

Global Waterproof Breathable Textiles (Wbt) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Waterproof breathable textiles (WBT), as the name depicts, are employed in the manufacture of garments that are weather-proof, i.e., which prevent the passage of water and heat from the fabric. These textiles prevent both penetration and absorption of water, unlike water-repellent fabrics that only delay water penetration. These waterproof breathable textiles permit the flow of water vapor (perspiration) from inside the clothing to the outer atmosphere. However, these textiles prevent penetration of heat or water from outside to inside the fabric. The waterproof breathable textiles market can be bifurcated on the basis of product type into densely woven, coated, and membranes. On the basis of end-user industry, the market for waterproof breathable textiles can be segmented into garments, footwear, and gloves.

Based on the Waterproof Breathable Textiles (Wbt) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Waterproof Breathable Textiles (Wbt) market covered in Chapter 5:

HeiQ Materials
Tanatex Chemicals
Columbia Sportswear
Toray Industries
Huntsman Textile Effects
W. L. Gore & Associates Inc
Lowe Alpine
The North Face
Mitsui & Co
Clariant
Jack Wolfskin
P2i
Helly Hansen
Sioen Fabrics
Patagonia Inc
Nextec Applications
APT Fabrics
Mountain Hardwear
SympaTex Technologies
Dow Corning
Nike
Schoeller Technologies
General Electric
Polartec
Marmot
Heartland Textiles Co. Ltd.
Rudolf Group

In Chapter 6, on the basis of types, the Waterproof Breathable Textiles (Wbt) market from 2015 to 2025 is primarily split into:

Densely Woven
Membrane
Coated

In Chapter 7, on the basis of applications, the Waterproof Breathable Textiles (Wbt) market from 2015 to 2025 covers:

Garments
Footwear
Gloves
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Waterproof Breathable Textiles (Wbt) Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
 - 2.4.1 Short-term Impact
 - 2.4.2 Long-term Impact

3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
 - 3.2.1 Suppliers of Raw Materials
 - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

4 MARKET COMPETITIVE LANDSCAPE

- 4.1 Industry Leading Players
- 4.2 Industry News
 - 4.2.1 Key Product Launch News
 - 4.2.2 M&A and Expansion Plans

5 ANALYSIS OF LEADING COMPANIES

- 5.1 HeiQ Materials
 - 5.1.1 HeiQ Materials Company Profile

- 5.1.2 HeiQ Materials Business Overview
- 5.1.3 HeiQ Materials Waterproof Breathable Textiles (Wbt) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.1.4 HeiQ Materials Waterproof Breathable Textiles (Wbt) Products Introduction
- 5.2 Tanatex Chemicals
 - 5.2.1 Tanatex Chemicals Company Profile
 - 5.2.2 Tanatex Chemicals Business Overview
 - 5.2.3 Tanatex Chemicals Waterproof Breathable Textiles (Wbt) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.2.4 Tanatex Chemicals Waterproof Breathable Textiles (Wbt) Products Introduction
- 5.3 Columbia Sportswear
 - 5.3.1 Columbia Sportswear Company Profile
 - 5.3.2 Columbia Sportswear Business Overview
 - 5.3.3 Columbia Sportswear Waterproof Breathable Textiles (Wbt) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.3.4 Columbia Sportswear Waterproof Breathable Textiles (Wbt) Products Introduction
- 5.4 Toray Industries
 - 5.4.1 Toray Industries Company Profile
 - 5.4.2 Toray Industries Business Overview
 - 5.4.3 Toray Industries Waterproof Breathable Textiles (Wbt) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.4.4 Toray Industries Waterproof Breathable Textiles (Wbt) Products Introduction
- 5.5 Huntsman Textile Effects
 - 5.5.1 Huntsman Textile Effects Company Profile
 - 5.5.2 Huntsman Textile Effects Business Overview
 - 5.5.3 Huntsman Textile Effects Waterproof Breathable Textiles (Wbt) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.5.4 Huntsman Textile Effects Waterproof Breathable Textiles (Wbt) Products Introduction
- 5.6 W. L. Gore & Associates Inc
 - 5.6.1 W. L. Gore & Associates Inc Company Profile
 - 5.6.2 W. L. Gore & Associates Inc Business Overview
 - 5.6.3 W. L. Gore & Associates Inc Waterproof Breathable Textiles (Wbt) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.6.4 W. L. Gore & Associates Inc Waterproof Breathable Textiles (Wbt) Products Introduction
- 5.7 Lowe Alpine
 - 5.7.1 Lowe Alpine Company Profile

- 5.7.2 Lowe Alpine Business Overview
- 5.7.3 Lowe Alpine Waterproof Breathable Textiles (Wbt) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.7.4 Lowe Alpine Waterproof Breathable Textiles (Wbt) Products Introduction
- 5.8 The North Face
 - 5.8.1 The North Face Company Profile
 - 5.8.2 The North Face Business Overview
 - 5.8.3 The North Face Waterproof Breathable Textiles (Wbt) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.8.4 The North Face Waterproof Breathable Textiles (Wbt) Products Introduction
- 5.9 Mitsui & Co
 - 5.9.1 Mitsui & Co Company Profile
 - 5.9.2 Mitsui & Co Business Overview
 - 5.9.3 Mitsui & Co Waterproof Breathable Textiles (Wbt) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.9.4 Mitsui & Co Waterproof Breathable Textiles (Wbt) Products Introduction
- 5.10 Clariant
 - 5.10.1 Clariant Company Profile
 - 5.10.2 Clariant Business Overview
 - 5.10.3 Clariant Waterproof Breathable Textiles (Wbt) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.10.4 Clariant Waterproof Breathable Textiles (Wbt) Products Introduction
- 5.11 Jack Wolfskin
 - 5.11.1 Jack Wolfskin Company Profile
 - 5.11.2 Jack Wolfskin Business Overview
 - 5.11.3 Jack Wolfskin Waterproof Breathable Textiles (Wbt) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.11.4 Jack Wolfskin Waterproof Breathable Textiles (Wbt) Products Introduction
- 5.12 P2i
 - 5.12.1 P2i Company Profile
 - 5.12.2 P2i Business Overview
 - 5.12.3 P2i Waterproof Breathable Textiles (Wbt) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.12.4 P2i Waterproof Breathable Textiles (Wbt) Products Introduction
- 5.13 Helly Hansen
 - 5.13.1 Helly Hansen Company Profile
 - 5.13.2 Helly Hansen Business Overview
 - 5.13.3 Helly Hansen Waterproof Breathable Textiles (Wbt) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

- 5.13.4 Helly Hansen Waterproof Breathable Textiles (Wbt) Products Introduction
- 5.14 Sioen Fabrics
 - 5.14.1 Sioen Fabrics Company Profile
 - 5.14.2 Sioen Fabrics Business Overview
 - 5.14.3 Sioen Fabrics Waterproof Breathable Textiles (Wbt) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.14.4 Sioen Fabrics Waterproof Breathable Textiles (Wbt) Products Introduction
- 5.15 Patagonia Inc
 - 5.15.1 Patagonia Inc Company Profile
 - 5.15.2 Patagonia Inc Business Overview
 - 5.15.3 Patagonia Inc Waterproof Breathable Textiles (Wbt) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.15.4 Patagonia Inc Waterproof Breathable Textiles (Wbt) Products Introduction
- 5.16 Nextec Applications
 - 5.16.1 Nextec Applications Company Profile
 - 5.16.2 Nextec Applications Business Overview
 - 5.16.3 Nextec Applications Waterproof Breathable Textiles (Wbt) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.16.4 Nextec Applications Waterproof Breathable Textiles (Wbt) Products Introduction
- 5.17 APT Fabrics
 - 5.17.1 APT Fabrics Company Profile
 - 5.17.2 APT Fabrics Business Overview
 - 5.17.3 APT Fabrics Waterproof Breathable Textiles (Wbt) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.17.4 APT Fabrics Waterproof Breathable Textiles (Wbt) Products Introduction
- 5.18 Mountain Hardware
 - 5.18.1 Mountain Hardware Company Profile
 - 5.18.2 Mountain Hardware Business Overview
 - 5.18.3 Mountain Hardware Waterproof Breathable Textiles (Wbt) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.18.4 Mountain Hardware Waterproof Breathable Textiles (Wbt) Products Introduction
- 5.19 SympaTex Technologies
 - 5.19.1 SympaTex Technologies Company Profile
 - 5.19.2 SympaTex Technologies Business Overview
 - 5.19.3 SympaTex Technologies Waterproof Breathable Textiles (Wbt) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.19.4 SympaTex Technologies Waterproof Breathable Textiles (Wbt) Products Introduction
- 5.20 Dow Corning

- 5.20.1 Dow Corning Company Profile
- 5.20.2 Dow Corning Business Overview
- 5.20.3 Dow Corning Waterproof Breathable Textiles (Wbt) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
- 5.20.4 Dow Corning Waterproof Breathable Textiles (Wbt) Products Introduction
- 5.21 Nike
 - 5.21.1 Nike Company Profile
 - 5.21.2 Nike Business Overview
 - 5.21.3 Nike Waterproof Breathable Textiles (Wbt) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.21.4 Nike Waterproof Breathable Textiles (Wbt) Products Introduction
- 5.22 Schoeller Technologies
 - 5.22.1 Schoeller Technologies Company Profile
 - 5.22.2 Schoeller Technologies Business Overview
 - 5.22.3 Schoeller Technologies Waterproof Breathable Textiles (Wbt) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.22.4 Schoeller Technologies Waterproof Breathable Textiles (Wbt) Products Introduction
- 5.23 General Electric
 - 5.23.1 General Electric Company Profile
 - 5.23.2 General Electric Business Overview
 - 5.23.3 General Electric Waterproof Breathable Textiles (Wbt) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.23.4 General Electric Waterproof Breathable Textiles (Wbt) Products Introduction
- 5.24 Polartec
 - 5.24.1 Polartec Company Profile
 - 5.24.2 Polartec Business Overview
 - 5.24.3 Polartec Waterproof Breathable Textiles (Wbt) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.24.4 Polartec Waterproof Breathable Textiles (Wbt) Products Introduction
- 5.25 Marmot
 - 5.25.1 Marmot Company Profile
 - 5.25.2 Marmot Business Overview
 - 5.25.3 Marmot Waterproof Breathable Textiles (Wbt) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
 - 5.25.4 Marmot Waterproof Breathable Textiles (Wbt) Products Introduction
- 5.26 Heartland Textiles Co. Ltd.
 - 5.26.1 Heartland Textiles Co. Ltd. Company Profile
 - 5.26.2 Heartland Textiles Co. Ltd. Business Overview

5.26.3 Heartland Textiles Co. Ltd. Waterproof Breathable Textiles (Wbt) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.26.4 Heartland Textiles Co. Ltd. Waterproof Breathable Textiles (Wbt) Products Introduction

5.27 Rudolf Group

5.27.1 Rudolf Group Company Profile

5.27.2 Rudolf Group Business Overview

5.27.3 Rudolf Group Waterproof Breathable Textiles (Wbt) Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)

5.27.4 Rudolf Group Waterproof Breathable Textiles (Wbt) Products Introduction

6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

6.1 Global Waterproof Breathable Textiles (Wbt) Sales, Revenue and Market Share by Types (2015-2020)

6.1.1 Global Waterproof Breathable Textiles (Wbt) Sales and Market Share by Types (2015-2020)

6.1.2 Global Waterproof Breathable Textiles (Wbt) Revenue and Market Share by Types (2015-2020)

6.1.3 Global Waterproof Breathable Textiles (Wbt) Price by Types (2015-2020)

6.2 Global Waterproof Breathable Textiles (Wbt) Market Forecast by Types (2020-2025)

6.2.1 Global Waterproof Breathable Textiles (Wbt) Market Forecast Sales and Market Share by Types (2020-2025)

6.2.2 Global Waterproof Breathable Textiles (Wbt) Market Forecast Revenue and Market Share by Types (2020-2025)

6.3 Global Waterproof Breathable Textiles (Wbt) Sales, Price and Growth Rate by Types (2015-2020)

6.3.1 Global Waterproof Breathable Textiles (Wbt) Sales, Price and Growth Rate of Densely Woven

6.3.2 Global Waterproof Breathable Textiles (Wbt) Sales, Price and Growth Rate of Membrane

6.3.3 Global Waterproof Breathable Textiles (Wbt) Sales, Price and Growth Rate of Coated

6.4 Global Waterproof Breathable Textiles (Wbt) Market Revenue and Sales Forecast, by Types (2020-2025)

6.4.1 Densely Woven Market Revenue and Sales Forecast (2020-2025)

6.4.2 Membrane Market Revenue and Sales Forecast (2020-2025)

6.4.3 Coated Market Revenue and Sales Forecast (2020-2025)

7 MARKET ANALYSIS AND FORECAST, BY APPLICATIONS

7.1 Global Waterproof Breathable Textiles (Wbt) Sales, Revenue and Market Share by Applications (2015-2020)

7.1.1 Global Waterproof Breathable Textiles (Wbt) Sales and Market Share by Applications (2015-2020)

7.1.2 Global Waterproof Breathable Textiles (Wbt) Revenue and Market Share by Applications (2015-2020)

7.2 Global Waterproof Breathable Textiles (Wbt) Market Forecast by Applications (2020-2025)

7.2.1 Global Waterproof Breathable Textiles (Wbt) Market Forecast Sales and Market Share by Applications (2020-2025)

7.2.2 Global Waterproof Breathable Textiles (Wbt) Market Forecast Revenue and Market Share by Applications (2020-2025)

7.3 Global Revenue, Sales and Growth Rate by Applications (2015-2020)

7.3.1 Global Waterproof Breathable Textiles (Wbt) Revenue, Sales and Growth Rate of Garments (2015-2020)

7.3.2 Global Waterproof Breathable Textiles (Wbt) Revenue, Sales and Growth Rate of Footwear (2015-2020)

7.3.3 Global Waterproof Breathable Textiles (Wbt) Revenue, Sales and Growth Rate of Gloves (2015-2020)

7.3.4 Global Waterproof Breathable Textiles (Wbt) Revenue, Sales and Growth Rate of Others (2015-2020)

7.4 Global Waterproof Breathable Textiles (Wbt) Market Revenue and Sales Forecast, by Applications (2020-2025)

7.4.1 Garments Market Revenue and Sales Forecast (2020-2025)

7.4.2 Footwear Market Revenue and Sales Forecast (2020-2025)

7.4.3 Gloves Market Revenue and Sales Forecast (2020-2025)

7.4.4 Others Market Revenue and Sales Forecast (2020-2025)

8 MARKET ANALYSIS AND FORECAST, BY REGIONS

8.1 Global Waterproof Breathable Textiles (Wbt) Sales by Regions (2015-2020)

8.2 Global Waterproof Breathable Textiles (Wbt) Market Revenue by Regions (2015-2020)

8.3 Global Waterproof Breathable Textiles (Wbt) Market Forecast by Regions (2020-2025)

9 NORTH AMERICA WATERPROOF BREATHABLE TEXTILES (WBT) MARKET

ANALYSIS

9.1 Market Overview and Prospect Analysis

9.2 North America Waterproof Breathable Textiles (Wbt) Market Sales and Growth Rate (2015-2020)

9.3 North America Waterproof Breathable Textiles (Wbt) Market Revenue and Growth Rate (2015-2020)

9.4 North America Waterproof Breathable Textiles (Wbt) Market Forecast

9.5 The Influence of COVID-19 on North America Market

9.6 North America Waterproof Breathable Textiles (Wbt) Market Analysis by Country

9.6.1 U.S. Waterproof Breathable Textiles (Wbt) Sales and Growth Rate

9.6.2 Canada Waterproof Breathable Textiles (Wbt) Sales and Growth Rate

9.6.3 Mexico Waterproof Breathable Textiles (Wbt) Sales and Growth Rate

10 EUROPE WATERPROOF BREATHABLE TEXTILES (WBT) MARKET ANALYSIS

10.1 Market Overview and Prospect Analysis

10.2 Europe Waterproof Breathable Textiles (Wbt) Market Sales and Growth Rate (2015-2020)

10.3 Europe Waterproof Breathable Textiles (Wbt) Market Revenue and Growth Rate (2015-2020)

10.4 Europe Waterproof Breathable Textiles (Wbt) Market Forecast

10.5 The Influence of COVID-19 on Europe Market

10.6 Europe Waterproof Breathable Textiles (Wbt) Market Analysis by Country

10.6.1 Germany Waterproof Breathable Textiles (Wbt) Sales and Growth Rate

10.6.2 United Kingdom Waterproof Breathable Textiles (Wbt) Sales and Growth Rate

10.6.3 France Waterproof Breathable Textiles (Wbt) Sales and Growth Rate

10.6.4 Italy Waterproof Breathable Textiles (Wbt) Sales and Growth Rate

10.6.5 Spain Waterproof Breathable Textiles (Wbt) Sales and Growth Rate

10.6.6 Russia Waterproof Breathable Textiles (Wbt) Sales and Growth Rate

11 ASIA-PACIFIC WATERPROOF BREATHABLE TEXTILES (WBT) MARKET ANALYSIS

11.1 Market Overview and Prospect Analysis

11.2 Asia-Pacific Waterproof Breathable Textiles (Wbt) Market Sales and Growth Rate (2015-2020)

11.3 Asia-Pacific Waterproof Breathable Textiles (Wbt) Market Revenue and Growth Rate (2015-2020)

- 11.4 Asia-Pacific Waterproof Breathable Textiles (Wbt) Market Forecast
- 11.5 The Influence of COVID-19 on Asia Pacific Market
- 11.6 Asia-Pacific Waterproof Breathable Textiles (Wbt) Market Analysis by Country
 - 11.6.1 China Waterproof Breathable Textiles (Wbt) Sales and Growth Rate
 - 11.6.2 Japan Waterproof Breathable Textiles (Wbt) Sales and Growth Rate
 - 11.6.3 South Korea Waterproof Breathable Textiles (Wbt) Sales and Growth Rate
 - 11.6.4 Australia Waterproof Breathable Textiles (Wbt) Sales and Growth Rate
 - 11.6.5 India Waterproof Breathable Textiles (Wbt) Sales and Growth Rate

12 SOUTH AMERICA WATERPROOF BREATHABLE TEXTILES (WBT) MARKET ANALYSIS

- 12.1 Market Overview and Prospect Analysis
- 12.2 South America Waterproof Breathable Textiles (Wbt) Market Sales and Growth Rate (2015-2020)
- 12.3 South America Waterproof Breathable Textiles (Wbt) Market Revenue and Growth Rate (2015-2020)
- 12.4 South America Waterproof Breathable Textiles (Wbt) Market Forecast
- 12.5 The Influence of COVID-19 on South America Market
- 12.6 South America Waterproof Breathable Textiles (Wbt) Market Analysis by Country
 - 12.6.1 Brazil Waterproof Breathable Textiles (Wbt) Sales and Growth Rate
 - 12.6.2 Argentina Waterproof Breathable Textiles (Wbt) Sales and Growth Rate
 - 12.6.3 Columbia Waterproof Breathable Textiles (Wbt) Sales and Growth Rate

13 MIDDLE EAST AND AFRICA WATERPROOF BREATHABLE TEXTILES (WBT) MARKET ANALYSIS

- 13.1 Market Overview and Prospect Analysis
- 13.2 Middle East and Africa Waterproof Breathable Textiles (Wbt) Market Sales and Growth Rate (2015-2020)
- 13.3 Middle East and Africa Waterproof Breathable Textiles (Wbt) Market Revenue and Growth Rate (2015-2020)
- 13.4 Middle East and Africa Waterproof Breathable Textiles (Wbt) Market Forecast
- 13.5 The Influence of COVID-19 on Middle East and Africa Market
- 13.6 Middle East and Africa Waterproof Breathable Textiles (Wbt) Market Analysis by Country
 - 13.6.1 UAE Waterproof Breathable Textiles (Wbt) Sales and Growth Rate
 - 13.6.2 Egypt Waterproof Breathable Textiles (Wbt) Sales and Growth Rate
 - 13.6.3 South Africa Waterproof Breathable Textiles (Wbt) Sales and Growth Rate

14 CONCLUSIONS AND RECOMMENDATIONS

14.1 Key Market Findings and Prospects

14.2 Advice for Investors

15 APPENDIX

15.1 Methodology

15.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Waterproof Breathable Textiles (Wbt) Market Size and Growth Rate 2015-2025

Table Waterproof Breathable Textiles (Wbt) Key Market Segments

Figure Global Waterproof Breathable Textiles (Wbt) Market Revenue (\$) Segment by Type from 2015-2020

Figure Global Waterproof Breathable Textiles (Wbt) Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Waterproof Breathable Textiles (Wbt)

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table HeiQ Materials Company Profile

Table HeiQ Materials Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure HeiQ Materials Production and Growth Rate

Figure HeiQ Materials Market Revenue (\$) Market Share 2015-2020

Table Tanatex Chemicals Company Profile

Table Tanatex Chemicals Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Tanatex Chemicals Production and Growth Rate

Figure Tanatex Chemicals Market Revenue (\$) Market Share 2015-2020

Table Columbia Sportswear Company Profile

Table Columbia Sportswear Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Columbia Sportswear Production and Growth Rate

Figure Columbia Sportswear Market Revenue (\$) Market Share 2015-2020

Table Toray Industries Company Profile

Table Toray Industries Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Toray Industries Production and Growth Rate

Figure Toray Industries Market Revenue (\$) Market Share 2015-2020

Table Huntsman Textile Effects Company Profile

Table Huntsman Textile Effects Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Huntsman Textile Effects Production and Growth Rate

Figure Huntsman Textile Effects Market Revenue (\$) Market Share 2015-2020

Table W. L. Gore & Associates Inc Company Profile

Table W. L. Gore & Associates Inc Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure W. L. Gore & Associates Inc Production and Growth Rate

Figure W. L. Gore & Associates Inc Market Revenue (\$) Market Share 2015-2020

Table Lowe Alpine Company Profile

Table Lowe Alpine Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Lowe Alpine Production and Growth Rate

Figure Lowe Alpine Market Revenue (\$) Market Share 2015-2020

Table The North Face Company Profile

Table The North Face Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure The North Face Production and Growth Rate

Figure The North Face Market Revenue (\$) Market Share 2015-2020

Table Mitsui & Co Company Profile

Table Mitsui & Co Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Mitsui & Co Production and Growth Rate

Figure Mitsui & Co Market Revenue (\$) Market Share 2015-2020

Table Clariant Company Profile

Table Clariant Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Clariant Production and Growth Rate

Figure Clariant Market Revenue (\$) Market Share 2015-2020

Table Jack Wolfskin Company Profile

Table Jack Wolfskin Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Jack Wolfskin Production and Growth Rate

Figure Jack Wolfskin Market Revenue (\$) Market Share 2015-2020

Table P2i Company Profile

Table P2i Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure P2i Production and Growth Rate

Figure P2i Market Revenue (\$) Market Share 2015-2020

Table Helly Hansen Company Profile

Table Helly Hansen Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Helly Hansen Production and Growth Rate

Figure Helly Hansen Market Revenue (\$) Market Share 2015-2020

Table Sioen Fabrics Company Profile

Table Sioen Fabrics Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Sioen Fabrics Production and Growth Rate

Figure Sioen Fabrics Market Revenue (\$) Market Share 2015-2020

Table Patagonia Inc Company Profile

Table Patagonia Inc Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Patagonia Inc Production and Growth Rate

Figure Patagonia Inc Market Revenue (\$) Market Share 2015-2020

Table Nextec Applications Company Profile

Table Nextec Applications Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Nextec Applications Production and Growth Rate

Figure Nextec Applications Market Revenue (\$) Market Share 2015-2020

Table APT Fabrics Company Profile

Table APT Fabrics Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure APT Fabrics Production and Growth Rate

Figure APT Fabrics Market Revenue (\$) Market Share 2015-2020

Table Mountain Hardwear Company Profile

Table Mountain Hardwear Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Mountain Hardwear Production and Growth Rate

Figure Mountain Hardwear Market Revenue (\$) Market Share 2015-2020

Table SympaTex Technologies Company Profile

Table SympaTex Technologies Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure SympaTex Technologies Production and Growth Rate

Figure SympaTex Technologies Market Revenue (\$) Market Share 2015-2020

Table Dow Corning Company Profile

Table Dow Corning Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Dow Corning Production and Growth Rate

Figure Dow Corning Market Revenue (\$) Market Share 2015-2020

Table Nike Company Profile

Table Nike Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Nike Production and Growth Rate

Figure Nike Market Revenue (\$) Market Share 2015-2020

Table Schoeller Technologies Company Profile

Table Schoeller Technologies Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Schoeller Technologies Production and Growth Rate

Figure Schoeller Technologies Market Revenue (\$) Market Share 2015-2020

Table General Electric Company Profile

Table General Electric Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure General Electric Production and Growth Rate

Figure General Electric Market Revenue (\$) Market Share 2015-2020

Table Polartec Company Profile

Table Polartec Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Polartec Production and Growth Rate

Figure Polartec Market Revenue (\$) Market Share 2015-2020

Table Marmot Company Profile

Table Marmot Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Marmot Production and Growth Rate

Figure Marmot Market Revenue (\$) Market Share 2015-2020

Table Heartland Textiles Co. Ltd. Company Profile

Table Heartland Textiles Co. Ltd. Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Heartland Textiles Co. Ltd. Production and Growth Rate

Figure Heartland Textiles Co. Ltd. Market Revenue (\$) Market Share 2015-2020

Table Rudolf Group Company Profile

Table Rudolf Group Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Rudolf Group Production and Growth Rate

Figure Rudolf Group Market Revenue (\$) Market Share 2015-2020

Table Global Waterproof Breathable Textiles (Wbt) Sales by Types (2015-2020)

Table Global Waterproof Breathable Textiles (Wbt) Sales Share by Types (2015-2020)

Table Global Waterproof Breathable Textiles (Wbt) Revenue (\$) by Types (2015-2020)

Table Global Waterproof Breathable Textiles (Wbt) Revenue Share by Types (2015-2020)

Table Global Waterproof Breathable Textiles (Wbt) Price (\$) by Types (2015-2020)

Table Global Waterproof Breathable Textiles (Wbt) Market Forecast Sales by Types (2020-2025)

Table Global Waterproof Breathable Textiles (Wbt) Market Forecast Sales Share by Types (2020-2025)

Table Global Waterproof Breathable Textiles (Wbt) Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Waterproof Breathable Textiles (Wbt) Market Forecast Revenue Share by Types (2020-2025)

Figure Global Densely Woven Sales and Growth Rate (2015-2020)

Figure Global Densely Woven Price (2015-2020)

Figure Global Membrane Sales and Growth Rate (2015-2020)

Figure Global Membrane Price (2015-2020)

Figure Global Coated Sales and Growth Rate (2015-2020)

Figure Global Coated Price (2015-2020)

Figure Global Waterproof Breathable Textiles (Wbt) Market Revenue (\$) and Growth Rate Forecast of Densely Woven (2020-2025)

Figure Global Waterproof Breathable Textiles (Wbt) Sales and Growth Rate Forecast of Densely Woven (2020-2025)

Figure Global Waterproof Breathable Textiles (Wbt) Market Revenue (\$) and Growth Rate Forecast of Membrane (2020-2025)

Figure Global Waterproof Breathable Textiles (Wbt) Sales and Growth Rate Forecast of Membrane (2020-2025)

Figure Global Waterproof Breathable Textiles (Wbt) Market Revenue (\$) and Growth Rate Forecast of Coated (2020-2025)

Figure Global Waterproof Breathable Textiles (Wbt) Sales and Growth Rate Forecast of Coated (2020-2025)

Table Global Waterproof Breathable Textiles (Wbt) Sales by Applications (2015-2020)

Table Global Waterproof Breathable Textiles (Wbt) Sales Share by Applications (2015-2020)

Table Global Waterproof Breathable Textiles (Wbt) Revenue (\$) by Applications (2015-2020)

Table Global Waterproof Breathable Textiles (Wbt) Revenue Share by Applications (2015-2020)

Table Global Waterproof Breathable Textiles (Wbt) Market Forecast Sales by Applications (2020-2025)

Table Global Waterproof Breathable Textiles (Wbt) Market Forecast Sales Share by Applications (2020-2025)

Table Global Waterproof Breathable Textiles (Wbt) Market Forecast Revenue (\$) by Applications (2020-2025)

Table Global Waterproof Breathable Textiles (Wbt) Market Forecast Revenue Share by Applications (2020-2025)

Figure Global Garments Sales and Growth Rate (2015-2020)

Figure Global Garments Price (2015-2020)

Figure Global Footwear Sales and Growth Rate (2015-2020)

Figure Global Footwear Price (2015-2020)

Figure Global Gloves Sales and Growth Rate (2015-2020)

Figure Global Gloves Price (2015-2020)

Figure Global Others Sales and Growth Rate (2015-2020)

Figure Global Others Price (2015-2020)

Figure Global Waterproof Breathable Textiles (Wbt) Market Revenue (\$) and Growth Rate Forecast of Garments (2020-2025)

Figure Global Waterproof Breathable Textiles (Wbt) Sales and Growth Rate Forecast of Garments (2020-2025)

Figure Global Waterproof Breathable Textiles (Wbt) Market Revenue (\$) and Growth Rate Forecast of Footwear (2020-2025)

Figure Global Waterproof Breathable Textiles (Wbt) Sales and Growth Rate Forecast of Footwear (2020-2025)

Figure Global Waterproof Breathable Textiles (Wbt) Market Revenue (\$) and Growth Rate Forecast of Gloves (2020-2025)

Figure Global Waterproof Breathable Textiles (Wbt) Sales and Growth Rate Forecast of Gloves (2020-2025)

Figure Global Waterproof Breathable Textiles (Wbt) Market Revenue (\$) and Growth Rate Forecast of Others (2020-2025)

Figure Global Waterproof Breathable Textiles (Wbt) Sales and Growth Rate Forecast of Others (2020-2025)

Figure Global Waterproof Breathable Textiles (Wbt) Sales and Growth Rate (2015-2020)

Table Global Waterproof Breathable Textiles (Wbt) Sales by Regions (2015-2020)

Table Global Waterproof Breathable Textiles (Wbt) Sales Market Share by Regions (2015-2020)

Figure Global Waterproof Breathable Textiles (Wbt) Sales Market Share by Regions in 2019

Figure Global Waterproof Breathable Textiles (Wbt) Revenue and Growth Rate (2015-2020)

Table Global Waterproof Breathable Textiles (Wbt) Revenue by Regions (2015-2020)

Table Global Waterproof Breathable Textiles (Wbt) Revenue Market Share by Regions (2015-2020)

Figure Global Waterproof Breathable Textiles (Wbt) Revenue Market Share by Regions in 2019

Table Global Waterproof Breathable Textiles (Wbt) Market Forecast Sales by Regions (2020-2025)

Table Global Waterproof Breathable Textiles (Wbt) Market Forecast Sales Share by Regions (2020-2025)

Table Global Waterproof Breathable Textiles (Wbt) Market Forecast Revenue (\$) by Regions (2020-2025)

Table Global Waterproof Breathable Textiles (Wbt) Market Forecast Revenue Share by Regions (2020-2025)

Figure North America Waterproof Breathable Textiles (Wbt) Market Sales and Growth Rate (2015-2020)

Figure North America Waterproof Breathable Textiles (Wbt) Market Revenue and Growth Rate (2015-2020)

Figure North America Waterproof Breathable Textiles (Wbt) Market Forecast Sales (2020-2025)

Figure North America Waterproof Breathable Textiles (Wbt) Market Forecast Revenue (\$) (2020-2025)

Figure North America COVID-19 Status

Figure U.S. Waterproof Breathable Textiles (Wbt) Market Sales and Growth Rate (2015-2020)

Figure Canada Waterproof Breathable Textiles (Wbt) Market Sales and Growth Rate (2015-2020)

Figure Mexico Waterproof Breathable Textiles (Wbt) Market Sales and Growth Rate (2015-2020)

Figure Europe Waterproof Breathable Textiles (Wbt) Market Sales and Growth Rate (2015-2020)

Figure Europe Waterproof Breathable Textiles (Wbt) Market Revenue and Growth Rate (2015-2020)

Figure Europe Waterproof Breathable Textiles (Wbt) Market Forecast Sales (2020-2025)

Figure Europe Waterproof Breathable Textiles (Wbt) Market Forecast Revenue (\$) (2020-2025)

Figure Europe COVID-19 Status

Figure Germany Waterproof Breathable Textiles (Wbt) Market Sales and Growth Rate (2015-2020)

Figure United Kingdom Waterproof Breathable Textiles (Wbt) Market Sales and Growth Rate (2015-2020)

Figure France Waterproof Breathable Textiles (Wbt) Market Sales and Growth Rate (2015-2020)

Figure Italy Waterproof Breathable Textiles (Wbt) Market Sales and Growth Rate (2015-2020)

Figure Spain Waterproof Breathable Textiles (Wbt) Market Sales and Growth Rate (2015-2020)

Figure Russia Waterproof Breathable Textiles (Wbt) Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Waterproof Breathable Textiles (Wbt) Market Sales and Growth Rate (2015-2020)

Figure Asia-Pacific Waterproof Breathable Textiles (Wbt) Market Revenue and Growth Rate (2015-2020)

Figure Asia-Pacific Waterproof Breathable Textiles (Wbt) Market Forecast Sales (2020-2025)

Figure Asia-Pacific Waterproof Breathable Textiles (Wbt) Market Forecast Revenue (\$) (2020-2025)

Figure Asia Pacific COVID-19 Status

Figure China Waterproof Breathable Textiles (Wbt) Market Sales and Growth Rate (2015-2020)

Figure Japan Waterproof Breathable Textiles (Wbt) Market Sales and Growth Rate (2015-2020)

Figure South Korea Waterproof Breathable Textiles (Wbt) Market Sales and Growth Rate (2015-2020)

Figure Australia Waterproof Breathable Textiles (Wbt) Market Sales and Growth Rate (2015-2020)

Figure India Waterproof Breathable Textiles (Wbt) Market Sales and Growth Rate (2015-2020)

Figure South America Waterproof Breathable Textiles (Wbt) Market Sales and Growth Rate (2015-2020)

Figure South America Waterproof Breathable Textiles (Wbt) Market Revenue and Growth Rate (2015-2020)

Figure South America Waterproof Breathable Textiles (Wbt) Market Forecast Sales (2020-2025)

Figure South America Waterproof Breathable Textiles (Wbt) Market Forecast Revenue (\$) (2020-2025)

Figure Brazil Waterproof Breathable Textiles (Wbt) Market Sales and Growth Rate (2015-2020)

Figure Argentina Waterproof Breathable Textiles (Wbt) Market Sales and Growth Rate (2015-2020)

Figure Columbia Waterproof Breathable Textiles (Wbt) Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Waterproof Breathable Textiles (Wbt) Market Sales and Growth Rate (2015-2020)

Figure Middle East and Africa Waterproof Breathable Textiles (Wbt) Market Revenue and Growth Rate (2015-2020)

Figure Middle East and Africa Waterproof Breathable Textiles (Wbt) Market Forecast Sales (2020-2025)

Figure Middle East and Africa Waterproof Breathable Textiles (Wbt) Market Forecast Revenue (

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