

# Global Waterborne Polyurethane Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Waterborne Polyurethane market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Waterborne Polyurethane market are covered in Chapter 9:

Henkel Ag & Company

Bayer Materials Science LLC

Xuchuan Chemicals

Welson Industrial Company

3M Company

The Dow Chemical Company

H.B. Fuller

Anhui Sinograce Chemicals Co., Ltd.  
PPG Industries Inc.  
Siwochem  
Huisins New Material Technology Co., Ltd  
Kaiyue Technologies  
Wanhua Chemical Group  
Xiamen Wangquin Chemical Technology Co., Ltd  
The Sherwin-Williams  
RPM International Inc.  
VCM Polyurethanes Pvt. Ltd.  
Axalta Coating Systems LLC  
BASF S.E.  
Heben Polyester Chemicals Co., Ltd  
Guangdong Orient Yige New Materials Co., Ltd

In Chapter 5 and Chapter 7.3, based on types, the Waterborne Polyurethane market from 2017 to 2027 is primarily split into:

- Coating
- Sealant
- Adhesive
- Elastomer
- Others

In Chapter 6 and Chapter 7.4, based on applications, the Waterborne Polyurethane market from 2017 to 2027 covers:

- Building & construction
- Automotive & transportation
- Bedding & furniture
- Electronics
- Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

- United States
- Europe
- China
- Japan
- India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Waterborne Polyurethane market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Waterborne Polyurethane Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the

industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 WATERBORNE POLYURETHANE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Waterborne Polyurethane Market
- 1.2 Waterborne Polyurethane Market Segment by Type
  - 1.2.1 Global Waterborne Polyurethane Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Waterborne Polyurethane Market Segment by Application
  - 1.3.1 Waterborne Polyurethane Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Waterborne Polyurethane Market, Region Wise (2017-2027)
  - 1.4.1 Global Waterborne Polyurethane Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Waterborne Polyurethane Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Waterborne Polyurethane Market Status and Prospect (2017-2027)
  - 1.4.4 China Waterborne Polyurethane Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Waterborne Polyurethane Market Status and Prospect (2017-2027)
  - 1.4.6 India Waterborne Polyurethane Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Waterborne Polyurethane Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Waterborne Polyurethane Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Waterborne Polyurethane Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Waterborne Polyurethane (2017-2027)
  - 1.5.1 Global Waterborne Polyurethane Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Waterborne Polyurethane Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Waterborne Polyurethane Market

### 2 INDUSTRY OUTLOOK

- 2.1 Waterborne Polyurethane Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers

- 2.2.2 Analysis of Technical Barriers
- 2.2.3 Analysis of Talent Barriers
- 2.2.4 Analysis of Brand Barrier
- 2.3 Waterborne Polyurethane Market Drivers Analysis
- 2.4 Waterborne Polyurethane Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Waterborne Polyurethane Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Waterborne Polyurethane Industry Development

### **3 GLOBAL WATERBORNE POLYURETHANE MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Waterborne Polyurethane Sales Volume and Share by Player (2017-2022)
- 3.2 Global Waterborne Polyurethane Revenue and Market Share by Player (2017-2022)
- 3.3 Global Waterborne Polyurethane Average Price by Player (2017-2022)
- 3.4 Global Waterborne Polyurethane Gross Margin by Player (2017-2022)
- 3.5 Waterborne Polyurethane Market Competitive Situation and Trends
  - 3.5.1 Waterborne Polyurethane Market Concentration Rate
  - 3.5.2 Waterborne Polyurethane Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL WATERBORNE POLYURETHANE SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Waterborne Polyurethane Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Waterborne Polyurethane Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Waterborne Polyurethane Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Waterborne Polyurethane Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Waterborne Polyurethane Market Under COVID-19
- 4.5 Europe Waterborne Polyurethane Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Waterborne Polyurethane Market Under COVID-19
- 4.6 China Waterborne Polyurethane Sales Volume, Revenue, Price and Gross Margin



(2017-2022)

4.6.1 China Waterborne Polyurethane Market Under COVID-19

4.7 Japan Waterborne Polyurethane Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Waterborne Polyurethane Market Under COVID-19

4.8 India Waterborne Polyurethane Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Waterborne Polyurethane Market Under COVID-19

4.9 Southeast Asia Waterborne Polyurethane Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Waterborne Polyurethane Market Under COVID-19

4.10 Latin America Waterborne Polyurethane Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Waterborne Polyurethane Market Under COVID-19

4.11 Middle East and Africa Waterborne Polyurethane Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Waterborne Polyurethane Market Under COVID-19

## **5 GLOBAL WATERBORNE POLYURETHANE SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

5.1 Global Waterborne Polyurethane Sales Volume and Market Share by Type (2017-2022)

5.2 Global Waterborne Polyurethane Revenue and Market Share by Type (2017-2022)

5.3 Global Waterborne Polyurethane Price by Type (2017-2022)

5.4 Global Waterborne Polyurethane Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Waterborne Polyurethane Sales Volume, Revenue and Growth Rate of Coating (2017-2022)

5.4.2 Global Waterborne Polyurethane Sales Volume, Revenue and Growth Rate of Sealant (2017-2022)

5.4.3 Global Waterborne Polyurethane Sales Volume, Revenue and Growth Rate of Adhesive (2017-2022)

5.4.4 Global Waterborne Polyurethane Sales Volume, Revenue and Growth Rate of Elastomer (2017-2022)

5.4.5 Global Waterborne Polyurethane Sales Volume, Revenue and Growth Rate of Others (2017-2022)

## **6 GLOBAL WATERBORNE POLYURETHANE MARKET ANALYSIS BY**



## **APPLICATION**

6.1 Global Waterborne Polyurethane Consumption and Market Share by Application (2017-2022)

6.2 Global Waterborne Polyurethane Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Waterborne Polyurethane Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Waterborne Polyurethane Consumption and Growth Rate of Building & construction (2017-2022)

6.3.2 Global Waterborne Polyurethane Consumption and Growth Rate of Automotive & transportation (2017-2022)

6.3.3 Global Waterborne Polyurethane Consumption and Growth Rate of Bedding & furniture (2017-2022)

6.3.4 Global Waterborne Polyurethane Consumption and Growth Rate of Electronics (2017-2022)

6.3.5 Global Waterborne Polyurethane Consumption and Growth Rate of Others (2017-2022)

## **7 GLOBAL WATERBORNE POLYURETHANE MARKET FORECAST (2022-2027)**

7.1 Global Waterborne Polyurethane Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Waterborne Polyurethane Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Waterborne Polyurethane Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Waterborne Polyurethane Price and Trend Forecast (2022-2027)

7.2 Global Waterborne Polyurethane Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Waterborne Polyurethane Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Waterborne Polyurethane Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Waterborne Polyurethane Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Waterborne Polyurethane Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Waterborne Polyurethane Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Waterborne Polyurethane Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Waterborne Polyurethane Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Waterborne Polyurethane Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Waterborne Polyurethane Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Waterborne Polyurethane Revenue and Growth Rate of Coating (2022-2027)

7.3.2 Global Waterborne Polyurethane Revenue and Growth Rate of Sealant (2022-2027)

7.3.3 Global Waterborne Polyurethane Revenue and Growth Rate of Adhesive (2022-2027)

7.3.4 Global Waterborne Polyurethane Revenue and Growth Rate of Elastomer (2022-2027)

7.3.5 Global Waterborne Polyurethane Revenue and Growth Rate of Others (2022-2027)

7.4 Global Waterborne Polyurethane Consumption Forecast by Application (2022-2027)

7.4.1 Global Waterborne Polyurethane Consumption Value and Growth Rate of Building & construction(2022-2027)

7.4.2 Global Waterborne Polyurethane Consumption Value and Growth Rate of Automotive & transportation(2022-2027)

7.4.3 Global Waterborne Polyurethane Consumption Value and Growth Rate of Bedding & furniture(2022-2027)

7.4.4 Global Waterborne Polyurethane Consumption Value and Growth Rate of Electronics(2022-2027)

7.4.5 Global Waterborne Polyurethane Consumption Value and Growth Rate of Others(2022-2027)

7.5 Waterborne Polyurethane Market Forecast Under COVID-19

## **8 WATERBORNE POLYURETHANE MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Waterborne Polyurethane Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

- 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Waterborne Polyurethane Analysis
- 8.6 Major Downstream Buyers of Waterborne Polyurethane Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Waterborne Polyurethane Industry

## **9 PLAYERS PROFILES**

### 9.1 Henkel Ag & Company

- 9.1.1 Henkel Ag & Company Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.1.2 Waterborne Polyurethane Product Profiles, Application and Specification
- 9.1.3 Henkel Ag & Company Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis

### 9.2 Bayer Materials Science LLC

- 9.2.1 Bayer Materials Science LLC Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.2.2 Waterborne Polyurethane Product Profiles, Application and Specification
- 9.2.3 Bayer Materials Science LLC Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis

### 9.3 Xuchuan Chemicals

- 9.3.1 Xuchuan Chemicals Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.3.2 Waterborne Polyurethane Product Profiles, Application and Specification
- 9.3.3 Xuchuan Chemicals Market Performance (2017-2022)
- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis

### 9.4 Welson Industrial Company

- 9.4.1 Welson Industrial Company Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.4.2 Waterborne Polyurethane Product Profiles, Application and Specification
- 9.4.3 Welson Industrial Company Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis

### 9.5 3M Company

- 9.5.1 3M Company Basic Information, Manufacturing Base, Sales Region and

## Competitors

9.5.2 Waterborne Polyurethane Product Profiles, Application and Specification

9.5.3 3M Company Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

## 9.6 The Dow Chemical Company

9.6.1 The Dow Chemical Company Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Waterborne Polyurethane Product Profiles, Application and Specification

9.6.3 The Dow Chemical Company Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

## 9.7 H.B. Fuller

9.7.1 H.B. Fuller Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Waterborne Polyurethane Product Profiles, Application and Specification

9.7.3 H.B. Fuller Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

## 9.8 Anhui Sinograce Chemicals Co., Ltd.

9.8.1 Anhui Sinograce Chemicals Co., Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Waterborne Polyurethane Product Profiles, Application and Specification

9.8.3 Anhui Sinograce Chemicals Co., Ltd. Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

## 9.9 PPG Industries Inc.

9.9.1 PPG Industries Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Waterborne Polyurethane Product Profiles, Application and Specification

9.9.3 PPG Industries Inc. Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

## 9.10 Siwochem

9.10.1 Siwochem Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Waterborne Polyurethane Product Profiles, Application and Specification

9.10.3 Siwochem Market Performance (2017-2022)

9.10.4 Recent Development

- 9.10.5 SWOT Analysis
- 9.11 Huisins New Material Technology Co., Ltd
  - 9.11.1 Huisins New Material Technology Co., Ltd Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.11.2 Waterborne Polyurethane Product Profiles, Application and Specification
  - 9.11.3 Huisins New Material Technology Co., Ltd Market Performance (2017-2022)
  - 9.11.4 Recent Development
  - 9.11.5 SWOT Analysis
- 9.12 Kaiyue Technologies
  - 9.12.1 Kaiyue Technologies Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.12.2 Waterborne Polyurethane Product Profiles, Application and Specification
  - 9.12.3 Kaiyue Technologies Market Performance (2017-2022)
  - 9.12.4 Recent Development
  - 9.12.5 SWOT Analysis
- 9.13 Wanhua Chemical Group
  - 9.13.1 Wanhua Chemical Group Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.13.2 Waterborne Polyurethane Product Profiles, Application and Specification
  - 9.13.3 Wanhua Chemical Group Market Performance (2017-2022)
  - 9.13.4 Recent Development
  - 9.13.5 SWOT Analysis
- 9.14 Xiamen Wangquin Chemical Technology Co., Ltd
  - 9.14.1 Xiamen Wangquin Chemical Technology Co., Ltd Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.14.2 Waterborne Polyurethane Product Profiles, Application and Specification
  - 9.14.3 Xiamen Wangquin Chemical Technology Co., Ltd Market Performance (2017-2022)
  - 9.14.4 Recent Development
  - 9.14.5 SWOT Analysis
- 9.15 The Sherwin-Williams
  - 9.15.1 The Sherwin-Williams Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.15.2 Waterborne Polyurethane Product Profiles, Application and Specification
  - 9.15.3 The Sherwin-Williams Market Performance (2017-2022)
  - 9.15.4 Recent Development
  - 9.15.5 SWOT Analysis
- 9.16 RPM International Inc.
  - 9.16.1 RPM International Inc. Basic Information, Manufacturing Base, Sales Region

and Competitors

9.16.2 Waterborne Polyurethane Product Profiles, Application and Specification

9.16.3 RPM International Inc. Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

9.17 VCM Polyurethanes Pvt. Ltd.

9.17.1 VCM Polyurethanes Pvt. Ltd. Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Waterborne Polyurethane Product Profiles, Application and Specification

9.17.3 VCM Polyurethanes Pvt. Ltd. Market Performance (2017-2022)

9.17.4 Recent Development

9.17.5 SWOT Analysis

9.18 Axalta Coating Systems LLC

9.18.1 Axalta Coating Systems LLC Basic Information, Manufacturing Base, Sales Region and Competitors

9.18.2 Waterborne Polyurethane Product Profiles, Application and Specification

9.18.3 Axalta Coating Systems LLC Market Performance (2017-2022)

9.18.4 Recent Development

9.18.5 SWOT Analysis

9.19 BASF S.E.

9.19.1 BASF S.E. Basic Information, Manufacturing Base, Sales Region and Competitors

9.19.2 Waterborne Polyurethane Product Profiles, Application and Specification

9.19.3 BASF S.E. Market Performance (2017-2022)

9.19.4 Recent Development

9.19.5 SWOT Analysis

9.20 Heben Polyester Chemicals Co., Ltd

9.20.1 Heben Polyester Chemicals Co., Ltd Basic Information, Manufacturing Base, Sales Region and Competitors

9.20.2 Waterborne Polyurethane Product Profiles, Application and Specification

9.20.3 Heben Polyester Chemicals Co., Ltd Market Performance (2017-2022)

9.20.4 Recent Development

9.20.5 SWOT Analysis

9.21 Guangdong Orient Yige New Materials Co., Ltd

9.21.1 Guangdong Orient Yige New Materials Co., Ltd Basic Information, Manufacturing Base, Sales Region and Competitors

9.21.2 Waterborne Polyurethane Product Profiles, Application and Specification

9.21.3 Guangdong Orient Yige New Materials Co., Ltd Market Performance (2017-2022)

9.21.4 Recent Development

9.21.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Waterborne Polyurethane Product Picture

Table Global Waterborne Polyurethane Market Sales Volume and CAGR (%) Comparison by Type

Table Waterborne Polyurethane Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Waterborne Polyurethane Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Waterborne Polyurethane Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Waterborne Polyurethane Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Waterborne Polyurethane Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Waterborne Polyurethane Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Waterborne Polyurethane Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Waterborne Polyurethane Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Waterborne Polyurethane Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Waterborne Polyurethane Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Waterborne Polyurethane Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Waterborne Polyurethane Industry Development

Table Global Waterborne Polyurethane Sales Volume by Player (2017-2022)

Table Global Waterborne Polyurethane Sales Volume Share by Player (2017-2022)

Figure Global Waterborne Polyurethane Sales Volume Share by Player in 2021

Table Waterborne Polyurethane Revenue (Million USD) by Player (2017-2022)

Table Waterborne Polyurethane Revenue Market Share by Player (2017-2022)

Table Waterborne Polyurethane Price by Player (2017-2022)

Table Waterborne Polyurethane Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Waterborne Polyurethane Sales Volume, Region Wise (2017-2022)

Table Global Waterborne Polyurethane Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Waterborne Polyurethane Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Waterborne Polyurethane Sales Volume Market Share, Region Wise in 2021

Table Global Waterborne Polyurethane Revenue (Million USD), Region Wise (2017-2022)

Table Global Waterborne Polyurethane Revenue Market Share, Region Wise (2017-2022)

Figure Global Waterborne Polyurethane Revenue Market Share, Region Wise (2017-2022)

Figure Global Waterborne Polyurethane Revenue Market Share, Region Wise in 2021

Table Global Waterborne Polyurethane Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Waterborne Polyurethane Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Waterborne Polyurethane Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Waterborne Polyurethane Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Waterborne Polyurethane Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Waterborne Polyurethane Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Waterborne Polyurethane Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Waterborne Polyurethane Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Waterborne Polyurethane Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Waterborne Polyurethane Sales Volume by Type (2017-2022)

Table Global Waterborne Polyurethane Sales Volume Market Share by Type (2017-2022)

Figure Global Waterborne Polyurethane Sales Volume Market Share by Type in 2021

Table Global Waterborne Polyurethane Revenue (Million USD) by Type (2017-2022)

Table Global Waterborne Polyurethane Revenue Market Share by Type (2017-2022)

Figure Global Waterborne Polyurethane Revenue Market Share by Type in 2021

Table Waterborne Polyurethane Price by Type (2017-2022)

Figure Global Waterborne Polyurethane Sales Volume and Growth Rate of Coating (2017-2022)

Figure Global Waterborne Polyurethane Revenue (Million USD) and Growth Rate of Coating (2017-2022)

Figure Global Waterborne Polyurethane Sales Volume and Growth Rate of Sealant (2017-2022)

Figure Global Waterborne Polyurethane Revenue (Million USD) and Growth Rate of Sealant (2017-2022)

Figure Global Waterborne Polyurethane Sales Volume and Growth Rate of Adhesive (2017-2022)

Figure Global Waterborne Polyurethane Revenue (Million USD) and Growth Rate of Adhesive (2017-2022)

Figure Global Waterborne Polyurethane Sales Volume and Growth Rate of Elastomer (2017-2022)

Figure Global Waterborne Polyurethane Revenue (Million USD) and Growth Rate of Elastomer (2017-2022)

Figure Global Waterborne Polyurethane Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Waterborne Polyurethane Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Waterborne Polyurethane Consumption by Application (2017-2022)

Table Global Waterborne Polyurethane Consumption Market Share by Application (2017-2022)

Table Global Waterborne Polyurethane Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Waterborne Polyurethane Consumption Revenue Market Share by Application (2017-2022)

Table Global Waterborne Polyurethane Consumption and Growth Rate of Building & construction (2017-2022)

Table Global Waterborne Polyurethane Consumption and Growth Rate of Automotive & transportation (2017-2022)

Table Global Waterborne Polyurethane Consumption and Growth Rate of Bedding & furniture (2017-2022)

Table Global Waterborne Polyurethane Consumption and Growth Rate of Electronics (2017-2022)

Table Global Waterborne Polyurethane Consumption and Growth Rate of Others

(2017-2022)

Figure Global Waterborne Polyurethane Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Waterborne Polyurethane Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Waterborne Polyurethane Price and Trend Forecast (2022-2027)

Figure USA Waterborne Polyurethane Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Waterborne Polyurethane Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Waterborne Polyurethane Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Waterborne Polyurethane Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Waterborne Polyurethane Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Waterborne Polyurethane Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Waterborne Polyurethane Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Waterborne Polyurethane Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Waterborne Polyurethane Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Waterborne Polyurethane Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Waterborne Polyurethane Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Waterborne Polyurethane Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Waterborne Polyurethane Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Waterborne Polyurethane Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Waterborne Polyurethane Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Waterborne Polyurethane Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Waterborne Polyurethane Market Sales Volume Forecast, by Type

Table Global Waterborne Polyurethane Sales Volume Market Share Forecast, by Type  
Table Global Waterborne Polyurethane Market Revenue (Million USD) Forecast, by Type

Table Global Waterborne Polyurethane Revenue Market Share Forecast, by Type

Table Global Waterborne Polyurethane Price Forecast, by Type

Figure Global Waterborne Polyurethane Revenue (Million USD) and Growth Rate of Coating (2022-2027)

Figure Global Waterborne Polyurethane Revenue (Million USD) and Growth Rate of Coating (2022-2027)

Figure Global Waterborne Polyurethane Revenue (Million USD) and Growth Rate of Sealant (2022-2027)

Figure Global Waterborne Polyurethane Revenue (Million USD) and Growth Rate of Sealant (2022-2027)

Figure Global Waterborne Polyurethane Revenue (Million USD) and Growth Rate of Adhesive (2022-2027)

Figure Global Waterborne Polyurethane Revenue (Million USD) and Growth Rate of Adhesive (2022-2027)

Figure Global Waterborne Polyurethane Revenue (Million USD) and Growth Rate of Elastomer (2022-2027)

Figure Global Waterborne Polyurethane Revenue (Million USD) and Growth Rate of Elastomer (2022-2027)

Figure Global Waterborne Polyurethane Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Waterborne Polyurethane Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Waterborne Polyurethane Market Consumption Forecast, by Application

Table Global Waterborne Polyurethane Consumption Market Share Forecast, by Application

Table Global Waterborne Polyurethane Market Revenue (Million USD) Forecast, by Application

Table Global Waterborne Polyurethane Revenue Market Share Forecast, by Application

Figure Global Waterborne Polyurethane Consumption Value (Million USD) and Growth Rate of Building & construction (2022-2027)

Figure Global Waterborne Polyurethane Consumption Value (Million USD) and Growth Rate of Automotive & transportation (2022-2027)

Figure Global Waterborne Polyurethane Consumption Value (Million USD) and Growth Rate of Bedding & furniture (2022-2027)

Figure Global Waterborne Polyurethane Consumption Value (Million USD) and Growth Rate of Electronics (2022-2027)



Figure Global Waterborne Polyurethane Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Waterborne Polyurethane Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Henkel Ag & Company Profile

Table Henkel Ag & Company Waterborne Polyurethane Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Henkel Ag & Company Waterborne Polyurethane Sales Volume and Growth Rate

Figure Henkel Ag & Company Revenue (Million USD) Market Share 2017-2022

Table Bayer Materials Science LLC Profile

Table Bayer Materials Science LLC Waterborne Polyurethane Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bayer Materials Science LLC Waterborne Polyurethane Sales Volume and Growth Rate

Figure Bayer Materials Science LLC Revenue (Million USD) Market Share 2017-2022

Table Xuchuan Chemicals Profile

Table Xuchuan Chemicals Waterborne Polyurethane Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Xuchuan Chemicals Waterborne Polyurethane Sales Volume and Growth Rate

Figure Xuchuan Chemicals Revenue (Million USD) Market Share 2017-2022

Table Welson Industrial Company Profile

Table Welson Industrial Company Waterborne Polyurethane Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Welson Industrial Company Waterborne Polyurethane Sales Volume and Growth Rate

Figure Welson Industrial Company Revenue (Million USD) Market Share 2017-2022

Table 3M Company Profile

Table 3M Company Waterborne Polyurethane Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure 3M Company Waterborne Polyurethane Sales Volume and Growth Rate

Figure 3M Company Revenue (Million USD) Market Share 2017-2022

Table The Dow Chemical Company Profile

Table The Dow Chemical Company Waterborne Polyurethane Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Dow Chemical Company Waterborne Polyurethane Sales Volume and Growth Rate

Figure The Dow Chemical Company Revenue (Million USD) Market Share 2017-2022

Table H.B. Fuller Profile

Table H.B. Fuller Waterborne Polyurethane Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure H.B. Fuller Waterborne Polyurethane Sales Volume and Growth Rate

Figure H.B. Fuller Revenue (Million USD) Market Share 2017-2022

Table Anhui Sinograce Chemicals Co., Ltd. Profile

Table Anhui Sinograce Chemicals Co., Ltd. Waterborne Polyurethane Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Anhui Sinograce Chemicals Co., Ltd. Waterborne Polyurethane Sales Volume and Growth Rate

Figure Anhui Sinograce Chemicals Co., Ltd. Revenue (Million USD) Market Share 2017-2022

Table PPG Industries Inc. Profile

Table PPG Industries Inc. Waterborne Polyurethane Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure PPG Industries Inc. Waterborne Polyurethane Sales Volume and Growth Rate

Figure PPG Industries Inc. Revenue (Million USD) Market Share 2017-2022

Table Siwochem Profile

Table Siwochem Waterborne Polyurethane Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Siwochem Waterborne Polyurethane Sales Volume and Growth Rate

Figure Siwochem Revenue (Million USD) Market Share 2017-2022

Table Huisins New Material Technology Co., Ltd Profile

Table Huisins New Material Technology Co., Ltd Waterborne Polyurethane Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Huisins New Material Technology Co., Ltd Waterborne Polyurethane Sales Volume and Growth Rate

Figure Huisins New Material Technology Co., Ltd Revenue (Million USD) Market Share 2017-2022

Table Kaiyue Technologies Profile

Table Kaiyue Technologies Waterborne Polyurethane Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Kaiyue Technologies Waterborne Polyurethane Sales Volume and Growth Rate

Figure Kaiyue Technologies Revenue (Million USD) Market Share 2017-2022

Table Wanhua Chemical Group Profile

Table Wanhua Chemical Group Waterborne Polyurethane Sales Volume, Revenue



(Million USD), Price and Gross Margin (2017-2022)

Figure Wanhua Chemical Group Waterborne Polyurethane Sales Volume and Growth Rate

Figure Wanhua Chemical Group Revenue (Million USD) Market Share 2017-2022

Table Xiamen Wangquin Chemical Technology Co., Ltd Profile

Table Xiamen Wangquin Chemical Technology Co., Ltd Waterborne Polyurethane Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Xiamen Wangquin Chemical Technology Co., Ltd Waterborne Polyurethane Sales Volume and Growth Rate

Figure Xiamen Wangquin Chemical Technology Co., Ltd Revenue (Million USD) Market Share 2017-2022

Table The Sherwin-Williams Profile

Table The Sherwin-Williams Waterborne Polyurethane Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure The Sherwin-Williams Waterborne Polyurethane Sales Volume and Growth Rate

Figure The Sherwin-Williams Revenue (Million USD) Market Share 2017-2022

Table RPM International Inc. Profile

Table RPM International Inc. Waterborne Polyurethane Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure RPM International Inc. Waterborne Polyurethane Sales Volume and Growth Rate

Figure RPM International Inc. Revenue (Million USD) Market Share 2017-2022

Table VCM Polyurethanes Pvt. Ltd. Profile

Table VCM Polyurethanes Pvt. Ltd. Waterborne Polyurethane Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure VCM Polyurethanes Pvt. Ltd. Waterborne Polyurethane Sales Volume and Growth Rate

Figure VCM Polyurethanes Pvt. Ltd. Revenue (Million USD) Market Share 2017-2022

Table Axalta Coating Systems LLC Profile

Table Axalta Coating Systems LLC Waterborne Polyurethane Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Axalta Coating Systems LLC Waterborne Polyurethane Sales Volume and Growth Rate

Figure Axalta Coating Systems LLC Revenue (Million USD) Market Share 2017-2022

Table BASF S.E. Profile

Table BASF S.E. Waterborne Polyurethane Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure BASF S.E. Waterborne Polyurethane Sales Volume and Growth Rate

Figure BASF S.E. Revenue (Million USD) Market Share 2017-2022

Table Heben Polyester Chemicals Co

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