

Global Video Communication Platform as a Service (PaaS) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

A video conference is a face-to-face visual connection between two or multiple group of people residing in separate locations, for the purpose of communication. Video conferencing offers transmission of static images, text, full-motion video images, and high-quality audio between two locations. Video Communication Platform as a Service (PaaS) offers a cloud-based platform, which enables developers to add various attributes such as real time video communication feature to cloud computing, in order to enable communication among various customers, without any requirement of building back-end infrastructures and interface. Furthermore, owing to its applications, video communication technology offers various end users a medium through which they can conduct commercial services. Moreover, owing to applications of video communication platform, activities conducted by various end users have been witnessed to make videos further personal and relatable in nature.

Based on the Video Communication Platform as a Service (PaaS) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Video Communication Platform as a Service (PaaS) market covered in Chapter 5:

Sinch

Agora.io

Vidyo

Ribbon Communications

GENBAND (Kandy)

Tokbox

Twilio, Inc.

Xura

Respoke

Vidyo

Sightcall

In Chapter 6, on the basis of types, the Video Communication Platform as a Service (PaaS) market from 2015 to 2025 is primarily split into:

Voice Calling

Video Calling

Live Audio Streaming

Live Video Streaming

Recording

Others

In Chapter 7, on the basis of applications, the Video Communication Platform as a Service (PaaS) market from 2015 to 2025 covers:

Healthcare

Financial

Education

Field Services

Government

Other

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in

Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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