

# Global Watermelon Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Watermelon is a plant species in the family Cucurbitaceae, a vine-like (scrambler and trailer) flowering plant originally from Africa. It is cultivated for its fruit.

The watermelon, one of the world's largest fruits, is actually a berry with a thick, smooth rind and a fleshy interior that grows on a flowering vine. While most people think of watermelons as having green rinds and rosy centers, they can actually range from white, yellow, light green, spotted and streaked in color on the outside, to shades of pinks, reds and shocking orange-yellows on the inside. They also vary drastically in size and weight, and can be oblong, oval or spherical in shape. Some are even grown inside glass containers to achieve a cubical form.

Based on the Watermelon market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Watermelon market covered in Chapter 5:

Limagrain  
Advanta Hybrid seeds  
Krishidhan Seeds  
Takii & Co. Ltd  
Bayer CropScience  
Hefei Fengle Seed Co. Ltd  
GDSCL Seed  
Baker Creek Heirloom Seed Co.  
Sakata Seed Corp.  
Jensen Seeds A/S  
Mahyco Seeds Company Ltd  
Rijk Zwaan Nederland B.V.  
Johnny's Selected Seeds  
Emerald Seed Company  
High Mowing Seeds

In Chapter 6, on the basis of types, the Watermelon market from 2015 to 2025 is primarily split into:

Seedless Watermelons  
Picnic Watermelons  
Icebox Watermelon  
Yellow or Orange Watermelons

In Chapter 7, on the basis of applications, the Watermelon market from 2015 to 2025 covers:

Food  
Beverage  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)

Germany  
UK  
France  
Italy  
Spain  
Russia  
Others  
Asia-Pacific (Covered in Chapter 11)  
China  
Japan  
South Korea  
Australia  
India  
South America (Covered in Chapter 12)  
Brazil  
Argentina  
Columbia  
Middle East and Africa (Covered in Chapter 13)  
UAE  
Egypt  
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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