

# Global Unified Communication Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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# **Abstracts**

Unified communications (UC) is a business and marketing concept describing the integration of enterprise communication services such as instant messaging (chat), presence information, voice (including IP telephony), mobility features (including extension mobility and single number reach), audio, web & video conferencing, fixed-mobile convergence (FMC), desktop sharing, data sharing (including web connected electronic interactive whiteboards), call control and speech recognition with non-real-time communication services such as unified messaging (integrated voicemail, e-mail, SMS and fax). UC is not necessarily a single product, but a set of products that provides a consistent unified user interface and user experience across multiple devices and media types.

Based on the Unified Communication market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.



Key players in the global Unified Communication market covered in Chapter 5:

**Hewlett-Packard Company** 

**Snet Systems** 

KT

**IBM Corporation** 

AT&T Inc.

**Tata Communications Limited** 

Siemens Enterprise Communications

Verizon Communications

NTT KOREA Co., Ltd.

InitialT

Aastra Technologies Limited

Cisco Systems, Inc.

Microsoft Corporation

Alcatel-Lucent S.A.

In Chapter 6, on the basis of types, the Unified Communication market from 2015 to 2025 is primarily split into:

Video

Telephony

Conferencing

Mobility

**Unified Messaging** 

**IM** and Presence

**Contact Centre** 

In Chapter 7, on the basis of applications, the Unified Communication market from 2015 to 2025 covers:

**Energy and Utilities** 

IT and Telecom

Retail

Healthcare

Manufacturing

**BFSI** 

**Public Sector** 

Aerospace and Defense

Others



Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

**United States** 

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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