

Global Webinar and Webcast Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Webcast technology enables the broadcast of various events over the internet which can be accessed via single URL. Webinars are those internet-based events which uses the technology of webcast. Seminars and learning programs through webcast technology are known as webinars. These are generally used to spread information or for huge business meetings. Webinars are accepted by various government and private organizations across the globe in order to provide information and learning.

Based on the Webinar and Webcast market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Webinar and Webcast market covered in Chapter 5:

Skype
Microsoft Corporation
Clickmeeting
Click Webinar
Mega Meeting
Microsoft Corporation
Cisco WebEx
Webinato
Skype
OmNovia
Adobe
Onstream Media
Adobe Connect
Mega Meeting
OmNovia
Cisco WebEx
Click Webinar

In Chapter 6, on the basis of types, the Webinar and Webcast market from 2015 to 2025 is primarily split into:

On-Premises
Hosted

In Chapter 7, on the basis of applications, the Webinar and Webcast market from 2015 to 2025 covers:

Commercial
Healthcare
Government Institutions
Automotive
Defense
Educational Institutes
Corporate
Others

Geographically, the detailed analysis of consumption, revenue, market share and

growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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