

# The U.S. Addiction Rehab Industry

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## Abstracts

Drug, alcohol and other addiction rehab in the United States is big business - \$35 billion this year. There are now 14,000+ treatment facilities and growing. A total of 2.5 million persons received treatment, but many more need it and facilities are filled to capacity. However, insurance coverage for rehab is limited. As a result, most of the tab is paid by government/state agencies. High end niches have emerged for the well-heeled (think Hollywood celebrities) and new niches are emerging in areas such as: sex addiction, problem gamblers, Internet addiction, and nicotine addiction. Facilities are also diversifying into treating people with anxiety disorders, eating disorders, and post-traumatic stress by veterans of the wars in Iraq and Afghanistan.

This new study by Marketdata examines the nature of the business, types of rehab, reasons for the renewed growth of addiction rehab services since the Great Recession, national receipts/growth from 1983-2013, 2014 and 2018 forecasts, average facility revenues, industry structure and participation by non-profit, for-profit, inpatient and outpatient programs, extensive drug/alcohol abuser demographics (number of abusers by type drug, age, sources of payment, type facilities used, etc.), The Florida Model, destination markets in FL and CA, expected effects of increased volume due to the Affordable Care Act, industry history and evolution, and key industry trends.

Includes all the pertinent data compiled by SAMHSA's latest 2012 government survey, data from the NIDA, NAATP, state agencies, and more. 10 in-depth company profiles are provided for: Hazelden Treatment Centers, Betty Ford Center, CRC Health Group, Elements Behavioral Health, Passage Malibu, The Caron Foundation, Comprehensive Care Corp., Malibu Horizon Rehab Center, Behavioral Health of The Palm Beaches, Sundown Ranch.

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The high end market segment: discussion of the private pay marketplace, \$ value

Destination markets: discussion of the South Florida market, the “Florida Model”, history

Discussion of the gambling addiction market: no. of problem gamblers, amount spent per year

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Substance abuse expenditures: amount, % distribution, avg. annual growth: 1986-2014

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Hazelden Treatment Centers

Betty Ford Center

CRC Health Group

Elements Behavioral Health

Passage Malibu

The Caron Foundation

Comprehensive Care Corp.

Malibu Horizon Rehab Center

Behavioral Health of The Palm Beaches

Sundown Ranch

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Name/address/phone of drug & alcohol abuse-related industry trade associations, government reports, major EAP industry trade journals, hotline phone numbers, etc.

\*List of state substance abuse agencies 2013

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