

# Global Underwear Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Undergarments are items of clothing worn beneath outer clothes, usually in direct contact with the skin, although they may comprise more than a single layer. They serve to keep outer garments from being soiled or damaged by bodily excretions, to lessen the friction of outerwear against the skin, to shape the body, and to provide concealment or support for parts of it. In cold weather, long underwear is sometimes worn to provide additional warmth. Special types of undergarments have religious significance. Some items of clothing are designed as undergarments, while others, such as T-shirts and certain types of shorts, are appropriate both as undergarments and as outer clothing.

Based on the Underwear market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Underwear market covered in Chapter 5:

Embrygroup  
American Eagle (Aerie)  
Lise Charmel  
Tinsino  
Fast Retailing  
Jockey International  
Triumph International  
PVH  
Aimer  
Bare Necessities  
Hanes Brands  
Gunze  
Wacoal  
Wolf Lingerie  
Berkshire Hathaway (Fruit of Loom)  
Cosmo Lady  
L Brands  
Hanky Panky  
Marks & Spencer  
Your Sun  
Debenhams  
Huijie (Maniform Lingerie)

In Chapter 6, on the basis of types, the Underwear market from 2015 to 2025 is primarily split into:

Bikini(Women)  
Thong(Women)  
Hipsters  
Boysshort  
High-Cut  
Brief(Women)  
Brief(Men)  
Trunks  
Jockstrap  
Boxers  
Boxer Briefs  
Midway Briefs  
Bikini(Men)

Thong(Men)  
Strings

In Chapter 7, on the basis of applications, the Underwear market from 2015 to 2025 covers:

Online  
Retail

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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