

# Global Xanthan Gum Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

<https://marketpublishers.com/r/GC258AF8D571EN.html>

Date: October 2021

Pages: 111

Price: US\$ 3,500.00 (Single User License)

ID: GC258AF8D571EN

## Abstracts

Xanthan gum is a polysaccharide with many industrial uses, including as a common food additive. It is an effective thickening agent and stabilizer to prevent ingredients from separating. It can be produced from simple sugars using a fermentation process, and derives its name from the species of bacteria used, *Xanthomonas campestris*.

Based on the Xanthan Gum market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Xanthan Gum market covered in Chapter 5:

### Meihua Group

Jungbunzlauer  
Deosen Biochemical  
DuPont Danisco  
ADM  
CP Kelco  
Hebei Xinhe Biochemical  
Vanderbilt Minerals  
Fufeng Group  
Cargill

In Chapter 6, on the basis of types, the Xanthan Gum market from 2015 to 2025 is primarily split into:

Food grade  
Oilfield Grade  
Pharmaceutical & Cosmetics Grade  
Industrial Grade

In Chapter 7, on the basis of applications, the Xanthan Gum market from 2015 to 2025 covers:

Food  
Petroleum exploration  
Pharmacy  
Daily cosmetics  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK

France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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