

# Global Women's Sportswear Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

Sportswear or activewear is clothing, worn for sport or physical exercise. Sport-specific clothing is worn for most sports and physical exercise, for practical, comfort or safety reasons. Typical sport-specific garments include tracksuits, shorts, T-shirts and polo shirts. Specialized garments include swimsuits (for swimming), wet suits (for diving or surfing), ski suits (for skiing) and leotards (for gymnastics). Sports footwear include trainers, football boots, riding boots, and ice skates. Sportswear also includes bikini and some undergarments, such as the jockstrap and sports bra. Sportswear is also at times worn as casual fashion clothing. Women's Sportswear is a sportswear which is designed for women.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Women's Sportswear market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the market in any manner.

Key players in the global Women's Sportswear market are covered in Chapter 9:

The Gap  
Canada Sportswear  
NIKE  
Adidas  
FIG Clothing  
LINING  
Columbia Sportswear  
Kappa  
Amer Sports  
Abercrombie and Fitch  
Trimark sportswear  
PUMA  
Keylime Athletic Wear  
Under Armour  
Lululemon Athletica  
V.F.

In Chapter 5 and Chapter 7.3, based on types, the Women's Sportswear market from 2017 to 2027 is primarily split into:

Tops and T-Shirts  
Jackets and Vests  
Hoodies and Pullovers  
Skirts and Dresses  
Pants and Tights

In Chapter 6 and Chapter 7.4, based on applications, the Women's Sportswear market from 2017 to 2027 covers:

Professional Athletes  
Amateur Operator

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Women's Sportswear market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Women's Sportswear Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top

companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 WOMEN'S SPORTSWEAR MARKET OVERVIEW

- 1.1 Product Overview and Scope of Women's Sportswear Market
- 1.2 Women's Sportswear Market Segment by Type
  - 1.2.1 Global Women's Sportswear Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Women's Sportswear Market Segment by Application
  - 1.3.1 Women's Sportswear Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Women's Sportswear Market, Region Wise (2017-2027)
  - 1.4.1 Global Women's Sportswear Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Women's Sportswear Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Women's Sportswear Market Status and Prospect (2017-2027)
  - 1.4.4 China Women's Sportswear Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Women's Sportswear Market Status and Prospect (2017-2027)
  - 1.4.6 India Women's Sportswear Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Women's Sportswear Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Women's Sportswear Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Women's Sportswear Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Women's Sportswear (2017-2027)
  - 1.5.1 Global Women's Sportswear Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Women's Sportswear Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Women's Sportswear Market

### 2 INDUSTRY OUTLOOK

- 2.1 Women's Sportswear Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Women's Sportswear Market Drivers Analysis

- 2.4 Women's Sportswear Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Women's Sportswear Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Women's Sportswear Industry Development

### **3 GLOBAL WOMEN'S SPORTSWEAR MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Women's Sportswear Sales Volume and Share by Player (2017-2022)
- 3.2 Global Women's Sportswear Revenue and Market Share by Player (2017-2022)
- 3.3 Global Women's Sportswear Average Price by Player (2017-2022)
- 3.4 Global Women's Sportswear Gross Margin by Player (2017-2022)
- 3.5 Women's Sportswear Market Competitive Situation and Trends
  - 3.5.1 Women's Sportswear Market Concentration Rate
  - 3.5.2 Women's Sportswear Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL WOMEN'S SPORTSWEAR SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Women's Sportswear Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Women's Sportswear Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Women's Sportswear Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Women's Sportswear Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Women's Sportswear Market Under COVID-19
- 4.5 Europe Women's Sportswear Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Women's Sportswear Market Under COVID-19
- 4.6 China Women's Sportswear Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Women's Sportswear Market Under COVID-19
- 4.7 Japan Women's Sportswear Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.7.1 Japan Women's Sportswear Market Under COVID-19
- 4.8 India Women's Sportswear Sales Volume, Revenue, Price and Gross Margin

(2017-2022)

4.8.1 India Women's Sportswear Market Under COVID-19

4.9 Southeast Asia Women's Sportswear Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Women's Sportswear Market Under COVID-19

4.10 Latin America Women's Sportswear Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Women's Sportswear Market Under COVID-19

4.11 Middle East and Africa Women's Sportswear Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Women's Sportswear Market Under COVID-19

## **5 GLOBAL WOMEN'S SPORTSWEAR SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Women's Sportswear Sales Volume and Market Share by Type (2017-2022)

5.2 Global Women's Sportswear Revenue and Market Share by Type (2017-2022)

5.3 Global Women's Sportswear Price by Type (2017-2022)

5.4 Global Women's Sportswear Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Women's Sportswear Sales Volume, Revenue and Growth Rate of Tops and T-Shirts (2017-2022)

5.4.2 Global Women's Sportswear Sales Volume, Revenue and Growth Rate of Jackets and Vests (2017-2022)

5.4.3 Global Women's Sportswear Sales Volume, Revenue and Growth Rate of Hoodies and Pullovers (2017-2022)

5.4.4 Global Women's Sportswear Sales Volume, Revenue and Growth Rate of Skirts and Dresses (2017-2022)

5.4.5 Global Women's Sportswear Sales Volume, Revenue and Growth Rate of Pants and Tights (2017-2022)

## **6 GLOBAL WOMEN'S SPORTSWEAR MARKET ANALYSIS BY APPLICATION**

6.1 Global Women's Sportswear Consumption and Market Share by Application (2017-2022)

6.2 Global Women's Sportswear Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Women's Sportswear Consumption and Growth Rate by Application (2017-2022)



6.3.1 Global Women's Sportswear Consumption and Growth Rate of Professional Athletes (2017-2022)

6.3.2 Global Women's Sportswear Consumption and Growth Rate of Amateur Operator (2017-2022)

## **7 GLOBAL WOMEN'S SPORTSWEAR MARKET FORECAST (2022-2027)**

7.1 Global Women's Sportswear Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Women's Sportswear Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Women's Sportswear Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Women's Sportswear Price and Trend Forecast (2022-2027)

7.2 Global Women's Sportswear Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Women's Sportswear Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Women's Sportswear Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Women's Sportswear Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Women's Sportswear Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Women's Sportswear Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Women's Sportswear Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Women's Sportswear Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Women's Sportswear Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Women's Sportswear Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Women's Sportswear Revenue and Growth Rate of Tops and T-Shirts (2022-2027)

7.3.2 Global Women's Sportswear Revenue and Growth Rate of Jackets and Vests (2022-2027)

7.3.3 Global Women's Sportswear Revenue and Growth Rate of Hoodies and Pullovers (2022-2027)

7.3.4 Global Women's Sportswear Revenue and Growth Rate of Skirts and Dresses (2022-2027)

7.3.5 Global Women's Sportswear Revenue and Growth Rate of Pants and Tights (2022-2027)

7.4 Global Women's Sportswear Consumption Forecast by Application (2022-2027)

7.4.1 Global Women's Sportswear Consumption Value and Growth Rate of Professional Athletes(2022-2027)

7.4.2 Global Women's Sportswear Consumption Value and Growth Rate of Amateur Operator(2022-2027)

7.5 Women's Sportswear Market Forecast Under COVID-19

## **8 WOMEN'S SPORTSWEAR MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Women's Sportswear Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Women's Sportswear Analysis

8.6 Major Downstream Buyers of Women's Sportswear Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Women's Sportswear Industry

## **9 PLAYERS PROFILES**

9.1 The Gap

9.1.1 The Gap Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Women's Sportswear Product Profiles, Application and Specification

9.1.3 The Gap Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Canada Sportswear

9.2.1 Canada Sportswear Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Women's Sportswear Product Profiles, Application and Specification

9.2.3 Canada Sportswear Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 NIKE

9.3.1 NIKE Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Women's Sportswear Product Profiles, Application and Specification

9.3.3 NIKE Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Adidas

9.4.1 Adidas Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Women's Sportswear Product Profiles, Application and Specification

9.4.3 Adidas Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 FIG Clothing

9.5.1 FIG Clothing Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Women's Sportswear Product Profiles, Application and Specification

9.5.3 FIG Clothing Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 LINING

9.6.1 LINING Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Women's Sportswear Product Profiles, Application and Specification

9.6.3 LINING Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Columbia Sportswear

9.7.1 Columbia Sportswear Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Women's Sportswear Product Profiles, Application and Specification

9.7.3 Columbia Sportswear Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Kappa

9.8.1 Kappa Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Women's Sportswear Product Profiles, Application and Specification

9.8.3 Kappa Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Amer Sports

9.9.1 Amer Sports Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Women's Sportswear Product Profiles, Application and Specification

- 9.9.3 Amer Sports Market Performance (2017-2022)
- 9.9.4 Recent Development
- 9.9.5 SWOT Analysis
- 9.10 Abercrombie and Fitch
  - 9.10.1 Abercrombie and Fitch Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.10.2 Women's Sportswear Product Profiles, Application and Specification
  - 9.10.3 Abercrombie and Fitch Market Performance (2017-2022)
  - 9.10.4 Recent Development
  - 9.10.5 SWOT Analysis
- 9.11 Trimark sportswear
  - 9.11.1 Trimark sportswear Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.11.2 Women's Sportswear Product Profiles, Application and Specification
  - 9.11.3 Trimark sportswear Market Performance (2017-2022)
  - 9.11.4 Recent Development
  - 9.11.5 SWOT Analysis
- 9.12 PUMA
  - 9.12.1 PUMA Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.12.2 Women's Sportswear Product Profiles, Application and Specification
  - 9.12.3 PUMA Market Performance (2017-2022)
  - 9.12.4 Recent Development
  - 9.12.5 SWOT Analysis
- 9.13 Keylime Athletic Wear
  - 9.13.1 Keylime Athletic Wear Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.13.2 Women's Sportswear Product Profiles, Application and Specification
  - 9.13.3 Keylime Athletic Wear Market Performance (2017-2022)
  - 9.13.4 Recent Development
  - 9.13.5 SWOT Analysis
- 9.14 Under Armour
  - 9.14.1 Under Armour Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.14.2 Women's Sportswear Product Profiles, Application and Specification
  - 9.14.3 Under Armour Market Performance (2017-2022)
  - 9.14.4 Recent Development
  - 9.14.5 SWOT Analysis
- 9.15 Lululemon Athletica
  - 9.15.1 Lululemon Athletica Basic Information, Manufacturing Base, Sales Region and

## Competitors

9.15.2 Women's Sportswear Product Profiles, Application and Specification

9.15.3 Lululemon Athletica Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

## 9.16 V.F.

9.16.1 V.F. Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Women's Sportswear Product Profiles, Application and Specification

9.16.3 V.F. Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Women's Sportswear Product Picture

Table Global Women's Sportswear Market Sales Volume and CAGR (%) Comparison by Type

Table Women's Sportswear Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Women's Sportswear Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Women's Sportswear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Women's Sportswear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Women's Sportswear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Women's Sportswear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Women's Sportswear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Women's Sportswear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Women's Sportswear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Women's Sportswear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Women's Sportswear Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Women's Sportswear Industry Development

Table Global Women's Sportswear Sales Volume by Player (2017-2022)

Table Global Women's Sportswear Sales Volume Share by Player (2017-2022)

Figure Global Women's Sportswear Sales Volume Share by Player in 2021

Table Women's Sportswear Revenue (Million USD) by Player (2017-2022)

Table Women's Sportswear Revenue Market Share by Player (2017-2022)

Table Women's Sportswear Price by Player (2017-2022)

Table Women's Sportswear Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Women's Sportswear Sales Volume, Region Wise (2017-2022)

Table Global Women's Sportswear Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Women's Sportswear Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Women's Sportswear Sales Volume Market Share, Region Wise in 2021

Table Global Women's Sportswear Revenue (Million USD), Region Wise (2017-2022)

Table Global Women's Sportswear Revenue Market Share, Region Wise (2017-2022)

Figure Global Women's Sportswear Revenue Market Share, Region Wise (2017-2022)

Figure Global Women's Sportswear Revenue Market Share, Region Wise in 2021

Table Global Women's Sportswear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Women's Sportswear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Women's Sportswear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Women's Sportswear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Women's Sportswear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Women's Sportswear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Women's Sportswear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Women's Sportswear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Women's Sportswear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Women's Sportswear Sales Volume by Type (2017-2022)

Table Global Women's Sportswear Sales Volume Market Share by Type (2017-2022)

Figure Global Women's Sportswear Sales Volume Market Share by Type in 2021

Table Global Women's Sportswear Revenue (Million USD) by Type (2017-2022)

Table Global Women's Sportswear Revenue Market Share by Type (2017-2022)

Figure Global Women's Sportswear Revenue Market Share by Type in 2021

Table Women's Sportswear Price by Type (2017-2022)

Figure Global Women's Sportswear Sales Volume and Growth Rate of Tops and T-Shirts (2017-2022)

Figure Global Women's Sportswear Revenue (Million USD) and Growth Rate of Tops

and T-Shirts (2017-2022)

Figure Global Women's Sportswear Sales Volume and Growth Rate of Jackets and Vests (2017-2022)

Figure Global Women's Sportswear Revenue (Million USD) and Growth Rate of Jackets and Vests (2017-2022)

Figure Global Women's Sportswear Sales Volume and Growth Rate of Hoodies and Pullovers (2017-2022)

Figure Global Women's Sportswear Revenue (Million USD) and Growth Rate of Hoodies and Pullovers (2017-2022)

Figure Global Women's Sportswear Sales Volume and Growth Rate of Skirts and Dresses (2017-2022)

Figure Global Women's Sportswear Revenue (Million USD) and Growth Rate of Skirts and Dresses (2017-2022)

Figure Global Women's Sportswear Sales Volume and Growth Rate of Pants and Tights (2017-2022)

Figure Global Women's Sportswear Revenue (Million USD) and Growth Rate of Pants and Tights (2017-2022)

Table Global Women's Sportswear Consumption by Application (2017-2022)

Table Global Women's Sportswear Consumption Market Share by Application (2017-2022)

Table Global Women's Sportswear Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Women's Sportswear Consumption Revenue Market Share by Application (2017-2022)

Table Global Women's Sportswear Consumption and Growth Rate of Professional Athletes (2017-2022)

Table Global Women's Sportswear Consumption and Growth Rate of Amateur Operator (2017-2022)

Figure Global Women's Sportswear Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Women's Sportswear Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Women's Sportswear Price and Trend Forecast (2022-2027)

Figure USA Women's Sportswear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Women's Sportswear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Women's Sportswear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)



Figure Europe Women's Sportswear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Women's Sportswear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Women's Sportswear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Women's Sportswear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Women's Sportswear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Women's Sportswear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Women's Sportswear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Women's Sportswear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Women's Sportswear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Women's Sportswear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Women's Sportswear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Women's Sportswear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Women's Sportswear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Women's Sportswear Market Sales Volume Forecast, by Type

Table Global Women's Sportswear Sales Volume Market Share Forecast, by Type

Table Global Women's Sportswear Market Revenue (Million USD) Forecast, by Type

Table Global Women's Sportswear Revenue Market Share Forecast, by Type

Table Global Women's Sportswear Price Forecast, by Type

Figure Global Women's Sportswear Revenue (Million USD) and Growth Rate of Tops and T-Shirts (2022-2027)

Figure Global Women's Sportswear Revenue (Million USD) and Growth Rate of Tops and T-Shirts (2022-2027)

Figure Global Women's Sportswear Revenue (Million USD) and Growth Rate of Jackets and Vests (2022-2027)

Figure Global Women's Sportswear Revenue (Million USD) and Growth Rate of Jackets and Vests (2022-2027)

Figure Global Women's Sportswear Revenue (Million USD) and Growth Rate of Hoodies and Pullovers (2022-2027)

Figure Global Women's Sportswear Revenue (Million USD) and Growth Rate of Hoodies and Pullovers (2022-2027)

Figure Global Women's Sportswear Revenue (Million USD) and Growth Rate of Skirts and Dresses (2022-2027)

Figure Global Women's Sportswear Revenue (Million USD) and Growth Rate of Skirts and Dresses (2022-2027)

Figure Global Women's Sportswear Revenue (Million USD) and Growth Rate of Pants and Tights (2022-2027)

Figure Global Women's Sportswear Revenue (Million USD) and Growth Rate of Pants and Tights (2022-2027)

Table Global Women's Sportswear Market Consumption Forecast, by Application

Table Global Women's Sportswear Consumption Market Share Forecast, by Application

Table Global Women's Sportswear Market Revenue (Million USD) Forecast, by Application

Table Global Women's Sportswear Revenue Market Share Forecast, by Application

Figure Global Women's Sportswear Consumption Value (Million USD) and Growth Rate of Professional Athletes (2022-2027)

Figure Global Women's Sportswear Consumption Value (Million USD) and Growth Rate of Amateur Operator (2022-2027)

Figure Women's Sportswear Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table The Gap Profile

Table The Gap Women's Sportswear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Gap Women's Sportswear Sales Volume and Growth Rate

Figure The Gap Revenue (Million USD) Market Share 2017-2022

Table Canada Sportswear Profile

Table Canada Sportswear Women's Sportswear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Canada Sportswear Women's Sportswear Sales Volume and Growth Rate

Figure Canada Sportswear Revenue (Million USD) Market Share 2017-2022

Table NIKE Profile

Table NIKE Women's Sportswear Sales Volume, Revenue (Million USD), Price and

Gross Margin (2017-2022)

Figure NIKE Women's Sportswear Sales Volume and Growth Rate

Figure NIKE Revenue (Million USD) Market Share 2017-2022

Table Adidas Profile

Table Adidas Women's Sportswear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Adidas Women's Sportswear Sales Volume and Growth Rate

Figure Adidas Revenue (Million USD) Market Share 2017-2022

Table FIG Clothing Profile

Table FIG Clothing Women's Sportswear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure FIG Clothing Women's Sportswear Sales Volume and Growth Rate

Figure FIG Clothing Revenue (Million USD) Market Share 2017-2022

Table LINING Profile

Table LINING Women's Sportswear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure LINING Women's Sportswear Sales Volume and Growth Rate

Figure LINING Revenue (Million USD) Market Share 2017-2022

Table Columbia Sportswear Profile

Table Columbia Sportswear Women's Sportswear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Columbia Sportswear Women's Sportswear Sales Volume and Growth Rate

Figure Columbia Sportswear Revenue (Million USD) Market Share 2017-2022

Table Kappa Profile

Table Kappa Women's Sportswear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kappa Women's Sportswear Sales Volume and Growth Rate

Figure Kappa Revenue (Million USD) Market Share 2017-2022

Table Amer Sports Profile

Table Amer Sports Women's Sportswear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Amer Sports Women's Sportswear Sales Volume and Growth Rate

Figure Amer Sports Revenue (Million USD) Market Share 2017-2022

Table Abercrombie and Fitch Profile

Table Abercrombie and Fitch Women's Sportswear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Abercrombie and Fitch Women's Sportswear Sales Volume and Growth Rate

Figure Abercrombie and Fitch Revenue (Million USD) Market Share 2017-2022

Table Trimark sportswear Profile

Table Trimark sportswear Women's Sportswear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Trimark sportswear Women's Sportswear Sales Volume and Growth Rate

Figure Trimark sportswear Revenue (Million USD) Market Share 2017-2022

Table PUMA Profile

Table PUMA Women's Sportswear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure PUMA Women's Sportswear Sales Volume and Growth Rate

Figure PUMA Revenue (Million USD) Market Share 2017-2022

Table Keylime Athletic Wear Profile

Table Keylime Athletic Wear Women's Sportswear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Keylime Athletic Wear Women's Sportswear Sales Volume and Growth Rate

Figure Keylime Athletic Wear Revenue (Million USD) Market Share 2017-2022

Table Under Armour Profile

Table Under Armour Women's Sportswear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Under Armour Women's Sportswear Sales Volume and Growth Rate

Figure Under Armour Revenue (Million USD) Market Share 2017-2022

Table Lululemon Athletica Profile

Table Lululemon Athletica Women's Sportswear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Lululemon Athletica Women's Sportswear Sales Volume and Growth Rate

Figure Lululemon Athletica Revenue (Million USD) Market Share 2017-2022

Table V.F. Profile

Table V.F. Women's Sportswear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure V.F. Women's Sportswear Sales Volume and Growth Rate

Figure V.F. Revenue (Million USD) Market Share 2017-2022

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