

Global Women's Swimwear Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Women's Swimwear market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Women's Swimwear market are covered in Chapter 9:

TYR Sport Inc.

Perry Ellis International Inc.

lululemon

Phillips-Van Heusen Corporation (PVH Corp.)

Boardriders, Inc

Speedo

Nike Inc

Adidas AG

O'Neill?Inc

Cupshe

Dick's Sporting Goods

Jantzen Apparel LLC

Swimwear Anywhere, Inc

La Perla Group

Gap Inc

Arena Italia S.p.A.

In Chapter 5 and Chapter 7.3, based on types, the Women's Swimwear market from 2017 to 2027 is primarily split into:

Nylon

Polyester

Spandex

Others

In Chapter 6 and Chapter 7.4, based on applications, the Women's Swimwear market from 2017 to 2027 covers:

Online

Offline

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Women's Swimwear market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them

into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Women's Swimwear Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data

regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 WOMEN'S SWIMWEAR MARKET OVERVIEW

- 1.1 Product Overview and Scope of Women's Swimwear Market
- 1.2 Women's Swimwear Market Segment by Type
 - 1.2.1 Global Women's Swimwear Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Women's Swimwear Market Segment by Application
 - 1.3.1 Women's Swimwear Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Women's Swimwear Market, Region Wise (2017-2027)
 - 1.4.1 Global Women's Swimwear Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Women's Swimwear Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Women's Swimwear Market Status and Prospect (2017-2027)
 - 1.4.4 China Women's Swimwear Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Women's Swimwear Market Status and Prospect (2017-2027)
 - 1.4.6 India Women's Swimwear Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Women's Swimwear Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Women's Swimwear Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Women's Swimwear Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Women's Swimwear (2017-2027)
 - 1.5.1 Global Women's Swimwear Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Women's Swimwear Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Women's Swimwear Market

2 INDUSTRY OUTLOOK

- 2.1 Women's Swimwear Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Women's Swimwear Market Drivers Analysis

- 2.4 Women's Swimwear Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Women's Swimwear Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Women's Swimwear Industry Development

3 GLOBAL WOMEN'S SWIMWEAR MARKET LANDSCAPE BY PLAYER

- 3.1 Global Women's Swimwear Sales Volume and Share by Player (2017-2022)
- 3.2 Global Women's Swimwear Revenue and Market Share by Player (2017-2022)
- 3.3 Global Women's Swimwear Average Price by Player (2017-2022)
- 3.4 Global Women's Swimwear Gross Margin by Player (2017-2022)
- 3.5 Women's Swimwear Market Competitive Situation and Trends
 - 3.5.1 Women's Swimwear Market Concentration Rate
 - 3.5.2 Women's Swimwear Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL WOMEN'S SWIMWEAR SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Women's Swimwear Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Women's Swimwear Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Women's Swimwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Women's Swimwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Women's Swimwear Market Under COVID-19
- 4.5 Europe Women's Swimwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Women's Swimwear Market Under COVID-19
- 4.6 China Women's Swimwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Women's Swimwear Market Under COVID-19
- 4.7 Japan Women's Swimwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.7.1 Japan Women's Swimwear Market Under COVID-19
- 4.8 India Women's Swimwear Sales Volume, Revenue, Price and Gross Margin

(2017-2022)

4.8.1 India Women's Swimwear Market Under COVID-19

4.9 Southeast Asia Women's Swimwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Women's Swimwear Market Under COVID-19

4.10 Latin America Women's Swimwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Women's Swimwear Market Under COVID-19

4.11 Middle East and Africa Women's Swimwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Women's Swimwear Market Under COVID-19

5 GLOBAL WOMEN'S SWIMWEAR SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Women's Swimwear Sales Volume and Market Share by Type (2017-2022)

5.2 Global Women's Swimwear Revenue and Market Share by Type (2017-2022)

5.3 Global Women's Swimwear Price by Type (2017-2022)

5.4 Global Women's Swimwear Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Women's Swimwear Sales Volume, Revenue and Growth Rate of Nylon (2017-2022)

5.4.2 Global Women's Swimwear Sales Volume, Revenue and Growth Rate of Polyester (2017-2022)

5.4.3 Global Women's Swimwear Sales Volume, Revenue and Growth Rate of Spandex (2017-2022)

5.4.4 Global Women's Swimwear Sales Volume, Revenue and Growth Rate of Others (2017-2022)

6 GLOBAL WOMEN'S SWIMWEAR MARKET ANALYSIS BY APPLICATION

6.1 Global Women's Swimwear Consumption and Market Share by Application (2017-2022)

6.2 Global Women's Swimwear Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Women's Swimwear Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Women's Swimwear Consumption and Growth Rate of Online (2017-2022)

6.3.2 Global Women's Swimwear Consumption and Growth Rate of Offline (2017-2022)

7 GLOBAL WOMEN'S SWIMWEAR MARKET FORECAST (2022-2027)

7.1 Global Women's Swimwear Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Women's Swimwear Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Women's Swimwear Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Women's Swimwear Price and Trend Forecast (2022-2027)

7.2 Global Women's Swimwear Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Women's Swimwear Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Women's Swimwear Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Women's Swimwear Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Women's Swimwear Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Women's Swimwear Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Women's Swimwear Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Women's Swimwear Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Women's Swimwear Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Women's Swimwear Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Women's Swimwear Revenue and Growth Rate of Nylon (2022-2027)

7.3.2 Global Women's Swimwear Revenue and Growth Rate of Polyester (2022-2027)

7.3.3 Global Women's Swimwear Revenue and Growth Rate of Spandex (2022-2027)

7.3.4 Global Women's Swimwear Revenue and Growth Rate of Others (2022-2027)

7.4 Global Women's Swimwear Consumption Forecast by Application (2022-2027)

7.4.1 Global Women's Swimwear Consumption Value and Growth Rate of Online(2022-2027)

7.4.2 Global Women's Swimwear Consumption Value and Growth Rate of Offline(2022-2027)

7.5 Women's Swimwear Market Forecast Under COVID-19

8 WOMEN'S SWIMWEAR MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Women's Swimwear Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Women's Swimwear Analysis
- 8.6 Major Downstream Buyers of Women's Swimwear Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Women's Swimwear Industry

9 PLAYERS PROFILES

9.1 TYR Sport Inc.

9.1.1 TYR Sport Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Women's Swimwear Product Profiles, Application and Specification

9.1.3 TYR Sport Inc. Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Perry Ellis International Inc.

9.2.1 Perry Ellis International Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Women's Swimwear Product Profiles, Application and Specification

9.2.3 Perry Ellis International Inc. Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 lululemon

9.3.1 lululemon Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Women's Swimwear Product Profiles, Application and Specification

9.3.3 lululemon Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Phillips-Van Heusen Corporation (PVH Corp.)

9.4.1 Phillips-Van Heusen Corporation (PVH Corp.) Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Women's Swimwear Product Profiles, Application and Specification

9.4.3 Phillips-Van Heusen Corporation (PVH Corp.) Market Performance (2017-2022)

- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis
- 9.5 Boardriders, Inc
 - 9.5.1 Boardriders, Inc Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.5.2 Women's Swimwear Product Profiles, Application and Specification
 - 9.5.3 Boardriders, Inc Market Performance (2017-2022)
 - 9.5.4 Recent Development
 - 9.5.5 SWOT Analysis
- 9.6 Speedo
 - 9.6.1 Speedo Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.6.2 Women's Swimwear Product Profiles, Application and Specification
 - 9.6.3 Speedo Market Performance (2017-2022)
 - 9.6.4 Recent Development
 - 9.6.5 SWOT Analysis
- 9.7 Nike Inc
 - 9.7.1 Nike Inc Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.7.2 Women's Swimwear Product Profiles, Application and Specification
 - 9.7.3 Nike Inc Market Performance (2017-2022)
 - 9.7.4 Recent Development
 - 9.7.5 SWOT Analysis
- 9.8 Adidas AG
 - 9.8.1 Adidas AG Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.8.2 Women's Swimwear Product Profiles, Application and Specification
 - 9.8.3 Adidas AG Market Performance (2017-2022)
 - 9.8.4 Recent Development
 - 9.8.5 SWOT Analysis
- 9.9 O'Neill?Inc
 - 9.9.1 O'Neill?Inc Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.9.2 Women's Swimwear Product Profiles, Application and Specification
 - 9.9.3 O'Neill?Inc Market Performance (2017-2022)
 - 9.9.4 Recent Development
 - 9.9.5 SWOT Analysis
- 9.10 Cupshe
 - 9.10.1 Cupshe Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.10.2 Women's Swimwear Product Profiles, Application and Specification
 - 9.10.3 Cupshe Market Performance (2017-2022)

- 9.10.4 Recent Development
- 9.10.5 SWOT Analysis
- 9.11 Dick's Sporting Goods
 - 9.11.1 Dick's Sporting Goods Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.11.2 Women's Swimwear Product Profiles, Application and Specification
 - 9.11.3 Dick's Sporting Goods Market Performance (2017-2022)
 - 9.11.4 Recent Development
 - 9.11.5 SWOT Analysis
- 9.12 Jantzen Apparel LLC
 - 9.12.1 Jantzen Apparel LLC Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.12.2 Women's Swimwear Product Profiles, Application and Specification
 - 9.12.3 Jantzen Apparel LLC Market Performance (2017-2022)
 - 9.12.4 Recent Development
 - 9.12.5 SWOT Analysis
- 9.13 Swimwear Anywhere, Inc
 - 9.13.1 Swimwear Anywhere, Inc Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.13.2 Women's Swimwear Product Profiles, Application and Specification
 - 9.13.3 Swimwear Anywhere, Inc Market Performance (2017-2022)
 - 9.13.4 Recent Development
 - 9.13.5 SWOT Analysis
- 9.14 La Perla Group
 - 9.14.1 La Perla Group Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.14.2 Women's Swimwear Product Profiles, Application and Specification
 - 9.14.3 La Perla Group Market Performance (2017-2022)
 - 9.14.4 Recent Development
 - 9.14.5 SWOT Analysis
- 9.15 Gap Inc
 - 9.15.1 Gap Inc Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.15.2 Women's Swimwear Product Profiles, Application and Specification
 - 9.15.3 Gap Inc Market Performance (2017-2022)
 - 9.15.4 Recent Development
 - 9.15.5 SWOT Analysis
- 9.16 Arena Italia S.p.A.
 - 9.16.1 Arena Italia S.p.A. Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Women's Swimwear Product Profiles, Application and Specification

9.16.3 Arena Italia S.p.A. Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Women's Swimwear Product Picture

Table Global Women's Swimwear Market Sales Volume and CAGR (%) Comparison by Type

Table Women's Swimwear Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Women's Swimwear Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Women's Swimwear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Women's Swimwear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Women's Swimwear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Women's Swimwear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Women's Swimwear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Women's Swimwear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Women's Swimwear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Women's Swimwear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Women's Swimwear Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Women's Swimwear Industry Development

Table Global Women's Swimwear Sales Volume by Player (2017-2022)

Table Global Women's Swimwear Sales Volume Share by Player (2017-2022)

Figure Global Women's Swimwear Sales Volume Share by Player in 2021

Table Women's Swimwear Revenue (Million USD) by Player (2017-2022)

Table Women's Swimwear Revenue Market Share by Player (2017-2022)

Table Women's Swimwear Price by Player (2017-2022)

Table Women's Swimwear Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Women's Swimwear Sales Volume, Region Wise (2017-2022)

Table Global Women's Swimwear Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Women's Swimwear Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Women's Swimwear Sales Volume Market Share, Region Wise in 2021

Table Global Women's Swimwear Revenue (Million USD), Region Wise (2017-2022)

Table Global Women's Swimwear Revenue Market Share, Region Wise (2017-2022)

Figure Global Women's Swimwear Revenue Market Share, Region Wise (2017-2022)

Figure Global Women's Swimwear Revenue Market Share, Region Wise in 2021

Table Global Women's Swimwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Women's Swimwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Women's Swimwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Women's Swimwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Women's Swimwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Women's Swimwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Women's Swimwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Women's Swimwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Women's Swimwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Women's Swimwear Sales Volume by Type (2017-2022)

Table Global Women's Swimwear Sales Volume Market Share by Type (2017-2022)

Figure Global Women's Swimwear Sales Volume Market Share by Type in 2021

Table Global Women's Swimwear Revenue (Million USD) by Type (2017-2022)

Table Global Women's Swimwear Revenue Market Share by Type (2017-2022)

Figure Global Women's Swimwear Revenue Market Share by Type in 2021

Table Women's Swimwear Price by Type (2017-2022)

Figure Global Women's Swimwear Sales Volume and Growth Rate of Nylon (2017-2022)

Figure Global Women's Swimwear Revenue (Million USD) and Growth Rate of Nylon

(2017-2022)

Figure Global Women's Swimwear Sales Volume and Growth Rate of Polyester

(2017-2022)

Figure Global Women's Swimwear Revenue (Million USD) and Growth Rate of Polyester (2017-2022)

Figure Global Women's Swimwear Sales Volume and Growth Rate of Spandex (2017-2022)

Figure Global Women's Swimwear Revenue (Million USD) and Growth Rate of Spandex (2017-2022)

Figure Global Women's Swimwear Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Women's Swimwear Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Women's Swimwear Consumption by Application (2017-2022)

Table Global Women's Swimwear Consumption Market Share by Application (2017-2022)

Table Global Women's Swimwear Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Women's Swimwear Consumption Revenue Market Share by Application (2017-2022)

Table Global Women's Swimwear Consumption and Growth Rate of Online (2017-2022)

Table Global Women's Swimwear Consumption and Growth Rate of Offline (2017-2022)

Figure Global Women's Swimwear Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Women's Swimwear Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Women's Swimwear Price and Trend Forecast (2022-2027)

Figure USA Women's Swimwear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Women's Swimwear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Women's Swimwear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Women's Swimwear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Women's Swimwear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Women's Swimwear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Women's Swimwear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Women's Swimwear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Women's Swimwear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Women's Swimwear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Women's Swimwear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Women's Swimwear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Women's Swimwear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Women's Swimwear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Women's Swimwear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Women's Swimwear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Women's Swimwear Market Sales Volume Forecast, by Type

Table Global Women's Swimwear Sales Volume Market Share Forecast, by Type

Table Global Women's Swimwear Market Revenue (Million USD) Forecast, by Type

Table Global Women's Swimwear Revenue Market Share Forecast, by Type

Table Global Women's Swimwear Price Forecast, by Type

Figure Global Women's Swimwear Revenue (Million USD) and Growth Rate of Nylon (2022-2027)

Figure Global Women's Swimwear Revenue (Million USD) and Growth Rate of Nylon (2022-2027)

Figure Global Women's Swimwear Revenue (Million USD) and Growth Rate of Polyester (2022-2027)

Figure Global Women's Swimwear Revenue (Million USD) and Growth Rate of Polyester (2022-2027)

Figure Global Women's Swimwear Revenue (Million USD) and Growth Rate of Spandex (2022-2027)

Figure Global Women's Swimwear Revenue (Million USD) and Growth Rate of Spandex (2022-2027)

Figure Global Women's Swimwear Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Women's Swimwear Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Women's Swimwear Market Consumption Forecast, by Application

Table Global Women's Swimwear Consumption Market Share Forecast, by Application

Table Global Women's Swimwear Market Revenue (Million USD) Forecast, by Application

Table Global Women's Swimwear Revenue Market Share Forecast, by Application

Figure Global Women's Swimwear Consumption Value (Million USD) and Growth Rate of Online (2022-2027)

Figure Global Women's Swimwear Consumption Value (Million USD) and Growth Rate of Offline (2022-2027)

Figure Women's Swimwear Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table TYR Sport Inc. Profile

Table TYR Sport Inc. Women's Swimwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure TYR Sport Inc. Women's Swimwear Sales Volume and Growth Rate

Figure TYR Sport Inc. Revenue (Million USD) Market Share 2017-2022

Table Perry Ellis International Inc. Profile

Table Perry Ellis International Inc. Women's Swimwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Perry Ellis International Inc. Women's Swimwear Sales Volume and Growth Rate

Figure Perry Ellis International Inc. Revenue (Million USD) Market Share 2017-2022

Table lululemon Profile

Table lululemon Women's Swimwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure lululemon Women's Swimwear Sales Volume and Growth Rate

Figure lululemon Revenue (Million USD) Market Share 2017-2022

Table Phillips-Van Heusen Corporation (PVH Corp.) Profile

Table Phillips-Van Heusen Corporation (PVH Corp.) Women's Swimwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Phillips-Van Heusen Corporation (PVH Corp.) Women's Swimwear Sales Volume and Growth Rate

Figure Phillips-Van Heusen Corporation (PVH Corp.) Revenue (Million USD) Market Share 2017-2022

Table Boardriders, Inc Profile

Table Boardriders, Inc Women's Swimwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Boardriders, Inc Women's Swimwear Sales Volume and Growth Rate

Figure Boardriders, Inc Revenue (Million USD) Market Share 2017-2022

Table Speedo Profile

Table Speedo Women's Swimwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Speedo Women's Swimwear Sales Volume and Growth Rate

Figure Speedo Revenue (Million USD) Market Share 2017-2022

Table Nike Inc Profile

Table Nike Inc Women's Swimwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nike Inc Women's Swimwear Sales Volume and Growth Rate

Figure Nike Inc Revenue (Million USD) Market Share 2017-2022

Table Adidas AG Profile

Table Adidas AG Women's Swimwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Adidas AG Women's Swimwear Sales Volume and Growth Rate

Figure Adidas AG Revenue (Million USD) Market Share 2017-2022

Table O'Neill?Inc Profile

Table O'Neill?Inc Women's Swimwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure O'Neill?Inc Women's Swimwear Sales Volume and Growth Rate

Figure O'Neill?Inc Revenue (Million USD) Market Share 2017-2022

Table Cupshe Profile

Table Cupshe Women's Swimwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cupshe Women's Swimwear Sales Volume and Growth Rate

Figure Cupshe Revenue (Million USD) Market Share 2017-2022

Table Dick's Sporting Goods Profile

Table Dick's Sporting Goods Women's Swimwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dick's Sporting Goods Women's Swimwear Sales Volume and Growth Rate

Figure Dick's Sporting Goods Revenue (Million USD) Market Share 2017-2022

Table Jantzen Apparel LLC Profile

Table Jantzen Apparel LLC Women's Swimwear Sales Volume, Revenue (Million USD),

Price and Gross Margin (2017-2022)

Figure Jantzen Apparel LLC Women's Swimwear Sales Volume and Growth Rate

Figure Jantzen Apparel LLC Revenue (Million USD) Market Share 2017-2022

Table Swimwear Anywhere, Inc Profile

Table Swimwear Anywhere, Inc Women's Swimwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Swimwear Anywhere, Inc Women's Swimwear Sales Volume and Growth Rate

Figure Swimwear Anywhere, Inc Revenue (Million USD) Market Share 2017-2022

Table La Perla Group Profile

Table La Perla Group Women's Swimwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure La Perla Group Women's Swimwear Sales Volume and Growth Rate

Figure La Perla Group Revenue (Million USD) Market Share 2017-2022

Table Gap Inc Profile

Table Gap Inc Women's Swimwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Gap Inc Women's Swimwear Sales Volume and Growth Rate

Figure Gap Inc Revenue (Million USD) Market Share 2017-2022

Table Arena Italia S.p.A. Profile

Table Arena Italia S.p.A. Women's Swimwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Arena Italia S.p.A. Women's Swimwear Sales Volume and Growth Rate

Figure Arena Italia S.p.A. Revenue (Million USD) Market Share 2017-2022

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