

# Global Underwear Market Report 2019, Competitive Landscape, Trends and Opportunities

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## Abstracts

The Underwear market has witnessed growth from USD XX million to USD XX million from 2014 to 2019. With the CAGR of X.X%, this market is estimated to reach USD XX million in 2026.

The report mainly studies the size, recent trends and development status of the Underwear market, as well as investment opportunities, government policy, market dynamics (drivers, restraints, opportunities), supply chain and competitive landscape. Technological innovation and advancement will further optimize the performance of the product, making it more widely used in downstream applications. Moreover, Porter's Five Forces Analysis (potential entrants, suppliers, substitutes, buyers, industry competitors) provides crucial information for knowing the Underwear market.

Major players in the global Underwear market include:

PVH

Aimer

Wacoal

Triumph International

Hanes Brands

Fast Retailing

Jockey International

Wolf Lingerie

Gunze

Embrygroup

Bare Necessities

Lise Charmel

Your Sun

Tinsino

American Eagle (Aerie)

Huijie (Maniform Lingerie)

Marks & Spencer

Debenhams

L Brands

Cosmo Lady

Betkshire Hathaway (Fruit of Loom)

Hanky Panky

On the basis of types, the Underwear market is primarily split into:

Bikini(Women)

Thong(Women)

Hipsters

Boysshort

High-Cut

Brief(Women)

Brief(Men)

Trunks

Jockstrap

Boxers

Boxer Briefs

Midway Briefs

Bikini(Men)

Thong(Men)

Strings

On the basis of applications, the market covers:

Online

Retail

Geographically, the report includes the research on production, consumption, revenue, market share and growth rate, and forecast (2014-2026) of the following regions:

United States

Europe (Germany, UK, France, Italy, Spain, Russia, Poland)

China

Japan

India

Southeast Asia (Malaysia, Singapore, Philippines, Indonesia, Thailand, Vietnam)

Central and South America (Brazil, Mexico, Colombia)

Middle East and Africa (Saudi Arabia, United Arab Emirates, Turkey, Egypt, South Africa, Nigeria)

Other Regions

Chapter 1 provides an overview of Underwear market, containing global revenue, global production, sales, and CAGR. The forecast and analysis of Underwear market by type, application, and region are also presented in this chapter.

Chapter 2 is about the market landscape and major players. It provides competitive situation and market concentration status along with the basic information of these players.

Chapter 3 provides a full-scale analysis of major players in Underwear industry. The basic information, as well as the profiles, applications and specifications of products market performance along with Business Overview are offered.

Chapter 4 gives a worldwide view of Underwear market. It includes production, market share revenue, price, and the growth rate by type.

Chapter 5 focuses on the application of Underwear, by analyzing the consumption and its growth rate of each application.

Chapter 6 is about production, consumption, export, and import of Underwear in each region.

Chapter 7 pays attention to the production, revenue, price and gross margin of Underwear in markets of different regions. The analysis on production, revenue, price and gross margin of the global market is covered in this part.

Chapter 8 concentrates on manufacturing analysis, including key raw material analysis, cost structure analysis and process analysis, making up a comprehensive analysis of manufacturing cost.

Chapter 9 introduces the industrial chain of Underwear. Industrial chain analysis, raw material sources and downstream buyers are analyzed in this chapter.

Chapter 10 provides clear insights into market dynamics.

Chapter 11 prospects the whole Underwear market, including the global production and revenue forecast, regional forecast. It also foresees the Underwear market by type and application.

Chapter 12 concludes the research findings and refines all the highlights of the study.

Chapter 13 introduces the research methodology and sources of research data for your understanding.

Years considered for this report:

Historical Years: 2014-2018

Base Year: 2019

Estimated Year: 2019

Forecast Period: 2019-2026

## Contents

### 1 UNDERWEAR MARKET OVERVIEW

#### 1.1 Product Overview and Scope of Underwear

#### 1.2 Underwear Segment by Type

1.2.1 Global Underwear Production and CAGR (%) Comparison by Type (2014-2026)

1.2.2 The Market Profile of Bikini(Women)

1.2.3 The Market Profile of Thong(Women)

1.2.4 The Market Profile of Hipsters

1.2.5 The Market Profile of Boyshort

1.2.6 The Market Profile of High-Cut

1.2.7 The Market Profile of Brief(Women)

1.2.8 The Market Profile of Brief(Men)

1.2.9 The Market Profile of Trunks

1.2.10 The Market Profile of Jockstrap

1.2.11 The Market Profile of Boxers

1.2.12 The Market Profile of Boxer Briefs

1.2.13 The Market Profile of Midway Briefs

1.2.14 The Market Profile of Bikini(Men)

1.2.15 The Market Profile of Thong(Men)

1.2.16 The Market Profile of Strings

#### 1.3 Global Underwear Segment by Application

1.3.1 Underwear Consumption (Sales) Comparison by Application (2014-2026)

1.3.2 The Market Profile of Online

1.3.3 The Market Profile of Retail

#### 1.4 Global Underwear Market by Region (2014-2026)

1.4.1 Global Underwear Market Size (Value) and CAGR (%) Comparison by Region (2014-2026)

1.4.2 United States Underwear Market Status and Prospect (2014-2026)

1.4.3 Europe Underwear Market Status and Prospect (2014-2026)

1.4.3.1 Germany Underwear Market Status and Prospect (2014-2026)

1.4.3.2 UK Underwear Market Status and Prospect (2014-2026)

1.4.3.3 France Underwear Market Status and Prospect (2014-2026)

1.4.3.4 Italy Underwear Market Status and Prospect (2014-2026)

1.4.3.5 Spain Underwear Market Status and Prospect (2014-2026)

1.4.3.6 Russia Underwear Market Status and Prospect (2014-2026)

1.4.3.7 Poland Underwear Market Status and Prospect (2014-2026)

1.4.4 China Underwear Market Status and Prospect (2014-2026)

- 1.4.5 Japan Underwear Market Status and Prospect (2014-2026)
- 1.4.6 India Underwear Market Status and Prospect (2014-2026)
- 1.4.7 Southeast Asia Underwear Market Status and Prospect (2014-2026)
  - 1.4.7.1 Malaysia Underwear Market Status and Prospect (2014-2026)
  - 1.4.7.2 Singapore Underwear Market Status and Prospect (2014-2026)
  - 1.4.7.3 Philippines Underwear Market Status and Prospect (2014-2026)
  - 1.4.7.4 Indonesia Underwear Market Status and Prospect (2014-2026)
  - 1.4.7.5 Thailand Underwear Market Status and Prospect (2014-2026)
  - 1.4.7.6 Vietnam Underwear Market Status and Prospect (2014-2026)
- 1.4.8 Central and South America Underwear Market Status and Prospect (2014-2026)
  - 1.4.8.1 Brazil Underwear Market Status and Prospect (2014-2026)
  - 1.4.8.2 Mexico Underwear Market Status and Prospect (2014-2026)
  - 1.4.8.3 Colombia Underwear Market Status and Prospect (2014-2026)
- 1.4.9 Middle East and Africa Underwear Market Status and Prospect (2014-2026)
  - 1.4.9.1 Saudi Arabia Underwear Market Status and Prospect (2014-2026)
  - 1.4.9.2 United Arab Emirates Underwear Market Status and Prospect (2014-2026)
  - 1.4.9.3 Turkey Underwear Market Status and Prospect (2014-2026)
  - 1.4.9.4 Egypt Underwear Market Status and Prospect (2014-2026)
  - 1.4.9.5 South Africa Underwear Market Status and Prospect (2014-2026)
  - 1.4.9.6 Nigeria Underwear Market Status and Prospect (2014-2026)
- 1.5 Global Market Size (Value) of Underwear (2014-2026)
  - 1.5.1 Global Underwear Revenue Status and Outlook (2014-2026)
  - 1.5.2 Global Underwear Production Status and Outlook (2014-2026)

## **2 GLOBAL UNDERWEAR MARKET LANDSCAPE BY PLAYER**

- 2.1 Global Underwear Production and Share by Player (2014-2019)
- 2.2 Global Underwear Revenue and Market Share by Player (2014-2019)
- 2.3 Global Underwear Average Price by Player (2014-2019)
- 2.4 Underwear Manufacturing Base Distribution, Sales Area and Product Type by Player
- 2.5 Underwear Market Competitive Situation and Trends
  - 2.5.1 Underwear Market Concentration Rate
  - 2.5.2 Underwear Market Share of Top 3 and Top 6 Players
  - 2.5.3 Mergers & Acquisitions, Expansion

## **3 PLAYERS PROFILES**

- 3.1 PVH

- 3.1.1 PVH Basic Information, Manufacturing Base, Sales Area and Competitors
- 3.1.2 Underwear Product Profiles, Application and Specification
- 3.1.3 PVH Underwear Market Performance (2014-2019)
- 3.1.4 PVH Business Overview
- 3.2 Aimer
  - 3.2.1 Aimer Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.2.2 Underwear Product Profiles, Application and Specification
  - 3.2.3 Aimer Underwear Market Performance (2014-2019)
  - 3.2.4 Aimer Business Overview
- 3.3 Wacoal
  - 3.3.1 Wacoal Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.3.2 Underwear Product Profiles, Application and Specification
  - 3.3.3 Wacoal Underwear Market Performance (2014-2019)
  - 3.3.4 Wacoal Business Overview
- 3.4 Triumph International
  - 3.4.1 Triumph International Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.4.2 Underwear Product Profiles, Application and Specification
  - 3.4.3 Triumph International Underwear Market Performance (2014-2019)
  - 3.4.4 Triumph International Business Overview
- 3.5 Hanes Brands
  - 3.5.1 Hanes Brands Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.5.2 Underwear Product Profiles, Application and Specification
  - 3.5.3 Hanes Brands Underwear Market Performance (2014-2019)
  - 3.5.4 Hanes Brands Business Overview
- 3.6 Fast Retailing
  - 3.6.1 Fast Retailing Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.6.2 Underwear Product Profiles, Application and Specification
  - 3.6.3 Fast Retailing Underwear Market Performance (2014-2019)
  - 3.6.4 Fast Retailing Business Overview
- 3.7 Jockey International
  - 3.7.1 Jockey International Basic Information, Manufacturing Base, Sales Area and Competitors
  - 3.7.2 Underwear Product Profiles, Application and Specification
  - 3.7.3 Jockey International Underwear Market Performance (2014-2019)
  - 3.7.4 Jockey International Business Overview
- 3.8 Wolf Lingerie



3.8.1 Wolf Lingerie Basic Information, Manufacturing Base, Sales Area and Competitors

3.8.2 Underwear Product Profiles, Application and Specification

3.8.3 Wolf Lingerie Underwear Market Performance (2014-2019)

3.8.4 Wolf Lingerie Business Overview

3.9 Gunze

3.9.1 Gunze Basic Information, Manufacturing Base, Sales Area and Competitors

3.9.2 Underwear Product Profiles, Application and Specification

3.9.3 Gunze Underwear Market Performance (2014-2019)

3.9.4 Gunze Business Overview

3.10 Embrygroup

3.10.1 Embrygroup Basic Information, Manufacturing Base, Sales Area and Competitors

3.10.2 Underwear Product Profiles, Application and Specification

3.10.3 Embrygroup Underwear Market Performance (2014-2019)

3.10.4 Embrygroup Business Overview

3.11 Bare Necessities

3.11.1 Bare Necessities Basic Information, Manufacturing Base, Sales Area and Competitors

3.11.2 Underwear Product Profiles, Application and Specification

3.11.3 Bare Necessities Underwear Market Performance (2014-2019)

3.11.4 Bare Necessities Business Overview

3.12 Lise Charmel

3.12.1 Lise Charmel Basic Information, Manufacturing Base, Sales Area and Competitors

3.12.2 Underwear Product Profiles, Application and Specification

3.12.3 Lise Charmel Underwear Market Performance (2014-2019)

3.12.4 Lise Charmel Business Overview

3.13 Your Sun

3.13.1 Your Sun Basic Information, Manufacturing Base, Sales Area and Competitors

3.13.2 Underwear Product Profiles, Application and Specification

3.13.3 Your Sun Underwear Market Performance (2014-2019)

3.13.4 Your Sun Business Overview

3.14 Tinsino

3.14.1 Tinsino Basic Information, Manufacturing Base, Sales Area and Competitors

3.14.2 Underwear Product Profiles, Application and Specification

3.14.3 Tinsino Underwear Market Performance (2014-2019)

3.14.4 Tinsino Business Overview

3.15 American Eagle (Aerie)



3.15.1 American Eagle (Aerie) Basic Information, Manufacturing Base, Sales Area and Competitors

3.15.2 Underwear Product Profiles, Application and Specification

3.15.3 American Eagle (Aerie) Underwear Market Performance (2014-2019)

3.15.4 American Eagle (Aerie) Business Overview

3.16 Huijie (Maniform Lingerie)

3.16.1 Huijie (Maniform Lingerie) Basic Information, Manufacturing Base, Sales Area and Competitors

3.16.2 Underwear Product Profiles, Application and Specification

3.16.3 Huijie (Maniform Lingerie) Underwear Market Performance (2014-2019)

3.16.4 Huijie (Maniform Lingerie) Business Overview

3.17 Marks & Spencer

3.17.1 Marks & Spencer Basic Information, Manufacturing Base, Sales Area and Competitors

3.17.2 Underwear Product Profiles, Application and Specification

3.17.3 Marks & Spencer Underwear Market Performance (2014-2019)

3.17.4 Marks & Spencer Business Overview

3.18 Debenhams

3.18.1 Debenhams Basic Information, Manufacturing Base, Sales Area and Competitors

3.18.2 Underwear Product Profiles, Application and Specification

3.18.3 Debenhams Underwear Market Performance (2014-2019)

3.18.4 Debenhams Business Overview

3.19 L Brands

3.19.1 L Brands Basic Information, Manufacturing Base, Sales Area and Competitors

3.19.2 Underwear Product Profiles, Application and Specification

3.19.3 L Brands Underwear Market Performance (2014-2019)

3.19.4 L Brands Business Overview

3.20 Cosmo Lady

3.20.1 Cosmo Lady Basic Information, Manufacturing Base, Sales Area and Competitors

3.20.2 Underwear Product Profiles, Application and Specification

3.20.3 Cosmo Lady Underwear Market Performance (2014-2019)

3.20.4 Cosmo Lady Business Overview

3.21 Betkshire Hathaway (Fruit of Loom)

3.21.1 Betkshire Hathaway (Fruit of Loom) Basic Information, Manufacturing Base, Sales Area and Competitors

3.21.2 Underwear Product Profiles, Application and Specification

3.21.3 Betkshire Hathaway (Fruit of Loom) Underwear Market Performance

(2014-2019)

3.21.4 Betkshire Hathaway (Fruit of Loom) Business Overview

3.22 Hanky Panky

3.22.1 Hanky Panky Basic Information, Manufacturing Base, Sales Area and Competitors

3.22.2 Underwear Product Profiles, Application and Specification

3.22.3 Hanky Panky Underwear Market Performance (2014-2019)

3.22.4 Hanky Panky Business Overview

## **4 GLOBAL UNDERWEAR PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

4.1 Global Underwear Production and Market Share by Type (2014-2019)

4.2 Global Underwear Revenue and Market Share by Type (2014-2019)

4.3 Global Underwear Price by Type (2014-2019)

4.4 Global Underwear Production Growth Rate by Type (2014-2019)

4.4.1 Global Underwear Production Growth Rate of Bikini(Women) (2014-2019)

4.4.2 Global Underwear Production Growth Rate of Thong(Women) (2014-2019)

4.4.3 Global Underwear Production Growth Rate of Hipsters (2014-2019)

4.4.4 Global Underwear Production Growth Rate of Boyshort (2014-2019)

4.4.5 Global Underwear Production Growth Rate of High-Cut (2014-2019)

4.4.6 Global Underwear Production Growth Rate of Brief(Women) (2014-2019)

4.4.7 Global Underwear Production Growth Rate of Brief(Men) (2014-2019)

4.4.8 Global Underwear Production Growth Rate of Trunks (2014-2019)

4.4.9 Global Underwear Production Growth Rate of Jockstrap (2014-2019)

4.4.10 Global Underwear Production Growth Rate of Boxers (2014-2019)

4.4.11 Global Underwear Production Growth Rate of Boxer Briefs (2014-2019)

4.4.12 Global Underwear Production Growth Rate of Midway Briefs (2014-2019)

4.4.13 Global Underwear Production Growth Rate of Bikini(Men) (2014-2019)

4.4.14 Global Underwear Production Growth Rate of Thong(Men) (2014-2019)

4.4.15 Global Underwear Production Growth Rate of Strings (2014-2019)

## **5 GLOBAL UNDERWEAR MARKET ANALYSIS BY APPLICATION**

5.1 Global Underwear Consumption and Market Share by Application (2014-2019)

5.2 Global Underwear Consumption Growth Rate by Application (2014-2019)

5.2.1 Global Underwear Consumption Growth Rate of Online (2014-2019)

5.2.2 Global Underwear Consumption Growth Rate of Retail (2014-2019)

## **6 GLOBAL UNDERWEAR PRODUCTION, CONSUMPTION, EXPORT, IMPORT BY REGION (2014-2019)**

- 6.1 Global Underwear Consumption by Region (2014-2019)
- 6.2 United States Underwear Production, Consumption, Export, Import (2014-2019)
- 6.3 Europe Underwear Production, Consumption, Export, Import (2014-2019)
- 6.4 China Underwear Production, Consumption, Export, Import (2014-2019)
- 6.5 Japan Underwear Production, Consumption, Export, Import (2014-2019)
- 6.6 India Underwear Production, Consumption, Export, Import (2014-2019)
- 6.7 Southeast Asia Underwear Production, Consumption, Export, Import (2014-2019)
- 6.8 Central and South America Underwear Production, Consumption, Export, Import (2014-2019)
- 6.9 Middle East and Africa Underwear Production, Consumption, Export, Import (2014-2019)

## **7 GLOBAL UNDERWEAR PRODUCTION, REVENUE (VALUE) BY REGION (2014-2019)**

- 7.1 Global Underwear Production and Market Share by Region (2014-2019)
- 7.2 Global Underwear Revenue (Value) and Market Share by Region (2014-2019)
- 7.3 Global Underwear Production, Revenue, Price and Gross Margin (2014-2019)
- 7.4 United States Underwear Production, Revenue, Price and Gross Margin (2014-2019)
- 7.5 Europe Underwear Production, Revenue, Price and Gross Margin (2014-2019)
- 7.6 China Underwear Production, Revenue, Price and Gross Margin (2014-2019)
- 7.7 Japan Underwear Production, Revenue, Price and Gross Margin (2014-2019)
- 7.8 India Underwear Production, Revenue, Price and Gross Margin (2014-2019)
- 7.9 Southeast Asia Underwear Production, Revenue, Price and Gross Margin (2014-2019)
- 7.10 Central and South America Underwear Production, Revenue, Price and Gross Margin (2014-2019)
- 7.11 Middle East and Africa Underwear Production, Revenue, Price and Gross Margin (2014-2019)

## **8 UNDERWEAR MANUFACTURING ANALYSIS**

- 8.1 Underwear Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials Introduction
  - 8.1.2 Price Trend of Key Raw Materials

- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Manufacturing Cost Analysis
  - 8.2.1 Labor Cost Analysis
  - 8.2.2 Manufacturing Cost Structure Analysis
- 8.3 Manufacturing Process Analysis of Underwear

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 9.1 Underwear Industrial Chain Analysis
- 9.2 Raw Materials Sources of Underwear Major Players in 2018
- 9.3 Downstream Buyers

## **10 MARKET DYNAMICS**

- 10.1 Drivers
- 10.2 Restraints
- 10.3 Opportunities
  - 10.3.1 Advances in Innovation and Technology for Underwear
  - 10.3.2 Increased Demand in Emerging Markets
- 10.4 Challenges
  - 10.4.1 The Performance of Alternative Product Type is Getting Better and Better
  - 10.4.2 Price Variance Caused by Fluctuations in Raw Material Prices
- 10.5 Porter's Five Forces Analysis
  - 10.5.1 Threat of New Entrants
  - 10.5.2 Threat of Substitutes
  - 10.5.3 Bargaining Power of Suppliers
  - 10.5.4 Bargaining Power of Buyers
  - 10.5.5 Intensity of Competitive Rivalry

## **11 GLOBAL UNDERWEAR MARKET FORECAST (2019-2026)**

- 11.1 Global Underwear Production, Revenue Forecast (2019-2026)
  - 11.1.1 Global Underwear Production and Growth Rate Forecast (2019-2026)
  - 11.1.2 Global Underwear Revenue and Growth Rate Forecast (2019-2026)
  - 11.1.3 Global Underwear Price and Trend Forecast (2019-2026)
- 11.2 Global Underwear Production, Consumption, Export and Import Forecast by Region (2019-2026)
  - 11.2.1 United States Underwear Production, Consumption, Export and Import Forecast

(2019-2026)

11.2.2 Europe Underwear Production, Consumption, Export and Import Forecast

(2019-2026)

11.2.3 China Underwear Production, Consumption, Export and Import Forecast

(2019-2026)

11.2.4 Japan Underwear Production, Consumption, Export and Import Forecast

(2019-2026)

11.2.5 India Underwear Production, Consumption, Export and Import Forecast

(2019-2026)

11.2.6 Southeast Asia Underwear Production, Consumption, Export and Import Forecast (2019-2026)

11.2.7 Central and South America Underwear Production, Consumption, Export and Import Forecast (2019-2026)

11.2.8 Middle East and Africa Underwear Production, Consumption, Export and Import Forecast (2019-2026)

11.3 Global Underwear Production, Revenue and Price Forecast by Type (2019-2026)

11.4 Global Underwear Consumption Forecast by Application (2019-2026)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

13.1 Methodology

13.2 Research Data Source

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