

Global Vacation Ownership (Timeshare) Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

A timeshare (sometimes called vacation ownership) is a property with a divided form of ownership or use rights. These properties are typically resort condominium units, in which multiple parties hold rights to use the property, and each owner of the same accommodation is allotted their period of time. The minimum purchase is a one-week ownership, and the high-season weeks demand the higher prices. Units may be sold as a partial ownership, lease, or 'right to use', in which case the latter holds no claim to ownership of the property. The ownership of timeshare programs is varied, and has been changing over the decades.

Based on the Vacation Ownership (Timeshare) market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Vacation Ownership (Timeshare) market covered in Chapter 5:

Royal Holiday Vacation Club
Interval International
Vida Vacations
InnSeason Resorts
Massanutten
Starwood
Bluegreen Corporation
Silverleaf
WorldMark TravelShare
Shell
Resort Condominiums International (RCI)
Club Intrawest
Hyatt
Hilton
VRBO
Welk Resort Group
The Ritz Carlton Club
Westgate
Sell My Timeshare Now
Disney
Wyndham Resorts
Marriott
Diamond Resorts

In Chapter 6, on the basis of types, the Vacation Ownership (Timeshare) market from 2015 to 2025 is primarily split into:

Timeshares
Vacation/Travel Clubs
Others

In Chapter 7, on the basis of applications, the Vacation Ownership (Timeshare) market from 2015 to 2025 covers:

Private
Group

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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