

Global Unified Communication and Collaboration Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Unified communications and collaboration (UCC) describes the combination of communications and collaboration technologies. Until recently, enterprise collaboration vendors were fairly distinct from those for enterprise communications, with software companies like Microsoft and IBM dominating the former and telephony and networking vendors comprising the latter. However, this distinction has become blurred because Microsoft and IBM offer voice and telephony features and vendors like Cisco have moved into the collaboration market

Based on the Unified Communication and Collaboration market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Unified Communication and Collaboration market covered in Chapter 5:

Genesys
IBM
Configure
Cisco
Microsoft
HP
Alcatel-Lucent
Avaya
BroadSoft
Corex
Damovo
CSC
Dell
8x8
Aastra Technologies
Huawei Technologies

In Chapter 6, on the basis of types, the Unified Communication and Collaboration market from 2015 to 2025 is primarily split into:

On-premise
Cloud Service
Hybrid

In Chapter 7, on the basis of applications, the Unified Communication and Collaboration market from 2015 to 2025 covers:

IT & Telecom
BFSI
Public Sector
Retail
Healthcare
Education
Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States
Canada
Mexico
Europe (Covered in Chapter 10)
Germany
UK
France
Italy
Spain
Russia
Others
Asia-Pacific (Covered in Chapter 11)
China
Japan
South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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