

Global Video On Demand (Vod) Service Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Video on demand service is a programming system which allows users to select and watch/listen to video or audio content such as movies and TV shows whenever they choose, rather than at a scheduled broadcast time, the method that prevailed with over-the-air programming during the 20th century.

Based on the Video On Demand (Vod) Service market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Video On Demand (Vod) Service market covered in Chapter 5:

Apple Inc

Alphabet, Inc.

Hulu

Sky UK Limited

BBC iPlayer

Netflix

Amazon, Inc.

Amazon Video(VoD)

Comcast Corporation

Vudu, Inc

YouTube

Home Box Office

Dish Network

CinemaNow

In Chapter 6, on the basis of types, the Video On Demand (Vod) Service market from 2015 to 2025 is primarily split into:

Pay-TV VOD

Over-the-top (OTT)

Internet Protocol Television (IPTV)

In Chapter 7, on the basis of applications, the Video On Demand (Vod) Service market from 2015 to 2025 covers:

Entertainment

Training

Online Commerce

Education

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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