

# Global Unified Communication Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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## Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Unified Communication market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Unified Communication market are covered in Chapter 9:

Ring Central Inc.

Microsoft Corporation

Cisco Systems, Inc.

NEC Corporation

Avaya Inc.

Hewlett-Packard

Vonage Holdings Inc.

Alcatel-Lucent

8X8 Inc.

IBM Corporation

Mitel

In Chapter 5 and Chapter 7.3, based on types, the Unified Communication market from 2017 to 2027 is primarily split into:

Hosted

On-premise

In Chapter 6 and Chapter 7.4, based on applications, the Unified Communication market from 2017 to 2027 covers:

Energy and Utilities

IT and Telecom

Retail

Healthcare

Manufacturing

BFSI

Public Sector

Aerospace and Defense

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

## Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Unified Communication market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Unified Communication Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report.

Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them

sufficient time and space for market competition.

## Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types, covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

## Contents

### 1 UNIFIED COMMUNICATION MARKET OVERVIEW

- 1.1 Product Overview and Scope of Unified Communication Market
- 1.2 Unified Communication Market Segment by Type
  - 1.2.1 Global Unified Communication Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Unified Communication Market Segment by Application
  - 1.3.1 Unified Communication Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Unified Communication Market, Region Wise (2017-2027)
  - 1.4.1 Global Unified Communication Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
  - 1.4.2 United States Unified Communication Market Status and Prospect (2017-2027)
  - 1.4.3 Europe Unified Communication Market Status and Prospect (2017-2027)
  - 1.4.4 China Unified Communication Market Status and Prospect (2017-2027)
  - 1.4.5 Japan Unified Communication Market Status and Prospect (2017-2027)
  - 1.4.6 India Unified Communication Market Status and Prospect (2017-2027)
  - 1.4.7 Southeast Asia Unified Communication Market Status and Prospect (2017-2027)
  - 1.4.8 Latin America Unified Communication Market Status and Prospect (2017-2027)
  - 1.4.9 Middle East and Africa Unified Communication Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Unified Communication (2017-2027)
  - 1.5.1 Global Unified Communication Market Revenue Status and Outlook (2017-2027)
  - 1.5.2 Global Unified Communication Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Unified Communication Market

### 2 INDUSTRY OUTLOOK

- 2.1 Unified Communication Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
  - 2.2.1 Analysis of Financial Barriers
  - 2.2.2 Analysis of Technical Barriers
  - 2.2.3 Analysis of Talent Barriers
  - 2.2.4 Analysis of Brand Barrier
- 2.3 Unified Communication Market Drivers Analysis

- 2.4 Unified Communication Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Unified Communication Industry Development Trends under COVID-19 Outbreak
  - 2.7.1 Global COVID-19 Status Overview
  - 2.7.2 Influence of COVID-19 Outbreak on Unified Communication Industry Development

### **3 GLOBAL UNIFIED COMMUNICATION MARKET LANDSCAPE BY PLAYER**

- 3.1 Global Unified Communication Sales Volume and Share by Player (2017-2022)
- 3.2 Global Unified Communication Revenue and Market Share by Player (2017-2022)
- 3.3 Global Unified Communication Average Price by Player (2017-2022)
- 3.4 Global Unified Communication Gross Margin by Player (2017-2022)
- 3.5 Unified Communication Market Competitive Situation and Trends
  - 3.5.1 Unified Communication Market Concentration Rate
  - 3.5.2 Unified Communication Market Share of Top 3 and Top 6 Players
  - 3.5.3 Mergers & Acquisitions, Expansion

### **4 GLOBAL UNIFIED COMMUNICATION SALES VOLUME AND REVENUE REGION WISE (2017-2022)**

- 4.1 Global Unified Communication Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Unified Communication Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Unified Communication Sales Volume, Revenue, Price and Gross Margin (2017-2022)
- 4.4 United States Unified Communication Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.4.1 United States Unified Communication Market Under COVID-19
- 4.5 Europe Unified Communication Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.5.1 Europe Unified Communication Market Under COVID-19
- 4.6 China Unified Communication Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.6.1 China Unified Communication Market Under COVID-19
- 4.7 Japan Unified Communication Sales Volume, Revenue, Price and Gross Margin (2017-2022)

- 4.7.1 Japan Unified Communication Market Under COVID-19
- 4.8 India Unified Communication Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.8.1 India Unified Communication Market Under COVID-19
- 4.9 Southeast Asia Unified Communication Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.9.1 Southeast Asia Unified Communication Market Under COVID-19
- 4.10 Latin America Unified Communication Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.10.1 Latin America Unified Communication Market Under COVID-19
- 4.11 Middle East and Africa Unified Communication Sales Volume, Revenue, Price and Gross Margin (2017-2022)
  - 4.11.1 Middle East and Africa Unified Communication Market Under COVID-19

## **5 GLOBAL UNIFIED COMMUNICATION SALES VOLUME, REVENUE, PRICE TREND BY TYPE**

- 5.1 Global Unified Communication Sales Volume and Market Share by Type (2017-2022)
- 5.2 Global Unified Communication Revenue and Market Share by Type (2017-2022)
- 5.3 Global Unified Communication Price by Type (2017-2022)
- 5.4 Global Unified Communication Sales Volume, Revenue and Growth Rate by Type (2017-2022)
  - 5.4.1 Global Unified Communication Sales Volume, Revenue and Growth Rate of Hosted (2017-2022)
  - 5.4.2 Global Unified Communication Sales Volume, Revenue and Growth Rate of On-premise (2017-2022)

## **6 GLOBAL UNIFIED COMMUNICATION MARKET ANALYSIS BY APPLICATION**

- 6.1 Global Unified Communication Consumption and Market Share by Application (2017-2022)
- 6.2 Global Unified Communication Consumption Revenue and Market Share by Application (2017-2022)
- 6.3 Global Unified Communication Consumption and Growth Rate by Application (2017-2022)
  - 6.3.1 Global Unified Communication Consumption and Growth Rate of Energy and Utilities (2017-2022)
  - 6.3.2 Global Unified Communication Consumption and Growth Rate of IT and Telecom



(2017-2022)

6.3.3 Global Unified Communication Consumption and Growth Rate of Retail

(2017-2022)

6.3.4 Global Unified Communication Consumption and Growth Rate of Healthcare

(2017-2022)

6.3.5 Global Unified Communication Consumption and Growth Rate of Manufacturing

(2017-2022)

6.3.6 Global Unified Communication Consumption and Growth Rate of BFSI

(2017-2022)

6.3.7 Global Unified Communication Consumption and Growth Rate of Public Sector

(2017-2022)

6.3.8 Global Unified Communication Consumption and Growth Rate of Aerospace and Defense (2017-2022)

6.3.9 Global Unified Communication Consumption and Growth Rate of Others

(2017-2022)

## **7 GLOBAL UNIFIED COMMUNICATION MARKET FORECAST (2022-2027)**

7.1 Global Unified Communication Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Unified Communication Sales Volume and Growth Rate Forecast

(2022-2027)

7.1.2 Global Unified Communication Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Unified Communication Price and Trend Forecast (2022-2027)

7.2 Global Unified Communication Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Unified Communication Sales Volume and Revenue Forecast

(2022-2027)

7.2.2 Europe Unified Communication Sales Volume and Revenue Forecast

(2022-2027)

7.2.3 China Unified Communication Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Unified Communication Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Unified Communication Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Unified Communication Sales Volume and Revenue Forecast

(2022-2027)

7.2.7 Latin America Unified Communication Sales Volume and Revenue Forecast

(2022-2027)

7.2.8 Middle East and Africa Unified Communication Sales Volume and Revenue

Forecast (2022-2027)

7.3 Global Unified Communication Sales Volume, Revenue and Price Forecast by Type

(2022-2027)

7.3.1 Global Unified Communication Revenue and Growth Rate of Hosted (2022-2027)

7.3.2 Global Unified Communication Revenue and Growth Rate of On-premise  
(2022-2027)

7.4 Global Unified Communication Consumption Forecast by Application (2022-2027)

7.4.1 Global Unified Communication Consumption Value and Growth Rate of Energy  
and Utilities(2022-2027)

7.4.2 Global Unified Communication Consumption Value and Growth Rate of IT and  
Telecom(2022-2027)

7.4.3 Global Unified Communication Consumption Value and Growth Rate of  
Retail(2022-2027)

7.4.4 Global Unified Communication Consumption Value and Growth Rate of  
Healthcare(2022-2027)

7.4.5 Global Unified Communication Consumption Value and Growth Rate of  
Manufacturing(2022-2027)

7.4.6 Global Unified Communication Consumption Value and Growth Rate of  
BFSI(2022-2027)

7.4.7 Global Unified Communication Consumption Value and Growth Rate of Public  
Sector(2022-2027)

7.4.8 Global Unified Communication Consumption Value and Growth Rate of  
Aerospace and Defense(2022-2027)

7.4.9 Global Unified Communication Consumption Value and Growth Rate of  
Others(2022-2027)

7.5 Unified Communication Market Forecast Under COVID-19

## **8 UNIFIED COMMUNICATION MARKET UPSTREAM AND DOWNSTREAM ANALYSIS**

8.1 Unified Communication Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Unified Communication Analysis

8.6 Major Downstream Buyers of Unified Communication Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream  
in the Unified Communication Industry

## 9 PLAYERS PROFILES

### 9.1 Ring Central Inc.

9.1.1 Ring Central Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Unified Communication Product Profiles, Application and Specification

9.1.3 Ring Central Inc. Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

### 9.2 Microsoft Corporation

9.2.1 Microsoft Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Unified Communication Product Profiles, Application and Specification

9.2.3 Microsoft Corporation Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

### 9.3 Cisco Systems, Inc.

9.3.1 Cisco Systems, Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Unified Communication Product Profiles, Application and Specification

9.3.3 Cisco Systems, Inc. Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

### 9.4 NEC Corporation

9.4.1 NEC Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Unified Communication Product Profiles, Application and Specification

9.4.3 NEC Corporation Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

### 9.5 Avaya Inc.

9.5.1 Avaya Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Unified Communication Product Profiles, Application and Specification

9.5.3 Avaya Inc. Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

### 9.6 Hewlett-Packard

9.6.1 Hewlett-Packard Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Unified Communication Product Profiles, Application and Specification

9.6.3 Hewlett-Packard Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Vonage Holdings Inc.

9.7.1 Vonage Holdings Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Unified Communication Product Profiles, Application and Specification

9.7.3 Vonage Holdings Inc. Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Alcatel-Lucent

9.8.1 Alcatel-Lucent Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Unified Communication Product Profiles, Application and Specification

9.8.3 Alcatel-Lucent Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 8X8 Inc.

9.9.1 8X8 Inc. Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Unified Communication Product Profiles, Application and Specification

9.9.3 8X8 Inc. Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 IBM Corporation

9.10.1 IBM Corporation Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Unified Communication Product Profiles, Application and Specification

9.10.3 IBM Corporation Market Performance (2017-2022)

9.10.4 Recent Development

9.10.5 SWOT Analysis

9.11 Mitel

9.11.1 Mitel Basic Information, Manufacturing Base, Sales Region and Competitors

9.11.2 Unified Communication Product Profiles, Application and Specification

9.11.3 Mitel Market Performance (2017-2022)

9.11.4 Recent Development

9.11.5 SWOT Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Unified Communication Product Picture

Table Global Unified Communication Market Sales Volume and CAGR (%) Comparison by Type

Table Unified Communication Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Unified Communication Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Unified Communication Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Unified Communication Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Unified Communication Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Unified Communication Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Unified Communication Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Unified Communication Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Unified Communication Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Unified Communication Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Unified Communication Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Unified Communication Industry Development

Table Global Unified Communication Sales Volume by Player (2017-2022)

Table Global Unified Communication Sales Volume Share by Player (2017-2022)

Figure Global Unified Communication Sales Volume Share by Player in 2021

Table Unified Communication Revenue (Million USD) by Player (2017-2022)

Table Unified Communication Revenue Market Share by Player (2017-2022)

Table Unified Communication Price by Player (2017-2022)

Table Unified Communication Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Unified Communication Sales Volume, Region Wise (2017-2022)

Table Global Unified Communication Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Unified Communication Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Unified Communication Sales Volume Market Share, Region Wise in 2021

Table Global Unified Communication Revenue (Million USD), Region Wise (2017-2022)

Table Global Unified Communication Revenue Market Share, Region Wise (2017-2022)

Figure Global Unified Communication Revenue Market Share, Region Wise (2017-2022)

Figure Global Unified Communication Revenue Market Share, Region Wise in 2021

Table Global Unified Communication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Unified Communication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Unified Communication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Unified Communication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Unified Communication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Unified Communication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Unified Communication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Unified Communication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Unified Communication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Global Unified Communication Sales Volume by Type (2017-2022)

Table Global Unified Communication Sales Volume Market Share by Type (2017-2022)

Figure Global Unified Communication Sales Volume Market Share by Type in 2021

Table Global Unified Communication Revenue (Million USD) by Type (2017-2022)

Table Global Unified Communication Revenue Market Share by Type (2017-2022)

Figure Global Unified Communication Revenue Market Share by Type in 2021

Table Unified Communication Price by Type (2017-2022)

Figure Global Unified Communication Sales Volume and Growth Rate of Hosted (2017-2022)

Figure Global Unified Communication Revenue (Million USD) and Growth Rate of Hosted (2017-2022)

Figure Global Unified Communication Sales Volume and Growth Rate of On-premise (2017-2022)

Figure Global Unified Communication Revenue (Million USD) and Growth Rate of On-premise (2017-2022)

Table Global Unified Communication Consumption by Application (2017-2022)

Table Global Unified Communication Consumption Market Share by Application (2017-2022)

Table Global Unified Communication Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Unified Communication Consumption Revenue Market Share by Application (2017-2022)

Table Global Unified Communication Consumption and Growth Rate of Energy and Utilities (2017-2022)

Table Global Unified Communication Consumption and Growth Rate of IT and Telecom (2017-2022)

Table Global Unified Communication Consumption and Growth Rate of Retail (2017-2022)

Table Global Unified Communication Consumption and Growth Rate of Healthcare (2017-2022)

Table Global Unified Communication Consumption and Growth Rate of Manufacturing (2017-2022)

Table Global Unified Communication Consumption and Growth Rate of BFSI (2017-2022)

Table Global Unified Communication Consumption and Growth Rate of Public Sector (2017-2022)

Table Global Unified Communication Consumption and Growth Rate of Aerospace and Defense (2017-2022)

Table Global Unified Communication Consumption and Growth Rate of Others (2017-2022)

Figure Global Unified Communication Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Unified Communication Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Unified Communication Price and Trend Forecast (2022-2027)

Figure USA Unified Communication Market Sales Volume and Growth Rate Forecast



Analysis (2022-2027)

Figure USA Unified Communication Market Revenue (Million USD) and Growth Rate

Forecast Analysis (2022-2027)

Figure Europe Unified Communication Market Sales Volume and Growth Rate Forecast

Analysis (2022-2027)

Figure Europe Unified Communication Market Revenue (Million USD) and Growth Rate

Forecast Analysis (2022-2027)

Figure China Unified Communication Market Sales Volume and Growth Rate Forecast

Analysis (2022-2027)

Figure China Unified Communication Market Revenue (Million USD) and Growth Rate

Forecast Analysis (2022-2027)

Figure Japan Unified Communication Market Sales Volume and Growth Rate Forecast

Analysis (2022-2027)

Figure Japan Unified Communication Market Revenue (Million USD) and Growth Rate

Forecast Analysis (2022-2027)

Figure India Unified Communication Market Sales Volume and Growth Rate Forecast

Analysis (2022-2027)

Figure India Unified Communication Market Revenue (Million USD) and Growth Rate

Forecast Analysis (2022-2027)

Figure Southeast Asia Unified Communication Market Sales Volume and Growth Rate

Forecast Analysis (2022-2027)

Figure Southeast Asia Unified Communication Market Revenue (Million USD) and

Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Unified Communication Market Sales Volume and Growth Rate

Forecast Analysis (2022-2027)

Figure Latin America Unified Communication Market Revenue (Million USD) and

Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Unified Communication Market Sales Volume and Growth

Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Unified Communication Market Revenue (Million USD)

and Growth Rate Forecast Analysis (2022-2027)

Table Global Unified Communication Market Sales Volume Forecast, by Type

Table Global Unified Communication Sales Volume Market Share Forecast, by Type

Table Global Unified Communication Market Revenue (Million USD) Forecast, by Type

Table Global Unified Communication Revenue Market Share Forecast, by Type

Table Global Unified Communication Price Forecast, by Type

Figure Global Unified Communication Revenue (Million USD) and Growth Rate of

Hosted (2022-2027)

Figure Global Unified Communication Revenue (Million USD) and Growth Rate of

Hosted (2022-2027)

Figure Global Unified Communication Revenue (Million USD) and Growth Rate of On-premise (2022-2027)

Figure Global Unified Communication Revenue (Million USD) and Growth Rate of On-premise (2022-2027)

Table Global Unified Communication Market Consumption Forecast, by Application

Table Global Unified Communication Consumption Market Share Forecast, by Application

Table Global Unified Communication Market Revenue (Million USD) Forecast, by Application

Table Global Unified Communication Revenue Market Share Forecast, by Application

Figure Global Unified Communication Consumption Value (Million USD) and Growth Rate of Energy and Utilities (2022-2027)

Figure Global Unified Communication Consumption Value (Million USD) and Growth Rate of IT and Telecom (2022-2027)

Figure Global Unified Communication Consumption Value (Million USD) and Growth Rate of Retail (2022-2027)

Figure Global Unified Communication Consumption Value (Million USD) and Growth Rate of Healthcare (2022-2027)

Figure Global Unified Communication Consumption Value (Million USD) and Growth Rate of Manufacturing (2022-2027)

Figure Global Unified Communication Consumption Value (Million USD) and Growth Rate of BFSI (2022-2027)

Figure Global Unified Communication Consumption Value (Million USD) and Growth Rate of Public Sector (2022-2027)

Figure Global Unified Communication Consumption Value (Million USD) and Growth Rate of Aerospace and Defense (2022-2027)

Figure Global Unified Communication Consumption Value (Million USD) and Growth Rate of Others (2022-2027)

Figure Unified Communication Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Ring Central Inc. Profile

Table Ring Central Inc. Unified Communication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Ring Central Inc. Unified Communication Sales Volume and Growth Rate

Figure Ring Central Inc. Revenue (Million USD) Market Share 2017-2022

Table Microsoft Corporation Profile

Table Microsoft Corporation Unified Communication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Microsoft Corporation Unified Communication Sales Volume and Growth Rate

Figure Microsoft Corporation Revenue (Million USD) Market Share 2017-2022

Table Cisco Systems, Inc. Profile

Table Cisco Systems, Inc. Unified Communication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cisco Systems, Inc. Unified Communication Sales Volume and Growth Rate

Figure Cisco Systems, Inc. Revenue (Million USD) Market Share 2017-2022

Table NEC Corporation Profile

Table NEC Corporation Unified Communication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure NEC Corporation Unified Communication Sales Volume and Growth Rate

Figure NEC Corporation Revenue (Million USD) Market Share 2017-2022

Table Avaya Inc. Profile

Table Avaya Inc. Unified Communication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Avaya Inc. Unified Communication Sales Volume and Growth Rate

Figure Avaya Inc. Revenue (Million USD) Market Share 2017-2022

Table Hewlett-Packard Profile

Table Hewlett-Packard Unified Communication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hewlett-Packard Unified Communication Sales Volume and Growth Rate

Figure Hewlett-Packard Revenue (Million USD) Market Share 2017-2022

Table Vonage Holdings Inc. Profile

Table Vonage Holdings Inc. Unified Communication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Vonage Holdings Inc. Unified Communication Sales Volume and Growth Rate

Figure Vonage Holdings Inc. Revenue (Million USD) Market Share 2017-2022

Table Alcatel-Lucent Profile

Table Alcatel-Lucent Unified Communication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Alcatel-Lucent Unified Communication Sales Volume and Growth Rate

Figure Alcatel-Lucent Revenue (Million USD) Market Share 2017-2022

Table 8X8 Inc. Profile

Table 8X8 Inc. Unified Communication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure 8X8 Inc. Unified Communication Sales Volume and Growth Rate

Figure 8X8 Inc. Revenue (Million USD) Market Share 2017-2022

Table IBM Corporation Profile

Table IBM Corporation Unified Communication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure IBM Corporation Unified Communication Sales Volume and Growth Rate

Figure IBM Corporation Revenue (Million USD) Market Share 2017-2022

Table Mitel Profile

Table Mitel Unified Communication Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Mitel Unified Communication Sales Volume and Growth Rate

Figure Mitel Revenue (Million USD) Market Share 2017-2022

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