

# Global Wearable Payment Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Wearable payment refers to transactions between wearable devices and contactless payment terminals like NFC. NFC is a standard-based short-range (about 10 cm) connectivity that uses high-frequency wireless communication technology. Based on the Wearable Payment market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Wearable Payment market covered in Chapter 5:

Jawbone

Samsung Electronics

Apple

MediaTek

Renesas Electronics

## Infineon Technologies

Broadcom  
Google  
Barclays  
Gemalto  
Xiaomi  
Qualcomm  
Sony  
Alibaba  
Visa  
MasterCard  
American Express  
Inside Secure  
NXP Semiconductors  
Fitbit  
PayPal  
Microsoft

In Chapter 6, on the basis of types, the Wearable Payment market from 2015 to 2025 is primarily split into:

Smart Watches  
Fitness Trackers  
Payment Wristbands

In Chapter 7, on the basis of applications, the Wearable Payment market from 2015 to 2025 covers:

Retail  
Transportation  
Festivals and Live Events  
Other

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)

Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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Figure Egypt Wearable Payment Market Sales and Growth Rate (2015-2020)

Figure South Africa Wearable Payment Market Sales and Growth Rate (2015-2020)

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