

Global Virgin Olive Oil Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

<https://marketpublishers.com/r/GDF46F5D9B13EN.html>

Date: January 2024

Pages: 113

Price: US\$ 3,250.00 (Single User License)

ID: GDF46F5D9B13EN

Abstracts

Olive oil is a liquid fat extracted from olives, a traditional tree crop of the Mediterranean Basin. The oil is produced by squeezing whole olives. Extra virgin olive oil is made by crushing olives and extracting the juice. It is the only cooking oil that is made without the use of chemicals and industrial refining. It is the juice of fresh, healthy olives which contains, more than any other grade, the health-promoting nutrients that olive oil is famous for. The extra virgin olive oil is the highest quality olive oil, consumed by a majority of health-conscious people, as the extra virgin olive oil is less than 1% acidic.

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Virgin Olive Oil market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Virgin Olive Oil market are covered in Chapter 9:

Jaencoop

Poulina

Gallo

Lamasia

Hojiblanca

Ybarra

Minerva

Betis

Deoleo

Carbonell

Borges

Mueloliva

Olivoila

Sovena Group

Maeva Group

Grup Pons

In Chapter 5 and Chapter 7.3, based on types, the Virgin Olive Oil market from 2017 to 2027 is primarily split into:

Extra Virgin Olive Oil

Regular Virgin Olive Oil

In Chapter 6 and Chapter 7.4, based on applications, the Virgin Olive Oil market from 2017 to 2027 covers:

Cooking

Cosmetics

Pharmaceuticals

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Virgin Olive Oil market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global

supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Virgin Olive Oil Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application,

region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main

findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 VIRGIN OLIVE OIL MARKET OVERVIEW

1.1 Product Overview and Scope of Virgin Olive Oil Market

1.2 Virgin Olive Oil Market Segment by Type

1.2.1 Global Virgin Olive Oil Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)

1.3 Global Virgin Olive Oil Market Segment by Application

1.3.1 Virgin Olive Oil Market Consumption (Sales Volume) Comparison by Application (2017-2027)

1.4 Global Virgin Olive Oil Market, Region Wise (2017-2027)

1.4.1 Global Virgin Olive Oil Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)

1.4.2 United States Virgin Olive Oil Market Status and Prospect (2017-2027)

1.4.3 Europe Virgin Olive Oil Market Status and Prospect (2017-2027)

1.4.4 China Virgin Olive Oil Market Status and Prospect (2017-2027)

1.4.5 Japan Virgin Olive Oil Market Status and Prospect (2017-2027)

1.4.6 India Virgin Olive Oil Market Status and Prospect (2017-2027)

1.4.7 Southeast Asia Virgin Olive Oil Market Status and Prospect (2017-2027)

1.4.8 Latin America Virgin Olive Oil Market Status and Prospect (2017-2027)

1.4.9 Middle East and Africa Virgin Olive Oil Market Status and Prospect (2017-2027)

1.5 Global Market Size of Virgin Olive Oil (2017-2027)

1.5.1 Global Virgin Olive Oil Market Revenue Status and Outlook (2017-2027)

1.5.2 Global Virgin Olive Oil Market Sales Volume Status and Outlook (2017-2027)

1.6 Global Macroeconomic Analysis

1.7 The impact of the Russia-Ukraine war on the Virgin Olive Oil Market

2 INDUSTRY OUTLOOK

2.1 Virgin Olive Oil Industry Technology Status and Trends

2.2 Industry Entry Barriers

2.2.1 Analysis of Financial Barriers

2.2.2 Analysis of Technical Barriers

2.2.3 Analysis of Talent Barriers

2.2.4 Analysis of Brand Barrier

2.3 Virgin Olive Oil Market Drivers Analysis

2.4 Virgin Olive Oil Market Challenges Analysis

2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Virgin Olive Oil Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Virgin Olive Oil Industry Development

3 GLOBAL VIRGIN OLIVE OIL MARKET LANDSCAPE BY PLAYER

3.1 Global Virgin Olive Oil Sales Volume and Share by Player (2017-2022)

3.2 Global Virgin Olive Oil Revenue and Market Share by Player (2017-2022)

3.3 Global Virgin Olive Oil Average Price by Player (2017-2022)

3.4 Global Virgin Olive Oil Gross Margin by Player (2017-2022)

3.5 Virgin Olive Oil Market Competitive Situation and Trends

3.5.1 Virgin Olive Oil Market Concentration Rate

3.5.2 Virgin Olive Oil Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL VIRGIN OLIVE OIL SALES VOLUME AND REVENUE REGION WISE (2017-2022)

4.1 Global Virgin Olive Oil Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Virgin Olive Oil Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Virgin Olive Oil Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Virgin Olive Oil Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Virgin Olive Oil Market Under COVID-19

4.5 Europe Virgin Olive Oil Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Virgin Olive Oil Market Under COVID-19

4.6 China Virgin Olive Oil Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Virgin Olive Oil Market Under COVID-19

4.7 Japan Virgin Olive Oil Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Virgin Olive Oil Market Under COVID-19

4.8 India Virgin Olive Oil Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Virgin Olive Oil Market Under COVID-19

4.9 Southeast Asia Virgin Olive Oil Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Virgin Olive Oil Market Under COVID-19

4.10 Latin America Virgin Olive Oil Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Virgin Olive Oil Market Under COVID-19

4.11 Middle East and Africa Virgin Olive Oil Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Virgin Olive Oil Market Under COVID-19

5 GLOBAL VIRGIN OLIVE OIL SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Virgin Olive Oil Sales Volume and Market Share by Type (2017-2022)

5.2 Global Virgin Olive Oil Revenue and Market Share by Type (2017-2022)

5.3 Global Virgin Olive Oil Price by Type (2017-2022)

5.4 Global Virgin Olive Oil Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Virgin Olive Oil Sales Volume, Revenue and Growth Rate of Extra Virgin Olive Oil (2017-2022)

5.4.2 Global Virgin Olive Oil Sales Volume, Revenue and Growth Rate of Regular Virgin Olive Oil (2017-2022)

6 GLOBAL VIRGIN OLIVE OIL MARKET ANALYSIS BY APPLICATION

6.1 Global Virgin Olive Oil Consumption and Market Share by Application (2017-2022)

6.2 Global Virgin Olive Oil Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Virgin Olive Oil Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Virgin Olive Oil Consumption and Growth Rate of Cooking (2017-2022)

6.3.2 Global Virgin Olive Oil Consumption and Growth Rate of Cosmetics (2017-2022)

6.3.3 Global Virgin Olive Oil Consumption and Growth Rate of Pharmaceuticals (2017-2022)

6.3.4 Global Virgin Olive Oil Consumption and Growth Rate of Others (2017-2022)

7 GLOBAL VIRGIN OLIVE OIL MARKET FORECAST (2022-2027)

7.1 Global Virgin Olive Oil Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Virgin Olive Oil Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Virgin Olive Oil Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Virgin Olive Oil Price and Trend Forecast (2022-2027)

7.2 Global Virgin Olive Oil Sales Volume and Revenue Forecast, Region Wise

(2022-2027)

7.2.1 United States Virgin Olive Oil Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Virgin Olive Oil Sales Volume and Revenue Forecast (2022-2027)

7.2.3 China Virgin Olive Oil Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Virgin Olive Oil Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Virgin Olive Oil Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Virgin Olive Oil Sales Volume and Revenue Forecast
(2022-2027)

7.2.7 Latin America Virgin Olive Oil Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Virgin Olive Oil Sales Volume and Revenue Forecast
(2022-2027)

7.3 Global Virgin Olive Oil Sales Volume, Revenue and Price Forecast by Type
(2022-2027)

7.3.1 Global Virgin Olive Oil Revenue and Growth Rate of Extra Virgin Olive Oil
(2022-2027)

7.3.2 Global Virgin Olive Oil Revenue and Growth Rate of Regular Virgin Olive Oil
(2022-2027)

7.4 Global Virgin Olive Oil Consumption Forecast by Application (2022-2027)

7.4.1 Global Virgin Olive Oil Consumption Value and Growth Rate of
Cooking(2022-2027)

7.4.2 Global Virgin Olive Oil Consumption Value and Growth Rate of
Cosmetics(2022-2027)

7.4.3 Global Virgin Olive Oil Consumption Value and Growth Rate of
Pharmaceuticals(2022-2027)

7.4.4 Global Virgin Olive Oil Consumption Value and Growth Rate of
Others(2022-2027)

7.5 Virgin Olive Oil Market Forecast Under COVID-19

8 VIRGIN OLIVE OIL MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Virgin Olive Oil Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Virgin Olive Oil Analysis

8.6 Major Downstream Buyers of Virgin Olive Oil Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Virgin Olive Oil Industry

9 PLAYERS PROFILES

9.1 Jaencoop

- 9.1.1 Jaencoop Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.1.2 Virgin Olive Oil Product Profiles, Application and Specification
- 9.1.3 Jaencoop Market Performance (2017-2022)
- 9.1.4 Recent Development
- 9.1.5 SWOT Analysis

9.2 Poulina

- 9.2.1 Poulina Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.2.2 Virgin Olive Oil Product Profiles, Application and Specification
- 9.2.3 Poulina Market Performance (2017-2022)
- 9.2.4 Recent Development
- 9.2.5 SWOT Analysis

9.3 Gallo

- 9.3.1 Gallo Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.3.2 Virgin Olive Oil Product Profiles, Application and Specification
- 9.3.3 Gallo Market Performance (2017-2022)
- 9.3.4 Recent Development
- 9.3.5 SWOT Analysis

9.4 Lamasia

- 9.4.1 Lamasia Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.4.2 Virgin Olive Oil Product Profiles, Application and Specification
- 9.4.3 Lamasia Market Performance (2017-2022)
- 9.4.4 Recent Development
- 9.4.5 SWOT Analysis

9.5 Hojiblanca

- 9.5.1 Hojiblanca Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.5.2 Virgin Olive Oil Product Profiles, Application and Specification
- 9.5.3 Hojiblanca Market Performance (2017-2022)
- 9.5.4 Recent Development
- 9.5.5 SWOT Analysis

9.6 Ybarra

- 9.6.1 Ybarra Basic Information, Manufacturing Base, Sales Region and Competitors
- 9.6.2 Virgin Olive Oil Product Profiles, Application and Specification

9.6.3 Ybarra Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Minerva

9.7.1 Minerva Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Virgin Olive Oil Product Profiles, Application and Specification

9.7.3 Minerva Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Betis

9.8.1 Betis Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Virgin Olive Oil Product Profiles, Application and Specification

9.8.3 Betis Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Deoleo

9.9.1 Deoleo Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Virgin Olive Oil Product Profiles, Application and Specification

9.9.3 Deoleo Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 Carbonell

9.10.1 Carbonell Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Virgin Olive Oil Product Profiles, Application and Specification

9.10.3 Carbonell Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Borges

9.11.1 Borges Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Virgin Olive Oil Product Profiles, Application and Specification

9.11.3 Borges Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

9.12 Mueloliva

9.12.1 Mueloliva Basic Information, Manufacturing Base, Sales Region and Competitors

9.12.2 Virgin Olive Oil Product Profiles, Application and Specification

9.12.3 Mueloliva Market Performance (2017-2022)

9.12.4 Recent Development

9.12.5 SWOT Analysis

9.13 Olivoila

9.13.1 Olivoila Basic Information, Manufacturing Base, Sales Region and Competitors

9.13.2 Virgin Olive Oil Product Profiles, Application and Specification

9.13.3 Olivoila Market Performance (2017-2022)

9.13.4 Recent Development

9.13.5 SWOT Analysis

9.14 Sovena Group

9.14.1 Sovena Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.14.2 Virgin Olive Oil Product Profiles, Application and Specification

9.14.3 Sovena Group Market Performance (2017-2022)

9.14.4 Recent Development

9.14.5 SWOT Analysis

9.15 Maeva Group

9.15.1 Maeva Group Basic Information, Manufacturing Base, Sales Region and Competitors

9.15.2 Virgin Olive Oil Product Profiles, Application and Specification

9.15.3 Maeva Group Market Performance (2017-2022)

9.15.4 Recent Development

9.15.5 SWOT Analysis

9.16 Grup Pons

9.16.1 Grup Pons Basic Information, Manufacturing Base, Sales Region and Competitors

9.16.2 Virgin Olive Oil Product Profiles, Application and Specification

9.16.3 Grup Pons Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Virgin Olive Oil Product Picture

Table Global Virgin Olive Oil Market Sales Volume and CAGR (%) Comparison by Type

Table Virgin Olive Oil Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Virgin Olive Oil Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Virgin Olive Oil Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Virgin Olive Oil Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Virgin Olive Oil Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Virgin Olive Oil Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Virgin Olive Oil Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Virgin Olive Oil Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Virgin Olive Oil Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Virgin Olive Oil Market Revenue (Million USD) and

Growth Rate (2017-2027)

Figure Global Virgin Olive Oil Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Virgin Olive Oil Industry Development

Table Global Virgin Olive Oil Sales Volume by Player (2017-2022)

Table Global Virgin Olive Oil Sales Volume Share by Player (2017-2022)

Figure Global Virgin Olive Oil Sales Volume Share by Player in 2021

Table Virgin Olive Oil Revenue (Million USD) by Player (2017-2022)

Table Virgin Olive Oil Revenue Market Share by Player (2017-2022)

Table Virgin Olive Oil Price by Player (2017-2022)

Table Virgin Olive Oil Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Virgin Olive Oil Sales Volume, Region Wise (2017-2022)

Table Global Virgin Olive Oil Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Virgin Olive Oil Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Virgin Olive Oil Sales Volume Market Share, Region Wise in 2021

Table Global Virgin Olive Oil Revenue (Million USD), Region Wise (2017-2022)

Table Global Virgin Olive Oil Revenue Market Share, Region Wise (2017-2022)

Figure Global Virgin Olive Oil Revenue Market Share, Region Wise (2017-2022)

Figure Global Virgin Olive Oil Revenue Market Share, Region Wise in 2021

Table Global Virgin Olive Oil Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Virgin Olive Oil Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Virgin Olive Oil Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Virgin Olive Oil Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Virgin Olive Oil Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Virgin Olive Oil Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Virgin Olive Oil Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Virgin Olive Oil Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Virgin Olive Oil Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Virgin Olive Oil Sales Volume by Type (2017-2022)

Table Global Virgin Olive Oil Sales Volume Market Share by Type (2017-2022)

Figure Global Virgin Olive Oil Sales Volume Market Share by Type in 2021

Table Global Virgin Olive Oil Revenue (Million USD) by Type (2017-2022)

Table Global Virgin Olive Oil Revenue Market Share by Type (2017-2022)

Figure Global Virgin Olive Oil Revenue Market Share by Type in 2021

Table Virgin Olive Oil Price by Type (2017-2022)

Figure Global Virgin Olive Oil Sales Volume and Growth Rate of Extra Virgin Olive Oil (2017-2022)

Figure Global Virgin Olive Oil Revenue (Million USD) and Growth Rate of Extra Virgin Olive Oil (2017-2022)

Figure Global Virgin Olive Oil Sales Volume and Growth Rate of Regular Virgin Olive Oil (2017-2022)

Figure Global Virgin Olive Oil Revenue (Million USD) and Growth Rate of Regular Virgin Olive Oil (2017-2022)

Table Global Virgin Olive Oil Consumption by Application (2017-2022)

Table Global Virgin Olive Oil Consumption Market Share by Application (2017-2022)

Table Global Virgin Olive Oil Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Virgin Olive Oil Consumption Revenue Market Share by Application (2017-2022)

Table Global Virgin Olive Oil Consumption and Growth Rate of Cooking (2017-2022)

Table Global Virgin Olive Oil Consumption and Growth Rate of Cosmetics (2017-2022)

Table Global Virgin Olive Oil Consumption and Growth Rate of Pharmaceuticals (2017-2022)

Table Global Virgin Olive Oil Consumption and Growth Rate of Others (2017-2022)

Figure Global Virgin Olive Oil Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Virgin Olive Oil Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Virgin Olive Oil Price and Trend Forecast (2022-2027)

Figure USA Virgin Olive Oil Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Virgin Olive Oil Market Revenue (Million USD) and Growth Rate Forecast

Analysis (2022-2027)

Figure Europe Virgin Olive Oil Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Virgin Olive Oil Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Virgin Olive Oil Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Virgin Olive Oil Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Virgin Olive Oil Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Virgin Olive Oil Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Virgin Olive Oil Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Virgin Olive Oil Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Virgin Olive Oil Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Virgin Olive Oil Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Virgin Olive Oil Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Virgin Olive Oil Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Virgin Olive Oil Market Sales Volume and Growth Rate

Forecast Analysis (2022-2027)

Figure Middle East and Africa Virgin Olive Oil Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Virgin Olive Oil Market Sales Volume Forecast, by Type

Table Global Virgin Olive Oil Sales Volume Market Share Forecast, by Type

Table Global Virgin Olive Oil Market Revenue (Million USD) Forecast, by Type

Table Global Virgin Olive Oil Revenue Market Share Forecast, by Type

Table Global Virgin Olive Oil Price Forecast, by Type

Figure Global Virgin Olive Oil Revenue (Million USD) and Growth Rate of Extra Virgin Olive Oil (2022-2027)

Figure Global Virgin Olive Oil Revenue (Million USD) and Growth Rate of Extra Virgin Olive Oil (2022-2027)

Figure Global Virgin Olive Oil Revenue (Million USD) and Growth Rate of Regular Virgin Olive Oil (2022-2027)

Figure Global Virgin Olive Oil Revenue (Million USD) and Growth Rate of Regular Virgin Olive Oil (2022-2027)

Table Global Virgin Olive Oil Market Consumption Forecast, by Application

Table Global Virgin Olive Oil Consumption Market Share Forecast, by Application

Table Global Virgin Olive Oil Market Revenue (Million USD) Forecast, by Application

Table Global Virgin Olive Oil Revenue Market Share Forecast, by Application

Figure Global Virgin Olive Oil Consumption Value (Million USD) and Growth Rate of Cooking (2022-2027)

Figure Global Virgin Olive Oil Consumption Value (Million USD) and Growth Rate of Cosmetics (2022-2027)

Figure Global Virgin Olive Oil Consumption Value (Million USD) and Growth Rate of Pharmaceuticals (2022-2027)

Figure Global Virgin Olive Oil Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Virgin Olive Oil Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Jaencoop Profile

Table Jaencoop Virgin Olive Oil Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Jaencoop Virgin Olive Oil Sales Volume and Growth Rate

Figure Jaencoop Revenue (Million USD) Market Share 2017-2022

Table Poulina Profile

Table Poulina Virgin Olive Oil Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Poulina Virgin Olive Oil Sales Volume and Growth Rate

Figure Poulina Revenue (Million USD) Market Share 2017-2022

Table Gallo Profile

Table Gallo Virgin Olive Oil Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Gallo Virgin Olive Oil Sales Volume and Growth Rate

Figure Gallo Revenue (Million USD) Market Share 2017-2022

Table Lamasia Profile

Table Lamasia Virgin Olive Oil Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Lamasia Virgin Olive Oil Sales Volume and Growth Rate

Figure Lamasia Revenue (Million USD) Market Share 2017-2022

Table Hojiblanca Profile

Table Hojiblanca Virgin Olive Oil Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hojiblanca Virgin Olive Oil Sales Volume and Growth Rate

Figure Hojiblanca Revenue (Million USD) Market Share 2017-2022

Table Ybarra Profile

Table Ybarra Virgin Olive Oil Sales Volume, Revenue (Million USD), Price and Gross

Margin (2017-2022)

Figure Ybarra Virgin Olive Oil Sales Volume and Growth Rate

Figure Ybarra Revenue (Million USD) Market Share 2017-2022

Table Minerva Profile

Table Minerva Virgin Olive Oil Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Minerva Virgin Olive Oil Sales Volume and Growth Rate

Figure Minerva Revenue (Million USD) Market Share 2017-2022

Table Betis Profile

Table Betis Virgin Olive Oil Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Betis Virgin Olive Oil Sales Volume and Growth Rate

Figure Betis Revenue (Million USD) Market Share 2017-2022

Table Deoleo Profile

Table Deoleo Virgin Olive Oil Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Deoleo Virgin Olive Oil Sales Volume and Growth Rate

Figure Deoleo Revenue (Million USD) Market Share 2017-2022

Table Carbonell Profile

Table Carbonell Virgin Olive Oil Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Carbonell Virgin Olive Oil Sales Volume and Growth Rate

Figure Carbonell Revenue (Million USD) Market Share 2017-2022

Table Borges Profile

Table Borges Virgin Olive Oil Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Borges Virgin Olive Oil Sales Volume and Growth Rate

Figure Borges Revenue (Million USD) Market Share 2017-2022

Table Mueloliva Profile

Table Mueloliva Virgin Olive Oil Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mueloliva Virgin Olive Oil Sales Volume and Growth Rate

Figure Mueloliva Revenue (Million USD) Market Share 2017-2022

Table Olivoila Profile

Table Olivoila Virgin Olive Oil Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Olivoila Virgin Olive Oil Sales Volume and Growth Rate

Figure Olivoila Revenue (Million USD) Market Share 2017-2022

Table Sovena Group Profile

Table Sovena Group Virgin Olive Oil Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Sovena Group Virgin Olive Oil Sales Volume and Growth Rate

Figure Sovena Group Revenue (Million USD) Market Share 2017-2022

Table Maeva Group Profile

Table Maeva Group Virgin Olive Oil Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Maeva Group Virgin Olive Oil Sales Volume and Growth Rate

Figure Maeva Group Revenue (Million USD) Market Share 2017-2022

Table Grup Pons Profile

Table Grup Pons Virgin Olive Oil Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Grup Pons Virgin Olive Oil Sales Volume and Growth Rate

Figure Grup Pons Revenue (Million USD) Market Share 2017-2022

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