

U.S. Fertility Clinics & Infertility Services: An Industry Analysis

<https://marketpublishers.com/r/UB0DF4951D4EN.html>

Date: September 2013

Pages: 123

Price: US\$ 995.00 (Single User License)

ID: UB0DF4951D4EN

Abstracts

This analysis by Marketdata examines a controversial \$3.5 billion healthcare service sector — infertility services. This loosely regulated “baby business” has weathered the last recession pretty well and is past the Nadya Suleman (OctoMom) case, which brought up issues of unethical practices by some fertility doctors practicing “assisted reproductive technology” (ART) and implanting multiple embryos.

ART now produces more than 50,000 babies per year in the U.S. via 152,000 IVF procedures, and demand is growing from the ranks of 7+ million infertile women, many of which delayed childbearing due to careers. Foreigners and gay couples are two other areas of growth. There are 481 U.S. fertility clinics, 100+ sperm banks, an unknown number of egg donors, and 1,700 reproductive endocrinologists competing for the business, which is lucrative. In addition, the global market for fertility drugs tops \$1 billion. Only one corporate “chain”, IntegraMed, exists, as most programs are run by small MD practices or are part of a hospital or University.

This 2nd edition study by Marketdata examines the nature/evolution of the business, national receipts/growth from 1988 to 2018 forecast, infertile customer demographics, key industry trends, industry regulation, pricing, industry consolidation, insurance coverage, ethical issues, effects of the last recession, and more. The study presents the findings of fertility clinic managers, with average costs and number of specific diagnostic procedures. Contains results of the latest (2011) CDC ART survey national data, with IVF success rates and long-term trends, as well as European ART cycles survey data. The report also examines the nature/size of the U.S. sperm banks, egg donors, and fertility drugs markets, and surrogacy programs.

Competitor Profiles for: Cryos International, California Cryobank, Resolve, Allan

Guttmacher Institute, Genetics and IVF Institute, IntegraMed America.

This study is believed to be one of the few in-depth publicly available business analyses that exists of this market. It's ALL here in one place.

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Report Scope & Methodology, Sources used

EXECUTIVE OVERVIEW OF MAJOR FINDINGS (250)

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NATURE & DEFINITION OF THE MARKET (\$150)

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Descriptions of activities, specialties, mission, 2006-2008 revenues if available, address, for:

Resolve

Allan Guttmacher Institute

Genetics and IVF Institute

IntegraMed America, Inc.

INDUSTRY REFERENCE DIRECTORY

List of adoption and fertility services industry trade groups, associations, surveys, consultants, and other sources.

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