

# Global Yachts Charter Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Yacht chartering is the practice of renting, or chartering, a sailboat or motor yacht and travelling to various coastal or island destinations. This is usually a vacation activity, but it also can be a corporate event.

Based on the Yachts Charter market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Yachts Charter market covered in Chapter 5:

Northrop & Johnson, Inc.

Charterworld Ltd.

Boat International Media Ltd.

Sunsail, Inc.

Sailogy SA

Yachtico, Inc.  
Nigel Burgess Ltd.  
Camper & Nicholsons International Ltd.  
Kiriacoulis Mediterranean Cruises Shipping SA  
Boatbookings.com  
Cosmos Yachting Ltd.  
Fairline Yachts Ltd.  
The Moorings  
Fraser Yachts  
Le Boat  
Dream Yacht Charter SARL  
Zizooboats GmbH  
Collaborative Boating, Inc.

In Chapter 6, on the basis of types, the Yachts Charter market from 2015 to 2025 is primarily split into:

32-42  
>42-50ft  
50-70ft  
70-100ft  
100-164ft  
164-300ft  
>300ft

In Chapter 7, on the basis of applications, the Yachts Charter market from 2015 to 2025 covers:

Corporate Use  
Private Use  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany

UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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