

U.S. Child Day Care Services: An Industry Analysis

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Abstracts

This new Marketdata study examines this \$61 billion day care services industry, analyzing the structure and nature of for-profit and non-profit day care services, competitor profiles, actual revenues from 1990-2008, 2009-2010 estimates, forecasts to year 2013. Analysis of effects of the recession and why demand is still strong. Report covers: national/state market potentials, extensive end-user demographics, fees/cost of day care, major industry trends, industry consolidation, market niches, operating ratios, employer-based programs, government support/political & legislative outlook (by specific program), franchising, market share, and much more.

Results of new phone surveys, proprietary research, latest trade group-trade journal-private sector surveys, and extensive Census Bureau data. While birth rates level off at 4 million per year, those for women over 30 are rising, and these are mothers most likely to return to work quickly, Federal funding has tapered off the past several years, with household spending the key driver of growth. Study includes separate chapters analyzing Nannies & Nanny Agencies, as well as the Au Pair system. Demand for quality, affordable care remains strong, but fees vary widely and are rising faster than inflation. In-depth competitor profiles for: Knowledge Learning Corp., Learning Care Group, Nobel Learning Communities, Bright Horizons Family Solutions, Child Development Schools, Goddard Systems. Ranking of top 50 companies and revenues. Study contains 100 tables and charts.

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Nobel Learning Communities
Goddard Systems
Child Development Schools

REFERENCE DIRECTORY

Industry Trade Associations, Journals, Consultants, Other Sources

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