

Global Wellness Tourism Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/GB8F97CEF882EN.html>

Date: March 2023

Pages: 127

Price: US\$ 3,250.00 (Single User License)

ID: GB8F97CEF882EN

Abstracts

Wellness tourism is travel for the purpose of promoting health and well-being through physical, psychological, or spiritual activities.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Wellness Tourism market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Wellness Tourism market are covered in Chapter 9:

Canyon Ranch

Wellness & Hormone Centers of America

Body and soul wellness center

IHHR Hospitality (Ananda resort)

Rancho La Puerta
Fitpacking
Four Seasons Hotels
Hyatt
AccorHotels
BodySense
MOUNTAIN TREK FITNESS RETREAT & HEALTH SPA
Gwinganna Lifestyle Retreat
Aro Ha Wellness Retreat
IHG
Kamalaya Koh Samui
Red Carnation Hotels
Hilton
MARRIOTT INTERNATIONAL

In Chapter 5 and Chapter 7.3, based on types, the Wellness Tourism market from 2017 to 2027 is primarily split into:

Domestic Tourism
International Tourism

In Chapter 6 and Chapter 7.4, based on applications, the Wellness Tourism market from 2017 to 2027 covers:

Physical
Psychological
Spiritual

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China
Japan
India
Southeast Asia
Latin America
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Wellness Tourism market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Wellness Tourism Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.)), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets,

consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 WELLNESS TOURISM MARKET OVERVIEW

- 1.1 Product Overview and Scope of Wellness Tourism Market
- 1.2 Wellness Tourism Market Segment by Type
 - 1.2.1 Global Wellness Tourism Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Wellness Tourism Market Segment by Application
 - 1.3.1 Wellness Tourism Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Wellness Tourism Market, Region Wise (2017-2027)
 - 1.4.1 Global Wellness Tourism Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Wellness Tourism Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Wellness Tourism Market Status and Prospect (2017-2027)
 - 1.4.4 China Wellness Tourism Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Wellness Tourism Market Status and Prospect (2017-2027)
 - 1.4.6 India Wellness Tourism Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Wellness Tourism Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Wellness Tourism Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Wellness Tourism Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Wellness Tourism (2017-2027)
 - 1.5.1 Global Wellness Tourism Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Wellness Tourism Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Wellness Tourism Market

2 INDUSTRY OUTLOOK

- 2.1 Wellness Tourism Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Wellness Tourism Market Drivers Analysis
- 2.4 Wellness Tourism Market Challenges Analysis

- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Wellness Tourism Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Wellness Tourism Industry Development

3 GLOBAL WELLNESS TOURISM MARKET LANDSCAPE BY PLAYER

- 3.1 Global Wellness Tourism Sales Volume and Share by Player (2017-2022)
- 3.2 Global Wellness Tourism Revenue and Market Share by Player (2017-2022)
- 3.3 Global Wellness Tourism Average Price by Player (2017-2022)
- 3.4 Global Wellness Tourism Gross Margin by Player (2017-2022)
- 3.5 Wellness Tourism Market Competitive Situation and Trends
 - 3.5.1 Wellness Tourism Market Concentration Rate
 - 3.5.2 Wellness Tourism Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL WELLNESS TOURISM SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Wellness Tourism Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Wellness Tourism Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Wellness Tourism Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Wellness Tourism Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.4.1 United States Wellness Tourism Market Under COVID-19
- 4.5 Europe Wellness Tourism Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.5.1 Europe Wellness Tourism Market Under COVID-19
- 4.6 China Wellness Tourism Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.6.1 China Wellness Tourism Market Under COVID-19
- 4.7 Japan Wellness Tourism Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.7.1 Japan Wellness Tourism Market Under COVID-19
- 4.8 India Wellness Tourism Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.8.1 India Wellness Tourism Market Under COVID-19
- 4.9 Southeast Asia Wellness Tourism Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.9.1 Southeast Asia Wellness Tourism Market Under COVID-19
- 4.10 Latin America Wellness Tourism Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.10.1 Latin America Wellness Tourism Market Under COVID-19
- 4.11 Middle East and Africa Wellness Tourism Sales Volume, Revenue, Price and Gross Margin (2017-2022)
 - 4.11.1 Middle East and Africa Wellness Tourism Market Under COVID-19

5 GLOBAL WELLNESS TOURISM SALES VOLUME, REVENUE, PRICE TREND BY TYPE

- 5.1 Global Wellness Tourism Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Wellness Tourism Revenue and Market Share by Type (2017-2022)
- 5.3 Global Wellness Tourism Price by Type (2017-2022)
- 5.4 Global Wellness Tourism Sales Volume, Revenue and Growth Rate by Type (2017-2022)
 - 5.4.1 Global Wellness Tourism Sales Volume, Revenue and Growth Rate of Domestic Tourism (2017-2022)
 - 5.4.2 Global Wellness Tourism Sales Volume, Revenue and Growth Rate of International Tourism (2017-2022)

6 GLOBAL WELLNESS TOURISM MARKET ANALYSIS BY APPLICATION

- 6.1 Global Wellness Tourism Consumption and Market Share by Application (2017-2022)
- 6.2 Global Wellness Tourism Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Wellness Tourism Consumption and Growth Rate by Application (2017-2022)
 - 6.3.1 Global Wellness Tourism Consumption and Growth Rate of Physical (2017-2022)
 - 6.3.2 Global Wellness Tourism Consumption and Growth Rate of Psychological (2017-2022)
 - 6.3.3 Global Wellness Tourism Consumption and Growth Rate of Spiritual (2017-2022)

7 GLOBAL WELLNESS TOURISM MARKET FORECAST (2022-2027)

- 7.1 Global Wellness Tourism Sales Volume, Revenue Forecast (2022-2027)
 - 7.1.1 Global Wellness Tourism Sales Volume and Growth Rate Forecast (2022-2027)
 - 7.1.2 Global Wellness Tourism Revenue and Growth Rate Forecast (2022-2027)
 - 7.1.3 Global Wellness Tourism Price and Trend Forecast (2022-2027)
- 7.2 Global Wellness Tourism Sales Volume and Revenue Forecast, Region Wise (2022-2027)
 - 7.2.1 United States Wellness Tourism Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.2 Europe Wellness Tourism Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.3 China Wellness Tourism Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.4 Japan Wellness Tourism Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.5 India Wellness Tourism Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.6 Southeast Asia Wellness Tourism Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.7 Latin America Wellness Tourism Sales Volume and Revenue Forecast (2022-2027)
 - 7.2.8 Middle East and Africa Wellness Tourism Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Wellness Tourism Sales Volume, Revenue and Price Forecast by Type (2022-2027)
 - 7.3.1 Global Wellness Tourism Revenue and Growth Rate of Domestic Tourism (2022-2027)
 - 7.3.2 Global Wellness Tourism Revenue and Growth Rate of International Tourism (2022-2027)
- 7.4 Global Wellness Tourism Consumption Forecast by Application (2022-2027)
 - 7.4.1 Global Wellness Tourism Consumption Value and Growth Rate of Physical(2022-2027)
 - 7.4.2 Global Wellness Tourism Consumption Value and Growth Rate of Psychological(2022-2027)
 - 7.4.3 Global Wellness Tourism Consumption Value and Growth Rate of Spiritual(2022-2027)
- 7.5 Wellness Tourism Market Forecast Under COVID-19

8 WELLNESS TOURISM MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Wellness Tourism Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis

- 8.3.1 Labor Cost Analysis
- 8.3.2 Energy Costs Analysis
- 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Wellness Tourism Analysis
- 8.6 Major Downstream Buyers of Wellness Tourism Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Wellness Tourism Industry

9 PLAYERS PROFILES

9.1 Canyon Ranch

- 9.1.1 Canyon Ranch Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.1.2 Wellness Tourism Product Profiles, Application and Specification
- 9.1.3 Canyon Ranch Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis

9.2 Wellness & Hormone Centers of America

- 9.2.1 Wellness & Hormone Centers of America Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.2.2 Wellness Tourism Product Profiles, Application and Specification
- 9.2.3 Wellness & Hormone Centers of America Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis

9.3 Body and soul wellness center

- 9.3.1 Body and soul wellness center Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.3.2 Wellness Tourism Product Profiles, Application and Specification
- 9.3.3 Body and soul wellness center Market Performance (2017-2022)
- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis

9.4 IHHR Hospitality (Ananda resort)

- 9.4.1 IHHR Hospitality (Ananda resort) Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.4.2 Wellness Tourism Product Profiles, Application and Specification
- 9.4.3 IHHR Hospitality (Ananda resort) Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis

9.5 Rancho La Puerta

9.5.1 Rancho La Puerta Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Wellness Tourism Product Profiles, Application and Specification

9.5.3 Rancho La Puerta Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Fitpacking

9.6.1 Fitpacking Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Wellness Tourism Product Profiles, Application and Specification

9.6.3 Fitpacking Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Four Seasons Hotels

9.7.1 Four Seasons Hotels Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Wellness Tourism Product Profiles, Application and Specification

9.7.3 Four Seasons Hotels Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Hyatt

9.8.1 Hyatt Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Wellness Tourism Product Profiles, Application and Specification

9.8.3 Hyatt Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 AccorHotels

9.9.1 AccorHotels Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Wellness Tourism Product Profiles, Application and Specification

9.9.3 AccorHotels Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 BodySense

9.10.1 BodySense Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Wellness Tourism Product Profiles, Application and Specification

9.10.3 BodySense Market Performance (2017-2022)

- 9.10.4 Recent Development
- 9.10.5 SWOT Analysis
- 9.11 MOUNTAIN TREK FITNESS RETREAT & HEALTH SPA
 - 9.11.1 MOUNTAIN TREK FITNESS RETREAT & HEALTH SPA Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.11.2 Wellness Tourism Product Profiles, Application and Specification
 - 9.11.3 MOUNTAIN TREK FITNESS RETREAT & HEALTH SPA Market Performance (2017-2022)
 - 9.11.4 Recent Development
 - 9.11.5 SWOT Analysis
- 9.12 Gwinganna Lifestyle Retreat
 - 9.12.1 Gwinganna Lifestyle Retreat Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.12.2 Wellness Tourism Product Profiles, Application and Specification
 - 9.12.3 Gwinganna Lifestyle Retreat Market Performance (2017-2022)
 - 9.12.4 Recent Development
 - 9.12.5 SWOT Analysis
- 9.13 Aro Ha Wellness Retreat
 - 9.13.1 Aro Ha Wellness Retreat Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.13.2 Wellness Tourism Product Profiles, Application and Specification
 - 9.13.3 Aro Ha Wellness Retreat Market Performance (2017-2022)
 - 9.13.4 Recent Development
 - 9.13.5 SWOT Analysis
- 9.14 IHG
 - 9.14.1 IHG Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.14.2 Wellness Tourism Product Profiles, Application and Specification
 - 9.14.3 IHG Market Performance (2017-2022)
 - 9.14.4 Recent Development
 - 9.14.5 SWOT Analysis
- 9.15 Kamalaya Koh Samui
 - 9.15.1 Kamalaya Koh Samui Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.15.2 Wellness Tourism Product Profiles, Application and Specification
 - 9.15.3 Kamalaya Koh Samui Market Performance (2017-2022)
 - 9.15.4 Recent Development
 - 9.15.5 SWOT Analysis
- 9.16 Red Carnation Hotels
 - 9.16.1 Red Carnation Hotels Basic Information, Manufacturing Base, Sales Region

and Competitors

9.16.2 Wellness Tourism Product Profiles, Application and Specification

9.16.3 Red Carnation Hotels Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

9.17 Hilton

9.17.1 Hilton Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Wellness Tourism Product Profiles, Application and Specification

9.17.3 Hilton Market Performance (2017-2022)

9.17.4 Recent Development

9.17.5 SWOT Analysis

9.18 MARRIOTT INTERNATIONAL

9.18.1 MARRIOTT INTERNATIONAL Basic Information, Manufacturing Base, Sales Region and Competitors

9.18.2 Wellness Tourism Product Profiles, Application and Specification

9.18.3 MARRIOTT INTERNATIONAL Market Performance (2017-2022)

9.18.4 Recent Development

9.18.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Wellness Tourism Product Picture

Table Global Wellness Tourism Market Sales Volume and CAGR (%) Comparison by Type

Table Wellness Tourism Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Wellness Tourism Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Wellness Tourism Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Wellness Tourism Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Wellness Tourism Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Wellness Tourism Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Wellness Tourism Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Wellness Tourism Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Wellness Tourism Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Wellness Tourism Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Wellness Tourism Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Wellness Tourism Industry Development

Table Global Wellness Tourism Sales Volume by Player (2017-2022)

Table Global Wellness Tourism Sales Volume Share by Player (2017-2022)

Figure Global Wellness Tourism Sales Volume Share by Player in 2021

Table Wellness Tourism Revenue (Million USD) by Player (2017-2022)

Table Wellness Tourism Revenue Market Share by Player (2017-2022)

Table Wellness Tourism Price by Player (2017-2022)

Table Wellness Tourism Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Wellness Tourism Sales Volume, Region Wise (2017-2022)

Table Global Wellness Tourism Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Wellness Tourism Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Wellness Tourism Sales Volume Market Share, Region Wise in 2021

Table Global Wellness Tourism Revenue (Million USD), Region Wise (2017-2022)

Table Global Wellness Tourism Revenue Market Share, Region Wise (2017-2022)

Figure Global Wellness Tourism Revenue Market Share, Region Wise (2017-2022)

Figure Global Wellness Tourism Revenue Market Share, Region Wise in 2021

Table Global Wellness Tourism Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Wellness Tourism Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Wellness Tourism Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Wellness Tourism Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Wellness Tourism Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Wellness Tourism Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Wellness Tourism Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Wellness Tourism Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Wellness Tourism Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Wellness Tourism Sales Volume by Type (2017-2022)

Table Global Wellness Tourism Sales Volume Market Share by Type (2017-2022)

Figure Global Wellness Tourism Sales Volume Market Share by Type in 2021

Table Global Wellness Tourism Revenue (Million USD) by Type (2017-2022)

Table Global Wellness Tourism Revenue Market Share by Type (2017-2022)

Figure Global Wellness Tourism Revenue Market Share by Type in 2021

Table Wellness Tourism Price by Type (2017-2022)

Figure Global Wellness Tourism Sales Volume and Growth Rate of Domestic Tourism (2017-2022)

Figure Global Wellness Tourism Revenue (Million USD) and Growth Rate of Domestic Tourism (2017-2022)

Figure Global Wellness Tourism Sales Volume and Growth Rate of International Tourism (2017-2022)

Figure Global Wellness Tourism Revenue (Million USD) and Growth Rate of International Tourism (2017-2022)

Table Global Wellness Tourism Consumption by Application (2017-2022)

Table Global Wellness Tourism Consumption Market Share by Application (2017-2022)

Table Global Wellness Tourism Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Wellness Tourism Consumption Revenue Market Share by Application (2017-2022)

Table Global Wellness Tourism Consumption and Growth Rate of Physical (2017-2022)

Table Global Wellness Tourism Consumption and Growth Rate of Psychological (2017-2022)

Table Global Wellness Tourism Consumption and Growth Rate of Spiritual (2017-2022)

Figure Global Wellness Tourism Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Wellness Tourism Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Wellness Tourism Price and Trend Forecast (2022-2027)

Figure USA Wellness Tourism Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Wellness Tourism Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Wellness Tourism Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Wellness Tourism Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Wellness Tourism Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Wellness Tourism Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Wellness Tourism Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Wellness Tourism Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Wellness Tourism Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Wellness Tourism Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Wellness Tourism Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Wellness Tourism Market Revenue (Million USD) and Growth

Rate Forecast Analysis (2022-2027)

Figure Latin America Wellness Tourism Market Sales Volume and Growth Rate

Forecast Analysis (2022-2027)

Figure Latin America Wellness Tourism Market Revenue (Million USD) and Growth

Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Wellness Tourism Market Sales Volume and Growth Rate

Forecast Analysis (2022-2027)

Figure Middle East and Africa Wellness Tourism Market Revenue (Million USD) and

Growth Rate Forecast Analysis (2022-2027)

Table Global Wellness Tourism Market Sales Volume Forecast, by Type

Table Global Wellness Tourism Sales Volume Market Share Forecast, by Type

Table Global Wellness Tourism Market Revenue (Million USD) Forecast, by Type

Table Global Wellness Tourism Revenue Market Share Forecast, by Type

Table Global Wellness Tourism Price Forecast, by Type

Figure Global Wellness Tourism Revenue (Million USD) and Growth Rate of Domestic
Tourism (2022-2027)

Figure Global Wellness Tourism Revenue (Million USD) and Growth Rate of Domestic
Tourism (2022-2027)

Figure Global Wellness Tourism Revenue (Million USD) and Growth Rate of
International Tourism (2022-2027)

Figure Global Wellness Tourism Revenue (Million USD) and Growth Rate of
International Tourism (2022-2027)

Table Global Wellness Tourism Market Consumption Forecast, by Application

Table Global Wellness Tourism Consumption Market Share Forecast, by Application

Table Global Wellness Tourism Market Revenue (Million USD) Forecast, by Application

Table Global Wellness Tourism Revenue Market Share Forecast, by Application

Figure Global Wellness Tourism Consumption Value (Million USD) and Growth Rate of
Physical (2022-2027)

Figure Global Wellness Tourism Consumption Value (Million USD) and Growth Rate of
Psychological (2022-2027)

Figure Global Wellness Tourism Consumption Value (Million USD) and Growth Rate of
Spiritual (2022-2027)

Figure Wellness Tourism Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Canyon Ranch Profile

Table Canyon Ranch Wellness Tourism Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Canyon Ranch Wellness Tourism Sales Volume and Growth Rate

Figure Canyon Ranch Revenue (Million USD) Market Share 2017-2022

Table Wellness & Hormone Centers of America Profile

Table Wellness & Hormone Centers of America Wellness Tourism Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Wellness & Hormone Centers of America Wellness Tourism Sales Volume and Growth Rate

Figure Wellness & Hormone Centers of America Revenue (Million USD) Market Share 2017-2022

Table Body and soul wellness center Profile

Table Body and soul wellness center Wellness Tourism Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Body and soul wellness center Wellness Tourism Sales Volume and Growth Rate

Figure Body and soul wellness center Revenue (Million USD) Market Share 2017-2022

Table IHHR Hospitality (Ananda resort) Profile

Table IHHR Hospitality (Ananda resort) Wellness Tourism Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure IHHR Hospitality (Ananda resort) Wellness Tourism Sales Volume and Growth Rate

Figure IHHR Hospitality (Ananda resort) Revenue (Million USD) Market Share 2017-2022

Table Rancho La Puerta Profile

Table Rancho La Puerta Wellness Tourism Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Rancho La Puerta Wellness Tourism Sales Volume and Growth Rate

Figure Rancho La Puerta Revenue (Million USD) Market Share 2017-2022

Table Fitpacking Profile

Table Fitpacking Wellness Tourism Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Fitpacking Wellness Tourism Sales Volume and Growth Rate

Figure Fitpacking Revenue (Million USD) Market Share 2017-2022

Table Four Seasons Hotels Profile

Table Four Seasons Hotels Wellness Tourism Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Four Seasons Hotels Wellness Tourism Sales Volume and Growth Rate

Figure Four Seasons Hotels Revenue (Million USD) Market Share 2017-2022

Table Hyatt Profile

Table Hyatt Wellness Tourism Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hyatt Wellness Tourism Sales Volume and Growth Rate

Figure Hyatt Revenue (Million USD) Market Share 2017-2022

Table AccorHotels Profile

Table AccorHotels Wellness Tourism Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure AccorHotels Wellness Tourism Sales Volume and Growth Rate

Figure AccorHotels Revenue (Million USD) Market Share 2017-2022

Table BodySense Profile

Table BodySense Wellness Tourism Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BodySense Wellness Tourism Sales Volume and Growth Rate

Figure BodySense Revenue (Million USD) Market Share 2017-2022

Table MOUNTAIN TREK FITNESS RETREAT & HEALTH SPA Profile

Table MOUNTAIN TREK FITNESS RETREAT & HEALTH SPA Wellness Tourism Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure MOUNTAIN TREK FITNESS RETREAT & HEALTH SPA Wellness Tourism Sales Volume and Growth Rate

Figure MOUNTAIN TREK FITNESS RETREAT & HEALTH SPA Revenue (Million USD) Market Share 2017-2022

Table Gwinganna Lifestyle Retreat Profile

Table Gwinganna Lifestyle Retreat Wellness Tourism Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Gwinganna Lifestyle Retreat Wellness Tourism Sales Volume and Growth Rate

Figure Gwinganna Lifestyle Retreat Revenue (Million USD) Market Share 2017-2022

Table Aro Ha Wellness Retreat Profile

Table Aro Ha Wellness Retreat Wellness Tourism Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Aro Ha Wellness Retreat Wellness Tourism Sales Volume and Growth Rate

Figure Aro Ha Wellness Retreat Revenue (Million USD) Market Share 2017-2022

Table IHG Profile

Table IHG Wellness Tourism Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure IHG Wellness Tourism Sales Volume and Growth Rate

Figure IHG Revenue (Million USD) Market Share 2017-2022

Table Kamalaya Koh Samui Profile

Table Kamalaya Koh Samui Wellness Tourism Sales Volume, Revenue (Million USD),

Price and Gross Margin (2017-2022)

Figure Kamalaya Koh Samui Wellness Tourism Sales Volume and Growth Rate

Figure Kamalaya Koh Samui Revenue (Million USD) Market Share 2017-2022

Table Red Carnation Hotels Profile

Table Red Carnation Hotels Wellness Tourism Sales Volume, Revenue (Million USD),
Price and Gross Margin (2017-2022)

Figure Red Carnation Hotels Wellness Tourism Sales Volume and Growth Rate

Figure Red Carnation Hotels Revenue (Million USD) Market Share 2017-2022

Table Hilton Profile

Table Hilton Wellness Tourism Sales Volume, Revenue (Million USD), Price and Gross
Margin (2017-2022)

Figure Hilton Wellness Tourism Sales Volume and Growth Rate

Figure Hilton Revenue (Million USD) Market Share 2017-2022

Table MARRIOTT INTERNATIONAL Profile

Table MARRIOTT INTERNATIONAL Wellness Tourism Sales Volume, Revenue (Million
USD), Price and Gross Margin (2017-2022)

Figure MARRIOTT INTERNATIONAL Wellness Tourism Sales Volume and Growth
Rate

Figure MARRIOTT INTERNATIONAL Revenue (Million USD) Market Share 2017-2022

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