

# Global Visual Analytics Market Research Report with Opportunities and Strategies to Boost Growth-COVID-19 Impact and Recovery

https://marketpublishers.com/r/GD4648228EB9EN.html

Date: March 2022 Pages: 115 Price: US\$ 3,500.00 (Single User License) ID: GD4648228EB9EN

# Abstracts

Visual Analytics is a body of knowledge that allows us to use techniques with interactive visualization algorithms and methods of data analysis in order to support the analytical reasoning for decision making. It is used in diverse areas such as science, engineering, business and government.

Based on the Visual Analytics market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Visual Analytics market covered in Chapter 5: MicroStrategy Tableau Software Microsoft SAS Institute



**TIBCO Software** 

Alteryx IBM Qlik SAP Oracle

In Chapter 6, on the basis of types, the Visual Analytics market from 2015 to 2025 is primarily split into:

IT Sales and Marketing Supply Chain Finance Human Resources (HR) Others (product management and shop floor)

In Chapter 7, on the basis of applications, the Visual Analytics market from 2015 to 2025 covers: Telecom and IT Manufacturing Government and Defense Energy and Utilities Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13: North America (Covered in Chapter 9) United States Canada Mexico Europe (Covered in Chapter 10) Germany UK France Italy Spain Russia Others



Asia-Pacific (Covered in Chapter 11) China Japan South Korea Australia India South America (Covered in Chapter 12) Brazil Argentina Columbia Middle East and Africa (Covered in Chapter 13) UAE Egypt South Africa

Years considered for this report: Historical Years: 2015-2019 Base Year: 2019 Estimated Year: 2020 Forecast Period: 2020-2025



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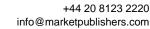
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