

# Global Vinyl Flooring Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Vinyl Flooring market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Vinyl Flooring market are covered in Chapter 9:

Belgotex

Tuff Floors

Polyflor

FloorworX

Armstrong Flooring, Inc.

Traviata

Tarkett S.A.

Mohawk Industries, Inc.

In Chapter 5 and Chapter 7.3, based on types, the Vinyl Flooring market from 2017 to 2027 is primarily split into:

Vinyl Sheets

Vinyl Tiles

Luxury Vinyl Tiles

In Chapter 6 and Chapter 7.4, based on applications, the Vinyl Flooring market from 2017 to 2027 covers:

Residential

Commercial

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Vinyl Flooring market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Vinyl Flooring Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

### 3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

### 4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

### Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types,

covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 VINYL FLOORING MARKET OVERVIEW

- 1.1 Product Overview and Scope of Vinyl Flooring Market
- 1.2 Vinyl Flooring Market Segment by Type
  - 1.2.1 Global Vinyl Flooring Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Vinyl Flooring Market Segment by Application
  - 1.3.1 Vinyl Flooring Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Vinyl Flooring Market, Region Wise (2017-2027)
  - 1.4.1 Global Vinyl Flooring Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Vinyl Flooring Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Vinyl Flooring Market Status and Prospect (2017-2027)
  - 1.4.4 China Vinyl Flooring Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Vinyl Flooring Market Status and Prospect (2017-2027)
  - 1.4.6 India Vinyl Flooring Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Vinyl Flooring Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Vinyl Flooring Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Vinyl Flooring Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Vinyl Flooring (2017-2027)
  - 1.5.1 Global Vinyl Flooring Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Vinyl Flooring Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Vinyl Flooring Market

### 2 INDUSTRY OUTLOOK

- 2.1 Vinyl Flooring Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Vinyl Flooring Market Drivers Analysis
- 2.4 Vinyl Flooring Market Challenges Analysis
- 2.5 Emerging Market Trends

2.6 Consumer Preference Analysis

2.7 Vinyl Flooring Industry Development Trends under COVID-19 Outbreak

2.7.1 Global COVID-19 Status Overview

2.7.2 Influence of COVID-19 Outbreak on Vinyl Flooring Industry Development

### **3 GLOBAL VINYL FLOORING MARKET LANDSCAPE BY PLAYER**

3.1 Global Vinyl Flooring Sales Volume and Share by Player (2017-2022)

3.2 Global Vinyl Flooring Revenue and Market Share by Player (2017-2022)

3.3 Global Vinyl Flooring Average Price by Player (2017-2022)

3.4 Global Vinyl Flooring Gross Margin by Player (2017-2022)

3.5 Vinyl Flooring Market Competitive Situation and Trends

3.5.1 Vinyl Flooring Market Concentration Rate

3.5.2 Vinyl Flooring Market Share of Top 3 and Top 6 Players

3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL VINYL FLOORING SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

4.1 Global Vinyl Flooring Sales Volume and Market Share, Region Wise (2017-2022)

4.2 Global Vinyl Flooring Revenue and Market Share, Region Wise (2017-2022)

4.3 Global Vinyl Flooring Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Vinyl Flooring Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Vinyl Flooring Market Under COVID-19

4.5 Europe Vinyl Flooring Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Vinyl Flooring Market Under COVID-19

4.6 China Vinyl Flooring Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Vinyl Flooring Market Under COVID-19

4.7 Japan Vinyl Flooring Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Vinyl Flooring Market Under COVID-19

4.8 India Vinyl Flooring Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Vinyl Flooring Market Under COVID-19

4.9 Southeast Asia Vinyl Flooring Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Vinyl Flooring Market Under COVID-19

4.10 Latin America Vinyl Flooring Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.10.1 Latin America Vinyl Flooring Market Under COVID-19
- 4.11 Middle East and Africa Vinyl Flooring Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa Vinyl Flooring Market Under COVID-19

## **5 GLOBAL VINYL FLOORING SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

- 5.1 Global Vinyl Flooring Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Vinyl Flooring Revenue and Market Share by Type (2017-2022)
- 5.3 Global Vinyl Flooring Price by Type (2017-2022)
- 5.4 Global Vinyl Flooring Sales Volume, Revenue and Growth Rate by Type (2017-2022)
  - 5.4.1 Global Vinyl Flooring Sales Volume, Revenue and Growth Rate of Vinyl Sheets (2017-2022)
  - 5.4.2 Global Vinyl Flooring Sales Volume, Revenue and Growth Rate of Vinyl Tiles (2017-2022)
  - 5.4.3 Global Vinyl Flooring Sales Volume, Revenue and Growth Rate of Luxury Vinyl Tiles (2017-2022)

## **6 GLOBAL VINYL FLOORING MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Vinyl Flooring Consumption and Market Share by Application (2017-2022)
- 6.2 Global Vinyl Flooring Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Vinyl Flooring Consumption and Growth Rate by Application (2017-2022)
  - 6.3.1 Global Vinyl Flooring Consumption and Growth Rate of Residential (2017-2022)
  - 6.3.2 Global Vinyl Flooring Consumption and Growth Rate of Commercial (2017-2022)

## **7 GLOBAL VINYL FLOORING MARKET FORECAST (2022-2027)**

- 7.1 Global Vinyl Flooring Sales Volume, Revenue Forecast (2022-2027)
  - 7.1.1 Global Vinyl Flooring Sales Volume and Growth Rate Forecast (2022-2027)
  - 7.1.2 Global Vinyl Flooring Revenue and Growth Rate Forecast (2022-2027)
  - 7.1.3 Global Vinyl Flooring Price and Trend Forecast (2022-2027)
- 7.2 Global Vinyl Flooring Sales Volume and Revenue Forecast, Region Wise (2022-2027)
  - 7.2.1 United States Vinyl Flooring Sales Volume and Revenue Forecast (2022-2027)
  - 7.2.2 Europe Vinyl Flooring Sales Volume and Revenue Forecast (2022-2027)

- 7.2.3 China Vinyl Flooring Sales Volume and Revenue Forecast (2022-2027)
- 7.2.4 Japan Vinyl Flooring Sales Volume and Revenue Forecast (2022-2027)
- 7.2.5 India Vinyl Flooring Sales Volume and Revenue Forecast (2022-2027)
- 7.2.6 Southeast Asia Vinyl Flooring Sales Volume and Revenue Forecast (2022-2027)
- 7.2.7 Latin America Vinyl Flooring Sales Volume and Revenue Forecast (2022-2027)
- 7.2.8 Middle East and Africa Vinyl Flooring Sales Volume and Revenue Forecast (2022-2027)
- 7.3 Global Vinyl Flooring Sales Volume, Revenue and Price Forecast by Type (2022-2027)
  - 7.3.1 Global Vinyl Flooring Revenue and Growth Rate of Vinyl Sheets (2022-2027)
  - 7.3.2 Global Vinyl Flooring Revenue and Growth Rate of Vinyl Tiles (2022-2027)
  - 7.3.3 Global Vinyl Flooring Revenue and Growth Rate of Luxury Vinyl Tiles (2022-2027)
- 7.4 Global Vinyl Flooring Consumption Forecast by Application (2022-2027)
  - 7.4.1 Global Vinyl Flooring Consumption Value and Growth Rate of Residential(2022-2027)
  - 7.4.2 Global Vinyl Flooring Consumption Value and Growth Rate of Commercial(2022-2027)
- 7.5 Vinyl Flooring Market Forecast Under COVID-19

## **8 VINYL FLOORING MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

- 8.1 Vinyl Flooring Industrial Chain Analysis
- 8.2 Key Raw Materials Suppliers and Price Analysis
- 8.3 Manufacturing Cost Structure Analysis
  - 8.3.1 Labor Cost Analysis
  - 8.3.2 Energy Costs Analysis
  - 8.3.3 R&D Costs Analysis
- 8.4 Alternative Product Analysis
- 8.5 Major Distributors of Vinyl Flooring Analysis
- 8.6 Major Downstream Buyers of Vinyl Flooring Analysis
- 8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Vinyl Flooring Industry

## **9 PLAYERS PROFILES**

- 9.1 Belgotex
  - 9.1.1 Belgotex Basic Information, Manufacturing Base, Sales Region and Competitors
  - 9.1.2 Vinyl Flooring Product Profiles, Application and Specification



9.1.3 Belgotex Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Tuff Floors

9.2.1 Tuff Floors Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Vinyl Flooring Product Profiles, Application and Specification

9.2.3 Tuff Floors Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Polyflor

9.3.1 Polyflor Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Vinyl Flooring Product Profiles, Application and Specification

9.3.3 Polyflor Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 FloorworX

9.4.1 FloorworX Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Vinyl Flooring Product Profiles, Application and Specification

9.4.3 FloorworX Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Armstrong Flooring, Inc.

9.5.1 Armstrong Flooring, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Vinyl Flooring Product Profiles, Application and Specification

9.5.3 Armstrong Flooring, Inc. Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Traviata

9.6.1 Traviata Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Vinyl Flooring Product Profiles, Application and Specification

9.6.3 Traviata Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Tarkett S.A.

9.7.1 Tarkett S.A. Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Vinyl Flooring Product Profiles, Application and Specification

9.7.3 Tarkett S.A. Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Mohawk Industries, Inc.

9.8.1 Mohawk Industries, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Vinyl Flooring Product Profiles, Application and Specification

9.8.3 Mohawk Industries, Inc. Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Vinyl Flooring Product Picture

Table Global Vinyl Flooring Market Sales Volume and CAGR (%) Comparison by Type

Table Vinyl Flooring Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Vinyl Flooring Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Vinyl Flooring Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Vinyl Flooring Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Vinyl Flooring Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Vinyl Flooring Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Vinyl Flooring Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Vinyl Flooring Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Vinyl Flooring Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Vinyl Flooring Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Vinyl Flooring Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Vinyl Flooring Industry Development

Table Global Vinyl Flooring Sales Volume by Player (2017-2022)

Table Global Vinyl Flooring Sales Volume Share by Player (2017-2022)

Figure Global Vinyl Flooring Sales Volume Share by Player in 2021

Table Vinyl Flooring Revenue (Million USD) by Player (2017-2022)

Table Vinyl Flooring Revenue Market Share by Player (2017-2022)

Table Vinyl Flooring Price by Player (2017-2022)

Table Vinyl Flooring Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Vinyl Flooring Sales Volume, Region Wise (2017-2022)

Table Global Vinyl Flooring Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Vinyl Flooring Sales Volume Market Share, Region Wise (2017-2022)  
Figure Global Vinyl Flooring Sales Volume Market Share, Region Wise in 2021  
Table Global Vinyl Flooring Revenue (Million USD), Region Wise (2017-2022)  
Table Global Vinyl Flooring Revenue Market Share, Region Wise (2017-2022)  
Figure Global Vinyl Flooring Revenue Market Share, Region Wise (2017-2022)  
Figure Global Vinyl Flooring Revenue Market Share, Region Wise in 2021  
Table Global Vinyl Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table United States Vinyl Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Europe Vinyl Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table China Vinyl Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Japan Vinyl Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table India Vinyl Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Southeast Asia Vinyl Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Latin America Vinyl Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Middle East and Africa Vinyl Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)  
Table Global Vinyl Flooring Sales Volume by Type (2017-2022)  
Table Global Vinyl Flooring Sales Volume Market Share by Type (2017-2022)  
Figure Global Vinyl Flooring Sales Volume Market Share by Type in 2021  
Table Global Vinyl Flooring Revenue (Million USD) by Type (2017-2022)  
Table Global Vinyl Flooring Revenue Market Share by Type (2017-2022)  
Figure Global Vinyl Flooring Revenue Market Share by Type in 2021  
Table Vinyl Flooring Price by Type (2017-2022)  
Figure Global Vinyl Flooring Sales Volume and Growth Rate of Vinyl Sheets (2017-2022)  
Figure Global Vinyl Flooring Revenue (Million USD) and Growth Rate of Vinyl Sheets (2017-2022)  
Figure Global Vinyl Flooring Sales Volume and Growth Rate of Vinyl Tiles (2017-2022)  
Figure Global Vinyl Flooring Revenue (Million USD) and Growth Rate of Vinyl Tiles (2017-2022)  
Figure Global Vinyl Flooring Sales Volume and Growth Rate of Luxury Vinyl Tiles

(2017-2022)

Figure Global Vinyl Flooring Revenue (Million USD) and Growth Rate of Luxury Vinyl Tiles (2017-2022)

Table Global Vinyl Flooring Consumption by Application (2017-2022)

Table Global Vinyl Flooring Consumption Market Share by Application (2017-2022)

Table Global Vinyl Flooring Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Vinyl Flooring Consumption Revenue Market Share by Application (2017-2022)

Table Global Vinyl Flooring Consumption and Growth Rate of Residential (2017-2022)

Table Global Vinyl Flooring Consumption and Growth Rate of Commercial (2017-2022)

Figure Global Vinyl Flooring Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Vinyl Flooring Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Vinyl Flooring Price and Trend Forecast (2022-2027)

Figure USA Vinyl Flooring Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Vinyl Flooring Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Vinyl Flooring Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Vinyl Flooring Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Vinyl Flooring Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Vinyl Flooring Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Vinyl Flooring Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Vinyl Flooring Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Vinyl Flooring Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Vinyl Flooring Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Vinyl Flooring Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Vinyl Flooring Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Vinyl Flooring Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Vinyl Flooring Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Vinyl Flooring Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Vinyl Flooring Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Vinyl Flooring Market Sales Volume Forecast, by Type

Table Global Vinyl Flooring Sales Volume Market Share Forecast, by Type

Table Global Vinyl Flooring Market Revenue (Million USD) Forecast, by Type

Table Global Vinyl Flooring Revenue Market Share Forecast, by Type

Table Global Vinyl Flooring Price Forecast, by Type

Figure Global Vinyl Flooring Revenue (Million USD) and Growth Rate of Vinyl Sheets (2022-2027)

Figure Global Vinyl Flooring Revenue (Million USD) and Growth Rate of Vinyl Sheets (2022-2027)

Figure Global Vinyl Flooring Revenue (Million USD) and Growth Rate of Vinyl Tiles (2022-2027)

Figure Global Vinyl Flooring Revenue (Million USD) and Growth Rate of Vinyl Tiles (2022-2027)

Figure Global Vinyl Flooring Revenue (Million USD) and Growth Rate of Luxury Vinyl Tiles (2022-2027)

Figure Global Vinyl Flooring Revenue (Million USD) and Growth Rate of Luxury Vinyl Tiles (2022-2027)

Table Global Vinyl Flooring Market Consumption Forecast, by Application

Table Global Vinyl Flooring Consumption Market Share Forecast, by Application

Table Global Vinyl Flooring Market Revenue (Million USD) Forecast, by Application

Table Global Vinyl Flooring Revenue Market Share Forecast, by Application

Figure Global Vinyl Flooring Consumption Value (Million USD) and Growth Rate of Residential (2022-2027)

Figure Global Vinyl Flooring Consumption Value (Million USD) and Growth Rate of Commercial (2022-2027)

Figure Vinyl Flooring Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Belgotex Profile

Table Belgotex Vinyl Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Belgotex Vinyl Flooring Sales Volume and Growth Rate

Figure Belgotex Revenue (Million USD) Market Share 2017-2022

Table Tuff Floors Profile

Table Tuff Floors Vinyl Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tuff Floors Vinyl Flooring Sales Volume and Growth Rate

Figure Tuff Floors Revenue (Million USD) Market Share 2017-2022

Table Polyflor Profile

Table Polyflor Vinyl Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Polyflor Vinyl Flooring Sales Volume and Growth Rate

Figure Polyflor Revenue (Million USD) Market Share 2017-2022

Table FloorworX Profile

Table FloorworX Vinyl Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure FloorworX Vinyl Flooring Sales Volume and Growth Rate

Figure FloorworX Revenue (Million USD) Market Share 2017-2022

Table Armstrong Flooring, Inc. Profile

Table Armstrong Flooring, Inc. Vinyl Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Armstrong Flooring, Inc. Vinyl Flooring Sales Volume and Growth Rate

Figure Armstrong Flooring, Inc. Revenue (Million USD) Market Share 2017-2022

Table Traviata Profile

Table Traviata Vinyl Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Traviata Vinyl Flooring Sales Volume and Growth Rate

Figure Traviata Revenue (Million USD) Market Share 2017-2022

Table Tarkett S.A. Profile

Table Tarkett S.A. Vinyl Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tarkett S.A. Vinyl Flooring Sales Volume and Growth Rate

Figure Tarkett S.A. Revenue (Million USD) Market Share 2017-2022

Table Mohawk Industries, Inc. Profile

Table Mohawk Industries, Inc. Vinyl Flooring Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mohawk Industries, Inc. Vinyl Flooring Sales Volume and Growth Rate

Figure Mohawk Industries, Inc. Revenue (Million USD) Market Share 2017-2022



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