

# Global Wellness Food Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Wellness Food market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Wellness Food market are covered in Chapter 9:

Fonterraoperative Group

Enjoy Life Natural Brands LLC

French Meadow Bakery

Eden Foods

Dr. Sch?r

Food For Life Baking

## Gardenburger

Big Oz Industries  
Blue Diamond Growers  
Hero Group AG  
Farmo S.P.A  
Green Mountainfee Roasters  
General Mills  
Genius Foods  
Clover Industries  
Albert's Organics  
Food Should Taste Good  
Doves Farm Foods  
BioGaia AB  
Arla Foods  
Danone SA  
Gerber Products  
Aleias Gluten Free Foods LIC  
Domino's Pizza  
Chiquita Brands International  
Dean Foods  
AgriPure Holding plc  
Chr. Hansen A/S  
Bob's Red Mill Natural Foods

In Chapter 5 and Chapter 7.3, based on types, the Wellness Food market from 2017 to 2027 is primarily split into:

Naturally Health Food  
Functional Food  
Better-for-you (BFY) Food  
Organic Food  
Food Intolerance Products  
Others

In Chapter 6 and Chapter 7.4, based on applications, the Wellness Food market from 2017 to 2027 covers:

Supermarkets  
Independent Retailers

Convenience Stores  
Specialty Stores  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Wellness Food market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Wellness Food Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the

regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

### 3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

### 4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding

market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 WELLNESS FOOD MARKET OVERVIEW

- 1.1 Product Overview and Scope of Wellness Food Market
- 1.2 Wellness Food Market Segment by Type
  - 1.2.1 Global Wellness Food Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Wellness Food Market Segment by Application
  - 1.3.1 Wellness Food Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Wellness Food Market, Region Wise (2017-2027)
  - 1.4.1 Global Wellness Food Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Wellness Food Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Wellness Food Market Status and Prospect (2017-2027)
  - 1.4.4 China Wellness Food Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Wellness Food Market Status and Prospect (2017-2027)
  - 1.4.6 India Wellness Food Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Wellness Food Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Wellness Food Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Wellness Food Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Wellness Food (2017-2027)
  - 1.5.1 Global Wellness Food Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Wellness Food Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Wellness Food Market

### 2 INDUSTRY OUTLOOK

- 2.1 Wellness Food Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Wellness Food Market Drivers Analysis
- 2.4 Wellness Food Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Wellness Food Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Wellness Food Industry Development

### **3 GLOBAL WELLNESS FOOD MARKET LANDSCAPE BY PLAYER**

3.1 Global Wellness Food Sales Volume and Share by Player (2017-2022)

3.2 Global Wellness Food Revenue and Market Share by Player (2017-2022)

3.3 Global Wellness Food Average Price by Player (2017-2022)

3.4 Global Wellness Food Gross Margin by Player (2017-2022)

3.5 Wellness Food Market Competitive Situation and Trends

3.5.1 Wellness Food Market Concentration Rate

3.5.2 Wellness Food Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL WELLNESS FOOD SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

4.1 Global Wellness Food Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Wellness Food Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Wellness Food Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Wellness Food Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Wellness Food Market Under COVID-19

4.5 Europe Wellness Food Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Wellness Food Market Under COVID-19

4.6 China Wellness Food Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Wellness Food Market Under COVID-19

4.7 Japan Wellness Food Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Wellness Food Market Under COVID-19

4.8 India Wellness Food Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Wellness Food Market Under COVID-19

4.9 Southeast Asia Wellness Food Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Wellness Food Market Under COVID-19



4.10 Latin America Wellness Food Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Wellness Food Market Under COVID-19

4.11 Middle East and Africa Wellness Food Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Wellness Food Market Under COVID-19

## **5 GLOBAL WELLNESS FOOD SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Wellness Food Sales Volume and Market Share by Type (2017-2022)

5.2 Global Wellness Food Revenue and Market Share by Type (2017-2022)

5.3 Global Wellness Food Price by Type (2017-2022)

5.4 Global Wellness Food Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Wellness Food Sales Volume, Revenue and Growth Rate of Naturally Health Food (2017-2022)

5.4.2 Global Wellness Food Sales Volume, Revenue and Growth Rate of Functional Food (2017-2022)

5.4.3 Global Wellness Food Sales Volume, Revenue and Growth Rate of Better-for-you (BFY) Food (2017-2022)

5.4.4 Global Wellness Food Sales Volume, Revenue and Growth Rate of Organic Food (2017-2022)

5.4.5 Global Wellness Food Sales Volume, Revenue and Growth Rate of Food Intolerance Products (2017-2022)

5.4.6 Global Wellness Food Sales Volume, Revenue and Growth Rate of Others (2017-2022)

## **6 GLOBAL WELLNESS FOOD MARKET ANALYSIS BY APPLICATION**

6.1 Global Wellness Food Consumption and Market Share by Application (2017-2022)

6.2 Global Wellness Food Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Wellness Food Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Wellness Food Consumption and Growth Rate of Supermarkets (2017-2022)

6.3.2 Global Wellness Food Consumption and Growth Rate of Independent Retailers (2017-2022)

6.3.3 Global Wellness Food Consumption and Growth Rate of Convenience Stores

(2017-2022)

6.3.4 Global Wellness Food Consumption and Growth Rate of Specialty Stores

(2017-2022)

6.3.5 Global Wellness Food Consumption and Growth Rate of Others (2017-2022)

## **7 GLOBAL WELLNESS FOOD MARKET FORECAST (2022-2027)**

7.1 Global Wellness Food Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Wellness Food Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Wellness Food Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Wellness Food Price and Trend Forecast (2022-2027)

7.2 Global Wellness Food Sales Volume and Revenue Forecast, Region Wise  
(2022-2027)

7.2.1 United States Wellness Food Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Wellness Food Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Wellness Food Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Wellness Food Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Wellness Food Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Wellness Food Sales Volume and Revenue Forecast  
(2022-2027)

7.2.7 Latin America Wellness Food Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Wellness Food Sales Volume and Revenue Forecast  
(2022-2027)

7.3 Global Wellness Food Sales Volume, Revenue and Price Forecast by Type  
(2022-2027)

7.3.1 Global Wellness Food Revenue and Growth Rate of Naturally Health Food  
(2022-2027)

7.3.2 Global Wellness Food Revenue and Growth Rate of Functional Food  
(2022-2027)

7.3.3 Global Wellness Food Revenue and Growth Rate of Better-for-you (BFY) Food  
(2022-2027)

7.3.4 Global Wellness Food Revenue and Growth Rate of Organic Food (2022-2027)

7.3.5 Global Wellness Food Revenue and Growth Rate of Food Intolerance Products  
(2022-2027)

7.3.6 Global Wellness Food Revenue and Growth Rate of Others (2022-2027)

7.4 Global Wellness Food Consumption Forecast by Application (2022-2027)

7.4.1 Global Wellness Food Consumption Value and Growth Rate of  
Supermarkets(2022-2027)

7.4.2 Global Wellness Food Consumption Value and Growth Rate of Independent

Retailers(2022-2027)

7.4.3 Global Wellness Food Consumption Value and Growth Rate of Convenience

Stores(2022-2027)

7.4.4 Global Wellness Food Consumption Value and Growth Rate of Specialty  
Stores(2022-2027)

7.4.5 Global Wellness Food Consumption Value and Growth Rate of  
Others(2022-2027)

7.5 Wellness Food Market Forecast Under COVID-19

## **8 WELLNESS FOOD MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Wellness Food Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Wellness Food Analysis

8.6 Major Downstream Buyers of Wellness Food Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream  
in the Wellness Food Industry

## **9 PLAYERS PROFILES**

9.1 Fonterraoperative Group

9.1.1 Fonterraoperative Group Basic Information, Manufacturing Base, Sales Region  
and Competitors

9.1.2 Wellness Food Product Profiles, Application and Specification

9.1.3 Fonterraoperative Group Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Enjoy Life Natural Brands LLC

9.2.1 Enjoy Life Natural Brands LLC Basic Information, Manufacturing Base, Sales  
Region and Competitors

9.2.2 Wellness Food Product Profiles, Application and Specification

9.2.3 Enjoy Life Natural Brands LLC Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

### 9.3 French Meadow Bakery

9.3.1 French Meadow Bakery Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Wellness Food Product Profiles, Application and Specification

9.3.3 French Meadow Bakery Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

### 9.4 Eden Foods

9.4.1 Eden Foods Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Wellness Food Product Profiles, Application and Specification

9.4.3 Eden Foods Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

### 9.5 Dr. Schär

9.5.1 Dr. Schär Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Wellness Food Product Profiles, Application and Specification

9.5.3 Dr. Schär Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

### 9.6 Food For Life Baking

9.6.1 Food For Life Baking Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Wellness Food Product Profiles, Application and Specification

9.6.3 Food For Life Baking Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

### 9.7 Gardenburger

9.7.1 Gardenburger Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Wellness Food Product Profiles, Application and Specification

9.7.3 Gardenburger Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

### 9.8 Big Oz Industries

9.8.1 Big Oz Industries Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Wellness Food Product Profiles, Application and Specification

9.8.3 Big Oz Industries Market Performance (2017-2022)

- 9.8.4 Recent Development
- 9.8.5 SWOT Analysis
- 9.9 Blue Diamond Growers
  - 9.9.1 Blue Diamond Growers Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.9.2 Wellness Food Product Profiles, Application and Specification
  - 9.9.3 Blue Diamond Growers Market Performance (2017-2022)
  - 9.9.4 Recent Development
  - 9.9.5 SWOT Analysis
- 9.10 Hero Group AG
  - 9.10.1 Hero Group AG Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.10.2 Wellness Food Product Profiles, Application and Specification
  - 9.10.3 Hero Group AG Market Performance (2017-2022)
  - 9.10.4 Recent Development
  - 9.10.5 SWOT Analysis
- 9.11 Farmo S.P.A
  - 9.11.1 Farmo S.P.A Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.11.2 Wellness Food Product Profiles, Application and Specification
  - 9.11.3 Farmo S.P.A Market Performance (2017-2022)
  - 9.11.4 Recent Development
  - 9.11.5 SWOT Analysis
- 9.12 Green Mountainfee Roasters
  - 9.12.1 Green Mountainfee Roasters Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.12.2 Wellness Food Product Profiles, Application and Specification
  - 9.12.3 Green Mountainfee Roasters Market Performance (2017-2022)
  - 9.12.4 Recent Development
  - 9.12.5 SWOT Analysis
- 9.13 General Mills
  - 9.13.1 General Mills Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.13.2 Wellness Food Product Profiles, Application and Specification
  - 9.13.3 General Mills Market Performance (2017-2022)
  - 9.13.4 Recent Development
  - 9.13.5 SWOT Analysis
- 9.14 Genius Foods
  - 9.14.1 Genius Foods Basic Information, Manufacturing Base, Sales Region and

## Competitors

9.14.2 Wellness Food Product Profiles, Application and Specification

9.14.3 Genius Foods Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

## 9.15 Clover Industries

9.15.1 Clover Industries Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Wellness Food Product Profiles, Application and Specification

9.15.3 Clover Industries Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

## 9.16 Albert's Organics

9.16.1 Albert's Organics Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Wellness Food Product Profiles, Application and Specification

9.16.3 Albert's Organics Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

## 9.17 Food Should Taste Good

9.17.1 Food Should Taste Good Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Wellness Food Product Profiles, Application and Specification

9.17.3 Food Should Taste Good Market Performance (2017-2022)

9.17.4 Recent Development

9.17.5 SWOT Analysis

## 9.18 Doves Farm Foods

9.18.1 Doves Farm Foods Basic Information, Manufacturing Base, Sales Region and Competitors

9.18.2 Wellness Food Product Profiles, Application and Specification

9.18.3 Doves Farm Foods Market Performance (2017-2022)

9.18.4 Recent Development

9.18.5 SWOT Analysis

## 9.19 BioGaia AB

9.19.1 BioGaia AB Basic Information, Manufacturing Base, Sales Region and Competitors

9.19.2 Wellness Food Product Profiles, Application and Specification

9.19.3 BioGaia AB Market Performance (2017-2022)

9.19.4 Recent Development

- 9.19.5 SWOT Analysis
- 9.20 Arla Foods
  - 9.20.1 Arla Foods Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.20.2 Wellness Food Product Profiles, Application and Specification
  - 9.20.3 Arla Foods Market Performance (2017-2022)
  - 9.20.4 Recent Development
  - 9.20.5 SWOT Analysis
- 9.21 Danone SA
  - 9.21.1 Danone SA Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.21.2 Wellness Food Product Profiles, Application and Specification
  - 9.21.3 Danone SA Market Performance (2017-2022)
  - 9.21.4 Recent Development
  - 9.21.5 SWOT Analysis
- 9.22 Gerber Products
  - 9.22.1 Gerber Products Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.22.2 Wellness Food Product Profiles, Application and Specification
  - 9.22.3 Gerber Products Market Performance (2017-2022)
  - 9.22.4 Recent Development
  - 9.22.5 SWOT Analysis
- 9.23 Aleias Gluten Free Foods LIC
  - 9.23.1 Aleias Gluten Free Foods LIC Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.23.2 Wellness Food Product Profiles, Application and Specification
  - 9.23.3 Aleias Gluten Free Foods LIC Market Performance (2017-2022)
  - 9.23.4 Recent Development
  - 9.23.5 SWOT Analysis
- 9.24 Domino's Pizza
  - 9.24.1 Domino's Pizza Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.24.2 Wellness Food Product Profiles, Application and Specification
  - 9.24.3 Domino's Pizza Market Performance (2017-2022)
  - 9.24.4 Recent Development
  - 9.24.5 SWOT Analysis
- 9.25 Chiquita Brands International
  - 9.25.1 Chiquita Brands International Basic Information, Manufacturing Base, Sales Region and Competitors

- 9.25.2 Wellness Food Product Profiles, Application and Specification
- 9.25.3 Chiquita Brands International Market Performance (2017-2022)
- 9.25.4 Recent Development
- 9.25.5 SWOT Analysis
- 9.26 Dean Foods
  - 9.26.1 Dean Foods Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.26.2 Wellness Food Product Profiles, Application and Specification
  - 9.26.3 Dean Foods Market Performance (2017-2022)
  - 9.26.4 Recent Development
  - 9.26.5 SWOT Analysis
- 9.27 AgriPure Holding plc
  - 9.27.1 AgriPure Holding plc Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.27.2 Wellness Food Product Profiles, Application and Specification
  - 9.27.3 AgriPure Holding plc Market Performance (2017-2022)
  - 9.27.4 Recent Development
  - 9.27.5 SWOT Analysis
- 9.28 Chr. Hansen A/S
  - 9.28.1 Chr. Hansen A/S Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.28.2 Wellness Food Product Profiles, Application and Specification
  - 9.28.3 Chr. Hansen A/S Market Performance (2017-2022)
  - 9.28.4 Recent Development
  - 9.28.5 SWOT Analysis
- 9.29 Bob's Red Mill Natural Foods
  - 9.29.1 Bob's Red Mill Natural Foods Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.29.2 Wellness Food Product Profiles, Application and Specification
  - 9.29.3 Bob's Red Mill Natural Foods Market Performance (2017-2022)
  - 9.29.4 Recent Development
  - 9.29.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

### **11.1 Methodology**



## 11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Wellness Food Product Picture

Table Global Wellness Food Market Sales Volume and CAGR (%) Comparison by Type

Table Wellness Food Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Wellness Food Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Wellness Food Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Wellness Food Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Wellness Food Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Wellness Food Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Wellness Food Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Wellness Food Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Wellness Food Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Wellness Food Market Revenue (Million USD) and

Growth Rate (2017-2027)

Figure Global Wellness Food Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Wellness Food Industry Development

Table Global Wellness Food Sales Volume by Player (2017-2022)

Table Global Wellness Food Sales Volume Share by Player (2017-2022)

Figure Global Wellness Food Sales Volume Share by Player in 2021

Table Wellness Food Revenue (Million USD) by Player (2017-2022)

Table Wellness Food Revenue Market Share by Player (2017-2022)

Table Wellness Food Price by Player (2017-2022)

Table Wellness Food Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Wellness Food Sales Volume, Region Wise (2017-2022)

Table Global Wellness Food Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Wellness Food Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Wellness Food Sales Volume Market Share, Region Wise in 2021

Table Global Wellness Food Revenue (Million USD), Region Wise (2017-2022)

Table Global Wellness Food Revenue Market Share, Region Wise (2017-2022)

Figure Global Wellness Food Revenue Market Share, Region Wise (2017-2022)

Figure Global Wellness Food Revenue Market Share, Region Wise in 2021

Table Global Wellness Food Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Wellness Food Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Wellness Food Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Wellness Food Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Wellness Food Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Wellness Food Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Wellness Food Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Wellness Food Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Wellness Food Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Wellness Food Sales Volume by Type (2017-2022)

Table Global Wellness Food Sales Volume Market Share by Type (2017-2022)

Figure Global Wellness Food Sales Volume Market Share by Type in 2021

Table Global Wellness Food Revenue (Million USD) by Type (2017-2022)

Table Global Wellness Food Revenue Market Share by Type (2017-2022)

Figure Global Wellness Food Revenue Market Share by Type in 2021

Table Wellness Food Price by Type (2017-2022)

Figure Global Wellness Food Sales Volume and Growth Rate of Naturally Health Food (2017-2022)

Figure Global Wellness Food Revenue (Million USD) and Growth Rate of Naturally Health Food (2017-2022)

Figure Global Wellness Food Sales Volume and Growth Rate of Functional Food (2017-2022)

Figure Global Wellness Food Revenue (Million USD) and Growth Rate of Functional Food (2017-2022)

Figure Global Wellness Food Sales Volume and Growth Rate of Better-for-you (BFY) Food (2017-2022)

Figure Global Wellness Food Revenue (Million USD) and Growth Rate of Better-for-you (BFY) Food (2017-2022)

Figure Global Wellness Food Sales Volume and Growth Rate of Organic Food (2017-2022)

Figure Global Wellness Food Revenue (Million USD) and Growth Rate of Organic Food (2017-2022)

Figure Global Wellness Food Sales Volume and Growth Rate of Food Intolerance Products (2017-2022)

Figure Global Wellness Food Revenue (Million USD) and Growth Rate of Food Intolerance Products (2017-2022)

Figure Global Wellness Food Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Wellness Food Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Wellness Food Consumption by Application (2017-2022)

Table Global Wellness Food Consumption Market Share by Application (2017-2022)

Table Global Wellness Food Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Wellness Food Consumption Revenue Market Share by Application (2017-2022)

Table Global Wellness Food Consumption and Growth Rate of Supermarkets

(2017-2022)

Table Global Wellness Food Consumption and Growth Rate of Independent Retailers

(2017-2022)

Table Global Wellness Food Consumption and Growth Rate of Convenience Stores

(2017-2022)

Table Global Wellness Food Consumption and Growth Rate of Specialty Stores

(2017-2022)

Table Global Wellness Food Consumption and Growth Rate of Others (2017-2022)

Figure Global Wellness Food Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Wellness Food Revenue (Million USD) and Growth Rate Forecast

(2022-2027)

Figure Global Wellness Food Price and Trend Forecast (2022-2027)

Figure USA Wellness Food Market Sales Volume and Growth Rate Forecast Analysis

(2022-2027)

Figure USA Wellness Food Market Revenue (Million USD) and Growth Rate Forecast

Analysis (2022-2027)

Figure Europe Wellness Food Market Sales Volume and Growth Rate Forecast

Analysis (2022-2027)

Figure Europe Wellness Food Market Revenue (Million USD) and Growth Rate

Forecast Analysis (2022-2027)

Figure China Wellness Food Market Sales Volume and Growth Rate Forecast Analysis

(2022-2027)

Figure China Wellness Food Market Revenue (Million USD) and Growth Rate Forecast

Analysis (2022-2027)

Figure Japan Wellness Food Market Sales Volume and Growth Rate Forecast Analysis

(2022-2027)

Figure Japan Wellness Food Market Revenue (Million USD) and Growth Rate Forecast

Analysis (2022-2027)

Figure India Wellness Food Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Wellness Food Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Wellness Food Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Wellness Food Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Wellness Food Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Wellness Food Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Wellness Food Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Wellness Food Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Wellness Food Market Sales Volume Forecast, by Type

Table Global Wellness Food Sales Volume Market Share Forecast, by Type

Table Global Wellness Food Market Revenue (Million USD) Forecast, by Type

Table Global Wellness Food Revenue Market Share Forecast, by Type

Table Global Wellness Food Price Forecast, by Type

Figure Global Wellness Food Revenue (Million USD) and Growth Rate of Naturally Health Food (2022-2027)

Figure Global Wellness Food Revenue (Million USD) and Growth Rate of Naturally Health Food (2022-2027)

Figure Global Wellness Food Revenue (Million USD) and Growth Rate of Functional

Food (2022-2027)

Figure Global Wellness Food Revenue (Million USD) and Growth Rate of Functional Food (2022-2027)

Figure Global Wellness Food Revenue (Million USD) and Growth Rate of Better-for-you (BFY) Food (2022-2027)

Figure Global Wellness Food Revenue (Million USD) and Growth Rate of Better-for-you (BFY) Food (2022-2027)

Figure Global Wellness Food Revenue (Million USD) and Growth Rate of Organic Food (2022-2027)

Figure Global Wellness Food Revenue (Million USD) and Growth Rate of Organic Food (2022-2027)

Figure Global Wellness Food Revenue (Million USD) and Growth Rate of Food Intolerance Products (2022-2027)

Figure Global Wellness Food Revenue (Million USD) and Growth Rate of Food Intolerance Products (2022-2027)

Figure Global Wellness Food Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Wellness Food Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Wellness Food Market Consumption Forecast, by Application

Table Global Wellness Food Consumption Market Share Forecast, by Application

Table Global Wellness Food Market Revenue (Million USD) Forecast, by Application

Table Global Wellness Food Revenue Market Share Forecast, by Application

Figure Global Wellness Food Consumption Value (Million USD) and Growth Rate of Supermarkets (2022-2027)

Figure Global Wellness Food Consumption Value (Million USD) and Growth Rate of Independent Retailers (2022-2027)

Figure Global Wellness Food Consumption Value (Million USD) and Growth Rate of Convenience Stores (2022-2027)

Figure Global Wellness Food Consumption Value (Million USD) and Growth Rate of Specialty Stores (2022-2027)

Figure Global Wellness Food Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Wellness Food Industrial Chain Analysis



Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Fonterraoperative Group Profile

Table Fonterraoperative Group Wellness Food Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Fonterraoperative Group Wellness Food Sales Volume and Growth Rate

Figure Fonterraoperative Group Revenue (Million USD) Market Share 2017-2022

Table Enjoy Life Natural Brands LLC Profile

Table Enjoy Life Natural Brands LLC Wellness Food Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Enjoy Life Natural Brands LLC Wellness Food Sales Volume and Growth Rate

Figure Enjoy Life Natural Brands LLC Revenue (Million USD) Market Share 2017-2022

Table French Meadow Bakery Profile

Table French Meadow Bakery Wellness Food Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure French Meadow Bakery Wellness Food Sales Volume and Growth Rate

Figure French Meadow Bakery Revenue (Million USD) Market Share 2017-2022

Table Eden Foods Profile

Table Eden Foods Wellness Food Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Eden Foods Wellness Food Sales Volume and Growth Rate

Figure Eden Foods Revenue (Million USD) Market Share 2017-2022

Table Dr. Sch?r Profile

Table Dr. Sch?r Wellness Food Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Dr. Sch?r Wellness Food Sales Volume and Growth Rate

Figure Dr. Sch?r Revenue (Million USD) Market Share 2017-2022

Table Food For Life Baking Profile

Table Food For Life Baking Wellness Food Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Food For Life Baking Wellness Food Sales Volume and Growth Rate

Figure Food For Life Baking Revenue (Million USD) Market Share 2017-2022

Table Gardenburger Profile

Table Gardenburger Wellness Food Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Gardenburger Wellness Food Sales Volume and Growth Rate

Figure Gardenburger Revenue (Million USD) Market Share 2017-2022

Table Big Oz Industries Profile

Table Big Oz Industries Wellness Food Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Big Oz Industries Wellness Food Sales Volume and Growth Rate

Figure Big Oz Industries Revenue (Million USD) Market Share 2017-2022

Table Blue Diamond Growers Profile

Table Blue Diamond Growers Wellness Food Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Blue Diamond Growers Wellness Food Sales Volume and Growth Rate

Figure Blue Diamond Growers Revenue (Million USD) Market Share 2017-2022

Table Hero Group AG Profile

Table Hero Group AG Wellness Food Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hero Group AG Wellness Food Sales Volume and Growth Rate

Figure Hero Group AG Revenue (Million USD) Market Share 2017-2022

Table Farmo S.P.A Profile

Table Farmo S.P.A Wellness Food Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Farmo S.P.A Wellness Food Sales Volume and Growth Rate

Figure Farmo S.P.A Revenue (Million USD) Market Share 2017-2022

Table Green Mountainfee Roasters Profile

Table Green Mountainfee Roasters Wellness Food Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Green Mountainfee Roasters Wellness Food Sales Volume and Growth Rate

Figure Green Mountainfee Roasters Revenue (Million USD) Market Share 2017-2022

Table General Mills Profile

Table General Mills Wellness Food Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure General Mills Wellness Food Sales Volume and Growth Rate

Figure General Mills Revenue (Million USD) Market Share 2017-2022

Table Genius Foods Profile

Table Genius Foods Wellness Food Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Genius Foods Wellness Food Sales Volume and Growth Rate

Figure Genius Foods Revenue (Million USD) Market Share 2017-2022

Table Clover Industries Profile

Table Clover Industries Wellness Food Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Clover Industries Wellness Food Sales Volume and Growth Rate

Figure Clover Industries Revenue (Million USD) Market Share 2017-2022

Table Albert's Organics Profile

Table Albert's Organics Wellness Food Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Albert's Organics Wellness Food Sales Volume and Growth Rate

Figure Albert's Organics Revenue (Million USD) Market Share 2017-2022

Table Food Should Taste Good Profile

Table Food Should Taste Good Wellness Food Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Food Should Taste Good Wellness Food Sales Volume and Growth Rate

Figure Food Should Taste Good Revenue (Million USD) Market Share 2017-2022

Table Doves Farm Foods Profile

Table Doves Farm Foods Wellness Food Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Doves Farm Foods Wellness Food Sales Volume and Growth Rate

Figure Doves Farm Foods Revenue (Million USD) Market Share 2017-2022

Table BioGaia AB Profile

Table BioGaia AB Wellness Food Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BioGaia AB Wellness Food Sales Volume and Growth Rate

Figure BioGaia AB Revenue (Million USD) Market Share 2017-2022

Table Arla Foods Profile

Table Arla Foods Wellness Food Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Arla Foods Wellness Food Sales Volume and Growth Rate

Figure Arla Foods Revenue (Million USD) Market Share 2017-2022

Table Danone SA Profile

Table Danone SA Wellness Food Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Danone SA Wellness Food Sales Volume and Growth Rate

Figure Danone SA Revenue (Million U

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