

Global Women'S Sportswear Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Sportswear or activewear is clothing, including footwear, worn for sport or physical exercise. Sport-specific clothing is worn for most sports and physical exercise, for practical, comfort or safety reasons. Typical sport-specific garments include tracksuits, shorts, T-shirts and polo shirts. Specialized garments include swimsuits (for swimming), wet suits (for diving or surfing), ski suits (for skiing) and leotards (for gymnastics). Sports footwear include trainers, football boots, riding boots, and ice skates. Sportswear also includes bikini and some undergarments, such as the jockstrap and sports bra. Sportswear is also at times worn as casual fashion clothing. Women'S Sportswear is a sportswear which is designed for women.

Based on the Women'S Sportswear market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Women'S Sportswear market covered in Chapter 5:

Roots
Abercrombie & Fitch
Lululemon Athletica
zara
Columbia Sportswear
Bebe Store
NIKE
Adidas
Amer Sports
FIG Clothing
Canada Sportswear
V.F.
Keylime Athletic Wear
Under Armour
Uniqlo
PUMA
Trimark sportswear
LINING
The Gap
Kappa

In Chapter 6, on the basis of types, the Women'S Sportswear market from 2015 to 2025 is primarily split into:

100% Cotton
Cotton Blends
Water-repellent fabric
Nylon
Sweat-wicking fabric
Others

In Chapter 7, on the basis of applications, the Women'S Sportswear market from 2015 to 2025 covers:

Doing Sport
Training
Mountaineering
Others

Geographically, the detailed analysis of consumption, revenue, market share and

growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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