

# **Global Washi Tape Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery**

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## **Abstracts**

Washi Tape is an inexpensive, easy-to-find, and oh-so-versatile supply. It is a masking-like tape that is super durable and flexible and is available in a variety of widths, textures, patterns and colors. It tears easily and can be safely applied to a variety of surfaces; it doesn't leave a sticky residue behind, making it especially ideal for home decor and craft projects alike.

Based on the Washi Tape market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Washi Tape market covered in Chapter 5:

Awa washi

Nitto EMEA NV

Yame washi

Ecchu washi  
Gundo gami  
Uchiyama gami  
SOMITAPE  
Tosa washi  
Mino washi  
Echizen wash  
Sekisy? washi  
Sugihara gami  
3M  
Ise washi

In Chapter 6, on the basis of types, the Washi Tape market from 2015 to 2025 is primarily split into:

Rough surface texture  
Medium surface texture  
Smooth surface texture

In Chapter 7, on the basis of applications, the Washi Tape market from 2015 to 2025 covers:

Painters  
Automotive  
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 10)  
Germany  
UK  
France  
Italy  
Spain  
Russia  
Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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