

Global Wall Coverings Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Wall coverings is a material used in interior decoration to decorate the interior walls of domestic and public buildings. It is usually sold in rolls and is applied onto a wall using wallpaper paste. Wall coverings can come plain as 'lining paper' (so that it can be painted or used to help cover uneven surfaces and minor wall defects thus giving a better surface), textured (such as Anaglypta), with a regular repeating pattern design, or, much less commonly today, with a single non-repeating large design carried over a set of sheets. The smallest rectangle that can be tiled to form the whole pattern is known as the pattern repeat.

Based on the Wall Coverings market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Wall Coverings market covered in Chapter 5:

Innovations in Wallcoverings, Inc.
Canteras Cerro Negro SA
Rust-Oleum Corporation
Sherwin-Williams Company
Ceramiche Refin S.P.A
York Wallcoverings Inc.
Laminating Services, Inc.
The Siam Cement Public Company Limited
EMILCERAMICA S.r.l.
Ahlstrom-Munksj Oyj
Decorative Panels International, Inc.
Portobello SA
Manufacturas Vitromex, S.A. de C.V.
TIRI Group Ltd.
Pilkington Group Limited
The Valspar Corporation
Florim USA, Inc. (USA)
Internacional de Cermica, S.A.B. de C.V.
F. Schumacher & Co., Inc.
Mohawk Industries, Inc.
Akzo Nobel N.V.
Marazzi Group S.p.A.
Florida Tile, Inc.
Johns Manville Corporation
Johnson Tiles Limited
Crossville, Inc.
Georgia-Pacific LLC
Asian Paints Limited
Porcelanite S.A. de C.V.
PPG Industries, Inc.
Dal-Tile Corporation
Ceramiche Atlas Concorde S.p.A.
Lasselsberger, A. S
Nippon Paint Holdings Co., Ltd.
John Morris Wallcoverings

In Chapter 6, on the basis of types, the Wall Coverings market from 2015 to 2025 is primarily split into:

Wall Papers

Interior Paint
Wall Tiles
Wall Panels
Others

In Chapter 7, on the basis of applications, the Wall Coverings market from 2015 to 2025 covers:

Residential
Commercial

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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