns Hopkins Blaustein Pain Treatment Center

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ACA Statistical Study results: avg. number patient-visits per doctor per week, no. of new patients, referrals, gross & net income, historical new patients & patient visits (1984-1996), type conditions patients treated for (1995, '97, '89), age of patients, sources of chiropractor revenue by type insurance

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REFERENCE DIRECTORY OF CHRONIC PAIN AND RELATED ASSOCIATIONS, SOCIETIES, GROUPS, INSTITUTES 238-246

Name/address/phone, director, description, no. of members, mission, activities, journals/newsletters/directories

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