

Global Yogurt Drink for Kids Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Yogurt Drink for Kids market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Yogurt Drink for Kids market are covered in Chapter 9:

Unternehmensgruppe Theo M?ller

Lactalis Ukraine

Valio Ltd.

J. Granarolo S.p.A

Chobani, LLC

Ultima Foods Inc.

Arla Foods amba
Nestle S.A.
Tine S.A.
DANA DAIRY GROUP
Fonterra Co-operative Group
Yakult Honsha Co., Ltd.
Benecol Limited
Koninklijke FrieslandCampina N.V.
Danone

In Chapter 5 and Chapter 7.3, based on types, the Yogurt Drink for Kids market from 2017 to 2027 is primarily split into:

Regular
Flavored
Others

In Chapter 6 and Chapter 7.4, based on applications, the Yogurt Drink for Kids market from 2017 to 2027 covers:

Supermarkets/Hypermarkets
Independent Retailers
Specialist Retailers
Convenience Stores
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Yogurt Drink for Kids market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Yogurt Drink for Kids Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market

size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 YOGURT DRINK FOR KIDS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Yogurt Drink for Kids Market
- 1.2 Yogurt Drink for Kids Market Segment by Type
 - 1.2.1 Global Yogurt Drink for Kids Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Yogurt Drink for Kids Market Segment by Application
 - 1.3.1 Yogurt Drink for Kids Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Yogurt Drink for Kids Market, Region Wise (2017-2027)
 - 1.4.1 Global Yogurt Drink for Kids Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Yogurt Drink for Kids Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Yogurt Drink for Kids Market Status and Prospect (2017-2027)
 - 1.4.4 China Yogurt Drink for Kids Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Yogurt Drink for Kids Market Status and Prospect (2017-2027)
 - 1.4.6 India Yogurt Drink for Kids Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Yogurt Drink for Kids Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Yogurt Drink for Kids Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Yogurt Drink for Kids Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Yogurt Drink for Kids (2017-2027)
 - 1.5.1 Global Yogurt Drink for Kids Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Yogurt Drink for Kids Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Yogurt Drink for Kids Market

2 INDUSTRY OUTLOOK

- 2.1 Yogurt Drink for Kids Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Yogurt Drink for Kids Market Drivers Analysis

- 2.4 Yogurt Drink for Kids Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Yogurt Drink for Kids Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Yogurt Drink for Kids Industry Development

3 GLOBAL YOGURT DRINK FOR KIDS MARKET LANDSCAPE BY PLAYER

- 3.1 Global Yogurt Drink for Kids Sales Volume and Share by Player (2017-2022)
- 3.2 Global Yogurt Drink for Kids Revenue and Market Share by Player (2017-2022)
- 3.3 Global Yogurt Drink for Kids Average Price by Player (2017-2022)
- 3.4 Global Yogurt Drink for Kids Gross Margin by Player (2017-2022)
- 3.5 Yogurt Drink for Kids Market Competitive Situation and Trends
 - 3.5.1 Yogurt Drink for Kids Market Concentration Rate
 - 3.5.2 Yogurt Drink for Kids Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL YOGURT DRINK FOR KIDS SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Yogurt Drink for Kids Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Yogurt Drink for Kids Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Yogurt Drink for Kids Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Yogurt Drink for Kids Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Yogurt Drink for Kids Market Under COVID-19
- 4.5 Europe Yogurt Drink for Kids Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Yogurt Drink for Kids Market Under COVID-19
- 4.6 China Yogurt Drink for Kids Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Yogurt Drink for Kids Market Under COVID-19
- 4.7 Japan Yogurt Drink for Kids Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.7.1 Japan Yogurt Drink for Kids Market Under COVID-19
- 4.8 India Yogurt Drink for Kids Sales Volume, Revenue, Price and Gross Margin

(2017-2022)

4.8.1 India Yogurt Drink for Kids Market Under COVID-19

4.9 Southeast Asia Yogurt Drink for Kids Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Yogurt Drink for Kids Market Under COVID-19

4.10 Latin America Yogurt Drink for Kids Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Yogurt Drink for Kids Market Under COVID-19

4.11 Middle East and Africa Yogurt Drink for Kids Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Yogurt Drink for Kids Market Under COVID-19

5 GLOBAL YOGURT DRINK FOR KIDS SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Yogurt Drink for Kids Sales Volume and Market Share by Type (2017-2022)

5.2 Global Yogurt Drink for Kids Revenue and Market Share by Type (2017-2022)

5.3 Global Yogurt Drink for Kids Price by Type (2017-2022)

5.4 Global Yogurt Drink for Kids Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Yogurt Drink for Kids Sales Volume, Revenue and Growth Rate of Regular (2017-2022)

5.4.2 Global Yogurt Drink for Kids Sales Volume, Revenue and Growth Rate of Flavored (2017-2022)

5.4.3 Global Yogurt Drink for Kids Sales Volume, Revenue and Growth Rate of Others (2017-2022)

6 GLOBAL YOGURT DRINK FOR KIDS MARKET ANALYSIS BY APPLICATION

6.1 Global Yogurt Drink for Kids Consumption and Market Share by Application (2017-2022)

6.2 Global Yogurt Drink for Kids Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Yogurt Drink for Kids Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Yogurt Drink for Kids Consumption and Growth Rate of Supermarkets/Hypermarkets (2017-2022)

6.3.2 Global Yogurt Drink for Kids Consumption and Growth Rate of Independent Retailers (2017-2022)

6.3.3 Global Yogurt Drink for Kids Consumption and Growth Rate of Specialist Retailers (2017-2022)

6.3.4 Global Yogurt Drink for Kids Consumption and Growth Rate of Convenience Stores (2017-2022)

6.3.5 Global Yogurt Drink for Kids Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL YOGURT DRINK FOR KIDS MARKET FORECAST (2022-2027)

7.1 Global Yogurt Drink for Kids Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Yogurt Drink for Kids Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Yogurt Drink for Kids Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Yogurt Drink for Kids Price and Trend Forecast (2022-2027)

7.2 Global Yogurt Drink for Kids Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Yogurt Drink for Kids Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Yogurt Drink for Kids Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Yogurt Drink for Kids Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Yogurt Drink for Kids Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Yogurt Drink for Kids Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Yogurt Drink for Kids Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Yogurt Drink for Kids Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Yogurt Drink for Kids Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Yogurt Drink for Kids Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Yogurt Drink for Kids Revenue and Growth Rate of Regular (2022-2027)

7.3.2 Global Yogurt Drink for Kids Revenue and Growth Rate of Flavored (2022-2027)

7.3.3 Global Yogurt Drink for Kids Revenue and Growth Rate of Others (2022-2027)

7.4 Global Yogurt Drink for Kids Consumption Forecast by Application (2022-2027)

7.4.1 Global Yogurt Drink for Kids Consumption Value and Growth Rate of Supermarkets/Hypermarkets(2022-2027)

7.4.2 Global Yogurt Drink for Kids Consumption Value and Growth Rate of Independent Retailers(2022-2027)

7.4.3 Global Yogurt Drink for Kids Consumption Value and Growth Rate of Specialist

Retailers(2022-2027)

7.4.4 Global Yogurt Drink for Kids Consumption Value and Growth Rate of Convenience Stores(2022-2027)

7.4.5 Global Yogurt Drink for Kids Consumption Value and Growth Rate of Others(2022-2027)

7.5 Yogurt Drink for Kids Market Forecast Under COVID-19

8 YOGURT DRINK FOR KIDS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Yogurt Drink for Kids Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Yogurt Drink for Kids Analysis

8.6 Major Downstream Buyers of Yogurt Drink for Kids Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Yogurt Drink for Kids Industry

9 PLAYERS PROFILES

9.1 Unternehmensgruppe Theo M?ller

9.1.1 Unternehmensgruppe Theo M?ller Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Yogurt Drink for Kids Product Profiles, Application and Specification

9.1.3 Unternehmensgruppe Theo M?ller Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Lactalis Ukraine

9.2.1 Lactalis Ukraine Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Yogurt Drink for Kids Product Profiles, Application and Specification

9.2.3 Lactalis Ukraine Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Valio Ltd.

- 9.3.1 Valio Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.3.2 Yogurt Drink for Kids Product Profiles, Application and Specification
- 9.3.3 Valio Ltd. Market Performance (2017-2022)
- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis
- 9.4 J. Granarolo S.p.A
 - 9.4.1 J. Granarolo S.p.A Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.4.2 Yogurt Drink for Kids Product Profiles, Application and Specification
 - 9.4.3 J. Granarolo S.p.A Market Performance (2017-2022)
 - 9.4.4 Recent Development
 - 9.4.5 SWOT Analysis
- 9.5 Chobani, LLC
 - 9.5.1 Chobani, LLC Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.5.2 Yogurt Drink for Kids Product Profiles, Application and Specification
 - 9.5.3 Chobani, LLC Market Performance (2017-2022)
 - 9.5.4 Recent Development
 - 9.5.5 SWOT Analysis
- 9.6 Ultima Foods Inc.
 - 9.6.1 Ultima Foods Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.6.2 Yogurt Drink for Kids Product Profiles, Application and Specification
 - 9.6.3 Ultima Foods Inc. Market Performance (2017-2022)
 - 9.6.4 Recent Development
 - 9.6.5 SWOT Analysis
- 9.7 Arla Foods amba
 - 9.7.1 Arla Foods amba Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.7.2 Yogurt Drink for Kids Product Profiles, Application and Specification
 - 9.7.3 Arla Foods amba Market Performance (2017-2022)
 - 9.7.4 Recent Development
 - 9.7.5 SWOT Analysis
- 9.8 Nestle S.A.
 - 9.8.1 Nestle S.A. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.8.2 Yogurt Drink for Kids Product Profiles, Application and Specification
 - 9.8.3 Nestle S.A. Market Performance (2017-2022)
 - 9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Tine S.A.

9.9.1 Tine S.A. Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Yogurt Drink for Kids Product Profiles, Application and Specification

9.9.3 Tine S.A. Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 DANA DAIRY GROUP

9.10.1 DANA DAIRY GROUP Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Yogurt Drink for Kids Product Profiles, Application and Specification

9.10.3 DANA DAIRY GROUP Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Fonterra Co-operative Group

9.11.1 Fonterra Co-operative Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Yogurt Drink for Kids Product Profiles, Application and Specification

9.11.3 Fonterra Co-operative Group Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Yakult Honsha Co., Ltd.

9.12.1 Yakult Honsha Co., Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Yogurt Drink for Kids Product Profiles, Application and Specification

9.12.3 Yakult Honsha Co., Ltd. Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 Benecol Limited

9.13.1 Benecol Limited Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Yogurt Drink for Kids Product Profiles, Application and Specification

9.13.3 Benecol Limited Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 Koninklijke FrieslandCampina N.V.

9.14.1 Koninklijke FrieslandCampina N.V. Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Yogurt Drink for Kids Product Profiles, Application and Specification

9.14.3 Koninklijke FrieslandCampina N.V. Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

9.15 Danone

9.15.1 Danone Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Yogurt Drink for Kids Product Profiles, Application and Specification

9.15.3 Danone Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Yogurt Drink for Kids Product Picture

Table Global Yogurt Drink for Kids Market Sales Volume and CAGR (%) Comparison by Type

Table Yogurt Drink for Kids Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Yogurt Drink for Kids Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Yogurt Drink for Kids Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Yogurt Drink for Kids Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Yogurt Drink for Kids Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Yogurt Drink for Kids Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Yogurt Drink for Kids Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Yogurt Drink for Kids Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Yogurt Drink for Kids Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Yogurt Drink for Kids Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Yogurt Drink for Kids Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Yogurt Drink for Kids Industry Development

Table Global Yogurt Drink for Kids Sales Volume by Player (2017-2022)

Table Global Yogurt Drink for Kids Sales Volume Share by Player (2017-2022)

Figure Global Yogurt Drink for Kids Sales Volume Share by Player in 2021

Table Yogurt Drink for Kids Revenue (Million USD) by Player (2017-2022)

Table Yogurt Drink for Kids Revenue Market Share by Player (2017-2022)

Table Yogurt Drink for Kids Price by Player (2017-2022)

Table Yogurt Drink for Kids Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Yogurt Drink for Kids Sales Volume, Region Wise (2017-2022)

Table Global Yogurt Drink for Kids Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Yogurt Drink for Kids Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Yogurt Drink for Kids Sales Volume Market Share, Region Wise in 2021

Table Global Yogurt Drink for Kids Revenue (Million USD), Region Wise (2017-2022)

Table Global Yogurt Drink for Kids Revenue Market Share, Region Wise (2017-2022)

Figure Global Yogurt Drink for Kids Revenue Market Share, Region Wise (2017-2022)

Figure Global Yogurt Drink for Kids Revenue Market Share, Region Wise in 2021

Table Global Yogurt Drink for Kids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Yogurt Drink for Kids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Yogurt Drink for Kids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Yogurt Drink for Kids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Yogurt Drink for Kids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Yogurt Drink for Kids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Yogurt Drink for Kids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Yogurt Drink for Kids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Yogurt Drink for Kids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Yogurt Drink for Kids Sales Volume by Type (2017-2022)

Table Global Yogurt Drink for Kids Sales Volume Market Share by Type (2017-2022)

Figure Global Yogurt Drink for Kids Sales Volume Market Share by Type in 2021

Table Global Yogurt Drink for Kids Revenue (Million USD) by Type (2017-2022)

Table Global Yogurt Drink for Kids Revenue Market Share by Type (2017-2022)

Figure Global Yogurt Drink for Kids Revenue Market Share by Type in 2021

Table Yogurt Drink for Kids Price by Type (2017-2022)

Figure Global Yogurt Drink for Kids Sales Volume and Growth Rate of Regular (2017-2022)

Figure Global Yogurt Drink for Kids Revenue (Million USD) and Growth Rate of Regular

(2017-2022)

Figure Global Yogurt Drink for Kids Sales Volume and Growth Rate of Flavored (2017-2022)

Figure Global Yogurt Drink for Kids Revenue (Million USD) and Growth Rate of Flavored (2017-2022)

Figure Global Yogurt Drink for Kids Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Yogurt Drink for Kids Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Yogurt Drink for Kids Consumption by Application (2017-2022)

Table Global Yogurt Drink for Kids Consumption Market Share by Application (2017-2022)

Table Global Yogurt Drink for Kids Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Yogurt Drink for Kids Consumption Revenue Market Share by Application (2017-2022)

Table Global Yogurt Drink for Kids Consumption and Growth Rate of Supermarkets/Hypermarkets (2017-2022)

Table Global Yogurt Drink for Kids Consumption and Growth Rate of Independent Retailers (2017-2022)

Table Global Yogurt Drink for Kids Consumption and Growth Rate of Specialist Retailers (2017-2022)

Table Global Yogurt Drink for Kids Consumption and Growth Rate of Convenience Stores (2017-2022)

Table Global Yogurt Drink for Kids Consumption and Growth Rate of Others (2017-2022)

Figure Global Yogurt Drink for Kids Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Yogurt Drink for Kids Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Yogurt Drink for Kids Price and Trend Forecast (2022-2027)

Figure USA Yogurt Drink for Kids Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Yogurt Drink for Kids Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Yogurt Drink for Kids Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Yogurt Drink for Kids Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Yogurt Drink for Kids Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Yogurt Drink for Kids Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Yogurt Drink for Kids Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Yogurt Drink for Kids Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Yogurt Drink for Kids Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Yogurt Drink for Kids Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Yogurt Drink for Kids Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Yogurt Drink for Kids Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Yogurt Drink for Kids Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Yogurt Drink for Kids Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Yogurt Drink for Kids Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Yogurt Drink for Kids Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Yogurt Drink for Kids Market Sales Volume Forecast, by Type

Table Global Yogurt Drink for Kids Sales Volume Market Share Forecast, by Type

Table Global Yogurt Drink for Kids Market Revenue (Million USD) Forecast, by Type

Table Global Yogurt Drink for Kids Revenue Market Share Forecast, by Type

Table Global Yogurt Drink for Kids Price Forecast, by Type

Figure Global Yogurt Drink for Kids Revenue (Million USD) and Growth Rate of Regular (2022-2027)

Figure Global Yogurt Drink for Kids Revenue (Million USD) and Growth Rate of Regular (2022-2027)

Figure Global Yogurt Drink for Kids Revenue (Million USD) and Growth Rate of Flavored (2022-2027)

Figure Global Yogurt Drink for Kids Revenue (Million USD) and Growth Rate of Flavored (2022-2027)

Figure Global Yogurt Drink for Kids Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Yogurt Drink for Kids Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Yogurt Drink for Kids Market Consumption Forecast, by Application

Table Global Yogurt Drink for Kids Consumption Market Share Forecast, by Application

Table Global Yogurt Drink for Kids Market Revenue (Million USD) Forecast, by Application

Table Global Yogurt Drink for Kids Revenue Market Share Forecast, by Application

Figure Global Yogurt Drink for Kids Consumption Value (Million USD) and Growth Rate of Supermarkets/Hypermarkets (2022-2027)

Figure Global Yogurt Drink for Kids Consumption Value (Million USD) and Growth Rate of Independent Retailers (2022-2027)

Figure Global Yogurt Drink for Kids Consumption Value (Million USD) and Growth Rate of Specialist Retailers (2022-2027)

Figure Global Yogurt Drink for Kids Consumption Value (Million USD) and Growth Rate of Convenience Stores (2022-2027)

Figure Global Yogurt Drink for Kids Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Yogurt Drink for Kids Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Unternehmensgruppe Theo M?ller Profile

Table Unternehmensgruppe Theo M?ller Yogurt Drink for Kids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Unternehmensgruppe Theo M?ller Yogurt Drink for Kids Sales Volume and Growth Rate

Figure Unternehmensgruppe Theo M?ller Revenue (Million USD) Market Share 2017-2022

Table Lactalis Ukraine Profile

Table Lactalis Ukraine Yogurt Drink for Kids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Lactalis Ukraine Yogurt Drink for Kids Sales Volume and Growth Rate

Figure Lactalis Ukraine Revenue (Million USD) Market Share 2017-2022

Table Valio Ltd. Profile

Table Valio Ltd. Yogurt Drink for Kids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Valio Ltd. Yogurt Drink for Kids Sales Volume and Growth Rate

Figure Valio Ltd. Revenue (Million USD) Market Share 2017-2022

Table J. Granarolo S.p.A Profile

Table J. Granarolo S.p.A Yogurt Drink for Kids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure J. Granarolo S.p.A Yogurt Drink for Kids Sales Volume and Growth Rate

Figure J. Granarolo S.p.A Revenue (Million USD) Market Share 2017-2022

Table Chobani, LLC Profile

Table Chobani, LLC Yogurt Drink for Kids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Chobani, LLC Yogurt Drink for Kids Sales Volume and Growth Rate

Figure Chobani, LLC Revenue (Million USD) Market Share 2017-2022

Table Ultima Foods Inc. Profile

Table Ultima Foods Inc. Yogurt Drink for Kids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ultima Foods Inc. Yogurt Drink for Kids Sales Volume and Growth Rate

Figure Ultima Foods Inc. Revenue (Million USD) Market Share 2017-2022

Table Arla Foods amba Profile

Table Arla Foods amba Yogurt Drink for Kids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Arla Foods amba Yogurt Drink for Kids Sales Volume and Growth Rate

Figure Arla Foods amba Revenue (Million USD) Market Share 2017-2022

Table Nestle S.A. Profile

Table Nestle S.A. Yogurt Drink for Kids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nestle S.A. Yogurt Drink for Kids Sales Volume and Growth Rate

Figure Nestle S.A. Revenue (Million USD) Market Share 2017-2022

Table Tine S.A. Profile

Table Tine S.A. Yogurt Drink for Kids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tine S.A. Yogurt Drink for Kids Sales Volume and Growth Rate

Figure Tine S.A. Revenue (Million USD) Market Share 2017-2022

Table DANA DAIRY GROUP Profile

Table DANA DAIRY GROUP Yogurt Drink for Kids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure DANA DAIRY GROUP Yogurt Drink for Kids Sales Volume and Growth Rate

Figure DANA DAIRY GROUP Revenue (Million USD) Market Share 2017-2022

Table Fonterra Co-operative Group Profile

Table Fonterra Co-operative Group Yogurt Drink for Kids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Fonterra Co-operative Group Yogurt Drink for Kids Sales Volume and Growth Rate

Figure Fonterra Co-operative Group Revenue (Million USD) Market Share 2017-2022

Table Yakult Honsha Co., Ltd. Profile

Table Yakult Honsha Co., Ltd. Yogurt Drink for Kids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Yakult Honsha Co., Ltd. Yogurt Drink for Kids Sales Volume and Growth Rate

Figure Yakult Honsha Co., Ltd. Revenue (Million USD) Market Share 2017-2022

Table Benecol Limited Profile

Table Benecol Limited Yogurt Drink for Kids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Benecol Limited Yogurt Drink for Kids Sales Volume and Growth Rate

Figure Benecol Limited Revenue (Million USD) Market Share 2017-2022

Table Koninklijke FrieslandCampina N.V. Profile

Table Koninklijke FrieslandCampina N.V. Yogurt Drink for Kids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Koninklijke FrieslandCampina N.V. Yogurt Drink for Kids Sales Volume and Growth Rate

Figure Koninklijke FrieslandCampina N.V. Revenue (Million USD) Market Share 2017-2022

Table Danone Profile

Table Danone Yogurt Drink for Kids Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Danone Yogurt Drink for Kids Sales Volume and Growth Rate

Figure Danone Revenue (Million USD) Market Share 2017-2022

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