

Global WPC Decking Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the WPC Decking market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global WPC Decking market are covered in Chapter 9:

Zest Corp

Doill Ecotec Co., Ltd., Korea

BiltzGreen Co., Ltd

The Lord Nelson

Waps Co., Ltd.

In Chapter 5 and Chapter 7.3, based on types, the WPC Decking market from 2017 to

2027 is primarily split into:

Hollow Decking Board

Solid Decking Board

In Chapter 6 and Chapter 7.4, based on applications, the WPC Decking market from 2017 to 2027 covers:

Outdoor Terraces or Balconies

Pools

Fences

Other

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the WPC Decking market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the WPC Decking Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 WPC DECKING MARKET OVERVIEW

- 1.1 Product Overview and Scope of WPC Decking Market
- 1.2 WPC Decking Market Segment by Type
 - 1.2.1 Global WPC Decking Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global WPC Decking Market Segment by Application
 - 1.3.1 WPC Decking Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global WPC Decking Market, Region Wise (2017-2027)
 - 1.4.1 Global WPC Decking Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States WPC Decking Market Status and Prospect (2017-2027)
 - 1.4.3 Europe WPC Decking Market Status and Prospect (2017-2027)
 - 1.4.4 China WPC Decking Market Status and Prospect (2017-2027)
 - 1.4.5 Japan WPC Decking Market Status and Prospect (2017-2027)
 - 1.4.6 India WPC Decking Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia WPC Decking Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America WPC Decking Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa WPC Decking Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of WPC Decking (2017-2027)
 - 1.5.1 Global WPC Decking Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global WPC Decking Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the WPC Decking Market

2 INDUSTRY OUTLOOK

- 2.1 WPC Decking Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 WPC Decking Market Drivers Analysis
- 2.4 WPC Decking Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 WPC Decking Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on WPC Decking Industry Development

3 GLOBAL WPC DECKING MARKET LANDSCAPE BY PLAYER

3.1 Global WPC Decking Sales Volume and Share by Player (2017-2022)

3.2 Global WPC Decking Revenue and Market Share by Player (2017-2022)

3.3 Global WPC Decking Average Price by Player (2017-2022)

3.4 Global WPC Decking Gross Margin by Player (2017-2022)

3.5 WPC Decking Market Competitive Situation and Trends

3.5.1 WPC Decking Market Concentration Rate

3.5.2 WPC Decking Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL WPC DECKING SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global WPC Decking Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global WPC Decking Revenue and Market Share, Region Wise (2017-2022)

4.3 Global WPC Decking Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States WPC Decking Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States WPC Decking Market Under COVID-19

4.5 Europe WPC Decking Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe WPC Decking Market Under COVID-19

4.6 China WPC Decking Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China WPC Decking Market Under COVID-19

4.7 Japan WPC Decking Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan WPC Decking Market Under COVID-19

4.8 India WPC Decking Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India WPC Decking Market Under COVID-19

4.9 Southeast Asia WPC Decking Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia WPC Decking Market Under COVID-19

4.10 Latin America WPC Decking Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.10.1 Latin America WPC Decking Market Under COVID-19
- 4.11 Middle East and Africa WPC Decking Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.11.1 Middle East and Africa WPC Decking Market Under COVID-19

5 GLOBAL WPC DECKING SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global WPC Decking Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global WPC Decking Revenue and Market Share by Type (2017-2022)
- 5.3 Global WPC Decking Price by Type (2017-2022)
- 5.4 Global WPC Decking Sales Volume, Revenue and Growth Rate by Type (2017-2022)
 - 5.4.1 Global WPC Decking Sales Volume, Revenue and Growth Rate of Hollow Decking Board (2017-2022)
 - 5.4.2 Global WPC Decking Sales Volume, Revenue and Growth Rate of Solid Decking Board (2017-2022)

6 GLOBAL WPC DECKING MARKET ANALYSIS BY APPLICATION

- 6.1 Global WPC Decking Consumption and Market Share by Application (2017-2022)
- 6.2 Global WPC Decking Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global WPC Decking Consumption and Growth Rate by Application (2017-2022)
 - 6.3.1 Global WPC Decking Consumption and Growth Rate of Outdoor Terraces or Balconies (2017-2022)
 - 6.3.2 Global WPC Decking Consumption and Growth Rate of Pools (2017-2022)
 - 6.3.3 Global WPC Decking Consumption and Growth Rate of Fences (2017-2022)
 - 6.3.4 Global WPC Decking Consumption and Growth Rate of Other (2017-2022)

7 GLOBAL WPC DECKING MARKET FORECAST (2022-2027)

- 7.1 Global WPC Decking Sales Volume, Revenue Forecast (2022-2027)
 - 7.1.1 Global WPC Decking Sales Volume and Growth Rate Forecast (2022-2027)
 - 7.1.2 Global WPC Decking Revenue and Growth Rate Forecast (2022-2027)
 - 7.1.3 Global WPC Decking Price and Trend Forecast (2022-2027)
- 7.2 Global WPC Decking Sales Volume and Revenue Forecast, Region Wise (2022-2027)
 - 7.2.1 United States WPC Decking Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.2 Europe WPC Decking Sales Volume and Revenue Forecast (2022-2027)

- 7.2.3 China WPC Decking Sales Volume and Revenue Forecast (2022-2027)
- 7.2.4 Japan WPC Decking Sales Volume and Revenue Forecast (2022-2027)
- 7.2.5 India WPC Decking Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia WPC Decking Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America WPC Decking Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa WPC Decking Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global WPC Decking Sales Volume, Revenue and Price Forecast by Type (2022-2027)
 - 7.3.1 Global WPC Decking Revenue and Growth Rate of Hollow Decking Board (2022-2027)
 - 7.3.2 Global WPC Decking Revenue and Growth Rate of Solid Decking Board (2022-2027)
- 7.4 Global WPC Decking Consumption Forecast by Application (2022-2027)
 - 7.4.1 Global WPC Decking Consumption Value and Growth Rate of Outdoor Terraces or Balconies(2022-2027)
 - 7.4.2 Global WPC Decking Consumption Value and Growth Rate of Pools(2022-2027)
 - 7.4.3 Global WPC Decking Consumption Value and Growth Rate of Fences(2022-2027)
 - 7.4.4 Global WPC Decking Consumption Value and Growth Rate of Other(2022-2027)
- 7.5 WPC Decking Market Forecast Under COVID-19

8 WPC DECKING MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 WPC Decking Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of WPC Decking Analysis
- 8.6 Major Downstream Buyers of WPC Decking Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the WPC Decking Industry

9 PLAYERS PROFILES

- 9.1 Zest Corp

- 9.1.1 Zest Corp Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.1.2 WPC Decking Product Profiles, Application and Specification
- 9.1.3 Zest Corp Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis
- 9.2 Doill Ecotec Co., Ltd., Korea
 - 9.2.1 Doill Ecotec Co., Ltd., Korea Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.2.2 WPC Decking Product Profiles, Application and Specification
 - 9.2.3 Doill Ecotec Co., Ltd., Korea Market Performance (2017-2022)
 - 9.2.4 Recent Development
 - 9.2.5 SWOT Analysis
- 9.3 BiltzGreen Co., Ltd
 - 9.3.1 BiltzGreen Co., Ltd Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.3.2 WPC Decking Product Profiles, Application and Specification
 - 9.3.3 BiltzGreen Co., Ltd Market Performance (2017-2022)
 - 9.3.4 Recent Development
 - 9.3.5 SWOT Analysis
- 9.4 The Lord Nelson
 - 9.4.1 The Lord Nelson Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.4.2 WPC Decking Product Profiles, Application and Specification
 - 9.4.3 The Lord Nelson Market Performance (2017-2022)
 - 9.4.4 Recent Development
 - 9.4.5 SWOT Analysis
- 9.5 Waps Co., Ltd.
 - 9.5.1 Waps Co., Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.5.2 WPC Decking Product Profiles, Application and Specification
 - 9.5.3 Waps Co., Ltd. Market Performance (2017-2022)
 - 9.5.4 Recent Development
 - 9.5.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure WPC Decking Product Picture

Table Global WPC Decking Market Sales Volume and CAGR (%) Comparison by Type

Table WPC Decking Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global WPC Decking Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States WPC Decking Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe WPC Decking Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China WPC Decking Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan WPC Decking Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India WPC Decking Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia WPC Decking Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America WPC Decking Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa WPC Decking Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global WPC Decking Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on WPC Decking Industry Development

Table Global WPC Decking Sales Volume by Player (2017-2022)

Table Global WPC Decking Sales Volume Share by Player (2017-2022)

Figure Global WPC Decking Sales Volume Share by Player in 2021

Table WPC Decking Revenue (Million USD) by Player (2017-2022)

Table WPC Decking Revenue Market Share by Player (2017-2022)

Table WPC Decking Price by Player (2017-2022)

Table WPC Decking Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global WPC Decking Sales Volume, Region Wise (2017-2022)

Table Global WPC Decking Sales Volume Market Share, Region Wise (2017-2022)
Figure Global WPC Decking Sales Volume Market Share, Region Wise (2017-2022)
Figure Global WPC Decking Sales Volume Market Share, Region Wise in 2021
Table Global WPC Decking Revenue (Million USD), Region Wise (2017-2022)
Table Global WPC Decking Revenue Market Share, Region Wise (2017-2022)
Figure Global WPC Decking Revenue Market Share, Region Wise (2017-2022)
Figure Global WPC Decking Revenue Market Share, Region Wise in 2021
Table Global WPC Decking Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table United States WPC Decking Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Europe WPC Decking Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table China WPC Decking Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Japan WPC Decking Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table India WPC Decking Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Southeast Asia WPC Decking Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Latin America WPC Decking Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Middle East and Africa WPC Decking Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)
Table Global WPC Decking Sales Volume by Type (2017-2022)
Table Global WPC Decking Sales Volume Market Share by Type (2017-2022)
Figure Global WPC Decking Sales Volume Market Share by Type in 2021
Table Global WPC Decking Revenue (Million USD) by Type (2017-2022)
Table Global WPC Decking Revenue Market Share by Type (2017-2022)
Figure Global WPC Decking Revenue Market Share by Type in 2021
Table WPC Decking Price by Type (2017-2022)
Figure Global WPC Decking Sales Volume and Growth Rate of Hollow Decking Board (2017-2022)
Figure Global WPC Decking Revenue (Million USD) and Growth Rate of Hollow Decking Board (2017-2022)
Figure Global WPC Decking Sales Volume and Growth Rate of Solid Decking Board (2017-2022)
Figure Global WPC Decking Revenue (Million USD) and Growth Rate of Solid Decking

Board (2017-2022)

Table Global WPC Decking Consumption by Application (2017-2022)

Table Global WPC Decking Consumption Market Share by Application (2017-2022)

Table Global WPC Decking Consumption Revenue (Million USD) by Application (2017-2022)

Table Global WPC Decking Consumption Revenue Market Share by Application (2017-2022)

Table Global WPC Decking Consumption and Growth Rate of Outdoor Terraces or Balconies (2017-2022)

Table Global WPC Decking Consumption and Growth Rate of Pools (2017-2022)

Table Global WPC Decking Consumption and Growth Rate of Fences (2017-2022)

Table Global WPC Decking Consumption and Growth Rate of Other (2017-2022)

Figure Global WPC Decking Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global WPC Decking Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global WPC Decking Price and Trend Forecast (2022-2027)

Figure USA WPC Decking Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA WPC Decking Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe WPC Decking Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe WPC Decking Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China WPC Decking Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China WPC Decking Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan WPC Decking Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan WPC Decking Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India WPC Decking Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India WPC Decking Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia WPC Decking Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia WPC Decking Market Revenue (Million USD) and Growth Rate

Forecast Analysis (2022-2027)

Figure Latin America WPC Decking Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America WPC Decking Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa WPC Decking Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa WPC Decking Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global WPC Decking Market Sales Volume Forecast, by Type

Table Global WPC Decking Sales Volume Market Share Forecast, by Type

Table Global WPC Decking Market Revenue (Million USD) Forecast, by Type

Table Global WPC Decking Revenue Market Share Forecast, by Type

Table Global WPC Decking Price Forecast, by Type

Figure Global WPC Decking Revenue (Million USD) and Growth Rate of Hollow Decking Board (2022-2027)

Figure Global WPC Decking Revenue (Million USD) and Growth Rate of Hollow Decking Board (2022-2027)

Figure Global WPC Decking Revenue (Million USD) and Growth Rate of Solid Decking Board (2022-2027)

Figure Global WPC Decking Revenue (Million USD) and Growth Rate of Solid Decking Board (2022-2027)

Table Global WPC Decking Market Consumption Forecast, by Application

Table Global WPC Decking Consumption Market Share Forecast, by Application

Table Global WPC Decking Market Revenue (Million USD) Forecast, by Application

Table Global WPC Decking Revenue Market Share Forecast, by Application

Figure Global WPC Decking Consumption Value (Million USD) and Growth Rate of Outdoor Terraces or Balconies (2022-2027)

Figure Global WPC Decking Consumption Value (Million USD) and Growth Rate of Pools (2022-2027)

Figure Global WPC Decking Consumption Value (Million USD) and Growth Rate of Fences (2022-2027)

Figure Global WPC Decking Consumption Value (Million USD) and Growth Rate of Other (2022-2027)

Figure WPC Decking Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Zest Corp Profile

Table Zest Corp WPC Decking Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Zest Corp WPC Decking Sales Volume and Growth Rate

Figure Zest Corp Revenue (Million USD) Market Share 2017-2022

Table Doill Ecotec Co., Ltd., Korea Profile

Table Doill Ecotec Co., Ltd., Korea WPC Decking Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Doill Ecotec Co., Ltd., Korea WPC Decking Sales Volume and Growth Rate

Figure Doill Ecotec Co., Ltd., Korea Revenue (Million USD) Market Share 2017-2022

Table BiltzGreen Co., Ltd Profile

Table BiltzGreen Co., Ltd WPC Decking Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BiltzGreen Co., Ltd WPC Decking Sales Volume and Growth Rate

Figure BiltzGreen Co., Ltd Revenue (Million USD) Market Share 2017-2022

Table The Lord Nelson Profile

Table The Lord Nelson WPC Decking Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Lord Nelson WPC Decking Sales Volume and Growth Rate

Figure The Lord Nelson Revenue (Million USD) Market Share 2017-2022

Table Waps Co., Ltd. Profile

Table Waps Co., Ltd. WPC Decking Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Waps Co., Ltd. WPC Decking Sales Volume and Growth Rate

Figure Waps Co., Ltd. Revenue (Million USD) Market Share 2017-2022

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