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The Market For Retail Health Clinics & Urgent Care Centers

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Abstracts

This groundbreaking new analysis by Marketdata examines the growing $10 billion business of retail health clinics (convenient care clinics) and urgent care centers. These are the clinics that consumers see more and more often in drugstore chains such as CVS, grocery stores, Target and Walmart, that are open 7 days a week with extended hours and no appointment needed. They now do a lot more than flu shots.

As the primary care MD shortage worsens and the Affordable Care Act gets implemented in 2014, these retail health clinics will grow in number and services, and serve the 32 million newly insured plus those consumers seeking more convenience and care for minor ailments on their schedule rather than the doctor's. There are now more than 9,000 urgent care centers and nearly 1,400 retail mini-clinics, up strongly from just several years ago. Both sites are significantly less costly than a visit to the emergency room.

This study examines industry revenues/growth, competitor profiles/rankings, key market trends and issues, patient demand and demographics, extensive operating ratios, licensure, technology, investment, why profits are elusive, etc.

Covers national revenues (2000-2011 estimates, 2012, 2013 & 2016 forecasts). Headwinds have limited retail clinics' success in the past, including the seasonality of the business, resistance from physician groups and vagaries of the private equity funds that have run clinics.

The study contains 17 in-depth profiles of the leading competitors. This report is also sold by single chapters.

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Nextcare
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Doctors Express (Includes gross revenues and expenses by type for 2011, estimated initial investment for a franchise, gross sales/patients/patient visits per day/average revenues per patient visit for 16 centers in select cities)
FastMed

Reference Directory of Industry Information Sources 128-132
Name/address/phone/key contacts: trade groups, journals, magazines, directories, special surveys, consultants, etc.

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