

Global Water Sports Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

Water sports refer to activities carried out on water, such as water skiing and windsurfing. Water sports products refer to tools used by people in water sports, such as kayak, paddleboards and so on. Water sports are suitable for people of all ages.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Water Sports market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Water Sports market are covered in Chapter 9:

Hobie Kayaks

Tower Paddle Boards

C4 Waterman

Take Outdoors

Jackson Kayak
Johnson Outdoors
Rave Sports Inc.
Aqua Marina

In Chapter 5 and Chapter 7.3, based on types, the Water Sports market from 2017 to 2027 is primarily split into:

Kayak sailing
Paddleboards

In Chapter 6 and Chapter 7.4, based on applications, the Water Sports market from 2017 to 2027 covers:

Under 16
16-60 years old
Over 60 years old

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States
Europe
China
Japan
India
Southeast Asia
Latin America
Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Water Sports market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Water Sports Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume,

revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 WATER SPORTS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Water Sports Market
- 1.2 Water Sports Market Segment by Type
 - 1.2.1 Global Water Sports Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Water Sports Market Segment by Application
 - 1.3.1 Water Sports Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Water Sports Market, Region Wise (2017-2027)
 - 1.4.1 Global Water Sports Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Water Sports Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Water Sports Market Status and Prospect (2017-2027)
 - 1.4.4 China Water Sports Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Water Sports Market Status and Prospect (2017-2027)
 - 1.4.6 India Water Sports Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Water Sports Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Water Sports Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Water Sports Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Water Sports (2017-2027)
 - 1.5.1 Global Water Sports Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Water Sports Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Water Sports Market

2 INDUSTRY OUTLOOK

- 2.1 Water Sports Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Water Sports Market Drivers Analysis
- 2.4 Water Sports Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Water Sports Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Water Sports Industry Development

3 GLOBAL WATER SPORTS MARKET LANDSCAPE BY PLAYER

3.1 Global Water Sports Sales Volume and Share by Player (2017-2022)

3.2 Global Water Sports Revenue and Market Share by Player (2017-2022)

3.3 Global Water Sports Average Price by Player (2017-2022)

3.4 Global Water Sports Gross Margin by Player (2017-2022)

3.5 Water Sports Market Competitive Situation and Trends

3.5.1 Water Sports Market Concentration Rate

3.5.2 Water Sports Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL WATER SPORTS SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Water Sports Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Water Sports Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Water Sports Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Water Sports Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Water Sports Market Under COVID-19

4.5 Europe Water Sports Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Water Sports Market Under COVID-19

4.6 China Water Sports Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Water Sports Market Under COVID-19

4.7 Japan Water Sports Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Water Sports Market Under COVID-19

4.8 India Water Sports Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Water Sports Market Under COVID-19

4.9 Southeast Asia Water Sports Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Water Sports Market Under COVID-19

4.10 Latin America Water Sports Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Water Sports Market Under COVID-19

4.11 Middle East and Africa Water Sports Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Water Sports Market Under COVID-19

5 GLOBAL WATER SPORTS SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Water Sports Sales Volume and Market Share by Type (2017-2022)

5.2 Global Water Sports Revenue and Market Share by Type (2017-2022)

5.3 Global Water Sports Price by Type (2017-2022)

5.4 Global Water Sports Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Water Sports Sales Volume, Revenue and Growth Rate of Kayak sailing (2017-2022)

5.4.2 Global Water Sports Sales Volume, Revenue and Growth Rate of Paddleboards (2017-2022)

6 GLOBAL WATER SPORTS MARKET ANALYSIS BY APPLICATION

6.1 Global Water Sports Consumption and Market Share by Application (2017-2022)

6.2 Global Water Sports Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Water Sports Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Water Sports Consumption and Growth Rate of Under 16 (2017-2022)

6.3.2 Global Water Sports Consumption and Growth Rate of 16-60 years old (2017-2022)

6.3.3 Global Water Sports Consumption and Growth Rate of Over 60 years old (2017-2022)

7 GLOBAL WATER SPORTS MARKET FORECAST (2022-2027)

7.1 Global Water Sports Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Water Sports Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Water Sports Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Water Sports Price and Trend Forecast (2022-2027)

7.2 Global Water Sports Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Water Sports Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Water Sports Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Water Sports Sales Volume and Revenue Forecast (2022-2027)

- 7.2.4 Japan Water Sports Sales Volume and Revenue Forecast (2022-2027)
- 7.2.5 India Water Sports Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia Water Sports Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America Water Sports Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa Water Sports Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Water Sports Sales Volume, Revenue and Price Forecast by Type (2022-2027)
 - 7.3.1 Global Water Sports Revenue and Growth Rate of Kayak sailing (2022-2027)
 - 7.3.2 Global Water Sports Revenue and Growth Rate of Paddleboards (2022-2027)
- 7.4 Global Water Sports Consumption Forecast by Application (2022-2027)
 - 7.4.1 Global Water Sports Consumption Value and Growth Rate of Under 16(2022-2027)
 - 7.4.2 Global Water Sports Consumption Value and Growth Rate of 16-60 years old(2022-2027)
 - 7.4.3 Global Water Sports Consumption Value and Growth Rate of Over 60 years old(2022-2027)
- 7.5 Water Sports Market Forecast Under COVID-19

8 WATER SPORTS MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

- 8.1 Water Sports Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
 - 8.3.1 Labor Cost Analysis
 - 8.3.2 Energy Costs Analysis
 - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Water Sports Analysis
- 8.6 Major Downstream Buyers of Water Sports Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Water Sports Industry

9 PLAYERS PROFILES

- 9.1 Hobie Kayaks
 - 9.1.1 Hobie Kayaks Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.1.2 Water Sports Product Profiles, Application and Specification

- 9.1.3 Hobie Kayaks Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis
- 9.2 Tower Paddle Boards
 - 9.2.1 Tower Paddle Boards Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.2.2 Water Sports Product Profiles, Application and Specification
 - 9.2.3 Tower Paddle Boards Market Performance (2017-2022)
 - 9.2.4 Recent Development
 - 9.2.5 SWOT Analysis
- 9.3 C4 Waterman
 - 9.3.1 C4 Waterman Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.3.2 Water Sports Product Profiles, Application and Specification
 - 9.3.3 C4 Waterman Market Performance (2017-2022)
 - 9.3.4 Recent Development
 - 9.3.5 SWOT Analysis
- 9.4 Tahe Outdoors
 - 9.4.1 Tahe Outdoors Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.4.2 Water Sports Product Profiles, Application and Specification
 - 9.4.3 Tahe Outdoors Market Performance (2017-2022)
 - 9.4.4 Recent Development
 - 9.4.5 SWOT Analysis
- 9.5 Jackson Kayak
 - 9.5.1 Jackson Kayak Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.5.2 Water Sports Product Profiles, Application and Specification
 - 9.5.3 Jackson Kayak Market Performance (2017-2022)
 - 9.5.4 Recent Development
 - 9.5.5 SWOT Analysis
- 9.6 Johnson Outdoors
 - 9.6.1 Johnson Outdoors Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.6.2 Water Sports Product Profiles, Application and Specification
 - 9.6.3 Johnson Outdoors Market Performance (2017-2022)
 - 9.6.4 Recent Development
 - 9.6.5 SWOT Analysis
- 9.7 Rave Sports Inc.

9.7.1 Rave Sports Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Water Sports Product Profiles, Application and Specification

9.7.3 Rave Sports Inc. Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Aqua Marina

9.8.1 Aqua Marina Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Water Sports Product Profiles, Application and Specification

9.8.3 Aqua Marina Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Water Sports Product Picture

Table Global Water Sports Market Sales Volume and CAGR (%) Comparison by Type

Table Water Sports Market Consumption (Sales Volume) Comparison by Application
(2017-2027)

Figure Global Water Sports Market Size (Revenue, Million USD) and CAGR (%)
(2017-2027)

Figure United States Water Sports Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Europe Water Sports Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure China Water Sports Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Japan Water Sports Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure India Water Sports Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Water Sports Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Latin America Water Sports Market Revenue (Million USD) and Growth Rate
(2017-2027)

Figure Middle East and Africa Water Sports Market Revenue (Million USD) and Growth
Rate (2017-2027)

Figure Global Water Sports Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Water Sports Industry Development

Table Global Water Sports Sales Volume by Player (2017-2022)

Table Global Water Sports Sales Volume Share by Player (2017-2022)

Figure Global Water Sports Sales Volume Share by Player in 2021

Table Water Sports Revenue (Million USD) by Player (2017-2022)

Table Water Sports Revenue Market Share by Player (2017-2022)

Table Water Sports Price by Player (2017-2022)

Table Water Sports Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Water Sports Sales Volume, Region Wise (2017-2022)

Table Global Water Sports Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Water Sports Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Water Sports Sales Volume Market Share, Region Wise in 2021

Table Global Water Sports Revenue (Million USD), Region Wise (2017-2022)

Table Global Water Sports Revenue Market Share, Region Wise (2017-2022)

Figure Global Water Sports Revenue Market Share, Region Wise (2017-2022)

Figure Global Water Sports Revenue Market Share, Region Wise in 2021

Table Global Water Sports Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Water Sports Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Water Sports Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Water Sports Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Water Sports Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Water Sports Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Water Sports Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Water Sports Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Water Sports Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Water Sports Sales Volume by Type (2017-2022)

Table Global Water Sports Sales Volume Market Share by Type (2017-2022)

Figure Global Water Sports Sales Volume Market Share by Type in 2021

Table Global Water Sports Revenue (Million USD) by Type (2017-2022)

Table Global Water Sports Revenue Market Share by Type (2017-2022)

Figure Global Water Sports Revenue Market Share by Type in 2021

Table Water Sports Price by Type (2017-2022)

Figure Global Water Sports Sales Volume and Growth Rate of Kayak sailing (2017-2022)

Figure Global Water Sports Revenue (Million USD) and Growth Rate of Kayak sailing (2017-2022)

Figure Global Water Sports Sales Volume and Growth Rate of Paddleboards (2017-2022)

Figure Global Water Sports Revenue (Million USD) and Growth Rate of Paddleboards (2017-2022)

Table Global Water Sports Consumption by Application (2017-2022)

Table Global Water Sports Consumption Market Share by Application (2017-2022)

Table Global Water Sports Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Water Sports Consumption Revenue Market Share by Application (2017-2022)

Table Global Water Sports Consumption and Growth Rate of Under 16 (2017-2022)

Table Global Water Sports Consumption and Growth Rate of 16-60 years old (2017-2022)

Table Global Water Sports Consumption and Growth Rate of Over 60 years old (2017-2022)

Figure Global Water Sports Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Water Sports Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Water Sports Price and Trend Forecast (2022-2027)

Figure USA Water Sports Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Water Sports Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Water Sports Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Water Sports Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Water Sports Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Water Sports Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Water Sports Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Water Sports Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Water Sports Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Water Sports Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Water Sports Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Water Sports Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Water Sports Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Water Sports Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Water Sports Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Water Sports Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Water Sports Market Sales Volume Forecast, by Type

Table Global Water Sports Sales Volume Market Share Forecast, by Type

Table Global Water Sports Market Revenue (Million USD) Forecast, by Type

Table Global Water Sports Revenue Market Share Forecast, by Type

Table Global Water Sports Price Forecast, by Type

Figure Global Water Sports Revenue (Million USD) and Growth Rate of Kayak sailing (2022-2027)

Figure Global Water Sports Revenue (Million USD) and Growth Rate of Kayak sailing (2022-2027)

Figure Global Water Sports Revenue (Million USD) and Growth Rate of Paddleboards (2022-2027)

Figure Global Water Sports Revenue (Million USD) and Growth Rate of Paddleboards (2022-2027)

Table Global Water Sports Market Consumption Forecast, by Application

Table Global Water Sports Consumption Market Share Forecast, by Application

Table Global Water Sports Market Revenue (Million USD) Forecast, by Application

Table Global Water Sports Revenue Market Share Forecast, by Application

Figure Global Water Sports Consumption Value (Million USD) and Growth Rate of Under 16 (2022-2027)

Figure Global Water Sports Consumption Value (Million USD) and Growth Rate of 16-60 years old (2022-2027)

Figure Global Water Sports Consumption Value (Million USD) and Growth Rate of Over 60 years old (2022-2027)

Figure Water Sports Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Hobie Kayaks Profile

Table Hobie Kayaks Water Sports Sales Volume, Revenue (Million USD), Price and

Gross Margin (2017-2022)

Figure Hobie Kayaks Water Sports Sales Volume and Growth Rate

Figure Hobie Kayaks Revenue (Million USD) Market Share 2017-2022

Table Tower Paddle Boards Profile

Table Tower Paddle Boards Water Sports Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tower Paddle Boards Water Sports Sales Volume and Growth Rate

Figure Tower Paddle Boards Revenue (Million USD) Market Share 2017-2022

Table C4 Waterman Profile

Table C4 Waterman Water Sports Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure C4 Waterman Water Sports Sales Volume and Growth Rate

Figure C4 Waterman Revenue (Million USD) Market Share 2017-2022

Table Tahe Outdoors Profile

Table Tahe Outdoors Water Sports Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tahe Outdoors Water Sports Sales Volume and Growth Rate

Figure Tahe Outdoors Revenue (Million USD) Market Share 2017-2022

Table Jackson Kayak Profile

Table Jackson Kayak Water Sports Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Jackson Kayak Water Sports Sales Volume and Growth Rate

Figure Jackson Kayak Revenue (Million USD) Market Share 2017-2022

Table Johnson Outdoors Profile

Table Johnson Outdoors Water Sports Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Johnson Outdoors Water Sports Sales Volume and Growth Rate

Figure Johnson Outdoors Revenue (Million USD) Market Share 2017-2022

Table Rave Sports Inc. Profile

Table Rave Sports Inc. Water Sports Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Rave Sports Inc. Water Sports Sales Volume and Growth Rate

Figure Rave Sports Inc. Revenue (Million USD) Market Share 2017-2022

Table Aqua Marina Profile

Table Aqua Marina Water Sports Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Aqua Marina Water Sports Sales Volume and Growth Rate

Figure Aqua Marina Revenue (Million USD) Market Share 2017-2022

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