

The Medical Foods Market

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Abstracts

This new Marketdata study examines the little-known but growing \$1.3 billion niche healthcare market of medical foods. While medical foods are gaining more widespread acceptance, they remain poorly understood by patients, pharmacists and physicians. Most doctors in the U.S. have not heard of the term 'medical food' and don't know that it is a distinct, FDA-regulated category.

Medical foods are custom made liquid solutions, used enterally, to treat people with Alzheimers, depression, PTSD, osteoporosis, oncology patients, kidney dialysis patients, and infants with NEC/colitis. These products are obtained via pharmacies, by prescription—not retail. They are not regulated like drugs but must meet GRAS standards. The market has huge potential but is hampered by a lack of a trade association, a lack of exposure, and domination by a few large players.

This is a complete analysis of: market nature and definition, history and evolution, the major medical foods products/brands, how manufacturers operate, distribution channels, the role of physicians and pharmacists, market size and structure (2011, 2015, 2020 forecasts), government regulation and FDA actions/guidelines, major end-users and demand factors, potential for use in treating 10 major diseases/conditions, major market trends, functional foods market status, issues and obstacles, and more. Includes 29 in-depth competitor profiles and market outlooks by competitors. Includes 16 tables and charts.

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Summary of all report chapter highlights. Discussion of medical foods definition, industry structure, what conditions medical foods are used for, major issues & trends affecting the market, end-user demand, market size and 2020 forecasts, outlook by mfrs., distribution channels, major competitors.

Market Nature and Definition: what are medical foods?

- Definition of medical foods by the FDA

- History and evolution of the products since the 1950s

- Diseases and medical conditions targeted

- End-users

- New Product Development Process – discussion.

- Market position in the healthcare space

- Reimbursement for Medical Food Prescriptions: private insurance, workmen's compensation insurance.

Products: The main brands

Descriptions of products and their intended uses:

- Axona (Accera)

- Limbrel (Primus Pharmaceuticals)

- Deplin (Pamlab)

- Lofenalac (Mead Johnson Nutrition)

- Neurepa

- Immunolin

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- Depression discussion of, no. of sufferers

- Osteoporosis discussion of, no. of sufferers

- Chronic pain discussion of, no. of sufferers

- Insomnia discussion of, no. of sufferers

- Kidney disease discussion of, no. of sufferers

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Retail pharmacies

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Hospitals

Long term care facilities, nursing homes

Primary care MDs & specialist MDs offices

Prescribing nurses

Registered dietitians

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(company headquarters address, company history, products made and in development, specializations, acquisitions, revenues when available for public companies).

Abbott Labs

Actavis PLC (Ireland)

Acasti Pharma (Canada)

Aptalis Pharma

Cambrooke Therapeutics

Centrix Pharmaceuticals=

Entera Health

Entia Biosciences

Fresenius Kabi AG

Ganeden Biotech

Laser Pharmaceuticals

Mead Johnson Nutrition Co.

MetaGenes

Metagenics

Microbiome Therapeutics

NattoPharma ASA (Norway)

Nestle Health Sciences (Pamlab, Accera, Prometheus Labs)

Nutricia North America

NVN Therapeutics

Phytomedics

Pivotal Therapeutics

Primus Pharmaceuticals

Proliant Health & Biologicals

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Spherix

Targeted Medical Pharma

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Directory of relevant trade associations, reports, experts, published articles, other sources.

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