

Global Wax Melts Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Wax Melts is made from soy, paraffin, palm, bees and a small amount of mixture (including soy sauce).

Based on the Wax Melts market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Wax Melts market covered in Chapter 5:

East Coast Candles

Reckitt Benckiser

Yankee Candle

SC Johnson

Rimports Limited

Walmart

Candles by Victoria

Scentsy

Michaels

Bramble Bay Candle Co.

In Chapter 6, on the basis of types, the Wax Melts market from 2015 to 2025 is primarily split into:

Soy Wax Melts

Paraffin Wax Melts

Others

In Chapter 7, on the basis of applications, the Wax Melts market from 2015 to 2025 covers:

Home

Commercial

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Wax Melts Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 East Coast Candles
 - 5.1.1 East Coast Candles Company Profile

- 5.1.2 East Coast Candles Business Overview
- 5.1.3 East Coast Candles Wax Melts Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 East Coast Candles Wax Melts Products Introduction
- 5.2 Reckitt Benckiser
 - 5.2.1 Reckitt Benckiser Company Profile
 - 5.2.2 Reckitt Benckiser Business Overview
 - 5.2.3 Reckitt Benckiser Wax Melts Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.2.4 Reckitt Benckiser Wax Melts Products Introduction
- 5.3 Yankee Candle
 - 5.3.1 Yankee Candle Company Profile
 - 5.3.2 Yankee Candle Business Overview
 - 5.3.3 Yankee Candle Wax Melts Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.3.4 Yankee Candle Wax Melts Products Introduction
- 5.4 SC Johnson
 - 5.4.1 SC Johnson Company Profile
 - 5.4.2 SC Johnson Business Overview
 - 5.4.3 SC Johnson Wax Melts Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 SC Johnson Wax Melts Products Introduction
- 5.5 Rimports Limited
 - 5.5.1 Rimports Limited Company Profile
 - 5.5.2 Rimports Limited Business Overview
 - 5.5.3 Rimports Limited Wax Melts Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.5.4 Rimports Limited Wax Melts Products Introduction
- 5.6 Walmart
 - 5.6.1 Walmart Company Profile
 - 5.6.2 Walmart Business Overview
 - 5.6.3 Walmart Wax Melts Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.6.4 Walmart Wax Melts Products Introduction
- 5.7 Candles by Victoria
 - 5.7.1 Candles by Victoria Company Profile
 - 5.7.2 Candles by Victoria Business Overview
 - 5.7.3 Candles by Victoria Wax Melts Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.7.4 Candles by Victoria Wax Melts Products Introduction

5.8 Scentsy

5.8.1 Scentsy Company Profile

5.8.2 Scentsy Business Overview

5.8.3 Scentsy Wax Melts Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.8.4 Scentsy Wax Melts Products Introduction

5.9 Michaels

5.9.1 Michaels Company Profile

5.9.2 Michaels Business Overview

5.9.3 Michaels Wax Melts Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.9.4 Michaels Wax Melts Products Introduction

5.10 Bramble Bay Candle Co.

5.10.1 Bramble Bay Candle Co. Company Profile

5.10.2 Bramble Bay Candle Co. Business Overview

5.10.3 Bramble Bay Candle Co. Wax Melts Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.10.4 Bramble Bay Candle Co. Wax Melts Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

6.1 Global Wax Melts Sales, Revenue and Market Share by Types (2015-2020)

6.1.1 Global Wax Melts Sales and Market Share by Types (2015-2020)

6.1.2 Global Wax Melts Revenue and Market Share by Types (2015-2020)

6.1.3 Global Wax Melts Price by Types (2015-2020)

6.2 Global Wax Melts Market Forecast by Types (2020-2025)

6.2.1 Global Wax Melts Market Forecast Sales and Market Share by Types (2020-2025)

6.2.2 Global Wax Melts Market Forecast Revenue and Market Share by Types (2020-2025)

6.3 Global Wax Melts Sales, Price and Growth Rate by Types (2015-2020)

6.3.1 Global Wax Melts Sales, Price and Growth Rate of Soy Wax Melts

6.3.2 Global Wax Melts Sales, Price and Growth Rate of Paraffin Wax Melts

6.3.3 Global Wax Melts Sales, Price and Growth Rate of Others

6.4 Global Wax Melts Market Revenue and Sales Forecast, by Types (2020-2025)

6.4.1 Soy Wax Melts Market Revenue and Sales Forecast (2020-2025)

6.4.2 Paraffin Wax Melts Market Revenue and Sales Forecast (2020-2025)

6.4.3 Others Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

7.1 Global Wax Melts Sales, Revenue and Market Share by Applications (2015-2020)

7.1.1 Global Wax Melts Sales and Market Share by Applications (2015-2020)

7.1.2 Global Wax Melts Revenue and Market Share by Applications (2015-2020)

7.2 Global Wax Melts Market Forecast by Applications (2020-2025)

7.2.1 Global Wax Melts Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global Wax Melts Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Wax Melts Revenue, Sales and Growth Rate of Home (2015-2020)

7.3.2 Global Wax Melts Revenue, Sales and Growth Rate of Commercial (2015-2020)

7.4 Global Wax Melts Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Home Market Revenue and Sales Forecast (2020-2025)

7.4.2 Commercial Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

8.1 Global Wax Melts Sales by Regions (2015-2020)

8.2 Global Wax Melts Market Revenue by Regions (2015-2020)

8.3 Global Wax Melts Market Forecast by Regions (2020-2025)

9 NORTH AMERICA WAX MELTS MARKET ANALYSIS

9.1 Market Overview and Prospect Analysis

9.2 North America Wax Melts Market Sales and Growth Rate (2015-2020)

9.3 North America Wax Melts Market Revenue and Growth Rate (2015-2020)

9.4 North America Wax Melts Market Forecast

9.5 The Influence of COVID-19 on North America Market

9.6 North America Wax Melts Market Analysis by Country

9.6.1 U.S. Wax Melts Sales and Growth Rate

9.6.2 Canada Wax Melts Sales and Growth Rate

9.6.3 Mexico Wax Melts Sales and Growth Rate

10 EUROPE WAX MELTS MARKET ANALYSIS

- 10.1 Market Overview and Prospect Analysis
- 10.2 Europe Wax Melts Market Sales and Growth Rate (2015-2020)
- 10.3 Europe Wax Melts Market Revenue and Growth Rate (2015-2020)
- 10.4 Europe Wax Melts Market Forecast
- 10.5 The Influence of COVID-19 on Europe Market
- 10.6 Europe Wax Melts Market Analysis by Country
 - 10.6.1 Germany Wax Melts Sales and Growth Rate
 - 10.6.2 United Kingdom Wax Melts Sales and Growth Rate
 - 10.6.3 France Wax Melts Sales and Growth Rate
 - 10.6.4 Italy Wax Melts Sales and Growth Rate
 - 10.6.5 Spain Wax Melts Sales and Growth Rate
 - 10.6.6 Russia Wax Melts Sales and Growth Rate

11 ASIA-PACIFIC WAX MELTS MARKET ANALYSIS

- 11.1 Market Overview and Prospect Analysis
- 11.2 Asia-Pacific Wax Melts Market Sales and Growth Rate (2015-2020)
- 11.3 Asia-Pacific Wax Melts Market Revenue and Growth Rate (2015-2020)
- 11.4 Asia-Pacific Wax Melts Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Wax Melts Market Analysis by Country
 - 11.6.1 China Wax Melts Sales and Growth Rate
 - 11.6.2 Japan Wax Melts Sales and Growth Rate
 - 11.6.3 South Korea Wax Melts Sales and Growth Rate
 - 11.6.4 Australia Wax Melts Sales and Growth Rate
 - 11.6.5 India Wax Melts Sales and Growth Rate

12 SOUTH AMERICA WAX MELTS MARKET ANALYSIS

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Wax Melts Market Sales and Growth Rate (2015-2020)
- 12.3 South America Wax Melts Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Wax Melts Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Wax Melts Market Analysis by Country
 - 12.6.1 Brazil Wax Melts Sales and Growth Rate
 - 12.6.2 Argentina Wax Melts Sales and Growth Rate
 - 12.6.3 Columbia Wax Melts Sales and Growth Rate

13 MIDDLE EAST AND AFRICA WAX MELTS MARKET ANALYSIS

13.1 Market Overview and Prospect Analysis

13.2 Middle East and Africa Wax Melts Market Sales and Growth Rate (2015-2020)

13.3 Middle East and Africa Wax Melts Market Revenue and Growth Rate (2015-2020)

13.4 Middle East and Africa Wax Melts Market Forecast

13.5 The Influence of COVID-19 on Middle East and Africa Market

13.6 Middle East and Africa Wax Melts Market Analysis by Country

13.6.1 UAE Wax Melts Sales and Growth Rate

13.6.2 Egypt Wax Melts Sales and Growth Rate

13.6.3 South Africa Wax Melts Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

14.1 Key Market Findings and Prospects

14.2 Advice for Investors

15 APPENDIX

15.1 Methodology

15.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Wax Melts Market Size and Growth Rate 2015-2025

Table Wax Melts Key Market Segments

Figure Global Wax Melts Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Wax Melts Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Wax Melts

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table East Coast Candles Company Profile

Table East Coast Candles Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure East Coast Candles Production and Growth Rate

Figure East Coast Candles Market Revenue (\$) Market Share 2015-2020

Table Reckitt Benckiser Company Profile

Table Reckitt Benckiser Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Reckitt Benckiser Production and Growth Rate

Figure Reckitt Benckiser Market Revenue (\$) Market Share 2015-2020

Table Yankee Candle Company Profile

Table Yankee Candle Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Yankee Candle Production and Growth Rate

Figure Yankee Candle Market Revenue (\$) Market Share 2015-2020

Table SC Johnson Company Profile

Table SC Johnson Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure SC Johnson Production and Growth Rate

Figure SC Johnson Market Revenue (\$) Market Share 2015-2020

Table Rimports Limited Company Profile

Table Rimports Limited Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Rimports Limited Production and Growth Rate

Figure Rimports Limited Market Revenue (\$) Market Share 2015-2020

Table Walmart Company Profile

Table Walmart Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Walmart Production and Growth Rate

Figure Walmart Market Revenue (\$) Market Share 2015-2020

Table Candles by Victoria Company Profile

Table Candles by Victoria Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Candles by Victoria Production and Growth Rate

Figure Candles by Victoria Market Revenue (\$) Market Share 2015-2020

Table Scentsy Company Profile

Table Scentsy Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Scentsy Production and Growth Rate

Figure Scentsy Market Revenue (\$) Market Share 2015-2020

Table Michaels Company Profile

Table Michaels Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Michaels Production and Growth Rate

Figure Michaels Market Revenue (\$) Market Share 2015-2020

Table Bramble Bay Candle Co. Company Profile

Table Bramble Bay Candle Co. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Bramble Bay Candle Co. Production and Growth Rate

Figure Bramble Bay Candle Co. Market Revenue (\$) Market Share 2015-2020

Table Global Wax Melts Sales by Types (2015-2020)

Table Global Wax Melts Sales Share by Types (2015-2020)

Table Global Wax Melts Revenue (\$) by Types (2015-2020)

Table Global Wax Melts Revenue Share by Types (2015-2020)

Table Global Wax Melts Price (\$) by Types (2015-2020)

Table Global Wax Melts Market Forecast Sales by Types (2020-2025)

Table Global Wax Melts Market Forecast Sales Share by Types (2020-2025)

Table Global Wax Melts Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Wax Melts Market Forecast Revenue Share by Types (2020-2025)

Figure Global Soy Wax Melts Sales and Growth Rate (2015-2020)

Figure Global Soy Wax Melts Price (2015-2020)

Figure Global Paraffin Wax Melts Sales and Growth Rate (2015-2020)

Figure Global Paraffin Wax Melts Price (2015-2020)

Figure Global Others Sales and Growth Rate (2015-2020)

Figure Global Others Price (2015-2020)

Figure Global Wax Melts Market Revenue (\$) and Growth Rate Forecast of Soy Wax Melts (2020-2025)

Figure Global Wax Melts Sales and Growth Rate Forecast of Soy Wax Melts (2020-2025)

Figure Global Wax Melts Market Revenue (\$) and Growth Rate Forecast of Paraffin Wax Melts (2020-2025)

Figure Global Wax Melts Sales and Growth Rate Forecast of Paraffin Wax Melts (2020-2025)

Figure Global Wax Melts Market Revenue (\$) and Growth Rate Forecast of Others (2020-2025)

Figure Global Wax Melts Sales and Growth Rate Forecast of Others (2020-2025)

Table Global Wax Melts Sales by Applications (2015-2020)

Table Global Wax Melts Sales Share by Applications (2015-2020)

Table Global Wax Melts Revenue (\$) by Applications (2015-2020)

Table Global Wax Melts Revenue Share by Applications (2015-2020)

Table Global Wax Melts Market Forecast Sales by Applications (2020-2025)

Table Global Wax Melts Market Forecast Sales Share by Applications (2020-2025)

Table Global Wax Melts Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Wax Melts Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Home Sales and Growth Rate (2015-2020)

Figure Global Home Price (2015-2020)

Figure Global Commercial Sales and Growth Rate (2015-2020)

Figure Global Commercial Price (2015-2020)

Figure Global Wax Melts Market Revenue (\$) and Growth Rate Forecast of Home (2020-2025)

Figure Global Wax Melts Sales and Growth Rate Forecast of Home (2020-2025)

Figure Global Wax Melts Market Revenue (\$) and Growth Rate Forecast of Commercial (2020-2025)

Figure Global Wax Melts Sales and Growth Rate Forecast of Commercial (2020-2025)

Figure Global Wax Melts Sales and Growth Rate (2015-2020)

Table Global Wax Melts Sales by Regions (2015-2020)

Table Global Wax Melts Sales Market Share by Regions (2015-2020)

Figure Global Wax Melts Sales Market Share by Regions in 2019

Figure Global Wax Melts Revenue and Growth Rate (2015-2020)

Table Global Wax Melts Revenue by Regions (2015-2020)

Table Global Wax Melts Revenue Market Share by Regions (2015-2020)

Figure Global Wax Melts Revenue Market Share by Regions in 2019

Table Global Wax Melts Market Forecast Sales by Regions (2020-2025)
Table Global Wax Melts Market Forecast Sales Share by Regions (2020-2025)
Table Global Wax Melts Market Forecast Revenue (\$) by Regions (2020-2025)
Table Global Wax Melts Market Forecast Revenue Share by Regions (2020-2025)
Figure North America Wax Melts Market Sales and Growth Rate (2015-2020)
Figure North America Wax Melts Market Revenue and Growth Rate (2015-2020)
Figure North America Wax Melts Market Forecast Sales (2020-2025)
Figure North America Wax Melts Market Forecast Revenue (\$) (2020-2025)
Figure North America COVID-19 Status
Figure U.S. Wax Melts Market Sales and Growth Rate (2015-2020)
Figure Canada Wax Melts Market Sales and Growth Rate (2015-2020)
Figure Mexico Wax Melts Market Sales and Growth Rate (2015-2020)
Figure Europe Wax Melts Market Sales and Growth Rate (2015-2020)
Figure Europe Wax Melts Market Revenue and Growth Rate (2015-2020)
Figure Europe Wax Melts Market Forecast Sales (2020-2025)
Figure Europe Wax Melts Market Forecast Revenue (\$) (2020-2025)
Figure Europe COVID-19 Status
Figure Germany Wax Melts Market Sales and Growth Rate (2015-2020)
Figure United Kingdom Wax Melts Market Sales and Growth Rate (2015-2020)
Figure France Wax Melts Market Sales and Growth Rate (2015-2020)
Figure Italy Wax Melts Market Sales and Growth Rate (2015-2020)
Figure Spain Wax Melts Market Sales and Growth Rate (2015-2020)
Figure Russia Wax Melts Market Sales and Growth Rate (2015-2020)
Figure Asia-Pacific Wax Melts Market Sales and Growth Rate (2015-2020)
Figure Asia-Pacific Wax Melts Market Revenue and Growth Rate (2015-2020)
Figure Asia-Pacific Wax Melts Market Forecast Sales (2020-2025)
Figure Asia-Pacific Wax Melts Market Forecast Revenue (\$) (2020-2025)
Figure Asia Pacific COVID-19 Status
Figure China Wax Melts Market Sales and Growth Rate (2015-2020)
Figure Japan Wax Melts Market Sales and Growth Rate (2015-2020)
Figure South Korea Wax Melts Market Sales and Growth Rate (2015-2020)
Figure Australia Wax Melts Market Sales and Growth Rate (2015-2020)
Figure India Wax Melts Market Sales and Growth Rate (2015-2020)
Figure South America Wax Melts Market Sales and Growth Rate (2015-2020)
Figure South America Wax Melts Market Revenue and Growth Rate (2015-2020)
Figure South America Wax Melts Market Forecast Sales (2020-2025)
Figure South America Wax Melts Market Forecast Revenue (\$) (2020-2025)
Figure Brazil Wax Melts Market Sales and Growth Rate (2015-2020)
Figure Argentina Wax Melts Market Sales and Growth Rate (2015-2020)

Figure Columbia Wax Melts Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Wax Melts Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Wax Melts Market Revenue and Growth Rate (2015-2020)

Figure Middle East and Africa Wax Melts Market Forecast Sales (2020-2025)

Figure Middle East and Africa Wax Melts Market Forecast Revenue (\$) (2020-2025)

Figure UAE Wax Melts Market Sales and Growth Rate (2015-2020)

Figure Egypt Wax Melts Market Sales and Growth Rate (2015-2020)

Figure South Africa Wax Melts Market Sales and Growth Rate (2015-2020)

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