

# Global Yerba Mate Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Yerba mate is used to make a tea beverage known as mate in Spanish and Portuguese. But the drink is called other names in Portuguese, the tea is frequently just called yerba mate. It is traditionally consumed in central and southern regions of South America, primarily in Paraguay, as well as in Argentina, Uruguay, southern and central-western Brazil, the Chaco region of Bolivia and southern Chile. It is also popular in the Druze community in Syria and Lebanon, where it is imported from Argentina. Yerba mate was first cultivated and used by the indigenous Guaran? people and in some Tup? communities in southern Brazil, prior to European colonization. Yerba mate can be found in various energy drinks on the market, as well as being sold as a bottled or canned iced tea.

Based on the Yerba Mate market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Yerba Mate market covered in Chapter 5:

Aguantadora  
Bar?o  
Las Mar?as  
Wisdom Natural  
Lauro Raatz  
ECOTEAS  
CBSe  
Mate Factor  
Santo Pip?  
Rosamonte  
Andresito  
Amanda  
Triunfo  
La Tranquera  
Romance  
Playadito  
Kraus Yerba Mate  
Selecta  
Canarias  
La Virginia  
Molinos

In Chapter 6, on the basis of types, the Yerba Mate market from 2015 to 2025 is primarily split into:

Normal  
Organic

In Chapter 7, on the basis of applications, the Yerba Mate market from 2015 to 2025 covers:

50 age

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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