

Global Womens' Bottomwear Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

Womens' Bottomwear refers to clothing worn below the waist, mainly in various skirts and pants.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Womens' Bottomwear market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Womens' Bottomwear market are covered in Chapter 9:

American Apparel

Alpha Clothing

Invista

Puma SE

IBENA Textilwerke

Drifire
Manifattura Landi
Patagonia, Inc.
Columbia Sportswear Company
Wyedean
Mizuno Corporation
Nike Inc.
Adidas AG
Hugo Boss AG
Jihua Group
Jiangsu Hongdou Industry
Cortman Textiles
Crye Precision
Milliken
Under Armour Inc.
Royal TenCate
Hanesbrands Inc.
Realm & Empire
VF Corporation

In Chapter 5 and Chapter 7.3, based on types, the Womens' Bottomwear market from 2017 to 2027 is primarily split into:

Leggings
Jeggings
Palazzo Pants
Skirts
Culottes
Jeans
Joggers

In Chapter 6 and Chapter 7.4, based on applications, the Womens' Bottomwear market from 2017 to 2027 covers:

Before 20
20-40 Years Old
Over 40

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are

covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Womens' Bottomwear market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Womens' Bottomwear Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can

help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.)), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers,

and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 WOMENS' BOTTOMWEAR MARKET OVERVIEW

- 1.1 Product Overview and Scope of Womens' Bottomwear Market
- 1.2 Womens' Bottomwear Market Segment by Type
 - 1.2.1 Global Womens' Bottomwear Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Womens' Bottomwear Market Segment by Application
 - 1.3.1 Womens' Bottomwear Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Womens' Bottomwear Market, Region Wise (2017-2027)
 - 1.4.1 Global Womens' Bottomwear Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Womens' Bottomwear Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Womens' Bottomwear Market Status and Prospect (2017-2027)
 - 1.4.4 China Womens' Bottomwear Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Womens' Bottomwear Market Status and Prospect (2017-2027)
 - 1.4.6 India Womens' Bottomwear Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Womens' Bottomwear Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Womens' Bottomwear Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Womens' Bottomwear Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Womens' Bottomwear (2017-2027)
 - 1.5.1 Global Womens' Bottomwear Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Womens' Bottomwear Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Womens' Bottomwear Market

2 INDUSTRY OUTLOOK

- 2.1 Womens' Bottomwear Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Womens' Bottomwear Market Drivers Analysis

- 2.4 Womens' Bottomwear Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Womens' Bottomwear Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Womens' Bottomwear Industry Development

3 GLOBAL WOMENS' BOTTOMWEAR MARKET LANDSCAPE BY PLAYER

- 3.1 Global Womens' Bottomwear Sales Volume and Share by Player (2017-2022)
- 3.2 Global Womens' Bottomwear Revenue and Market Share by Player (2017-2022)
- 3.3 Global Womens' Bottomwear Average Price by Player (2017-2022)
- 3.4 Global Womens' Bottomwear Gross Margin by Player (2017-2022)
- 3.5 Womens' Bottomwear Market Competitive Situation and Trends
 - 3.5.1 Womens' Bottomwear Market Concentration Rate
 - 3.5.2 Womens' Bottomwear Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL WOMENS' BOTTOMWEAR SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Womens' Bottomwear Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Womens' Bottomwear Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Womens' Bottomwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Womens' Bottomwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Womens' Bottomwear Market Under COVID-19
- 4.5 Europe Womens' Bottomwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Womens' Bottomwear Market Under COVID-19
- 4.6 China Womens' Bottomwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Womens' Bottomwear Market Under COVID-19
- 4.7 Japan Womens' Bottomwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.7.1 Japan Womens' Bottomwear Market Under COVID-19
- 4.8 India Womens' Bottomwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.8.1 India Womens' Bottomwear Market Under COVID-19
- 4.9 Southeast Asia Womens' Bottomwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.9.1 Southeast Asia Womens' Bottomwear Market Under COVID-19
- 4.10 Latin America Womens' Bottomwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.10.1 Latin America Womens' Bottomwear Market Under COVID-19
- 4.11 Middle East and Africa Womens' Bottomwear Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.11.1 Middle East and Africa Womens' Bottomwear Market Under COVID-19

5 GLOBAL WOMENS' BOTTOMWEAR SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Womens' Bottomwear Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Womens' Bottomwear Revenue and Market Share by Type (2017-2022)
- 5.3 Global Womens' Bottomwear Price by Type (2017-2022)
- 5.4 Global Womens' Bottomwear Sales Volume, Revenue and Growth Rate by Type (2017-2022)
 - 5.4.1 Global Womens' Bottomwear Sales Volume, Revenue and Growth Rate of Leggings (2017-2022)
 - 5.4.2 Global Womens' Bottomwear Sales Volume, Revenue and Growth Rate of Jeggings (2017-2022)
 - 5.4.3 Global Womens' Bottomwear Sales Volume, Revenue and Growth Rate of Palazzo Pants (2017-2022)
 - 5.4.4 Global Womens' Bottomwear Sales Volume, Revenue and Growth Rate of Skirts (2017-2022)
 - 5.4.5 Global Womens' Bottomwear Sales Volume, Revenue and Growth Rate of Culottes (2017-2022)
 - 5.4.6 Global Womens' Bottomwear Sales Volume, Revenue and Growth Rate of Jeans (2017-2022)
 - 5.4.7 Global Womens' Bottomwear Sales Volume, Revenue and Growth Rate of Joggers (2017-2022)

6 GLOBAL WOMENS' BOTTOMWEAR MARKET ANALYSIS BY APPLICATION

6.1 Global Womens' Bottomwear Consumption and Market Share by Application (2017-2022)

6.2 Global Womens' Bottomwear Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Womens' Bottomwear Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Womens' Bottomwear Consumption and Growth Rate of Before 20 (2017-2022)

6.3.2 Global Womens' Bottomwear Consumption and Growth Rate of 20-40 Years Old (2017-2022)

6.3.3 Global Womens' Bottomwear Consumption and Growth Rate of Over 40 (2017-2022)

7 GLOBAL WOMENS' BOTTOMWEAR MARKET FORECAST (2022-2027)

7.1 Global Womens' Bottomwear Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Womens' Bottomwear Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Womens' Bottomwear Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Womens' Bottomwear Price and Trend Forecast (2022-2027)

7.2 Global Womens' Bottomwear Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Womens' Bottomwear Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Womens' Bottomwear Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Womens' Bottomwear Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Womens' Bottomwear Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Womens' Bottomwear Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Womens' Bottomwear Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Womens' Bottomwear Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Womens' Bottomwear Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Womens' Bottomwear Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Womens' Bottomwear Revenue and Growth Rate of Leggings

(2022-2027)

7.3.2 Global Womens' Bottomwear Revenue and Growth Rate of Jeggings

(2022-2027)

7.3.3 Global Womens' Bottomwear Revenue and Growth Rate of Palazzo Pants

(2022-2027)

7.3.4 Global Womens' Bottomwear Revenue and Growth Rate of Skirts (2022-2027)

7.3.5 Global Womens' Bottomwear Revenue and Growth Rate of Culottes

(2022-2027)

7.3.6 Global Womens' Bottomwear Revenue and Growth Rate of Jeans (2022-2027)

7.3.7 Global Womens' Bottomwear Revenue and Growth Rate of Joggers

(2022-2027)

7.4 Global Womens' Bottomwear Consumption Forecast by Application (2022-2027)

7.4.1 Global Womens' Bottomwear Consumption Value and Growth Rate of Before 20(2022-2027)

7.4.2 Global Womens' Bottomwear Consumption Value and Growth Rate of 20-40 Years Old(2022-2027)

7.4.3 Global Womens' Bottomwear Consumption Value and Growth Rate of Over 40(2022-2027)

7.5 Womens' Bottomwear Market Forecast Under COVID-19

8 WOMENS' BOTTOMWEAR MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Womens' Bottomwear Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Womens' Bottomwear Analysis

8.6 Major Downstream Buyers of Womens' Bottomwear Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Womens' Bottomwear Industry

9 PLAYERS PROFILES

9.1 American Apparel

9.1.1 American Apparel Basic Information, Manufacturing Base, Sales Region and

Competitors

9.1.2 Womens' Bottomwear Product Profiles, Application and Specification

9.1.3 American Apparel Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Alpha Clothing

9.2.1 Alpha Clothing Basic Information, Manufacturing Base, Sales Region and

Competitors

9.2.2 Womens' Bottomwear Product Profiles, Application and Specification

9.2.3 Alpha Clothing Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Invista

9.3.1 Invista Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Womens' Bottomwear Product Profiles, Application and Specification

9.3.3 Invista Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 Puma SE

9.4.1 Puma SE Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Womens' Bottomwear Product Profiles, Application and Specification

9.4.3 Puma SE Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 IBENA Textilwerke

9.5.1 IBENA Textilwerke Basic Information, Manufacturing Base, Sales Region and

Competitors

9.5.2 Womens' Bottomwear Product Profiles, Application and Specification

9.5.3 IBENA Textilwerke Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Drifire

9.6.1 Drifire Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Womens' Bottomwear Product Profiles, Application and Specification

9.6.3 Drifire Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Manifattura Landi

9.7.1 Manifattura Landi Basic Information, Manufacturing Base, Sales Region and

Competitors

9.7.2 Womens' Bottomwear Product Profiles, Application and Specification

9.7.3 Manifattura Landi Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Patagonia, Inc.

9.8.1 Patagonia, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Womens' Bottomwear Product Profiles, Application and Specification

9.8.3 Patagonia, Inc. Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Columbia Sportswear Company

9.9.1 Columbia Sportswear Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Womens' Bottomwear Product Profiles, Application and Specification

9.9.3 Columbia Sportswear Company Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Wyedean

9.10.1 Wyedean Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Womens' Bottomwear Product Profiles, Application and Specification

9.10.3 Wyedean Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Mizuno Corporation

9.11.1 Mizuno Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Womens' Bottomwear Product Profiles, Application and Specification

9.11.3 Mizuno Corporation Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Nike Inc.

9.12.1 Nike Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Womens' Bottomwear Product Profiles, Application and Specification

9.12.3 Nike Inc. Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 Adidas AG

9.13.1 Adidas AG Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Womens' Bottomwear Product Profiles, Application and Specification

9.13.3 Adidas AG Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 Hugo Boss AG

9.14.1 Hugo Boss AG Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Womens' Bottomwear Product Profiles, Application and Specification

9.14.3 Hugo Boss AG Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

9.15 Jihua Group

9.15.1 Jihua Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Womens' Bottomwear Product Profiles, Application and Specification

9.15.3 Jihua Group Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

9.16 Jiangsu Hongdou Industry

9.16.1 Jiangsu Hongdou Industry Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Womens' Bottomwear Product Profiles, Application and Specification

9.16.3 Jiangsu Hongdou Industry Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

9.17 Cortman Textiles

9.17.1 Cortman Textiles Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Womens' Bottomwear Product Profiles, Application and Specification

9.17.3 Cortman Textiles Market Performance (2017-2022)

9.17.4 Recent Development

9.17.5 SWOT Analysis

9.18 Crye Precision

9.18.1 Crye Precision Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.18.2 Womens' Bottomwear Product Profiles, Application and Specification
- 9.18.3 Crye Precision Market Performance (2017-2022)
- 9.18.4 Recent Development
- 9.18.5 SWOT Analysis
- 9.19 Milliken
 - 9.19.1 Milliken Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.19.2 Womens' Bottomwear Product Profiles, Application and Specification
 - 9.19.3 Milliken Market Performance (2017-2022)
 - 9.19.4 Recent Development
 - 9.19.5 SWOT Analysis
- 9.20 Under Armour Inc.
 - 9.20.1 Under Armour Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.20.2 Womens' Bottomwear Product Profiles, Application and Specification
 - 9.20.3 Under Armour Inc. Market Performance (2017-2022)
 - 9.20.4 Recent Development
 - 9.20.5 SWOT Analysis
- 9.21 Royal TenCate
 - 9.21.1 Royal TenCate Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.21.2 Womens' Bottomwear Product Profiles, Application and Specification
 - 9.21.3 Royal TenCate Market Performance (2017-2022)
 - 9.21.4 Recent Development
 - 9.21.5 SWOT Analysis
- 9.22 Hanesbrands Inc.
 - 9.22.1 Hanesbrands Inc. Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.22.2 Womens' Bottomwear Product Profiles, Application and Specification
 - 9.22.3 Hanesbrands Inc. Market Performance (2017-2022)
 - 9.22.4 Recent Development
 - 9.22.5 SWOT Analysis
- 9.23 Realm & Empire
 - 9.23.1 Realm & Empire Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.23.2 Womens' Bottomwear Product Profiles, Application and Specification
 - 9.23.3 Realm & Empire Market Performance (2017-2022)
 - 9.23.4 Recent Development
 - 9.23.5 SWOT Analysis
- 9.24 VF Corporation

9.24.1 VF Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.24.2 Womens' Bottomwear Product Profiles, Application and Specification

9.24.3 VF Corporation Market Performance (2017-2022)

9.24.4 Recent Development

9.24.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Womens' Bottomwear Product Picture

Table Global Womens' Bottomwear Market Sales Volume and CAGR (%) Comparison by Type

Table Womens' Bottomwear Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Womens' Bottomwear Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Womens' Bottomwear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Womens' Bottomwear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Womens' Bottomwear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Womens' Bottomwear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Womens' Bottomwear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Womens' Bottomwear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Womens' Bottomwear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Womens' Bottomwear Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Womens' Bottomwear Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Womens' Bottomwear Industry Development

Table Global Womens' Bottomwear Sales Volume by Player (2017-2022)

Table Global Womens' Bottomwear Sales Volume Share by Player (2017-2022)

Figure Global Womens' Bottomwear Sales Volume Share by Player in 2021

Table Womens' Bottomwear Revenue (Million USD) by Player (2017-2022)

Table Womens' Bottomwear Revenue Market Share by Player (2017-2022)

Table Womens' Bottomwear Price by Player (2017-2022)

Table Womens' Bottomwear Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Womens' Bottomwear Sales Volume, Region Wise (2017-2022)

Table Global Womens' Bottomwear Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Womens' Bottomwear Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Womens' Bottomwear Sales Volume Market Share, Region Wise in 2021

Table Global Womens' Bottomwear Revenue (Million USD), Region Wise (2017-2022)

Table Global Womens' Bottomwear Revenue Market Share, Region Wise (2017-2022)

Figure Global Womens' Bottomwear Revenue Market Share, Region Wise (2017-2022)

Figure Global Womens' Bottomwear Revenue Market Share, Region Wise in 2021

Table Global Womens' Bottomwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Womens' Bottomwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Womens' Bottomwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Womens' Bottomwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Womens' Bottomwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Womens' Bottomwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Womens' Bottomwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Womens' Bottomwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Womens' Bottomwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Womens' Bottomwear Sales Volume by Type (2017-2022)

Table Global Womens' Bottomwear Sales Volume Market Share by Type (2017-2022)

Figure Global Womens' Bottomwear Sales Volume Market Share by Type in 2021

Table Global Womens' Bottomwear Revenue (Million USD) by Type (2017-2022)

Table Global Womens' Bottomwear Revenue Market Share by Type (2017-2022)

Figure Global Womens' Bottomwear Revenue Market Share by Type in 2021

Table Womens' Bottomwear Price by Type (2017-2022)

Figure Global Womens' Bottomwear Sales Volume and Growth Rate of Leggings (2017-2022)

Figure Global Womens' Bottomwear Revenue (Million USD) and Growth Rate of

Leggings (2017-2022)

Figure Global Womens' Bottomwear Sales Volume and Growth Rate of Jeggings (2017-2022)

Figure Global Womens' Bottomwear Revenue (Million USD) and Growth Rate of Jeggings (2017-2022)

Figure Global Womens' Bottomwear Sales Volume and Growth Rate of Palazzo Pants (2017-2022)

Figure Global Womens' Bottomwear Revenue (Million USD) and Growth Rate of Palazzo Pants (2017-2022)

Figure Global Womens' Bottomwear Sales Volume and Growth Rate of Skirts (2017-2022)

Figure Global Womens' Bottomwear Revenue (Million USD) and Growth Rate of Skirts (2017-2022)

Figure Global Womens' Bottomwear Sales Volume and Growth Rate of Culottes (2017-2022)

Figure Global Womens' Bottomwear Revenue (Million USD) and Growth Rate of Culottes (2017-2022)

Figure Global Womens' Bottomwear Sales Volume and Growth Rate of Jeans (2017-2022)

Figure Global Womens' Bottomwear Revenue (Million USD) and Growth Rate of Jeans (2017-2022)

Figure Global Womens' Bottomwear Sales Volume and Growth Rate of Joggers (2017-2022)

Figure Global Womens' Bottomwear Revenue (Million USD) and Growth Rate of Joggers (2017-2022)

Table Global Womens' Bottomwear Consumption by Application (2017-2022)

Table Global Womens' Bottomwear Consumption Market Share by Application (2017-2022)

Table Global Womens' Bottomwear Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Womens' Bottomwear Consumption Revenue Market Share by Application (2017-2022)

Table Global Womens' Bottomwear Consumption and Growth Rate of Before 20 (2017-2022)

Table Global Womens' Bottomwear Consumption and Growth Rate of 20-40 Years Old (2017-2022)

Table Global Womens' Bottomwear Consumption and Growth Rate of Over 40 (2017-2022)

Figure Global Womens' Bottomwear Sales Volume and Growth Rate Forecast

(2022-2027)

Figure Global Womens' Bottomwear Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Womens' Bottomwear Price and Trend Forecast (2022-2027)

Figure USA Womens' Bottomwear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Womens' Bottomwear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Womens' Bottomwear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Womens' Bottomwear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Womens' Bottomwear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Womens' Bottomwear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Womens' Bottomwear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Womens' Bottomwear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Womens' Bottomwear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Womens' Bottomwear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Womens' Bottomwear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Womens' Bottomwear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Womens' Bottomwear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Womens' Bottomwear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Womens' Bottomwear Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Womens' Bottomwear Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Womens' Bottomwear Market Sales Volume Forecast, by Type

Table Global Womens' Bottomwear Sales Volume Market Share Forecast, by Type

Table Global Womens' Bottomwear Market Revenue (Million USD) Forecast, by Type

Table Global Womens' Bottomwear Revenue Market Share Forecast, by Type

Table Global Womens' Bottomwear Price Forecast, by Type

Figure Global Womens' Bottomwear Revenue (Million USD) and Growth Rate of Leggings (2022-2027)

Figure Global Womens' Bottomwear Revenue (Million USD) and Growth Rate of Leggings (2022-2027)

Figure Global Womens' Bottomwear Revenue (Million USD) and Growth Rate of Jeggings (2022-2027)

Figure Global Womens' Bottomwear Revenue (Million USD) and Growth Rate of Jeggings (2022-2027)

Figure Global Womens' Bottomwear Revenue (Million USD) and Growth Rate of Palazzo Pants (2022-2027)

Figure Global Womens' Bottomwear Revenue (Million USD) and Growth Rate of Palazzo Pants (2022-2027)

Figure Global Womens' Bottomwear Revenue (Million USD) and Growth Rate of Skirts (2022-2027)

Figure Global Womens' Bottomwear Revenue (Million USD) and Growth Rate of Skirts (2022-2027)

Figure Global Womens' Bottomwear Revenue (Million USD) and Growth Rate of Culottes (2022-2027)

Figure Global Womens' Bottomwear Revenue (Million USD) and Growth Rate of Culottes (2022-2027)

Figure Global Womens' Bottomwear Revenue (Million USD) and Growth Rate of Jeans (2022-2027)

Figure Global Womens' Bottomwear Revenue (Million USD) and Growth Rate of Jeans (2022-2027)

Figure Global Womens' Bottomwear Revenue (Million USD) and Growth Rate of Joggers (2022-2027)

Figure Global Womens' Bottomwear Revenue (Million USD) and Growth Rate of Joggers (2022-2027)

Table Global Womens' Bottomwear Market Consumption Forecast, by Application

Table Global Womens' Bottomwear Consumption Market Share Forecast, by Application

Table Global Womens' Bottomwear Market Revenue (Million USD) Forecast, by Application

Table Global Womens' Bottomwear Revenue Market Share Forecast, by Application

Figure Global Womens' Bottomwear Consumption Value (Million USD) and Growth Rate of Before 20 (2022-2027)

Figure Global Womens' Bottomwear Consumption Value (Million USD) and Growth

Rate of 20-40 Years Old (2022-2027)

Figure Global Womens' Bottomwear Consumption Value (Million USD) and Growth Rate of Over 40 (2022-2027)

Figure Womens' Bottomwear Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table American Apparel Profile

Table American Apparel Womens' Bottomwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure American Apparel Womens' Bottomwear Sales Volume and Growth Rate

Figure American Apparel Revenue (Million USD) Market Share 2017-2022

Table Alpha Clothing Profile

Table Alpha Clothing Womens' Bottomwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Alpha Clothing Womens' Bottomwear Sales Volume and Growth Rate

Figure Alpha Clothing Revenue (Million USD) Market Share 2017-2022

Table Invista Profile

Table Invista Womens' Bottomwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Invista Womens' Bottomwear Sales Volume and Growth Rate

Figure Invista Revenue (Million USD) Market Share 2017-2022

Table Puma SE Profile

Table Puma SE Womens' Bottomwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Puma SE Womens' Bottomwear Sales Volume and Growth Rate

Figure Puma SE Revenue (Million USD) Market Share 2017-2022

Table IBENA Textilwerke Profile

Table IBENA Textilwerke Womens' Bottomwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure IBENA Textilwerke Womens' Bottomwear Sales Volume and Growth Rate

Figure IBENA Textilwerke Revenue (Million USD) Market Share 2017-2022

Table Drifire Profile

Table Drifire Womens' Bottomwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Drifire Womens' Bottomwear Sales Volume and Growth Rate

Figure Drifire Revenue (Million USD) Market Share 2017-2022

Table Manifattura Landi Profile

Table Manifattura Landi Womens' Bottomwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Manifattura Landi Womens' Bottomwear Sales Volume and Growth Rate

Figure Manifattura Landi Revenue (Million USD) Market Share 2017-2022

Table Patagonia, Inc. Profile

Table Patagonia, Inc. Womens' Bottomwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Patagonia, Inc. Womens' Bottomwear Sales Volume and Growth Rate

Figure Patagonia, Inc. Revenue (Million USD) Market Share 2017-2022

Table Columbia Sportswear Company Profile

Table Columbia Sportswear Company Womens' Bottomwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Columbia Sportswear Company Womens' Bottomwear Sales Volume and Growth Rate

Figure Columbia Sportswear Company Revenue (Million USD) Market Share 2017-2022

Table Wyedean Profile

Table Wyedean Womens' Bottomwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Wyedean Womens' Bottomwear Sales Volume and Growth Rate

Figure Wyedean Revenue (Million USD) Market Share 2017-2022

Table Mizuno Corporation Profile

Table Mizuno Corporation Womens' Bottomwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mizuno Corporation Womens' Bottomwear Sales Volume and Growth Rate

Figure Mizuno Corporation Revenue (Million USD) Market Share 2017-2022

Table Nike Inc. Profile

Table Nike Inc. Womens' Bottomwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Nike Inc. Womens' Bottomwear Sales Volume and Growth Rate

Figure Nike Inc. Revenue (Million USD) Market Share 2017-2022

Table Adidas AG Profile

Table Adidas AG Womens' Bottomwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Adidas AG Womens' Bottomwear Sales Volume and Growth Rate

Figure Adidas AG Revenue (Million USD) Market Share 2017-2022

Table Hugo Boss AG Profile

Table Hugo Boss AG Womens' Bottomwear Sales Volume, Revenue (Million USD),

Price and Gross Margin (2017-2022)

Figure Hugo Boss AG Womens' Bottomwear Sales Volume and Growth Rate

Figure Hugo Boss AG Revenue (Million USD) Market Share 2017-2022

Table Jihua Group Profile

Table Jihua Group Womens' Bottomwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Jihua Group Womens' Bottomwear Sales Volume and Growth Rate

Figure Jihua Group Revenue (Million USD) Market Share 2017-2022

Table Jiangsu Hongdou Industry Profile

Table Jiangsu Hongdou Industry Womens' Bottomwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Jiangsu Hongdou Industry Womens' Bottomwear Sales Volume and Growth Rate

Figure Jiangsu Hongdou Industry Revenue (Million USD) Market Share 2017-2022

Table Cortman Textiles Profile

Table Cortman Textiles Womens' Bottomwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cortman Textiles Womens' Bottomwear Sales Volume and Growth Rate

Figure Cortman Textiles Revenue (Million USD) Market Share 2017-2022

Table Crye Precision Profile

Table Crye Precision Womens' Bottomwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Crye Precision Womens' Bottomwear Sales Volume and Growth Rate

Figure Crye Precision Revenue (Million USD) Market Share 2017-2022

Table Milliken Profile

Table Milliken Womens' Bottomwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Milliken Womens' Bottomwear Sales Volume and Growth Rate

Figure Milliken Revenue (Million USD) Market Share 2017-2022

Table Under Armour Inc. Profile

Table Under Armour Inc. Womens' Bottomwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Under Armour Inc. Womens' Bottomwear Sales Volume and Growth Rate

Figure Under Armour Inc. Revenue (Million USD) Market Share 2017-2022

Table Royal TenCate Profile

Table Royal TenCate Womens' Bottomwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Royal TenCate Womens' Bottomwear Sales Volume and Growth Rate

Figure Royal TenCate Revenue (Million USD) Market Share 2017-2022

Table Hanesbrands Inc. Profile

Table Hanesbrands Inc. Womens' Bottomwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hanesbrands Inc. Womens' Bottomwear Sales Volume and Growth Rate

Figure Hanesbrands Inc. Revenue (Million USD) Market Share 2017-2022

Table Realm & Empire Profile

Table Realm & Empire Womens' Bottomwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Realm & Empire Womens' Bottomwear Sales Volume and Growth Rate

Figure Realm & Empire Revenue (Million USD) Market Share 2017-2022

Table VF Corporation Profile

Table VF Corporation Womens' Bottomwear Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure VF Corporation Womens' Bottomwear Sales Volume and Growth Rate

Figure VF Corporation Revenue (Million USD) Market Share 2017-2022

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