

# Global Usb Portable Battery Market Research Report with Opportunities and Strategies to Boost Growth-COVID-19 Impact and Recovery

https://marketpublishers.com/r/GB45F544CE3FEN.html

Date: April 2022

Pages: 130

Price: US\$ 3,500.00 (Single User License)

ID: GB45F544CE3FEN

# **Abstracts**

USB Portable Batteries are USB battery packs or banks used for charging to the mobile device when the users are away from the fixed power supply systems.

Based on the Usb Portable Battery market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Usb Portable Battery market covered in Chapter 5:

**Unu Electronics** 

Aukey

Mophie

Ventev

**Amazon Basics** 

Jackery



Anker

Belkin

IO Gear

PowerAdd

**RAVPower** 

Insignia (Best Buy)

In Chapter 6, on the basis of types, the Usb Portable Battery market from 2015 to 2025 is primarily split into:

>17000 mAh

12000-17000 mAh

7000-12000 mAh



## **Contents**

### 1 MARKET OVERVIEW

- 1.1 Product Definition and Market Characteristics
- 1.2 Global Usb Portable Battery Market Size
- 1.3 Market Segmentation
- 1.4 Global Macroeconomic Analysis
- 1.5 SWOT Analysis

### 2. MARKET DYNAMICS

- 2.1 Market Drivers
- 2.2 Market Constraints and Challenges
- 2.3 Emerging Market Trends
- 2.4 Impact of COVID-19
  - 2.4.1 Short-term Impact
  - 2.4.2 Long-term Impact

### 3 ASSOCIATED INDUSTRY ASSESSMENT

- 3.1 Supply Chain Analysis
- 3.2 Industry Active Participants
  - 3.2.1 Suppliers of Raw Materials
  - 3.2.2 Key Distributors/Retailers
- 3.3 Alternative Analysis
- 3.4 The Impact of Covid-19 From the Perspective of Industry Chain

### **4 MARKET COMPETITIVE LANDSCAPE**

- 4.1 Industry Leading Players
- 4.2 Industry News
  - 4.2.1 Key Product Launch News
  - 4.2.2 M&A and Expansion Plans

### **5 ANALYSIS OF LEADING COMPANIES**

- 5.1 Unu Electronics
  - 5.1.1 Unu Electronics Company Profile



- 5.1.2 Unu Electronics Business Overview
- 5.1.3 Unu Electronics Usb Portable Battery Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.1.4 Unu Electronics Usb Portable Battery Products Introduction
- 5.2 Aukey
  - 5.2.1 Aukey Company Profile
  - 5.2.2 Aukey Business Overview
- 5.2.3 Aukey Usb Portable Battery Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.2.4 Aukey Usb Portable Battery Products Introduction
- 5.3 Mophie
  - 5.3.1 Mophie Company Profile
  - 5.3.2 Mophie Business Overview
- 5.3.3 Mophie Usb Portable Battery Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.3.4 Mophie Usb Portable Battery Products Introduction
- 5.4 Ventey
  - 5.4.1 Ventev Company Profile
  - 5.4.2 Ventev Business Overview
- 5.4.3 Ventev Usb Portable Battery Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.4.4 Ventev Usb Portable Battery Products Introduction
- 5.5 Amazon Basics
  - 5.5.1 Amazon Basics Company Profile
  - 5.5.2 Amazon Basics Business Overview
- 5.5.3 Amazon Basics Usb Portable Battery Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.5.4 Amazon Basics Usb Portable Battery Products Introduction
- 5.6 Jackery
  - 5.6.1 Jackery Company Profile
  - 5.6.2 Jackery Business Overview
- 5.6.3 Jackery Usb Portable Battery Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.6.4 Jackery Usb Portable Battery Products Introduction
- 5.7 Anker
  - 5.7.1 Anker Company Profile
  - 5.7.2 Anker Business Overview
- 5.7.3 Anker Usb Portable Battery Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)



- 5.7.4 Anker Usb Portable Battery Products Introduction
- 5.8 Belkin
  - 5.8.1 Belkin Company Profile
  - 5.8.2 Belkin Business Overview
- 5.8.3 Belkin Usb Portable Battery Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.8.4 Belkin Usb Portable Battery Products Introduction
- 5.9 IO Gear
  - 5.9.1 IO Gear Company Profile
  - 5.9.2 IO Gear Business Overview
- 5.9.3 IO Gear Usb Portable Battery Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.9.4 IO Gear Usb Portable Battery Products Introduction
- 5.10 PowerAdd
  - 5.10.1 PowerAdd Company Profile
  - 5.10.2 PowerAdd Business Overview
- 5.10.3 PowerAdd Usb Portable Battery Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.10.4 PowerAdd Usb Portable Battery Products Introduction
- 5.11 RAVPower
  - 5.11.1 RAVPower Company Profile
  - 5.11.2 RAVPower Business Overview
- 5.11.3 RAVPower Usb Portable Battery Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.11.4 RAVPower Usb Portable Battery Products Introduction
- 5.12 Insignia (Best Buy)
  - 5.12.1 Insignia (Best Buy) Company Profile
  - 5.12.2 Insignia (Best Buy) Business Overview
- 5.12.3 Insignia (Best Buy) Usb Portable Battery Sales, Revenue, Average Selling Price and Gross Margin (2015-2020)
  - 5.12.4 Insignia (Best Buy) Usb Portable Battery Products Introduction

### 6 MARKET ANALYSIS AND FORECAST, BY PRODUCT TYPES

- 6.1 Global Usb Portable Battery Sales, Revenue and Market Share by Types (2015-2020)
  - 6.1.1 Global Usb Portable Battery Sales and Market Share by Types (2015-2020)
  - 6.1.2 Global Usb Portable Battery Revenue and Market Share by Types (2015-2020)
  - 6.1.3 Global Usb Portable Battery Price by Types (2015-2020)



- 6.2 Global Usb Portable Battery Market Forecast by Types (2020-2025)
- 6.2.1 Global Usb Portable Battery Market Forecast Sales and Market Share by Types (2020-2025)
- 6.2.2 Global Usb Portable Battery Market Forecast Revenue and Market Share by Types (2020-2025)
- 6.3 Global Usb Portable Battery Sales, Price and Growth Rate by Types (2015-2020)
- 6.3.1 Global Usb Portable Battery Sales, Price and Growth Rate of >17000 mAh
- 6.3.2 Global Usb Portable Battery Sales, Price and Growth Rate of 12000-17000 mAh
- 6.3.3 Global Usb Portable Battery Sales, Price and Growth Rate of 7000-12000 mAh
- 6.3.4 Global Usb Portable Battery Sales, Price and Growth Rate of 17000 mAh Market Revenue and Sales Forecast (2020-2025)
- 6.4.2 12000-17000 mAh Market Revenue and Sales Forecast (2020-2025)
- 6.4.3 7000-12000 mAh Market Revenue and Sales Forecast (2020-2025)
- 6.4.4



# **List Of Tables**

### LIST OF TABLES AND FIGURES

Figure Product Picture

Figure Global Usb Portable Battery Market Size and Growth Rate 2015-2025

Table Usb Portable Battery Key Market Segments

Figure Global Usb Portable Battery Market Revenue (\$) Segment by Type from

2015-2020

Figure Global Usb Portable Battery Market Revenue (\$) Segment by Applications from 2015-2020

Table SWOT Analysis

Figure Global COVID-19 Status

Figure Supply Chain

Table Major Players Headquarters, and Service Area of Usb Portable Battery

Table Major Players Revenue in 2019

Figure Major Players Revenue Share in 2019

Table Unu Electronics Company Profile

Table Unu Electronics Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Unu Electronics Production and Growth Rate

Figure Unu Electronics Market Revenue (\$) Market Share 2015-2020

Table Aukey Company Profile

Table Aukey Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Aukey Production and Growth Rate

Figure Aukey Market Revenue (\$) Market Share 2015-2020

Table Mophie Company Profile

Table Mophie Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Mophie Production and Growth Rate

Figure Mophie Market Revenue (\$) Market Share 2015-2020

Table Ventev Company Profile

Table Ventev Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Ventev Production and Growth Rate

Figure Ventev Market Revenue (\$) Market Share 2015-2020

Table Amazon Basics Company Profile

Table Amazon Basics Sales, Revenue (US\$ Million), Average Selling Price and Gross



Margin (2015-2020)

Figure Amazon Basics Production and Growth Rate

Figure Amazon Basics Market Revenue (\$) Market Share 2015-2020

Table Jackery Company Profile

Table Jackery Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Jackery Production and Growth Rate

Figure Jackery Market Revenue (\$) Market Share 2015-2020

Table Anker Company Profile

Table Anker Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Anker Production and Growth Rate

Figure Anker Market Revenue (\$) Market Share 2015-2020

Table Belkin Company Profile

Table Belkin Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Belkin Production and Growth Rate

Figure Belkin Market Revenue (\$) Market Share 2015-2020

Table IO Gear Company Profile

Table IO Gear Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure IO Gear Production and Growth Rate

Figure IO Gear Market Revenue (\$) Market Share 2015-2020

Table PowerAdd Company Profile

Table PowerAdd Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure PowerAdd Production and Growth Rate

Figure PowerAdd Market Revenue (\$) Market Share 2015-2020

Table RAVPower Company Profile

Table RAVPower Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure RAVPower Production and Growth Rate

Figure RAVPower Market Revenue (\$) Market Share 2015-2020

Table Insignia (Best Buy) Company Profile

Table Insignia (Best Buy) Sales, Revenue (US\$ Million), Average Selling Price and Gross Margin (2015-2020)

Figure Insignia (Best Buy) Production and Growth Rate

Figure Insignia (Best Buy) Market Revenue (\$) Market Share 2015-2020

Table Global Usb Portable Battery Sales by Types (2015-2020)



Table Global Usb Portable Battery Sales Share by Types (2015-2020)

Table Global Usb Portable Battery Revenue (\$) by Types (2015-2020)

Table Global Usb Portable Battery Revenue Share by Types (2015-2020)

Table Global Usb Portable Battery Price (\$) by Types (2015-2020)

Table Global Usb Portable Battery Market Forecast Sales by Types (2020-2025)

Table Global Usb Portable Battery Market Forecast Sales Share by Types (2020-2025)

Table Global Usb Portable Battery Market Forecast Revenue (\$) by Types (2020-2025)

Table Global Usb Portable Battery Market Forecast Revenue Share by Types (2020-2025)

Figure Global >17000 mAh Sales and Growth Rate (2015-2020)

Figure Global >17000 mAh Price (2015-2020)

Figure Global 12000-17000 mAh Sales and Growth Rate (2015-2020)

Figure Global 12000-17000 mAh Price (2015-2020)

Figure Global 7000-12000 mAh Sales and Growth Rate (2015-2020)

Figure Global 7000-12000 mAh Price (2015-2020)

Figure Global 17000 mAh (2020-2025)

Figure Global Usb Portable Battery Market Revenue (\$) and Growth Rate Forecast of 12000-17000 mAh (2020-2025)

Figure Global Usb Portable Battery Sales and Growth Rate Forecast of 12000-17000 mAh (2020-2025)

Figure Global Usb Portable Battery Market Revenue (\$) and Growth Rate Forecast of 7000-12000 mAh (2020-2025)

Figure Global Usb Portable Battery Sales and Growth Rate Forecast of 7000-12000 mAh (2020-2025)

Figure Global Usb Portable Battery Market Revenue (\$) and Growth Rate Forecast of



### I would like to order

Product name: Global Usb Portable Battery Market Research Report with Opportunities and Strategies to

Boost Growth- COVID-19 Impact and Recovery

Product link: <a href="https://marketpublishers.com/r/GB45F544CE3FEN.html">https://marketpublishers.com/r/GB45F544CE3FEN.html</a>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GB45F544CE3FEN.html">https://marketpublishers.com/r/GB45F544CE3FEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



