

# Global Yogurt Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Yogurt is a food produced by bacterial fermentation of milk. The bacteria used to make yogurt are known as 'yogurt cultures'. Fermentation of lactose by these bacteria produces lactic acid, which acts on milk protein to give yogurt its texture and characteristic tart flavor. Cow's milk is commonly available worldwide, and, as such, is the milk most commonly used to make yogurt.

Based on the Yogurt market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Yogurt market covered in Chapter 5:

Meiji Holdings Co., Ltd  
Chobani LLC  
Yakult  
Groupe Lactalis  
Parmalat S.p.A  
Arla Foods  
Yili Industrial Group Co. Ltd.  
Yoplait  
Lactalis Group  
FrieslandCampina  
Müller  
General Mills Inc.  
Nestlé  
Bright Food (Group) Co., Ltd  
Danone  
China Mengniu Dairy Company Limited  
Britannia Industries Limited  
Chobani, LLC

In Chapter 6, on the basis of types, the Yogurt market from 2015 to 2025 is primarily split into:

Conventional Yogurt  
Greek Yogurt  
Set Yogurt  
Frozen Yogurt  
Yogurt Drinks  
Others

In Chapter 7, on the basis of applications, the Yogurt market from 2015 to 2025 covers:

Supermarkets/Hypermarkets  
Independent Retailers  
Specialist Retailers  
Convenience Stores  
Others

Geographically, the detailed analysis of consumption, revenue, market share and

growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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