

# Global WPC Decking Market Research Report with Opportunities and Strategies to Boost Growth-COVID-19 Impact and Recovery

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## **Abstracts**

Wood plastic composites are the combination of wood fibers and synthetic resin. Synthetic resins are thermoplastics mainly polypropylene, polyethylene or Polyvinyl Chloride. Wood is in form of sawdust or wood flours. Wood fibers are recycled Pines. Wood Plastic Composites possess dual properties of wood and plastic. WPC Decking refers to decoration by using wood plastic composites materials, which are mainly used for outdoor terraces or balconies, pools, fences.

Based on the WPC Decking market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global WPC Decking market covered in Chapter 5:

**MESEN** 

Goodhill Enterprise



Huangshan Huasu New Material

Power Dekor Group

Shengda Forestry

Green Deck

**UPM Profi Deck** 

Sentai WPC

Armadillo Deck

Cladco Profiles

**GEM** 

COOWIN

EverJade WPC Decking

**CPG** International

MexyTech

Silvadec

TimberTech

Trex Company

Nature Home Holding

Tamko Building Products

Newtechwood

Fiberon

**Guofeng Wood-Plastic Composite** 

**TherraWood** 

Anhui Red Forest New Material

**Dura Composites** 

Eva-tech

Duraflex

Yihua Life

Logical Plastic

Der Group

Tianyuan

**CRH** 

Green Plank

Tecnodeck

**Universal Forest Products** 

In Chapter 6, on the basis of types, the WPC Decking market from 2015 to 2025 is primarily split into:

Hollow Decking Board

Solid Decking Board



In Chapter 7, on the basis of applications, the WPC Decking market from 2015 to 2025 covers:

**Outdoor Terraces or Balconies** 

**Pools** 

Fences

Other

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

**United States** 

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

**UAE** 

Egypt

South Africa

Years considered for this report:



Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



## **Contents**

## 1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global WPC Decking Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

## 2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
  - 2.4.1 Short-term Impact
  - 2.4.2 Long-term Impact

## 3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
  - 3.2.1 Suppliers of Raw Materials
  - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

## **4 MARKET COMPETITIVE LANDSCAPE**

- 4.1 Industry Leading Players
- 4.2 Industry News
  - 4.2.1 Key Product Launch News
  - 4.2.2 M&A and Expansion Plans

## **5 ANALYSIS OF LEADING COMPANIES**

- 5.1 MESEN
  - 5.1.1 MESEN Company Profile



- 5.1.2 MESEN Business Overview
- 5.1.3 MESEN WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.1.4 MESEN WPC Decking Products Introduction
- 5.2 Goodhill Enterprise
  - 5.2.1 Goodhill Enterprise Company Profile
  - 5.2.2 Goodhill Enterprise Business Overview
- 5.2.3 Goodhill Enterprise WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.2.4 Goodhill Enterprise WPC Decking Products Introduction
- 5.3 Huangshan Huasu New Material
  - 5.3.1 Huangshan Huasu New Material Company Profile
  - 5.3.2 Huangshan Huasu New Material Business Overview
- 5.3.3 Huangshan Huasu New Material WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.3.4 Huangshan Huasu New Material WPC Decking Products Introduction
- 5.4 Power Dekor Group
  - 5.4.1 Power Dekor Group Company Profile
  - 5.4.2 Power Dekor Group Business Overview
- 5.4.3 Power Dekor Group WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.4.4 Power Dekor Group WPC Decking Products Introduction
- 5.5 Shengda Forestry
  - 5.5.1 Shengda Forestry Company Profile
  - 5.5.2 Shengda Forestry Business Overview
- 5.5.3 Shengda Forestry WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.5.4 Shengda Forestry WPC Decking Products Introduction
- 5.6 Green Deck
  - 5.6.1 Green Deck Company Profile
  - 5.6.2 Green Deck Business Overview
- 5.6.3 Green Deck WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.6.4 Green Deck WPC Decking Products Introduction
- 5.7 UPM Profi Deck
  - 5.7.1 UPM Profi Deck Company Profile
  - 5.7.2 UPM Profi Deck Business Overview
- 5.7.3 UPM Profi Deck WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)



- 5.7.4 UPM Profi Deck WPC Decking Products Introduction
- 5.8 Sentai WPC
  - 5.8.1 Sentai WPC Company Profile
  - 5.8.2 Sentai WPC Business Overview
- 5.8.3 Sentai WPC WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.8.4 Sentai WPC WPC Decking Products Introduction
- 5.9 Armadillo Deck
  - 5.9.1 Armadillo Deck Company Profile
  - 5.9.2 Armadillo Deck Business Overview
- 5.9.3 Armadillo Deck WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.9.4 Armadillo Deck WPC Decking Products Introduction
- 5.10 Cladco Profiles
  - 5.10.1 Cladco Profiles Company Profile
  - 5.10.2 Cladco Profiles Business Overview
- 5.10.3 Cladco Profiles WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.10.4 Cladco Profiles WPC Decking Products Introduction
- 5.11 GEM
  - 5.11.1 GEM Company Profile
  - 5.11.2 GEM Business Overview
- 5.11.3 GEM WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.11.4 GEM WPC Decking Products Introduction
- **5.12 COOWIN** 
  - 5.12.1 COOWIN Company Profile
  - 5.12.2 COOWIN Business Overview
- 5.12.3 COOWIN WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.12.4 COOWIN WPC Decking Products Introduction
- 5.13 EverJade WPC Decking
  - 5.13.1 EverJade WPC Decking Company Profile
  - 5.13.2 EverJade WPC Decking Business Overview
- 5.13.3 EverJade WPC Decking WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.13.4 EverJade WPC Decking WPC Decking Products Introduction
- 5.14 CPG International
- 5.14.1 CPG International Company Profile



- 5.14.2 CPG International Business Overview
- 5.14.3 CPG International WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.14.4 CPG International WPC Decking Products Introduction
- 5.15 MexyTech
  - 5.15.1 MexyTech Company Profile
  - 5.15.2 MexyTech Business Overview
- 5.15.3 MexyTech WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.15.4 MexyTech WPC Decking Products Introduction
- 5.16 Silvadec
  - 5.16.1 Silvadec Company Profile
  - 5.16.2 Silvadec Business Overview
- 5.16.3 Silvadec WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.16.4 Silvadec WPC Decking Products Introduction
- 5.17 TimberTech
  - 5.17.1 TimberTech Company Profile
  - 5.17.2 TimberTech Business Overview
- 5.17.3 TimberTech WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.17.4 TimberTech WPC Decking Products Introduction
- 5.18 Trex Company
  - 5.18.1 Trex Company Company Profile
  - 5.18.2 Trex Company Business Overview
- 5.18.3 Trex Company WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.18.4 Trex Company WPC Decking Products Introduction
- 5.19 Nature Home Holding
  - 5.19.1 Nature Home Holding Company Profile
  - 5.19.2 Nature Home Holding Business Overview
- 5.19.3 Nature Home Holding WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.19.4 Nature Home Holding WPC Decking Products Introduction
- 5.20 Tamko Building Products
  - 5.20.1 Tamko Building Products Company Profile
  - 5.20.2 Tamko Building Products Business Overview
- 5.20.3 Tamko Building Products WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)



- 5.20.4 Tamko Building Products WPC Decking Products Introduction
- 5.21 Newtechwood
  - 5.21.1 Newtechwood Company Profile
  - 5.21.2 Newtechwood Business Overview
- 5.21.3 Newtechwood WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.21.4 Newtechwood WPC Decking Products Introduction
- 5.22 Fiberon
  - 5.22.1 Fiberon Company Profile
  - 5.22.2 Fiberon Business Overview
- 5.22.3 Fiberon WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.22.4 Fiberon WPC Decking Products Introduction
- 5.23 Guofeng Wood-Plastic Composite
- 5.23.1 Guofeng Wood-Plastic Composite Company Profile
- 5.23.2 Guofeng Wood-Plastic Composite Business Overview
- 5.23.3 Guofeng Wood-Plastic Composite WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.23.4 Guofeng Wood-Plastic Composite WPC Decking Products Introduction
- 5.24 TherraWood
  - 5.24.1 TherraWood Company Profile
  - 5.24.2 TherraWood Business Overview
- 5.24.3 TherraWood WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.24.4 TherraWood WPC Decking Products Introduction
- 5.25 Anhui Red Forest New Material
  - 5.25.1 Anhui Red Forest New Material Company Profile
  - 5.25.2 Anhui Red Forest New Material Business Overview
- 5.25.3 Anhui Red Forest New Material WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.25.4 Anhui Red Forest New Material WPC Decking Products Introduction
- 5.26 Dura Composites
  - 5.26.1 Dura Composites Company Profile
  - 5.26.2 Dura Composites Business Overview
- 5.26.3 Dura Composites WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.26.4 Dura Composites WPC Decking Products Introduction
- 5.27 Eva-tech
- 5.27.1 Eva-tech Company Profile



- 5.27.2 Eva-tech Business Overview
- 5.27.3 Eva-tech WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.27.4 Eva-tech WPC Decking Products Introduction
- 5.28 Duraflex
  - 5.28.1 Duraflex Company Profile
  - 5.28.2 Duraflex Business Overview
- 5.28.3 Duraflex WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.28.4 Duraflex WPC Decking Products Introduction
- 5.29 Yihua Life
  - 5.29.1 Yihua Life Company Profile
  - 5.29.2 Yihua Life Business Overview
- 5.29.3 Yihua Life WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.29.4 Yihua Life WPC Decking Products Introduction
- 5.30 Logical Plastic
  - 5.30.1 Logical Plastic Company Profile
  - 5.30.2 Logical Plastic Business Overview
- 5.30.3 Logical Plastic WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.30.4 Logical Plastic WPC Decking Products Introduction
- 5.31 Der Group
  - 5.31.1 Der Group Company Profile
  - 5.31.2 Der Group Business Overview
- 5.31.3 Der Group WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.31.4 Der Group WPC Decking Products Introduction
- 5.32 Tianyuan
  - 5.32.1 Tianyuan Company Profile
  - 5.32.2 Tianyuan Business Overview
- 5.32.3 Tianyuan WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.32.4 Tianyuan WPC Decking Products Introduction
- 5.33 CRH
  - 5.33.1 CRH Company Profile
  - 5.33.2 CRH Business Overview
- 5.33.3 CRH WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)



- 5.33.4 CRH WPC Decking Products Introduction
- 5.34 Green Plank
  - 5.34.1 Green Plank Company Profile
  - 5.34.2 Green Plank Business Overview
- 5.34.3 Green Plank WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.34.4 Green Plank WPC Decking Products Introduction
- 5.35 Tecnodeck
  - 5.35.1 Tecnodeck Company Profile
  - 5.35.2 Tecnodeck Business Overview
- 5.35.3 Tecnodeck WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.35.4 Tecnodeck WPC Decking Products Introduction
- 5.36 Universal Forest Products
  - 5.36.1 Universal Forest Products Company Profile
  - 5.36.2 Universal Forest Products Business Overview
- 5.36.3 Universal Forest Products WPC Decking Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.36.4 Universal Forest Products WPC Decking Products Introduction

## 6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

- 6.1 Global WPC Decking Sales, Revenue and Market Share by Types (2015-2020)
- 6.1.1 Global WPC Decking Sales and Market Share by Types (2015-2020)
- 6.1.2 Global WPC Decking Revenue and Market Share by Types (2015-2020)
- 6.1.3 Global WPC Decking Price by Types (2015-2020)
- 6.2 Global WPC Decking Market Forecast by Types (2020-2025)
- 6.2.1 Global WPC Decking Market Forecast Sales and Market Share by Types (2020-2025)
- 6.2.2 Global WPC Decking Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global WPC Decking Sales, Price and Growth Rate by Types (2015-2020)
  - 6.3.1 Global WPC Decking Sales, Price and Growth Rate of Hollow Decking Board
  - 6.3.2 Global WPC Decking Sales, Price and Growth Rate of Solid Decking Board
- 6.4 Global WPC Decking Market Revenue and Sales Forecast, by Types (2020-2025)
  - 6.4.1 Hollow Decking Board Market Revenue and Sales Forecast (2020-2025)
  - 6.4.2 Solid Decking Board Market Revenue and Sales Forecast (2020-2025)

## 7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS



- 7.1 Global WPC Decking Sales, Revenue and Market Share by Applications (2015-2020)
- 7.1.1 Global WPC Decking Sales and Market Share by Applications (2015-2020)
- 7.1.2 Global WPC Decking Revenue and Market Share by Applications (2015-2020)
- 7.2 Global WPC Decking Market Forecast by Applications (2020-2025)
- 7.2.1 Global WPC Decking Market Forecast Sales and Market Share by Applications (2020-2025)
- 7.2.2 Global WPC Decking Market Forecast Revenue and Market Share by Applications (2020-2025)
- 7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)
- 7.3.1 Global WPC Decking Revenue, Sales and Growth Rate of Outdoor Terraces or Balconies (2015-2020)
  - 7.3.2 Global WPC Decking Revenue, Sales and Growth Rate of Pools (2015-2020)
  - 7.3.3 Global WPC Decking Revenue, Sales and Growth Rate of Fences (2015-2020)
  - 7.3.4 Global WPC Decking Revenue, Sales and Growth Rate of Other (2015-2020)
- 7.4 Global WPC Decking Market Revenue and Sales Forecast, by Applications (2020-2025)
  - 7.4.1 Outdoor Terraces or Balconies Market Revenue and Sales Forecast (2020-2025)
  - 7.4.2 Pools Market Revenue and Sales Forecast (2020-2025)
  - 7.4.3 Fences Market Revenue and Sales Forecast (2020-2025)
- 7.4.4 Other Market Revenue and Sales Forecast (2020-2025)

## 8 MARKET ANALYSIS AND FORECAST, BY REGIONS

- 8.1 Global WPC Decking Sales by Regions (2015-2020)
- 8.2 Global WPC Decking Market Revenue by Regions (2015-2020)
- 8.3 Global WPC Decking Market Forecast by Regions (2020-2025)

## 9 NORTH AMERICA WPC DECKING MARKET ANALYSIS

- 9.1 Market Overview and Prospect Analysis
- 9.2 North America WPC Decking Market Sales and Growth Rate (2015-2020)
- 9.3 North America WPC Decking Market Revenue and Growth Rate (2015-2020)
- 9.4 North America WPC Decking Market Forecast
- 9.5 The Influence of COVID-19 on North America Market
- 9.6 North America WPC Decking Market Analysis by Country
  - 9.6.1 U.S. WPC Decking Sales and Growth Rate
  - 9.6.2 Canada WPC Decking Sales and Growth Rate



## 9.6.3 Mexico WPC Decking Sales and Growth Rate

## 10 EUROPE WPC DECKING MARKET ANALYSIS

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe WPC Decking Market Sales and Growth Rate (2015-2020)
- 10.3 Europe WPC Decking Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe WPC Decking Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe WPC Decking Market Analysis by Country
  - 10.6.1 Germany WPC Decking Sales and Growth Rate
  - 10.6.2 United Kingdom WPC Decking Sales and Growth Rate
  - 10.6.3 France WPC Decking Sales and Growth Rate
  - 10.6.4 Italy WPC Decking Sales and Growth Rate
  - 10.6.5 Spain WPC Decking Sales and Growth Rate
- 10.6.6 Russia WPC Decking Sales and Growth Rate

## 11 ASIA-PACIFIC WPC DECKING MARKET ANALYSIS

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific WPC Decking Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific WPC Decking Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific WPC Decking Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific WPC Decking Market Analysis by Country
- 11.6.1 China WPC Decking Sales and Growth Rate
- 11.6.2 Japan WPC Decking Sales and Growth Rate
- 11.6.3 South Korea WPC Decking Sales and Growth Rate
- 11.6.4 Australia WPC Decking Sales and Growth Rate
- 11.6.5 India WPC Decking Sales and Growth Rate

## 12 SOUTH AMERICA WPC DECKING MARKET ANALYSIS

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America WPC Decking Market Sales and Growth Rate (2015-2020)
- 12.3 South America WPC Decking Market Revenue and Growth Rate (2015-2020)
- 12.4 South America WPC Decking Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America WPC Decking Market Analysis by Country



- 12.6.1 Brazil WPC Decking Sales and Growth Rate
- 12.6.2 Argentina WPC Decking Sales and Growth Rate
- 12.6.3 Columbia WPC Decking Sales and Growth Rate

## 13 MIDDLE EAST AND AFRICA WPC DECKING MARKET ANALYSIS

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa WPC Decking Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa WPC Decking Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa WPC Decking Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa WPC Decking Market Analysis by Country
  - 13.6.1 UAE WPC Decking Sales and Growth Rate
  - 13.6.2 Egypt WPC Decking Sales and Growth Rate
  - 13.6.3 South Africa WPC Decking Sales and Growth Rate

## 14 CONCLUSIONS AND RECOMMENDATIONS

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

## 15 APPENDIX

- 15.1 Methodology
- 15.2 Research Data Source



## **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global WPC Decking Market Size and Growth Rate 2015-2025

Table WPC Decking Key Market Segments

Figure Global WPC Decking Market Revenue (\$) Segment by Type from 2015-2020

Figure Global WPC Decking Market Revenue (\$) Segment by Applications from

2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of WPC Decking

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

**Table MESEN Company Profile** 

Table MESEN Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure MESEN Production and Growth Rate

Figure MESEN Market Revenue (\$) Market Share 2015-2020

Table Goodhill Enterprise Company Profile

Table Goodhill Enterprise Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Goodhill Enterprise Production and Growth Rate

Figure Goodhill Enterprise Market Revenue (\$) Market Share 2015-2020

Table Huangshan Huasu New Material Company Profile

Table Huangshan Huasu New Material Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Huangshan Huasu New Material Production and Growth Rate

Figure Huangshan Huasu New Material Market Revenue (\$) Market Share 2015-2020

Table Power Dekor Group Company Profile

Table Power Dekor Group Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Power Dekor Group Production and Growth Rate

Figure Power Dekor Group Market Revenue (\$) Market Share 2015-2020

Table Shengda Forestry Company Profile

Table Shengda Forestry Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)



Figure Shengda Forestry Production and Growth Rate

Figure Shengda Forestry Market Revenue (\$) Market Share 2015-2020

Table Green Deck Company Profile

Table Green Deck Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Green Deck Production and Growth Rate

Figure Green Deck Market Revenue (\$) Market Share 2015-2020

Table UPM Profi Deck Company Profile

Table UPM Profi Deck Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure UPM Profi Deck Production and Growth Rate

Figure UPM Profi Deck Market Revenue (\$) Market Share 2015-2020

Table Sentai WPC Company Profile

Table Sentai WPC Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Sentai WPC Production and Growth Rate

Figure Sentai WPC Market Revenue (\$) Market Share 2015-2020

Table Armadillo Deck Company Profile

Table Armadillo Deck Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Armadillo Deck Production and Growth Rate

Figure Armadillo Deck Market Revenue (\$) Market Share 2015-2020

Table Cladco Profiles Company Profile

Table Cladco Profiles Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Cladco Profiles Production and Growth Rate

Figure Cladco Profiles Market Revenue (\$) Market Share 2015-2020

Table GEM Company Profile

Table GEM Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure GEM Production and Growth Rate

Figure GEM Market Revenue (\$) Market Share 2015-2020

Table COOWIN Company Profile

Table COOWIN Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure COOWIN Production and Growth Rate

Figure COOWIN Market Revenue (\$) Market Share 2015-2020

Table EverJade WPC Decking Company Profile

Table EverJade WPC Decking Sales, Revenue (US\$ Million), Average Selling Price and



Gross Margin (2015-2020)

Figure EverJade WPC Decking Production and Growth Rate

Figure EverJade WPC Decking Market Revenue (\$) Market Share 2015-2020

Table CPG International Company Profile

Table CPG International Sales, Revenue (US\$ Million), Average Selling Price and

Gross Margin (2015-2020)

Figure CPG International Production and Growth Rate

Figure CPG International Market Revenue (\$) Market Share 2015-2020

Table MexyTech Company Profile

Table MexyTech Sales, Revenue (US\$ Million), Average Selling Price and Gross

Margin (2015-2020)

Figure MexyTech Production and Growth Rate

Figure MexyTech Market Revenue (\$) Market Share 2015-2020

Table Silvadec Company Profile

Table Silvadec Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Silvadec Production and Growth Rate

Figure Silvadec Market Revenue (\$) Market Share 2015-2020

Table TimberTech Company Profile

Table TimberTech Sales, Revenue (US\$ Million), Average Selling Price and Gross

Margin (2015-2020)

Figure TimberTech Production and Growth Rate

Figure TimberTech Market Revenue (\$) Market Share 2015-2020

Table Trex Company Company Profile

Table Trex Company Sales, Revenue (US\$ Million), Average Selling Price and Gross

Margin (2015-2020)

Figure Trex Company Production and Growth Rate

Figure Trex Company Market Revenue (\$) Market Share 2015-2020

Table Nature Home Holding Company Profile

Table Nature Home Holding Sales, Revenue (US\$ Million), Average Selling Price and

Gross Margin (2015-2020)

Figure Nature Home Holding Production and Growth Rate

Figure Nature Home Holding Market Revenue (\$) Market Share 2015-2020

Table Tamko Building Products Company Profile

Table Tamko Building Products Sales, Revenue (US\$ Million), Average Selling Price

and Gross Margin (2015-2020)

Figure Tamko Building Products Production and Growth Rate

Figure Tamko Building Products Market Revenue (\$) Market Share 2015-2020

Table Newtechwood Company Profile



Table Newtechwood Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Newtechwood Production and Growth Rate

Figure Newtechwood Market Revenue (\$) Market Share 2015-2020

Table Fiberon Company Profile

Table Fiberon Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Fiberon Production and Growth Rate

Figure Fiberon Market Revenue (\$) Market Share 2015-2020

Table Guofeng Wood-Plastic Composite Company Profile

Table Guofeng Wood-Plastic Composite Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Guofeng Wood-Plastic Composite Production and Growth Rate

Figure Guofeng Wood-Plastic Composite Market Revenue (\$) Market Share 2015-2020 Table TherraWood Company Profile

Table TherraWood Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure TherraWood Production and Growth Rate

Figure TherraWood Market Revenue (\$) Market Share 2015-2020

Table Anhui Red Forest New Material Company Profile

Table Anhui Red Forest New Material Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Anhui Red Forest New Material Production and Growth Rate

Figure Anhui Red Forest New Material Market Revenue (\$) Market Share 2015-2020

Table Dura Composites Company Profile

Table Dura Composites Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Dura Composites Production and Growth Rate

Figure Dura Composites Market Revenue (\$) Market Share 2015-2020

Table Eva-tech Company Profile

Table Eva-tech Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Eva-tech Production and Growth Rate

Figure Eva-tech Market Revenue (\$) Market Share 2015-2020

Table Duraflex Company Profile

Table Duraflex Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Duraflex Production and Growth Rate

Figure Duraflex Market Revenue (\$) Market Share 2015-2020



Table Yihua Life Company Profile

Table Yihua Life Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Yihua Life Production and Growth Rate

Figure Yihua Life Market Revenue (\$) Market Share 2015-2020

Table Logical Plastic Company Profile

Table Logical Plastic Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Logical Plastic Production and Growth Rate

Figure Logical Plastic Market Revenue (\$) Market Share 2015-2020

Table Der Group Company Profile

Table Der Group Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Der Group Production and Growth Rate

Figure Der Group Market Revenue (\$) Market Share 2015-2020

Table Tianyuan Company Profile

Table Tianyuan Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Tianyuan Production and Growth Rate

Figure Tianyuan Market Revenue (\$) Market Share 2015-2020

Table CRH Company Profile

Table CRH Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure CRH Production and Growth Rate

Figure CRH Market Revenue (\$) Market Share 2015-2020

Table Green Plank Company Profile

Table Green Plank Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Green Plank Production and Growth Rate

Figure Green Plank Market Revenue (\$) Market Share 2015-2020

Table Tecnodeck Company Profile

Table Tecnodeck Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Tecnodeck Production and Growth Rate

Figure Tecnodeck Market Revenue (\$) Market Share 2015-2020

Table Universal Forest Products Company Profile

Table Universal Forest Products Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Universal Forest Products Production and Growth Rate



Figure Universal Forest Products Market Revenue (\$) Market Share 2015-2020

Table Global WPC Decking Sales by Types (2015-2020)

Table Global WPC Decking Sales Share by Types (2015-2020)

Table Global WPC Decking Revenue (\$) by Types (2015-2020)

Table Global WPC Decking Revenue Share by Types (2015-2020)

Table Global WPC Decking Price (\$) by Types (2015-2020)

Table Global WPC Decking Market Forecast Sales by Types (2020-2025)

Table Global WPC Decking Market Forecast Sales Share by Types (2020-2025)

Table Global WPC Decking Market Forecast Revenue (\$) by Types (2020-2025)

Table Global WPC Decking Market Forecast Revenue Share by Types (2020-2025)

Figure Global Hollow Decking Board Sales and Growth Rate (2015-2020)

Figure Global Hollow Decking Board Price (2015-2020)

Figure Global Solid Decking Board Sales and Growth Rate (2015-2020)

Figure Global Solid Decking Board Price (2015-2020)

Figure Global WPC Decking Market Revenue (\$) and Growth Rate Forecast of Hollow Decking Board (2020-2025)

Figure Global WPC Decking Sales and Growth Rate Forecast of Hollow Decking Board (2020-2025)

Figure Global WPC Decking Market Revenue (\$) and Growth Rate Forecast of Solid Decking Board (2020-2025)

Figure Global WPC Decking Sales and Growth Rate Forecast of Solid Decking Board (2020-2025)

Table Global WPC Decking Sales by Applications (2015-2020)

Table Global WPC Decking Sales Share by Applications (2015-2020)

Table Global WPC Decking Revenue (\$) by Applications (2015-2020)

Table Global WPC Decking Revenue Share by Applications (2015-2020)

Table Global WPC Decking Market Forecast Sales by Applications (2020-2025)

Table Global WPC Decking Market Forecast Sales Share by Applications (2020-2025)

Table Global WPC Decking Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global WPC Decking Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Outdoor Terraces or Balconies Sales and Growth Rate (2015-2020)

Figure Global Outdoor Terraces or Balconies Price (2015-2020)

Figure Global Pools Sales and Growth Rate (2015-2020)

Figure Global Pools Price (2015-2020)

Figure Global Fences Sales and Growth Rate (2015-2020)

Figure Global Fences Price (2015-2020)

Figure Global Other Sales and Growth Rate (2015-2020)

Figure Global Other Price (2015-2020)



Figure Global WPC Decking Market Revenue (\$) and Growth Rate Forecast of Outdoor Terraces or Balconies (2020-2025)

Figure Global WPC Decking Sales and Growth Rate Forecast of Outdoor Terraces or Balconies (2020-2025)

Figure Global WPC Decking Market Revenue (\$) and Growth Rate Forecast of Pools (2020-2025)

Figure Global WPC Decking Sales and Growth Rate Forecast of Pools (2020-2025)

Figure Global WPC Decking Market Revenue (\$) and Growth Rate Forecast of Fences (2020-2025)

Figure Global WPC Decking Sales and Growth Rate Forecast of Fences (2020-2025)

Figure Global WPC Decking Market Revenue (\$) and Growth Rate Forecast of Other (2020-2025)

Figure Global WPC Decking Sales and Growth Rate Forecast of Other (2020-2025)

Figure Global WPC Decking Sales and Growth Rate (2015-2020)

Table Global WPC Decking Sales by Regions (2015-2020)

Table Global WPC Decking Sales Market Share by Regions (2015-2020)

Figure Global WPC Decking Sales Market Share by Regions in 2019

Figure Global WPC Decking Revenue and Growth Rate (2015-2020)

Table Global WPC Decking Revenue by Regions (2015-2020)

Table Global WPC Decking Revenue Market Share by Regions (2015-2020)

Figure Global WPC Decking Revenue Market Share by Regions in 2019

Table Global WPC Decking Market Forecast Sales by Regions (2020-2025)

Table Global WPC Decking Market Forecast Sales Share by Regions (2020-2025)

Table Global WPC Decking Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global WPC Decking Market Forecast Revenue Share by Regions (2020-2025)

Figure North America WPC Decking Market Sales and Growth Rate (2015-2020)

Figure North America WPC Decking Market Revenue and Growth Rate (2015-2020)

Figure North America WPC Decking Market Forecast Sales (2020-2025)

Figure North America WPC Decking Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. WPC Decking Market Sales and Growth Rate (2015-2020)

Figure Canada WPC Decking Market Sales and Growth Rate (2015-2020)

Figure Mexico WPC Decking Market Sales and Growth Rate (2015-2020)

Figure Europe WPC Decking Market Sales and Growth Rate (2015-2020)

Figure Europe WPC Decking Market Revenue and Growth Rate (2015-2020)

Figure Europe WPC Decking Market Forecast Sales (2020-2025)

Figure Europe WPC Decking Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany WPC Decking Market Sales and Growth Rate (2015-2020)



Figure United Kingdom WPC Decking Market Sales and Growth Rate (2015-2020)

Figure France WPC Decking Market Sales and Growth Rate (2015-2020)

Figure Italy WPC Decking Market Sales and Growth Rate (2015-2020)

Figure Spain WPC Decking Market Sales and Growth Rate (2015-2020)

Figure Russia WPC Decking Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific WPC Decking Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific WPC Decking Market Revenue and Growth Rate (2015-2020)

Figure Asia-Pacific WPC Decking Market Forecast Sales (2020-2025)

Figure Asia-Pacific WPC Decking Market Forecast Revenue (\$) (2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China WPC Decking Market Sales and Growth Rate (2015-2020)

Figure Japan WPC Decking Market Sales and Growth Rate (2015-2020)

Figure South Korea WPC Decking Market Sales and Growth Rate (2015-2020)

Figure Australia WPC Decking Market Sales and Growth Rate (2015-2020)

Figure India WPC Decking Market Sales and Growth Rate (2015-2020)

Figure South America WPC Decking Market Sales and Growth Rate (2015-2020)

Figure South America WPC Decking Market Revenue and Growth Rate (2015-2020)

Figure South America WPC Decking Market Forecast Sales (2020-2025)

Figure South America WPC Decking Market Forecast Revenue (\$) (2020-2025)

Figure Brazil WPC Decking Market Sales and Growth Rate (2015-2020)

Figure Argentina WPC Decking Market Sales and Growth Rate (2015-2020)

Figure Columbia WPC Decking Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa WPC Decking Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa WPC Decking Market Revenue and Growth Rate (2015-2020)

Figure Middle East and Africa WPC Decking Market Forecast Sales (2020-2025)

Figure Middle East and Africa WPC Decking Market Forecast Revenue (\$) (2020-2025)

Figure UAE WPC Decking Market Sales and Growth Rate (2015-2020)

Figure Egypt WPC Decking Market Sales and Growth Rate (2015-2020)

Figure South Africa WPC Decking Market Sales and Growth Rate (2015-2020)



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