

The Market For Retail Health Clinics & Urgent Care Centers

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Abstracts

This groundbreaking new analysis by Marketdata examines the growing \$10 billion business of retail health clinics (convenient care clinics) and urgent care centers. These are the clinics that consumers see more and more often in drugstore chains such as CVS, grocery stores, Target and Walmart, that are open 7 days a week with extended hours and no appointment needed. They now do a lot more than flu shots.

As the primary care MD shortage worsens and the Affordable Care Act gets implemented in 2014, these retail health clinics will grow in number and services, and serve the 32 million newly insured plus those consumers seeking more convenience and care for minor ailments on their schedule rather than the doctor's. There are now more than 9,000 urgent care centers and nearly 1,400 retail mini-clinics, up strongly from just several years ago. Both sites are significantly less costly than a visit to the emergency room.

This study examines industry revenues/growth, competitor profiles/rankings, key market trends and issues, patient demand and demographics, extensive operating ratios, licensure, technology, investment, why profits are elusive, etc.

Covers national revenues (2000-2011 estimates, 2012, 2013 & 2016 forecasts). Headwinds have limited retail clinics' success in the past, including the seasonality of the business, resistance from physician groups and vagaries of the private equity funds that have run clinics.

The study contains 17 in-depth profiles of the leading competitors. This report is also sold by single chapters.

Contents

Introduction: Report Scope, Sources of Information, 1-4

Methodology

Executive Overview – Major Findings (\$300) 5-25

Highlights of all study chapters, nature/description of retail health clinics and urgent care centers, key operating ratios, \$ market size/growth (2000-2016 forecast), major trends and factors affecting consumer demand, lists of top competitors, Nurse Practitioners: their role, Physicians Assistants: their role

Patient Demand Factors (\$150) 26-43

Discussion of consumer reasons for using retail health clinics, Findings of Rand Corp. survey and Deloitte Center for Health Solutions surveys

Typical patient volume

Discussion of shortage of family practice MDs/physician access: reasons, medical school grads, average pay levels, states and cities with above average potential for more retail health clinic sites

Emergency department trends and patient characteristics

Conditions treated by retail health clinics

Tables:

Family Practice, Ranked by Longest Average Wait Time to Shortest Average Wait Time: 2009

Emergency Department Visits in the United States, 1997-2007, by Demographic Characteristics and Insurance Status

Ten Leading Principal Reasons For Emergency Department Visits, By Patient Age and Sex: United States 2009 – Under Age

Ten Leading Principal Reasons For Emergency Department Visits, By Patient Age and Sex: United States 2009 – Age 15-64

Ten Leading Principal Reasons For Emergency Department Visits, By Patient Age and Sex: United States 2009 – Age 65+

Active Primary Care Physicians per 100,000 Population; 2010

States & Cities With Above-Average Potential For More Retail Clinics

Nature of the Retail Health Clinics Market (\$100) 44-52

Consumer demand for “convenient care”

Investment potential, interest by private equity firms

Operations: size of typical clinics, start-up costs, staffing, hours, seasonality

Cost/fee comparisons to emergency room visits

Licensure & Regulation

Retail Health Clinic Operations (\$100) 53-60

Summary and discussion: number of clinics, caseloads, size, fees, insurance coverage

Technology trends: linkage/communications with other health care providers

Geographic distribution of clinics: by state, urban areas, type of retail site

Ownership of clinics: retail chains, physician groups, hospital chains

Share of the population with quick access to a clinic: discussion

Table:

State populations per retail clinic: 2008

Retail Clinics Market Size & Growth, Forecasts (\$150) 61-71

Discussion of sources of data, limitations: number of clinics nationwide, growth

Findings of Deloitte 2008 study: number of patient visits: 2007 vs. 2009

Technology trends identified by the American Telemedicine Association

Number of U.S. retail health clinics: 2006 to 2016 forecast, Marketdata estimates

Market size estimates and methods/rationale: 2011, 2009, 2010, 2007

2012 & 2013 Forecast

2016 Forecast: factors affecting growth over next 4 years, potential effect of the

Patient Protection and Affordable Care Act

Tables:

Estimated \$ size of the retail convenient clinics market: 2007 to 2016F

The Major Retail Clinic Competitors (\$200) 72-88

(company address, description, history, number of sites, services provided, recent developments, mergers, etc.)

Profiles For:

MinuteClinic (CVS)

TakeCare (Walgreens)

Walmart Clinics

Target Clinics

The Little Clinic (Kroger)

Rite-Aid

Safeway

RediClinic

FastCare

Aurora QuickCare

Nature of the Urgent Care Centers Market (\$100) 89-96

Market nature and definition, number of centers (Urgent Care Assn., NAFAC)

Scope of services provided

Staffing and facility design, size, start-up costs

Discussion of number of centers: estimates by Urgent Care Assn., Merchant Medicine, Rand Corp., rationale for estimates/past surveys

Tables:

Number of urgent care centers in the U.S.: 2000-2016, Marketdata estimates

Number of urgent care centers, by state and region (Merchant Medicine estimates)
Urgent Care Center Operating Ratios and Profitability (\$100) 97-103

Results of 2010 Urgent Care Assn. Benchmarking Study: 2008-2010 growth, ownership, patient visits per week, patient wait times, payment methods, years in operation, types of providers

Profitability: sample income and expense statement for a typical urgent care center: Marketdata estimate based on Doctor's Express UFOC 2011 document, % of revenues

Trends in access to care: discussion of Dept. of Health and Human Services data regarding projected 2020 physician access, emergency department trends/crowding

CDC data regarding number of emergency department visits, cost of urgent care visits, capacity, future roles of urgent care centers.

Urgent Care Market Size & Growth Forecasts (\$150) 104-111

Discussion of number of urgent care centers and various estimates

2007 market size: Marketdata estimates, based on average number of patient visits, fees, new vs. mature centers mix

2009 market size: Marketdata estimates, based on average number of patient visits, fees, new vs. mature centers mix

2011 market size: Marketdata estimates, based on average number of patient visits, fees, new vs. mature centers mix

2012 market size: Marketdata estimates, based on average number of patient visits, fees, new vs. mature centers mix

2013 to 2106 Forecast: projections based on passage of Affordable Care Act, growth in caseloads and number of centers, other factors

Tables:

Number of urgent care centers: 2000-2016, Marketdata estimates

Estimated national revenues of U.S. urgent care centers: 2000 2016F

The Major Urgent Care Competitors (\$200) 112-127

(company address, description, history, number of sites, services provided, recent developments, mergers, etc.)

Summary & discussion

Tables:

Number of urgent care centers: 2000-2012

The major urgent care chains (number of centers, region and state)

Major urgent care center chains, by estimated 2011 revenues

The major hospital urgent care operators (number of centers)

Profiles For:

Concentra

US Healthworks

MedExpress

Nextcare

Doctors Care

Doctors Express (Includes gross revenues and expenses by type for 2011, estimated initial investment for a franchise, gross sales/patients/patient visits per day/average revenues per patient visit for 16 centers in select cities)

FastMed

Reference Directory of Industry Information Sources 128-132

Name/address/phone/key contacts: trade groups, journals, magazines, directories, special surveys, consultants, etc.

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