

Global Yoga and Exercise Mats Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/G0F7C8288E0BEN.html>

Date: March 2023

Pages: 117

Price: US\$ 3,250.00 (Single User License)

ID: G0F7C8288E0BEN

Abstracts

Yoga and exercise mats are kneading pads used during yoga and exercise. Generally divided into fitness mats, Pilates mats, and general sports mats.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Yoga and Exercise Mats market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Yoga and Exercise Mats market are covered in Chapter 9:

YogaDirect

JadeYoga

Adidas Group

Manduka

Indiegogo
Body-Solid
Nike
HuggerMugger
TriMax Sports
PrAna
Merrithew
Gaiam
Barefoot Yoga
La Vie Boheme Yoga

In Chapter 5 and Chapter 7.3, based on types, the Yoga and Exercise Mats market from 2017 to 2027 is primarily split into:

Gym Mats
Pilates Mats
General Exercise Mats

In Chapter 6 and Chapter 7.4, based on applications, the Yoga and Exercise Mats market from 2017 to 2027 covers:

Household
Yoga Club
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China
Japan
India
Southeast Asia
Latin America
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Yoga and Exercise Mats market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global

supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Yoga and Exercise Mats Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 YOGA AND EXERCISE MATS MARKET OVERVIEW

1.1 Product Overview and Scope of Yoga and Exercise Mats Market

1.2 Yoga and Exercise Mats Market Segment by Type

1.2.1 Global Yoga and Exercise Mats Market Sales Volume and CAGR (%)

Comparison by Type (2017-2027)

1.3 Global Yoga and Exercise Mats Market Segment by Application

1.3.1 Yoga and Exercise Mats Market Consumption (Sales Volume) Comparison by Application (2017-2027)

1.4 Global Yoga and Exercise Mats Market, Region Wise (2017-2027)

1.4.1 Global Yoga and Exercise Mats Market Size (Revenue) and CAGR (%)

Comparison by Region (2017-2027)

1.4.2 United States Yoga and Exercise Mats Market Status and Prospect (2017-2027)

1.4.3 Europe Yoga and Exercise Mats Market Status and Prospect (2017-2027)

1.4.4 China Yoga and Exercise Mats Market Status and Prospect (2017-2027)

1.4.5 Japan Yoga and Exercise Mats Market Status and Prospect (2017-2027)

1.4.6 India Yoga and Exercise Mats Market Status and Prospect (2017-2027)

1.4.7 Southeast Asia Yoga and Exercise Mats Market Status and Prospect (2017-2027)

1.4.8 Latin America Yoga and Exercise Mats Market Status and Prospect (2017-2027)

1.4.9 Middle East and Africa Yoga and Exercise Mats Market Status and Prospect (2017-2027)

1.5 Global Market Size of Yoga and Exercise Mats (2017-2027)

1.5.1 Global Yoga and Exercise Mats Market Revenue Status and Outlook (2017-2027)

1.5.2 Global Yoga and Exercise Mats Market Sales Volume Status and Outlook (2017-2027)

1.6 Global Macroeconomic Analysis

1.7 The impact of the Russia-Ukraine war on the Yoga and Exercise Mats Market

2 INDUSTRY OUTLOOK

2.1 Yoga and Exercise Mats Industry Technology Status and Trends

2.2 Industry Entry Barriers

2.2.1 Analysis of Financial Barriers

2.2.2 Analysis of Technical Barriers

2.2.3 Analysis of Talent Barriers

- 2.2.4 Analysis of Brand Barrier
- 2.3 Yoga and Exercise Mats Market Drivers Analysis
- 2.4 Yoga and Exercise Mats Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Yoga and Exercise Mats Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Yoga and Exercise Mats Industry Development

3 GLOBAL YOGA AND EXERCISE MATS MARKET LANDSCAPE BY PLAYER

- 3.1 Global Yoga and Exercise Mats Sales Volume and Share by Player (2017-2022)
- 3.2 Global Yoga and Exercise Mats Revenue and Market Share by Player (2017-2022)
- 3.3 Global Yoga and Exercise Mats Average Price by Player (2017-2022)
- 3.4 Global Yoga and Exercise Mats Gross Margin by Player (2017-2022)
- 3.5 Yoga and Exercise Mats Market Competitive Situation and Trends
 - 3.5.1 Yoga and Exercise Mats Market Concentration Rate
 - 3.5.2 Yoga and Exercise Mats Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL YOGA AND EXERCISE MATS SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Yoga and Exercise Mats Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Yoga and Exercise Mats Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Yoga and Exercise Mats Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Yoga and Exercise Mats Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Yoga and Exercise Mats Market Under COVID-19
- 4.5 Europe Yoga and Exercise Mats Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Yoga and Exercise Mats Market Under COVID-19
- 4.6 China Yoga and Exercise Mats Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Yoga and Exercise Mats Market Under COVID-19

4.7 Japan Yoga and Exercise Mats Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Yoga and Exercise Mats Market Under COVID-19

4.8 India Yoga and Exercise Mats Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Yoga and Exercise Mats Market Under COVID-19

4.9 Southeast Asia Yoga and Exercise Mats Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Yoga and Exercise Mats Market Under COVID-19

4.10 Latin America Yoga and Exercise Mats Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Yoga and Exercise Mats Market Under COVID-19

4.11 Middle East and Africa Yoga and Exercise Mats Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Yoga and Exercise Mats Market Under COVID-19

5 GLOBAL YOGA AND EXERCISE MATS SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Yoga and Exercise Mats Sales Volume and Market Share by Type (2017-2022)

5.2 Global Yoga and Exercise Mats Revenue and Market Share by Type (2017-2022)

5.3 Global Yoga and Exercise Mats Price by Type (2017-2022)

5.4 Global Yoga and Exercise Mats Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Yoga and Exercise Mats Sales Volume, Revenue and Growth Rate of Gym Mats (2017-2022)

5.4.2 Global Yoga and Exercise Mats Sales Volume, Revenue and Growth Rate of Pilates Mats (2017-2022)

5.4.3 Global Yoga and Exercise Mats Sales Volume, Revenue and Growth Rate of General Exercise Mats (2017-2022)

6 GLOBAL YOGA AND EXERCISE MATS MARKET ANALYSIS BY APPLICATION

6.1 Global Yoga and Exercise Mats Consumption and Market Share by Application (2017-2022)

6.2 Global Yoga and Exercise Mats Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Yoga and Exercise Mats Consumption and Growth Rate by Application

(2017-2022)

6.3.1 Global Yoga and Exercise Mats Consumption and Growth Rate of Household
(2017-2022)

6.3.2 Global Yoga and Exercise Mats Consumption and Growth Rate of Yoga Club
(2017-2022)

6.3.3 Global Yoga and Exercise Mats Consumption and Growth Rate of Others
(2017-2022)

7 GLOBAL YOGA AND EXERCISE MATS MARKET FORECAST (2022-2027)

7.1 Global Yoga and Exercise Mats Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Yoga and Exercise Mats Sales Volume and Growth Rate Forecast
(2022-2027)

7.1.2 Global Yoga and Exercise Mats Revenue and Growth Rate Forecast
(2022-2027)

7.1.3 Global Yoga and Exercise Mats Price and Trend Forecast (2022-2027)

7.2 Global Yoga and Exercise Mats Sales Volume and Revenue Forecast, Region Wise
(2022-2027)

7.2.1 United States Yoga and Exercise Mats Sales Volume and Revenue Forecast
(2022-2027)

7.2.2 Europe Yoga and Exercise Mats Sales Volume and Revenue Forecast
(2022-2027)

7.2.3 China Yoga and Exercise Mats Sales Volume and Revenue Forecast
(2022-2027)

7.2.4 Japan Yoga and Exercise Mats Sales Volume and Revenue Forecast
(2022-2027)

7.2.5 India Yoga and Exercise Mats Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Yoga and Exercise Mats Sales Volume and Revenue Forecast
(2022-2027)

7.2.7 Latin America Yoga and Exercise Mats Sales Volume and Revenue Forecast
(2022-2027)

7.2.8 Middle East and Africa Yoga and Exercise Mats Sales Volume and Revenue
Forecast (2022-2027)

7.3 Global Yoga and Exercise Mats Sales Volume, Revenue and Price Forecast by
Type (2022-2027)

7.3.1 Global Yoga and Exercise Mats Revenue and Growth Rate of Gym Mats
(2022-2027)

7.3.2 Global Yoga and Exercise Mats Revenue and Growth Rate of Pilates Mats
(2022-2027)

7.3.3 Global Yoga and Exercise Mats Revenue and Growth Rate of General Exercise Mats (2022-2027)

7.4 Global Yoga and Exercise Mats Consumption Forecast by Application (2022-2027)

7.4.1 Global Yoga and Exercise Mats Consumption Value and Growth Rate of Household(2022-2027)

7.4.2 Global Yoga and Exercise Mats Consumption Value and Growth Rate of Yoga Club(2022-2027)

7.4.3 Global Yoga and Exercise Mats Consumption Value and Growth Rate of Others(2022-2027)

7.5 Yoga and Exercise Mats Market Forecast Under COVID-19

8 YOGA AND EXERCISE MATS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Yoga and Exercise Mats Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Yoga and Exercise Mats Analysis

8.6 Major Downstream Buyers of Yoga and Exercise Mats Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Yoga and Exercise Mats Industry

9 PLAYERS PROFILES

9.1 YogaDirect

9.1.1 YogaDirect Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Yoga and Exercise Mats Product Profiles, Application and Specification

9.1.3 YogaDirect Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 JadeYoga

9.2.1 JadeYoga Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Yoga and Exercise Mats Product Profiles, Application and Specification

9.2.3 JadeYoga Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Adidas Group

9.3.1 Adidas Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Yoga and Exercise Mats Product Profiles, Application and Specification

9.3.3 Adidas Group Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Manduka

9.4.1 Manduka Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Yoga and Exercise Mats Product Profiles, Application and Specification

9.4.3 Manduka Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Indiegogo

9.5.1 Indiegogo Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Yoga and Exercise Mats Product Profiles, Application and Specification

9.5.3 Indiegogo Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Body-Solid

9.6.1 Body-Solid Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Yoga and Exercise Mats Product Profiles, Application and Specification

9.6.3 Body-Solid Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Nike

9.7.1 Nike Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Yoga and Exercise Mats Product Profiles, Application and Specification

9.7.3 Nike Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 HuggerMugger

9.8.1 HuggerMugger Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.8.2 Yoga and Exercise Mats Product Profiles, Application and Specification
- 9.8.3 HugggerMugger Market Performance (2017-2022)
- 9.8.4 Recent Development
- 9.8.5 SWOT Analysis
- 9.9 TriMax Sports
 - 9.9.1 TriMax Sports Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.9.2 Yoga and Exercise Mats Product Profiles, Application and Specification
 - 9.9.3 TriMax Sports Market Performance (2017-2022)
 - 9.9.4 Recent Development
 - 9.9.5 SWOT Analysis
- 9.10 PrAna
 - 9.10.1 PrAna Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.10.2 Yoga and Exercise Mats Product Profiles, Application and Specification
 - 9.10.3 PrAna Market Performance (2017-2022)
 - 9.10.4 Recent Development
 - 9.10.5 SWOT Analysis
- 9.11 Merrithew
 - 9.11.1 Merrithew Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.11.2 Yoga and Exercise Mats Product Profiles, Application and Specification
 - 9.11.3 Merrithew Market Performance (2017-2022)
 - 9.11.4 Recent Development
 - 9.11.5 SWOT Analysis
- 9.12 Gaiam
 - 9.12.1 Gaiam Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.12.2 Yoga and Exercise Mats Product Profiles, Application and Specification
 - 9.12.3 Gaiam Market Performance (2017-2022)
 - 9.12.4 Recent Development
 - 9.12.5 SWOT Analysis
- 9.13 Barefoot Yoga
 - 9.13.1 Barefoot Yoga Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.13.2 Yoga and Exercise Mats Product Profiles, Application and Specification
 - 9.13.3 Barefoot Yoga Market Performance (2017-2022)
 - 9.13.4 Recent Development
 - 9.13.5 SWOT Analysis
- 9.14 La Vie Boheme Yoga
 - 9.14.1 La Vie Boheme Yoga Basic Information, Manufacturing Base, Sales Region and

Competitors

9.14.2 Yoga and Exercise Mats Product Profiles, Application and Specification

9.14.3 La Vie Boheme Yoga Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Yoga and Exercise Mats Product Picture

Table Global Yoga and Exercise Mats Market Sales Volume and CAGR (%)

Comparison by Type

Table Yoga and Exercise Mats Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Yoga and Exercise Mats Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Yoga and Exercise Mats Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Yoga and Exercise Mats Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Yoga and Exercise Mats Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Yoga and Exercise Mats Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Yoga and Exercise Mats Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Yoga and Exercise Mats Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Yoga and Exercise Mats Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Yoga and Exercise Mats Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Yoga and Exercise Mats Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Yoga and Exercise Mats Industry Development

Table Global Yoga and Exercise Mats Sales Volume by Player (2017-2022)

Table Global Yoga and Exercise Mats Sales Volume Share by Player (2017-2022)

Figure Global Yoga and Exercise Mats Sales Volume Share by Player in 2021

Table Yoga and Exercise Mats Revenue (Million USD) by Player (2017-2022)

Table Yoga and Exercise Mats Revenue Market Share by Player (2017-2022)

Table Yoga and Exercise Mats Price by Player (2017-2022)

Table Yoga and Exercise Mats Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Yoga and Exercise Mats Sales Volume, Region Wise (2017-2022)

Table Global Yoga and Exercise Mats Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Yoga and Exercise Mats Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Yoga and Exercise Mats Sales Volume Market Share, Region Wise in 2021

Table Global Yoga and Exercise Mats Revenue (Million USD), Region Wise (2017-2022)

Table Global Yoga and Exercise Mats Revenue Market Share, Region Wise (2017-2022)

Figure Global Yoga and Exercise Mats Revenue Market Share, Region Wise (2017-2022)

Figure Global Yoga and Exercise Mats Revenue Market Share, Region Wise in 2021

Table Global Yoga and Exercise Mats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Yoga and Exercise Mats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Yoga and Exercise Mats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Yoga and Exercise Mats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Yoga and Exercise Mats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Yoga and Exercise Mats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Yoga and Exercise Mats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Yoga and Exercise Mats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Yoga and Exercise Mats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Yoga and Exercise Mats Sales Volume by Type (2017-2022)

Table Global Yoga and Exercise Mats Sales Volume Market Share by Type (2017-2022)

Figure Global Yoga and Exercise Mats Sales Volume Market Share by Type in 2021

Table Global Yoga and Exercise Mats Revenue (Million USD) by Type (2017-2022)

Table Global Yoga and Exercise Mats Revenue Market Share by Type (2017-2022)

Figure Global Yoga and Exercise Mats Revenue Market Share by Type in 2021

Table Yoga and Exercise Mats Price by Type (2017-2022)

Figure Global Yoga and Exercise Mats Sales Volume and Growth Rate of Gym Mats (2017-2022)

Figure Global Yoga and Exercise Mats Revenue (Million USD) and Growth Rate of Gym Mats (2017-2022)

Figure Global Yoga and Exercise Mats Sales Volume and Growth Rate of Pilates Mats (2017-2022)

Figure Global Yoga and Exercise Mats Revenue (Million USD) and Growth Rate of Pilates Mats (2017-2022)

Figure Global Yoga and Exercise Mats Sales Volume and Growth Rate of General Exercise Mats (2017-2022)

Figure Global Yoga and Exercise Mats Revenue (Million USD) and Growth Rate of General Exercise Mats (2017-2022)

Table Global Yoga and Exercise Mats Consumption by Application (2017-2022)

Table Global Yoga and Exercise Mats Consumption Market Share by Application (2017-2022)

Table Global Yoga and Exercise Mats Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Yoga and Exercise Mats Consumption Revenue Market Share by Application (2017-2022)

Table Global Yoga and Exercise Mats Consumption and Growth Rate of Household (2017-2022)

Table Global Yoga and Exercise Mats Consumption and Growth Rate of Yoga Club (2017-2022)

Table Global Yoga and Exercise Mats Consumption and Growth Rate of Others (2017-2022)

Figure Global Yoga and Exercise Mats Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Yoga and Exercise Mats Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Yoga and Exercise Mats Price and Trend Forecast (2022-2027)

Figure USA Yoga and Exercise Mats Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Yoga and Exercise Mats Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Yoga and Exercise Mats Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Yoga and Exercise Mats Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Yoga and Exercise Mats Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Yoga and Exercise Mats Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Yoga and Exercise Mats Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Yoga and Exercise Mats Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Yoga and Exercise Mats Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Yoga and Exercise Mats Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Yoga and Exercise Mats Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Yoga and Exercise Mats Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Yoga and Exercise Mats Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Yoga and Exercise Mats Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Yoga and Exercise Mats Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Yoga and Exercise Mats Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Yoga and Exercise Mats Market Sales Volume Forecast, by Type

Table Global Yoga and Exercise Mats Sales Volume Market Share Forecast, by Type

Table Global Yoga and Exercise Mats Market Revenue (Million USD) Forecast, by Type

Table Global Yoga and Exercise Mats Revenue Market Share Forecast, by Type

Table Global Yoga and Exercise Mats Price Forecast, by Type

Figure Global Yoga and Exercise Mats Revenue (Million USD) and Growth Rate of Gym Mats (2022-2027)

Figure Global Yoga and Exercise Mats Revenue (Million USD) and Growth Rate of Gym Mats (2022-2027)

Figure Global Yoga and Exercise Mats Revenue (Million USD) and Growth Rate of Pilates Mats (2022-2027)

Figure Global Yoga and Exercise Mats Revenue (Million USD) and Growth Rate of Pilates Mats (2022-2027)

Figure Global Yoga and Exercise Mats Revenue (Million USD) and Growth Rate of General Exercise Mats (2022-2027)

Figure Global Yoga and Exercise Mats Revenue (Million USD) and Growth Rate of General Exercise Mats (2022-2027)

Table Global Yoga and Exercise Mats Market Consumption Forecast, by Application

Table Global Yoga and Exercise Mats Consumption Market Share Forecast, by Application

Table Global Yoga and Exercise Mats Market Revenue (Million USD) Forecast, by Application

Table Global Yoga and Exercise Mats Revenue Market Share Forecast, by Application

Figure Global Yoga and Exercise Mats Consumption Value (Million USD) and Growth Rate of Household (2022-2027)

Figure Global Yoga and Exercise Mats Consumption Value (Million USD) and Growth Rate of Yoga Club (2022-2027)

Figure Global Yoga and Exercise Mats Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Yoga and Exercise Mats Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table YogaDirect Profile

Table YogaDirect Yoga and Exercise Mats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure YogaDirect Yoga and Exercise Mats Sales Volume and Growth Rate

Figure YogaDirect Revenue (Million USD) Market Share 2017-2022

Table JadeYoga Profile

Table JadeYoga Yoga and Exercise Mats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure JadeYoga Yoga and Exercise Mats Sales Volume and Growth Rate

Figure JadeYoga Revenue (Million USD) Market Share 2017-2022

Table Adidas Group Profile

Table Adidas Group Yoga and Exercise Mats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Adidas Group Yoga and Exercise Mats Sales Volume and Growth Rate

Figure Adidas Group Revenue (Million USD) Market Share 2017-2022

Table Manduka Profile

Table Manduka Yoga and Exercise Mats Sales Volume, Revenue (Million USD), Price

and Gross Margin (2017-2022)

Figure Manduka Yoga and Exercise Mats Sales Volume and Growth Rate

Figure Manduka Revenue (Million USD) Market Share 2017-2022

Table Indiegogo Profile

Table Indiegogo Yoga and Exercise Mats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Indiegogo Yoga and Exercise Mats Sales Volume and Growth Rate

Figure Indiegogo Revenue (Million USD) Market Share 2017-2022

Table Body-Solid Profile

Table Body-Solid Yoga and Exercise Mats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Body-Solid Yoga and Exercise Mats Sales Volume and Growth Rate

Figure Body-Solid Revenue (Million USD) Market Share 2017-2022

Table Nike Profile

Table Nike Yoga and Exercise Mats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nike Yoga and Exercise Mats Sales Volume and Growth Rate

Figure Nike Revenue (Million USD) Market Share 2017-2022

Table HuggerMugger Profile

Table HuggerMugger Yoga and Exercise Mats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure HuggerMugger Yoga and Exercise Mats Sales Volume and Growth Rate

Figure HuggerMugger Revenue (Million USD) Market Share 2017-2022

Table TriMax Sports Profile

Table TriMax Sports Yoga and Exercise Mats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure TriMax Sports Yoga and Exercise Mats Sales Volume and Growth Rate

Figure TriMax Sports Revenue (Million USD) Market Share 2017-2022

Table PrAna Profile

Table PrAna Yoga and Exercise Mats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure PrAna Yoga and Exercise Mats Sales Volume and Growth Rate

Figure PrAna Revenue (Million USD) Market Share 2017-2022

Table Merrithew Profile

Table Merrithew Yoga and Exercise Mats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Merrithew Yoga and Exercise Mats Sales Volume and Growth Rate

Figure Merrithew Revenue (Million USD) Market Share 2017-2022

Table Gaiam Profile

Table Gaiam Yoga and Exercise Mats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Gaiam Yoga and Exercise Mats Sales Volume and Growth Rate

Figure Gaiam Revenue (Million USD) Market Share 2017-2022

Table Barefoot Yoga Profile

Table Barefoot Yoga Yoga and Exercise Mats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Barefoot Yoga Yoga and Exercise Mats Sales Volume and Growth Rate

Figure Barefoot Yoga Revenue (Million USD) Market Share 2017-2022

Table La Vie Boheme Yoga Profile

Table La Vie Boheme Yoga Yoga and Exercise Mats Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure La Vie Boheme Yoga Yoga and Exercise Mats Sales Volume and Growth Rate

Figure La Vie Boheme Yoga Revenue (Million USD) Market Share 2017-2022

I would like to order

Product name: Global Yoga and Exercise Mats Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

Product link: <https://marketpublishers.com/r/G0F7C8288E0BEN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G0F7C8288E0BEN.html>