

Global Workleisure Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Workleisure are office-appropriate clothing such as button-down shirts and slacks that feature the same level of comfort and durability as activewear.

Based on the Workleisure market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Workleisure market covered in Chapter 5:

Hirofumi Kiyonaga

SOPHNET

Ministry of Supply

Mizuno

Lululemon

Nike

Under Armour

Fourlaps
EYSOM
Mizzen+Main
Adidas
Uniqlo

In Chapter 6, on the basis of types, the Workleisure market from 2015 to 2025 is primarily split into:

Topwear
Bottomwear
Accessories
Footwear
Others

In Chapter 7, on the basis of applications, the Workleisure market from 2015 to 2025 covers:

Men
Women

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Workleisure Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 Hirofumi Kiyonaga
 - 5.1.1 Hirofumi Kiyonaga Company Profile

- 5.1.2 Hirofumi Kiyonaga Business Overview
- 5.1.3 Hirofumi Kiyonaga Workleisure Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 Hirofumi Kiyonaga Workleisure Products Introduction
- 5.2 SOPHNET
 - 5.2.1 SOPHNET Company Profile
 - 5.2.2 SOPHNET Business Overview
 - 5.2.3 SOPHNET Workleisure Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.2.4 SOPHNET Workleisure Products Introduction
- 5.3 Ministry of Supply
 - 5.3.1 Ministry of Supply Company Profile
 - 5.3.2 Ministry of Supply Business Overview
 - 5.3.3 Ministry of Supply Workleisure Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.3.4 Ministry of Supply Workleisure Products Introduction
- 5.4 Mizuno
 - 5.4.1 Mizuno Company Profile
 - 5.4.2 Mizuno Business Overview
 - 5.4.3 Mizuno Workleisure Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 Mizuno Workleisure Products Introduction
- 5.5 Lululemon
 - 5.5.1 Lululemon Company Profile
 - 5.5.2 Lululemon Business Overview
 - 5.5.3 Lululemon Workleisure Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.5.4 Lululemon Workleisure Products Introduction
- 5.6 Nike
 - 5.6.1 Nike Company Profile
 - 5.6.2 Nike Business Overview
 - 5.6.3 Nike Workleisure Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.6.4 Nike Workleisure Products Introduction
- 5.7 Under Armour
 - 5.7.1 Under Armour Company Profile
 - 5.7.2 Under Armour Business Overview
 - 5.7.3 Under Armour Workleisure Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.7.4 Under Armour Workleisure Products Introduction
- 5.8 Furlaps
 - 5.8.1 Furlaps Company Profile
 - 5.8.2 Furlaps Business Overview
 - 5.8.3 Furlaps Workleisure Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.8.4 Furlaps Workleisure Products Introduction
- 5.9 EYSOM
 - 5.9.1 EYSOM Company Profile
 - 5.9.2 EYSOM Business Overview
 - 5.9.3 EYSOM Workleisure Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.9.4 EYSOM Workleisure Products Introduction
- 5.10 Mizzen+Main
 - 5.10.1 Mizzen+Main Company Profile
 - 5.10.2 Mizzen+Main Business Overview
 - 5.10.3 Mizzen+Main Workleisure Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.10.4 Mizzen+Main Workleisure Products Introduction
- 5.11 Adidas
 - 5.11.1 Adidas Company Profile
 - 5.11.2 Adidas Business Overview
 - 5.11.3 Adidas Workleisure Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.11.4 Adidas Workleisure Products Introduction
- 5.12 Uniqlo
 - 5.12.1 Uniqlo Company Profile
 - 5.12.2 Uniqlo Business Overview
 - 5.12.3 Uniqlo Workleisure Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.12.4 Uniqlo Workleisure Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

- 6.1 Global Workleisure Sales, Revenue and Market Share by Types (2015-2020)
 - 6.1.1 Global Workleisure Sales and Market Share by Types (2015-2020)
 - 6.1.2 Global Workleisure Revenue and Market Share by Types (2015-2020)
 - 6.1.3 Global Workleisure Price by Types (2015-2020)
- 6.2 Global Workleisure Market Forecast by Types (2020-2025)

6.2.1 Global Workleisure Market Forecast Sales and Market Share by Types (2020-2025)

6.2.2 Global Workleisure Market Forecast Revenue and Market Share by Types (2020-2025)

6.3 Global Workleisure Sales, Price and Growth Rate by Types (2015-2020)

6.3.1 Global Workleisure Sales, Price and Growth Rate of Topwear

6.3.2 Global Workleisure Sales, Price and Growth Rate of Bottomwear

6.3.3 Global Workleisure Sales, Price and Growth Rate of Accessories

6.3.4 Global Workleisure Sales, Price and Growth Rate of Footwear

6.3.5 Global Workleisure Sales, Price and Growth Rate of Others

6.4 Global Workleisure Market Revenue and Sales Forecast, by Types (2020-2025)

6.4.1 Topwear Market Revenue and Sales Forecast (2020-2025)

6.4.2 Bottomwear Market Revenue and Sales Forecast (2020-2025)

6.4.3 Accessories Market Revenue and Sales Forecast (2020-2025)

6.4.4 Footwear Market Revenue and Sales Forecast (2020-2025)

6.4.5 Others Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

7.1 Global Workleisure Sales, Revenue and Market Share by Applications (2015-2020)

7.1.1 Global Workleisure Sales and Market Share by Applications (2015-2020)

7.1.2 Global Workleisure Revenue and Market Share by Applications (2015-2020)

7.2 Global Workleisure Market Forecast by Applications (2020-2025)

7.2.1 Global Workleisure Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global Workleisure Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Workleisure Revenue, Sales and Growth Rate of Men (2015-2020)

7.3.2 Global Workleisure Revenue, Sales and Growth Rate of Women (2015-2020)

7.4 Global Workleisure Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Men Market Revenue and Sales Forecast (2020-2025)

7.4.2 Women Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

8.1 Global Workleisure Sales by Regions (2015-2020)

8.2 Global Workleisure Market Revenue by Regions (2015-2020)

8.3 Global Workleisure Market Forecast by Regions (2020-2025)

9 NORTH AMERICA WORKLEISURE MARKET ANALYSIS

9.1 Market Overview and Prospect Analysis

9.2 North America Workleisure Market Sales and Growth Rate (2015-2020)

9.3 North America Workleisure Market Revenue and Growth Rate (2015-2020)

9.4 North America Workleisure Market Forecast

9.5 The Influence of COVID-19 on North America Market

9.6 North America Workleisure Market Analysis by Country

9.6.1 U.S. Workleisure Sales and Growth Rate

9.6.2 Canada Workleisure Sales and Growth Rate

9.6.3 Mexico Workleisure Sales and Growth Rate

10 EUROPE WORKLEISURE MARKET ANALYSIS

10.1 Market Overview and Prospect Analysis

10.2 Europe Workleisure Market Sales and Growth Rate (2015-2020)

10.3 Europe Workleisure Market Revenue and Growth Rate (2015-2020)

10.4 Europe Workleisure Market Forecast

10.5 The Influence of COVID-19 on Europe Market

10.6 Europe Workleisure Market Analysis by Country

10.6.1 Germany Workleisure Sales and Growth Rate

10.6.2 United Kingdom Workleisure Sales and Growth Rate

10.6.3 France Workleisure Sales and Growth Rate

10.6.4 Italy Workleisure Sales and Growth Rate

10.6.5 Spain Workleisure Sales and Growth Rate

10.6.6 Russia Workleisure Sales and Growth Rate

11 ASIA-PACIFIC WORKLEISURE MARKET ANALYSIS

11.1 Market Overview and Prospect Analysis

11.2 Asia-Pacific Workleisure Market Sales and Growth Rate (2015-2020)

11.3 Asia-Pacific Workleisure Market Revenue and Growth Rate (2015-2020)

11.4 Asia-Pacific Workleisure Market Forecast

11.5 The Influence of COVID-19 on Asia Pacific Market

11.6 Asia-Pacific Workleisure Market Analysis by Country

11.6.1 China Workleisure Sales and Growth Rate

11.6.2 Japan Workleisure Sales and Growth Rate

- 11.6.3 South Korea Workleisure Sales and Growth Rate
- 11.6.4 Australia Workleisure Sales and Growth Rate
- 11.6.5 India Workleisure Sales and Growth Rate

12 SOUTH AMERICA WORKLEISURE MARKET ANALYSIS

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Workleisure Market Sales and Growth Rate (2015-2020)
- 12.3 South America Workleisure Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Workleisure Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Workleisure Market Analysis by Country
 - 12.6.1 Brazil Workleisure Sales and Growth Rate
 - 12.6.2 Argentina Workleisure Sales and Growth Rate
 - 12.6.3 Columbia Workleisure Sales and Growth Rate

13 MIDDLE EAST AND AFRICA WORKLEISURE MARKET ANALYSIS

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Workleisure Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Workleisure Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa Workleisure Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa Workleisure Market Analysis by Country
 - 13.6.1 UAE Workleisure Sales and Growth Rate
 - 13.6.2 Egypt Workleisure Sales and Growth Rate
 - 13.6.3 South Africa Workleisure Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

- 14.1 Key Market Findings and Prospects
- 14.2 Advice for Investors

15 APPENDIX

- 15.1 Methodology
- 15.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Workleisure Market Size and Growth Rate 2015-2025

Table Workleisure Key Market Segments

Figure Global Workleisure Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Workleisure Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Workleisure

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Hirofumi Kiyonaga Company Profile

Table Hirofumi Kiyonaga Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Hirofumi Kiyonaga Production and Growth Rate

Figure Hirofumi Kiyonaga Market Revenue (\$) Market Share 2015-2020

Table SOPHNET Company Profile

Table SOPHNET Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure SOPHNET Production and Growth Rate

Figure SOPHNET Market Revenue (\$) Market Share 2015-2020

Table Ministry of Supply Company Profile

Table Ministry of Supply Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Ministry of Supply Production and Growth Rate

Figure Ministry of Supply Market Revenue (\$) Market Share 2015-2020

Table Mizuno Company Profile

Table Mizuno Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Mizuno Production and Growth Rate

Figure Mizuno Market Revenue (\$) Market Share 2015-2020

Table Lululemon Company Profile

Table Lululemon Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Lululemon Production and Growth Rate

Figure Lululemon Market Revenue (\$) Market Share 2015-2020

Table Nike Company Profile

Table Nike Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Nike Production and Growth Rate

Figure Nike Market Revenue (\$) Market Share 2015-2020

Table Under Armour Company Profile

Table Under Armour Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Under Armour Production and Growth Rate

Figure Under Armour Market Revenue (\$) Market Share 2015-2020

Table Furlaps Company Profile

Table Furlaps Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Furlaps Production and Growth Rate

Figure Furlaps Market Revenue (\$) Market Share 2015-2020

Table EYSOM Company Profile

Table EYSOM Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure EYSOM Production and Growth Rate

Figure EYSOM Market Revenue (\$) Market Share 2015-2020

Table Mizzen+Main Company Profile

Table Mizzen+Main Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Mizzen+Main Production and Growth Rate

Figure Mizzen+Main Market Revenue (\$) Market Share 2015-2020

Table Adidas Company Profile

Table Adidas Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Adidas Production and Growth Rate

Figure Adidas Market Revenue (\$) Market Share 2015-2020

Table Uniqlo Company Profile

Table Uniqlo Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Uniqlo Production and Growth Rate

Figure Uniqlo Market Revenue (\$) Market Share 2015-2020

Table Global Workleisure Sales by Types (2015-2020)

Table Global Workleisure Sales Share by Types (2015-2020)

Table Global Workleisure Revenue (\$) by Types (2015-2020)
Table Global Workleisure Revenue Share by Types (2015-2020)
Table Global Workleisure Price (\$) by Types (2015-2020)
Table Global Workleisure Market Forecast Sales by Types (2020-2025)
Table Global Workleisure Market Forecast Sales Share by Types (2020-2025)
Table Global Workleisure Market Forecast Revenue (\$) by Types (2020-2025)
Table Global Workleisure Market Forecast Revenue Share by Types (2020-2025)
Figure Global Topwear Sales and Growth Rate (2015-2020)
Figure Global Topwear Price (2015-2020)
Figure Global Bottomwear Sales and Growth Rate (2015-2020)
Figure Global Bottomwear Price (2015-2020)
Figure Global Accessories Sales and Growth Rate (2015-2020)
Figure Global Accessories Price (2015-2020)
Figure Global Footwear Sales and Growth Rate (2015-2020)
Figure Global Footwear Price (2015-2020)
Figure Global Others Sales and Growth Rate (2015-2020)
Figure Global Others Price (2015-2020)
Figure Global Workleisure Market Revenue (\$) and Growth Rate Forecast of Topwear (2020-2025)
Figure Global Workleisure Sales and Growth Rate Forecast of Topwear (2020-2025)
Figure Global Workleisure Market Revenue (\$) and Growth Rate Forecast of Bottomwear (2020-2025)
Figure Global Workleisure Sales and Growth Rate Forecast of Bottomwear (2020-2025)
Figure Global Workleisure Market Revenue (\$) and Growth Rate Forecast of Accessories (2020-2025)
Figure Global Workleisure Sales and Growth Rate Forecast of Accessories (2020-2025)
Figure Global Workleisure Market Revenue (\$) and Growth Rate Forecast of Footwear (2020-2025)
Figure Global Workleisure Sales and Growth Rate Forecast of Footwear (2020-2025)
Figure Global Workleisure Market Revenue (\$) and Growth Rate Forecast of Others (2020-2025)
Figure Global Workleisure Sales and Growth Rate Forecast of Others (2020-2025)
Table Global Workleisure Sales by Applications (2015-2020)
Table Global Workleisure Sales Share by Applications (2015-2020)
Table Global Workleisure Revenue (\$) by Applications (2015-2020)
Table Global Workleisure Revenue Share by Applications (2015-2020)
Table Global Workleisure Market Forecast Sales by Applications (2020-2025)
Table Global Workleisure Market Forecast Sales Share by Applications (2020-2025)
Table Global Workleisure Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Workleisure Market Forecast Revenue Share by Applications (2020-2025)
Figure Global Men Sales and Growth Rate (2015-2020)
Figure Global Men Price (2015-2020)
Figure Global Women Sales and Growth Rate (2015-2020)
Figure Global Women Price (2015-2020)
Figure Global Workleisure Market Revenue (\$) and Growth Rate Forecast of Men (2020-2025)
Figure Global Workleisure Sales and Growth Rate Forecast of Men (2020-2025)
Figure Global Workleisure Market Revenue (\$) and Growth Rate Forecast of Women (2020-2025)
Figure Global Workleisure Sales and Growth Rate Forecast of Women (2020-2025)
Figure Global Workleisure Sales and Growth Rate (2015-2020)
Table Global Workleisure Sales by Regions (2015-2020)
Table Global Workleisure Sales Market Share by Regions (2015-2020)
Figure Global Workleisure Sales Market Share by Regions in 2019
Figure Global Workleisure Revenue and Growth Rate (2015-2020)
Table Global Workleisure Revenue by Regions (2015-2020)
Table Global Workleisure Revenue Market Share by Regions (2015-2020)
Figure Global Workleisure Revenue Market Share by Regions in 2019
Table Global Workleisure Market Forecast Sales by Regions (2020-2025)
Table Global Workleisure Market Forecast Sales Share by Regions (2020-2025)
Table Global Workleisure Market Forecast Revenue (\$) by Regions (2020-2025)
Table Global Workleisure Market Forecast Revenue Share by Regions (2020-2025)
Figure North America Workleisure Market Sales and Growth Rate (2015-2020)
Figure North America Workleisure Market Revenue and Growth Rate (2015-2020)
Figure North America Workleisure Market Forecast Sales (2020-2025)
Figure North America Workleisure Market Forecast Revenue (\$) (2020-2025)
Figure North America COVID-19 Status
Figure U.S. Workleisure Market Sales and Growth Rate (2015-2020)
Figure Canada Workleisure Market Sales and Growth Rate (2015-2020)
Figure Mexico Workleisure Market Sales and Growth Rate (2015-2020)
Figure Europe Workleisure Market Sales and Growth Rate (2015-2020)
Figure Europe Workleisure Market Revenue and Growth Rate (2015-2020)
Figure Europe Workleisure Market Forecast Sales (2020-2025)
Figure Europe Workleisure Market Forecast Revenue (\$) (2020-2025)
Figure Europe COVID-19 Status
Figure Germany Workleisure Market Sales and Growth Rate (2015-2020)
Figure United Kingdom Workleisure Market Sales and Growth Rate (2015-2020)
Figure France Workleisure Market Sales and Growth Rate (2015-2020)

Figure Italy Workleisure Market Sales and Growth Rate (2015-2020)
Figure Spain Workleisure Market Sales and Growth Rate (2015-2020)
Figure Russia Workleisure Market Sales and Growth Rate (2015-2020)
Figure Asia-Pacific Workleisure Market Sales and Growth Rate (2015-2020)
Figure Asia-Pacific Workleisure Market Revenue and Growth Rate (2015-2020)
Figure Asia-Pacific Workleisure Market Forecast Sales (2020-2025)
Figure Asia-Pacific Workleisure Market Forecast Revenue (\$) (2020-2025)
Figure Asia Pacific COVID-19 Status
Figure China Workleisure Market Sales and Growth Rate (2015-2020)
Figure Japan Workleisure Market Sales and Growth Rate (2015-2020)
Figure South Korea Workleisure Market Sales and Growth Rate (2015-2020)
Figure Australia Workleisure Market Sales and Growth Rate (2015-2020)
Figure India Workleisure Market Sales and Growth Rate (2015-2020)
Figure South America Workleisure Market Sales and Growth Rate (2015-2020)
Figure South America Workleisure Market Revenue and Growth Rate (2015-2020)
Figure South America Workleisure Market Forecast Sales (2020-2025)
Figure South America Workleisure Market Forecast Revenue (\$) (2020-2025)
Figure Brazil Workleisure Market Sales and Growth Rate (2015-2020)
Figure Argentina Workleisure Market Sales and Growth Rate (2015-2020)
Figure Columbia Workleisure Market Sales and Growth Rate (2015-2020)
Figure Middle East and Africa Workleisure Market Sales and Growth Rate (2015-2020)
Figure Middle East and Africa Workleisure Market Revenue and Growth Rate (2015-2020)
Figure Middle East and Africa Workleisure Market Forecast Sales (2020-2025)
Figure Middle East and Africa Workleisure Market Forecast Revenue (\$) (2020-2025)
Figure UAE Workleisure Market Sales and Growth Rate (2015-2020)
Figure Egypt Workleisure Market Sales and Growth Rate (2015-2020)
Figure South Africa Workleisure Market Sales and Growth Rate (2015-2020)

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