

Global Undergarment (Intimate Apparel) Industry Research Report, Competitive Landscape, Market Size, Regional Status and Prospect

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Abstracts

The report combines extensive quantitative analysis and exhaustive qualitative analysis, ranges from a macro overview of the total market size, industry chain, and market dynamics to micro details of segment markets by type, application and region, and, as a result, provides a holistic view of, as well as a deep insight into the Undergarment (Intimate Apparel) market covering all its essential aspects.

For the competitive landscape, the report also introduces players in the industry from the perspective of the market share, concentration ratio, etc., and describes the leading companies in detail, with which the readers can get a better idea of their competitors and acquire an in-depth understanding of the competitive situation. Further, mergers & acquisitions, emerging market trends, the impact of COVID-19, and regional conflicts will all be considered.

In a nutshell, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the market in any manner.

Key players in the global Undergarment (Intimate Apparel) market are covered in Chapter 9:

Debenhams

Marks & Spencer

Wacoal

L Brands

Betkshire Hathaway (Fruit of Loom)

Triumph International

Gunze

Fast Retailing

Hanes Brands

American Eagle (Aerie)

Jockey International

PVH

Embrygroup

Tinsino

Huijie (Maniform Lingerie)

Bare Necessities

Cosmo Lady

Aimer

Your Sun

Lise Charmel

In Chapter 5 and Chapter 7.3, based on types, the Undergarment (Intimate Apparel) market from 2017 to 2027 is primarily split into:

Bras

Underpants

Sleepwear and Homewear

Shapewear

Thermal Clothes

Others

In Chapter 6 and Chapter 7.4, based on applications, the Undergarment (Intimate Apparel) market from 2017 to 2027 covers:

Online Sales

Offline Sales

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historical data and forecast (2017-2027) of the following regions are covered in Chapter 4 and Chapter 7:

United States

Europe

China

Japan

India

Southeast Asia

Latin America

Middle East and Africa

Client Focus

1. Does this report consider the impact of COVID-19 and the Russia-Ukraine war on the Undergarment (Intimate Apparel) market?

Yes. As the COVID-19 and the Russia-Ukraine war are profoundly affecting the global supply chain relationship and raw material price system, we have definitely taken them

into consideration throughout the research, and in Chapters 1.7, 2.7, 4.X.1, 7.5, 8.7, we elaborate at full length on the impact of the pandemic and the war on the Undergarment (Intimate Apparel) Industry.

2. How do you determine the list of the key players included in the report?

With the aim of clearly revealing the competitive situation of the industry, we concretely analyze not only the leading enterprises that have a voice on a global scale, but also the regional small and medium-sized companies that play key roles and have plenty of potential growth.

Please find the key player list in Summary.

3. What are your main data sources?

Both Primary and Secondary data sources are being used while compiling the report. Primary sources include extensive interviews of key opinion leaders and industry experts (such as experienced front-line staff, directors, CEOs, and marketing executives), downstream distributors, as well as end-users.

Secondary sources include the research of the annual and financial reports of the top companies, public files, new journals, etc. We also cooperate with some third-party databases.

Please find a more complete list of data sources in Chapters 11.2.1 & 11.2.2.

4. Can I modify the scope of the report and customize it to suit my requirements?

Yes. Customized requirements of multi-dimensional, deep-level and high-quality can help our customers precisely grasp market opportunities, effortlessly confront market challenges, properly formulate market strategies and act promptly, thus to win them sufficient time and space for market competition.

Outline

Chapter 1 mainly defines the market scope and introduces the macro overview of the industry, with an executive summary of different market segments ((by type, application, region, etc.), including the definition, market size, and trend of each market segment.

Chapter 2 provides a qualitative analysis of the current status and future trends of the market. Industry Entry Barriers, market drivers, market challenges, emerging markets, consumer preference analysis, together with the impact of the COVID-19 outbreak will all be thoroughly explained.

Chapter 3 analyzes the current competitive situation of the market by providing data regarding the players, including their sales volume and revenue with corresponding market shares, price and gross margin. In addition, information about market concentration ratio, mergers, acquisitions, and expansion plans will also be covered.

Chapter 4 focuses on the regional market, presenting detailed data (i.e., sales volume, revenue, price, gross margin) of the most representative regions and countries in the world.

Chapter 5 provides the analysis of various market segments according to product types,

covering sales volume, revenue along with market share and growth rate, plus the price analysis of each type.

Chapter 6 shows the breakdown data of different applications, including the consumption and revenue with market share and growth rate, with the aim of helping the readers to take a close-up look at the downstream market.

Chapter 7 provides a combination of quantitative and qualitative analyses of the market size and development trends in the next five years. The forecast information of the whole, as well as the breakdown market, offers the readers a chance to look into the future of the industry.

Chapter 8 is the analysis of the whole market industrial chain, covering key raw materials suppliers and price analysis, manufacturing cost structure analysis, alternative product analysis, also providing information on major distributors, downstream buyers, and the impact of COVID-19 pandemic.

Chapter 9 shares a list of the key players in the market, together with their basic information, product profiles, market performance (i.e., sales volume, price, revenue, gross margin), recent development, SWOT analysis, etc.

Chapter 10 is the conclusion of the report which helps the readers to sum up the main findings and points.

Chapter 11 introduces the market research methods and data sources.

Years considered for this report:

Historical Years: 2017-2021

Base Year: 2021

Estimated Year: 2022

Forecast Period: 2022-2027

Contents

1 UNDERGARMENT (INTIMATE APPAREL) MARKET OVERVIEW

- 1.1 Product Overview and Scope of Undergarment (Intimate Apparel) Market
- 1.2 Undergarment (Intimate Apparel) Market Segment by Type
 - 1.2.1 Global Undergarment (Intimate Apparel) Market Sales Volume and CAGR (%) Comparison by Type (2017-2027)
- 1.3 Global Undergarment (Intimate Apparel) Market Segment by Application
 - 1.3.1 Undergarment (Intimate Apparel) Market Consumption (Sales Volume) Comparison by Application (2017-2027)
- 1.4 Global Undergarment (Intimate Apparel) Market, Region Wise (2017-2027)
 - 1.4.1 Global Undergarment (Intimate Apparel) Market Size (Revenue) and CAGR (%) Comparison by Region (2017-2027)
 - 1.4.2 United States Undergarment (Intimate Apparel) Market Status and Prospect (2017-2027)
 - 1.4.3 Europe Undergarment (Intimate Apparel) Market Status and Prospect (2017-2027)
 - 1.4.4 China Undergarment (Intimate Apparel) Market Status and Prospect (2017-2027)
 - 1.4.5 Japan Undergarment (Intimate Apparel) Market Status and Prospect (2017-2027)
 - 1.4.6 India Undergarment (Intimate Apparel) Market Status and Prospect (2017-2027)
 - 1.4.7 Southeast Asia Undergarment (Intimate Apparel) Market Status and Prospect (2017-2027)
 - 1.4.8 Latin America Undergarment (Intimate Apparel) Market Status and Prospect (2017-2027)
 - 1.4.9 Middle East and Africa Undergarment (Intimate Apparel) Market Status and Prospect (2017-2027)
- 1.5 Global Market Size of Undergarment (Intimate Apparel) (2017-2027)
 - 1.5.1 Global Undergarment (Intimate Apparel) Market Revenue Status and Outlook (2017-2027)
 - 1.5.2 Global Undergarment (Intimate Apparel) Market Sales Volume Status and Outlook (2017-2027)
- 1.6 Global Macroeconomic Analysis
- 1.7 The impact of the Russia-Ukraine war on the Undergarment (Intimate Apparel) Market

2 INDUSTRY OUTLOOK

- 2.1 Undergarment (Intimate Apparel) Industry Technology Status and Trends
- 2.2 Industry Entry Barriers
 - 2.2.1 Analysis of Financial Barriers
 - 2.2.2 Analysis of Technical Barriers
 - 2.2.3 Analysis of Talent Barriers
 - 2.2.4 Analysis of Brand Barrier
- 2.3 Undergarment (Intimate Apparel) Market Drivers Analysis
- 2.4 Undergarment (Intimate Apparel) Market Challenges Analysis
- 2.5 Emerging Market Trends
- 2.6 Consumer Preference Analysis
- 2.7 Undergarment (Intimate Apparel) Industry Development Trends under COVID-19 Outbreak
 - 2.7.1 Global COVID-19 Status Overview
 - 2.7.2 Influence of COVID-19 Outbreak on Undergarment (Intimate Apparel) Industry Development

3 GLOBAL UNDERGARMENT (INTIMATE APPAREL) MARKET LANDSCAPE BY PLAYER

- 3.1 Global Undergarment (Intimate Apparel) Sales Volume and Share by Player (2017-2022)
- 3.2 Global Undergarment (Intimate Apparel) Revenue and Market Share by Player (2017-2022)
- 3.3 Global Undergarment (Intimate Apparel) Average Price by Player (2017-2022)
- 3.4 Global Undergarment (Intimate Apparel) Gross Margin by Player (2017-2022)
- 3.5 Undergarment (Intimate Apparel) Market Competitive Situation and Trends
 - 3.5.1 Undergarment (Intimate Apparel) Market Concentration Rate
 - 3.5.2 Undergarment (Intimate Apparel) Market Share of Top 3 and Top 6 Players
 - 3.5.3 Mergers & Acquisitions, Expansion

4 GLOBAL UNDERGARMENT (INTIMATE APPAREL) SALES VOLUME AND REVENUE REGION WISE (2017-2022)

- 4.1 Global Undergarment (Intimate Apparel) Sales Volume and Market Share, Region Wise (2017-2022)
- 4.2 Global Undergarment (Intimate Apparel) Revenue and Market Share, Region Wise (2017-2022)
- 4.3 Global Undergarment (Intimate Apparel) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4 United States Undergarment (Intimate Apparel) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.4.1 United States Undergarment (Intimate Apparel) Market Under COVID-19

4.5 Europe Undergarment (Intimate Apparel) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.5.1 Europe Undergarment (Intimate Apparel) Market Under COVID-19

4.6 China Undergarment (Intimate Apparel) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.6.1 China Undergarment (Intimate Apparel) Market Under COVID-19

4.7 Japan Undergarment (Intimate Apparel) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.7.1 Japan Undergarment (Intimate Apparel) Market Under COVID-19

4.8 India Undergarment (Intimate Apparel) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.8.1 India Undergarment (Intimate Apparel) Market Under COVID-19

4.9 Southeast Asia Undergarment (Intimate Apparel) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.9.1 Southeast Asia Undergarment (Intimate Apparel) Market Under COVID-19

4.10 Latin America Undergarment (Intimate Apparel) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.10.1 Latin America Undergarment (Intimate Apparel) Market Under COVID-19

4.11 Middle East and Africa Undergarment (Intimate Apparel) Sales Volume, Revenue, Price and Gross Margin (2017-2022)

4.11.1 Middle East and Africa Undergarment (Intimate Apparel) Market Under COVID-19

5 GLOBAL UNDERGARMENT (INTIMATE APPAREL) SALES VOLUME, REVENUE, PRICE TREND BY TYPE

5.1 Global Undergarment (Intimate Apparel) Sales Volume and Market Share by Type (2017-2022)

5.2 Global Undergarment (Intimate Apparel) Revenue and Market Share by Type (2017-2022)

5.3 Global Undergarment (Intimate Apparel) Price by Type (2017-2022)

5.4 Global Undergarment (Intimate Apparel) Sales Volume, Revenue and Growth Rate by Type (2017-2022)

5.4.1 Global Undergarment (Intimate Apparel) Sales Volume, Revenue and Growth Rate of Bras (2017-2022)

5.4.2 Global Undergarment (Intimate Apparel) Sales Volume, Revenue and Growth

Rate of Underpants (2017-2022)

5.4.3 Global Undergarment (Intimate Apparel) Sales Volume, Revenue and Growth Rate of Sleepwear and Homewear (2017-2022)

5.4.4 Global Undergarment (Intimate Apparel) Sales Volume, Revenue and Growth Rate of Shapewear (2017-2022)

5.4.5 Global Undergarment (Intimate Apparel) Sales Volume, Revenue and Growth Rate of Thermal Clothes (2017-2022)

5.4.6 Global Undergarment (Intimate Apparel) Sales Volume, Revenue and Growth Rate of Others (2017-2022)

6 GLOBAL UNDERGARMENT (INTIMATE APPAREL) MARKET ANALYSIS BY APPLICATION

6.1 Global Undergarment (Intimate Apparel) Consumption and Market Share by Application (2017-2022)

6.2 Global Undergarment (Intimate Apparel) Consumption Revenue and Market Share by Application (2017-2022)

6.3 Global Undergarment (Intimate Apparel) Consumption and Growth Rate by Application (2017-2022)

6.3.1 Global Undergarment (Intimate Apparel) Consumption and Growth Rate of Online Sales (2017-2022)

6.3.2 Global Undergarment (Intimate Apparel) Consumption and Growth Rate of Offline Sales (2017-2022)

7 GLOBAL UNDERGARMENT (INTIMATE APPAREL) MARKET FORECAST (2022-2027)

7.1 Global Undergarment (Intimate Apparel) Sales Volume, Revenue Forecast (2022-2027)

7.1.1 Global Undergarment (Intimate Apparel) Sales Volume and Growth Rate Forecast (2022-2027)

7.1.2 Global Undergarment (Intimate Apparel) Revenue and Growth Rate Forecast (2022-2027)

7.1.3 Global Undergarment (Intimate Apparel) Price and Trend Forecast (2022-2027)

7.2 Global Undergarment (Intimate Apparel) Sales Volume and Revenue Forecast, Region Wise (2022-2027)

7.2.1 United States Undergarment (Intimate Apparel) Sales Volume and Revenue Forecast (2022-2027)

7.2.2 Europe Undergarment (Intimate Apparel) Sales Volume and Revenue Forecast

(2022-2027)

7.2.3 China Undergarment (Intimate Apparel) Sales Volume and Revenue Forecast (2022-2027)

7.2.4 Japan Undergarment (Intimate Apparel) Sales Volume and Revenue Forecast (2022-2027)

7.2.5 India Undergarment (Intimate Apparel) Sales Volume and Revenue Forecast (2022-2027)

7.2.6 Southeast Asia Undergarment (Intimate Apparel) Sales Volume and Revenue Forecast (2022-2027)

7.2.7 Latin America Undergarment (Intimate Apparel) Sales Volume and Revenue Forecast (2022-2027)

7.2.8 Middle East and Africa Undergarment (Intimate Apparel) Sales Volume and Revenue Forecast (2022-2027)

7.3 Global Undergarment (Intimate Apparel) Sales Volume, Revenue and Price Forecast by Type (2022-2027)

7.3.1 Global Undergarment (Intimate Apparel) Revenue and Growth Rate of Bras (2022-2027)

7.3.2 Global Undergarment (Intimate Apparel) Revenue and Growth Rate of Underpants (2022-2027)

7.3.3 Global Undergarment (Intimate Apparel) Revenue and Growth Rate of Sleepwear and Homewear (2022-2027)

7.3.4 Global Undergarment (Intimate Apparel) Revenue and Growth Rate of Shapewear (2022-2027)

7.3.5 Global Undergarment (Intimate Apparel) Revenue and Growth Rate of Thermal Clothes (2022-2027)

7.3.6 Global Undergarment (Intimate Apparel) Revenue and Growth Rate of Others (2022-2027)

7.4 Global Undergarment (Intimate Apparel) Consumption Forecast by Application (2022-2027)

7.4.1 Global Undergarment (Intimate Apparel) Consumption Value and Growth Rate of Online Sales(2022-2027)

7.4.2 Global Undergarment (Intimate Apparel) Consumption Value and Growth Rate of Offline Sales(2022-2027)

7.5 Undergarment (Intimate Apparel) Market Forecast Under COVID-19

8 UNDERGARMENT (INTIMATE APPAREL) MARKET UPSTREAM AND DOWNSTREAM ANALYSIS

8.1 Undergarment (Intimate Apparel) Industrial Chain Analysis

8.2 Key Raw Materials Suppliers and Price Analysis

8.3 Manufacturing Cost Structure Analysis

8.3.1 Labor Cost Analysis

8.3.2 Energy Costs Analysis

8.3.3 R&D Costs Analysis

8.4 Alternative Product Analysis

8.5 Major Distributors of Undergarment (Intimate Apparel) Analysis

8.6 Major Downstream Buyers of Undergarment (Intimate Apparel) Analysis

8.7 Impact of COVID-19 and the Russia-Ukraine war on the Upstream and Downstream in the Undergarment (Intimate Apparel) Industry

9 PLAYERS PROFILES

9.1 Debenhams

9.1.1 Debenhams Basic Information, Manufacturing Base, Sales Region and Competitors

9.1.2 Undergarment (Intimate Apparel) Product Profiles, Application and Specification

9.1.3 Debenhams Market Performance (2017-2022)

9.1.4 Recent Development

9.1.5 SWOT Analysis

9.2 Marks & Spencer

9.2.1 Marks & Spencer Basic Information, Manufacturing Base, Sales Region and Competitors

9.2.2 Undergarment (Intimate Apparel) Product Profiles, Application and Specification

9.2.3 Marks & Spencer Market Performance (2017-2022)

9.2.4 Recent Development

9.2.5 SWOT Analysis

9.3 Wacoal

9.3.1 Wacoal Basic Information, Manufacturing Base, Sales Region and Competitors

9.3.2 Undergarment (Intimate Apparel) Product Profiles, Application and Specification

9.3.3 Wacoal Market Performance (2017-2022)

9.3.4 Recent Development

9.3.5 SWOT Analysis

9.4 L Brands

9.4.1 L Brands Basic Information, Manufacturing Base, Sales Region and Competitors

9.4.2 Undergarment (Intimate Apparel) Product Profiles, Application and Specification

9.4.3 L Brands Market Performance (2017-2022)

9.4.4 Recent Development

9.4.5 SWOT Analysis

9.5 Betkshire Hathaway (Fruit of Loom)

9.5.1 Betkshire Hathaway (Fruit of Loom) Basic Information, Manufacturing Base, Sales Region and Competitors

9.5.2 Undergarment (Intimate Apparel) Product Profiles, Application and Specification

9.5.3 Betkshire Hathaway (Fruit of Loom) Market Performance (2017-2022)

9.5.4 Recent Development

9.5.5 SWOT Analysis

9.6 Triumph International

9.6.1 Triumph International Basic Information, Manufacturing Base, Sales Region and Competitors

9.6.2 Undergarment (Intimate Apparel) Product Profiles, Application and Specification

9.6.3 Triumph International Market Performance (2017-2022)

9.6.4 Recent Development

9.6.5 SWOT Analysis

9.7 Gunze

9.7.1 Gunze Basic Information, Manufacturing Base, Sales Region and Competitors

9.7.2 Undergarment (Intimate Apparel) Product Profiles, Application and Specification

9.7.3 Gunze Market Performance (2017-2022)

9.7.4 Recent Development

9.7.5 SWOT Analysis

9.8 Fast Retailing

9.8.1 Fast Retailing Basic Information, Manufacturing Base, Sales Region and Competitors

9.8.2 Undergarment (Intimate Apparel) Product Profiles, Application and Specification

9.8.3 Fast Retailing Market Performance (2017-2022)

9.8.4 Recent Development

9.8.5 SWOT Analysis

9.9 Hanes Brands

9.9.1 Hanes Brands Basic Information, Manufacturing Base, Sales Region and Competitors

9.9.2 Undergarment (Intimate Apparel) Product Profiles, Application and Specification

9.9.3 Hanes Brands Market Performance (2017-2022)

9.9.4 Recent Development

9.9.5 SWOT Analysis

9.10 American Eagle (Aerie)

9.10.1 American Eagle (Aerie) Basic Information, Manufacturing Base, Sales Region and Competitors

9.10.2 Undergarment (Intimate Apparel) Product Profiles, Application and Specification

9.10.3 American Eagle (Aerie) Market Performance (2017-2022)

- 9.10.4 Recent Development
- 9.10.5 SWOT Analysis
- 9.11 Jockey International
 - 9.11.1 Jockey International Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.11.2 Undergarment (Intimate Apparel) Product Profiles, Application and Specification
 - 9.11.3 Jockey International Market Performance (2017-2022)
 - 9.11.4 Recent Development
 - 9.11.5 SWOT Analysis
- 9.12 PVH
 - 9.12.1 PVH Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.12.2 Undergarment (Intimate Apparel) Product Profiles, Application and Specification
 - 9.12.3 PVH Market Performance (2017-2022)
 - 9.12.4 Recent Development
 - 9.12.5 SWOT Analysis
- 9.13 Embrygroup
 - 9.13.1 Embrygroup Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.13.2 Undergarment (Intimate Apparel) Product Profiles, Application and Specification
 - 9.13.3 Embrygroup Market Performance (2017-2022)
 - 9.13.4 Recent Development
 - 9.13.5 SWOT Analysis
- 9.14 Tinsino
 - 9.14.1 Tinsino Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.14.2 Undergarment (Intimate Apparel) Product Profiles, Application and Specification
 - 9.14.3 Tinsino Market Performance (2017-2022)
 - 9.14.4 Recent Development
 - 9.14.5 SWOT Analysis
- 9.15 Huijie (Maniform Lingerie)
 - 9.15.1 Huijie (Maniform Lingerie) Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.15.2 Undergarment (Intimate Apparel) Product Profiles, Application and Specification
 - 9.15.3 Huijie (Maniform Lingerie) Market Performance (2017-2022)
 - 9.15.4 Recent Development
 - 9.15.5 SWOT Analysis
- 9.16 Bare Necessities
 - 9.16.1 Bare Necessities Basic Information, Manufacturing Base, Sales Region and Competitors
 - 9.16.2 Undergarment (Intimate Apparel) Product Profiles, Application and Specification

9.16.3 Bare Necessities Market Performance (2017-2022)

9.16.4 Recent Development

9.16.5 SWOT Analysis

9.17 Cosmo Lady

9.17.1 Cosmo Lady Basic Information, Manufacturing Base, Sales Region and Competitors

9.17.2 Undergarment (Intimate Apparel) Product Profiles, Application and Specification

9.17.3 Cosmo Lady Market Performance (2017-2022)

9.17.4 Recent Development

9.17.5 SWOT Analysis

9.18 Aimer

9.18.1 Aimer Basic Information, Manufacturing Base, Sales Region and Competitors

9.18.2 Undergarment (Intimate Apparel) Product Profiles, Application and Specification

9.18.3 Aimer Market Performance (2017-2022)

9.18.4 Recent Development

9.18.5 SWOT Analysis

9.19 Your Sun

9.19.1 Your Sun Basic Information, Manufacturing Base, Sales Region and Competitors

9.19.2 Undergarment (Intimate Apparel) Product Profiles, Application and Specification

9.19.3 Your Sun Market Performance (2017-2022)

9.19.4 Recent Development

9.19.5 SWOT Analysis

9.20 Lise Charmel

9.20.1 Lise Charmel Basic Information, Manufacturing Base, Sales Region and Competitors

9.20.2 Undergarment (Intimate Apparel) Product Profiles, Application and Specification

9.20.3 Lise Charmel Market Performance (2017-2022)

9.20.4 Recent Development

9.20.5 SWOT Analysis

10 RESEARCH FINDINGS AND CONCLUSION

11 APPENDIX

11.1 Methodology

11.2 Research Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Undergarment (Intimate Apparel) Product Picture

Table Global Undergarment (Intimate Apparel) Market Sales Volume and CAGR (%) Comparison by Type

Table Undergarment (Intimate Apparel) Market Consumption (Sales Volume) Comparison by Application (2017-2027)

Figure Global Undergarment (Intimate Apparel) Market Size (Revenue, Million USD) and CAGR (%) (2017-2027)

Figure United States Undergarment (Intimate Apparel) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Europe Undergarment (Intimate Apparel) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure China Undergarment (Intimate Apparel) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Japan Undergarment (Intimate Apparel) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure India Undergarment (Intimate Apparel) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Southeast Asia Undergarment (Intimate Apparel) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Latin America Undergarment (Intimate Apparel) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Middle East and Africa Undergarment (Intimate Apparel) Market Revenue (Million USD) and Growth Rate (2017-2027)

Figure Global Undergarment (Intimate Apparel) Market Sales Volume Status and Outlook (2017-2027)

Table Global Macroeconomic Analysis

Figure Global COVID-19 Status Overview

Table Influence of COVID-19 Outbreak on Undergarment (Intimate Apparel) Industry Development

Table Global Undergarment (Intimate Apparel) Sales Volume by Player (2017-2022)

Table Global Undergarment (Intimate Apparel) Sales Volume Share by Player (2017-2022)

Figure Global Undergarment (Intimate Apparel) Sales Volume Share by Player in 2021

Table Undergarment (Intimate Apparel) Revenue (Million USD) by Player (2017-2022)

Table Undergarment (Intimate Apparel) Revenue Market Share by Player (2017-2022)

Table Undergarment (Intimate Apparel) Price by Player (2017-2022)

Table Undergarment (Intimate Apparel) Gross Margin by Player (2017-2022)

Table Mergers & Acquisitions, Expansion Plans

Table Global Undergarment (Intimate Apparel) Sales Volume, Region Wise (2017-2022)

Table Global Undergarment (Intimate Apparel) Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Undergarment (Intimate Apparel) Sales Volume Market Share, Region Wise (2017-2022)

Figure Global Undergarment (Intimate Apparel) Sales Volume Market Share, Region

Wise in 2021

Table Global Undergarment (Intimate Apparel) Revenue (Million USD), Region Wise (2017-2022)

Table Global Undergarment (Intimate Apparel) Revenue Market Share, Region Wise (2017-2022)

Figure Global Undergarment (Intimate Apparel) Revenue Market Share, Region Wise (2017-2022)

Figure Global Undergarment (Intimate Apparel) Revenue Market Share, Region Wise in 2021

Table Global Undergarment (Intimate Apparel) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table United States Undergarment (Intimate Apparel) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Europe Undergarment (Intimate Apparel) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table China Undergarment (Intimate Apparel) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Japan Undergarment (Intimate Apparel) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table India Undergarment (Intimate Apparel) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Southeast Asia Undergarment (Intimate Apparel) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Latin America Undergarment (Intimate Apparel) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Table Middle East and Africa Undergarment (Intimate Apparel) Sales Volume, Revenue

(Million USD), Price and Gross Margin (2017-2022)

Table Global Undergarment (Intimate Apparel) Sales Volume by Type (2017-2022)

Table Global Undergarment (Intimate Apparel) Sales Volume Market Share by Type (2017-2022)

Figure Global Undergarment (Intimate Apparel) Sales Volume Market Share by Type in 2021

Table Global Undergarment (Intimate Apparel) Revenue (Million USD) by Type (2017-2022)

Table Global Undergarment (Intimate Apparel) Revenue Market Share by Type (2017-2022)

Figure Global Undergarment (Intimate Apparel) Revenue Market Share by Type in 2021

Table Undergarment (Intimate Apparel) Price by Type (2017-2022)

Figure Global Undergarment (Intimate Apparel) Sales Volume and Growth Rate of Bras (2017-2022)

Figure Global Undergarment (Intimate Apparel) Revenue (Million USD) and Growth Rate of Bras (2017-2022)

Figure Global Undergarment (Intimate Apparel) Sales Volume and Growth Rate of Underpants (2017-2022)

Figure Global Undergarment (Intimate Apparel) Revenue (Million USD) and Growth Rate of Underpants (2017-2022)

Figure Global Undergarment (Intimate Apparel) Sales Volume and Growth Rate of Sleepwear and Homewear (2017-2022)

Figure Global Undergarment (Intimate Apparel) Revenue (Million USD) and Growth Rate of Sleepwear and Homewear (2017-2022)

Figure Global Undergarment (Intimate Apparel) Sales Volume and Growth Rate of Shapewear (2017-2022)

Figure Global Undergarment (Intimate Apparel) Revenue (Million USD) and Growth Rate of Shapewear (2017-2022)

Figure Global Undergarment (Intimate Apparel) Sales Volume and Growth Rate of Thermal Clothes (2017-2022)

Figure Global Undergarment (Intimate Apparel) Revenue (Million USD) and Growth

Rate of Thermal Clothes (2017-2022)

Figure Global Undergarment (Intimate Apparel) Sales Volume and Growth Rate of Others (2017-2022)

Figure Global Undergarment (Intimate Apparel) Revenue (Million USD) and Growth Rate of Others (2017-2022)

Table Global Undergarment (Intimate Apparel) Consumption by Application (2017-2022)

Table Global Undergarment (Intimate Apparel) Consumption Market Share by Application (2017-2022)

Table Global Undergarment (Intimate Apparel) Consumption Revenue (Million USD) by Application (2017-2022)

Table Global Undergarment (Intimate Apparel) Consumption Revenue Market Share by Application (2017-2022)

Table Global Undergarment (Intimate Apparel) Consumption and Growth Rate of Online Sales (2017-2022)

Table Global Undergarment (Intimate Apparel) Consumption and Growth Rate of Offline Sales (2017-2022)

Figure Global Undergarment (Intimate Apparel) Sales Volume and Growth Rate Forecast (2022-2027)

Figure Global Undergarment (Intimate Apparel) Revenue (Million USD) and Growth Rate Forecast (2022-2027)

Figure Global Undergarment (Intimate Apparel) Price and Trend Forecast (2022-2027)

Figure USA Undergarment (Intimate Apparel) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure USA Undergarment (Intimate Apparel) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Undergarment (Intimate Apparel) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Europe Undergarment (Intimate Apparel) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure China Undergarment (Intimate Apparel) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure China Undergarment (Intimate Apparel) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Undergarment (Intimate Apparel) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Japan Undergarment (Intimate Apparel) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure India Undergarment (Intimate Apparel) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure India Undergarment (Intimate Apparel) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Undergarment (Intimate Apparel) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Southeast Asia Undergarment (Intimate Apparel) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Undergarment (Intimate Apparel) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Latin America Undergarment (Intimate Apparel) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Undergarment (Intimate Apparel) Market Sales Volume and Growth Rate Forecast Analysis (2022-2027)

Figure Middle East and Africa Undergarment (Intimate Apparel) Market Revenue (Million USD) and Growth Rate Forecast Analysis (2022-2027)

Table Global Undergarment (Intimate Apparel) Market Sales Volume Forecast, by Type

Table Global Undergarment (Intimate Apparel) Sales Volume Market Share Forecast, by Type

Table Global Undergarment (Intimate Apparel) Market Revenue (Million USD) Forecast, by Type

Table Global Undergarment (Intimate Apparel) Revenue Market Share Forecast, by Type

Table Global Undergarment (Intimate Apparel) Price Forecast, by Type

Figure Global Undergarment (Intimate Apparel) Revenue (Million USD) and Growth Rate of Bras (2022-2027)

Figure Global Undergarment (Intimate Apparel) Revenue (Million USD) and Growth Rate of Bras (2022-2027)

Figure Global Undergarment (Intimate Apparel) Revenue (Million USD) and Growth Rate of Underpants (2022-2027)

Figure Global Undergarment (Intimate Apparel) Revenue (Million USD) and Growth Rate of Underpants (2022-2027)

Figure Global Undergarment (Intimate Apparel) Revenue (Million USD) and Growth Rate of Sleepwear and Homewear (2022-2027)

Figure Global Undergarment (Intimate Apparel) Revenue (Million USD) and Growth Rate of Sleepwear and Homewear (2022-2027)

Figure Global Undergarment (Intimate Apparel) Revenue (Million USD) and Growth Rate of Shapewear (2022-2027)

Figure Global Undergarment (Intimate Apparel) Revenue (Million USD) and Growth Rate of Shapewear (2022-2027)

Figure Global Undergarment (Intimate Apparel) Revenue (Million USD) and Growth Rate of Thermal Clothes (2022-2027)

Figure Global Undergarment (Intimate Apparel) Revenue (Million USD) and Growth Rate of Thermal Clothes (2022-2027)

Figure Global Undergarment (Intimate Apparel) Revenue (Million USD) and Growth Rate of Others (2022-2027)

Figure Global Undergarment (Intimate Apparel) Revenue (Million USD) and Growth Rate of Others (2022-2027)

Table Global Undergarment (Intimate Apparel) Market Consumption Forecast, by Application

Table Global Undergarment (Intimate Apparel) Consumption Market Share Forecast, by

Application

Table Global Undergarment (Intimate Apparel) Market Revenue (Million USD) Forecast, by Application

Table Global Undergarment (Intimate Apparel) Revenue Market Share Forecast, by Application

Figure Global Undergarment (Intimate Apparel) Consumption Value (Million USD) and Growth Rate of Online Sales (2022-2027)

Figure Global Undergarment (Intimate Apparel) Consumption Value (Million USD) and Growth Rate of Offline Sales (2022-2027)

Figure Undergarment (Intimate Apparel) Industrial Chain Analysis

Table Key Raw Materials Suppliers and Price Analysis

Figure Manufacturing Cost Structure Analysis

Table Alternative Product Analysis

Table Downstream Distributors

Table Downstream Buyers

Table Debenhams Profile

Table Debenhams Undergarment (Intimate Apparel) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Debenhams Undergarment (Intimate Apparel) Sales Volume and Growth Rate

Figure Debenhams Revenue (Million USD) Market Share 2017-2022

Table Marks & Spencer Profile

Table Marks & Spencer Undergarment (Intimate Apparel) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Marks & Spencer Undergarment (Intimate Apparel) Sales Volume and Growth Rate

Figure Marks & Spencer Revenue (Million USD) Market Share 2017-2022

Table Wacoal Profile

Table Wacoal Undergarment (Intimate Apparel) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Wacoal Undergarment (Intimate Apparel) Sales Volume and Growth Rate

Figure Wacoal Revenue (Million USD) Market Share 2017-2022

Table L Brands Profile

Table L Brands Undergarment (Intimate Apparel) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure L Brands Undergarment (Intimate Apparel) Sales Volume and Growth Rate

Figure L Brands Revenue (Million USD) Market Share 2017-2022

Table Betkshire Hathaway (Fruit of Loom) Profile

Table Betkshire Hathaway (Fruit of Loom) Undergarment (Intimate Apparel) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Betkshire Hathaway (Fruit of Loom) Undergarment (Intimate Apparel) Sales Volume and Growth Rate

Figure Betkshire Hathaway (Fruit of Loom) Revenue (Million USD) Market Share 2017-2022

Table Triumph International Profile

Table Triumph International Undergarment (Intimate Apparel) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Triumph International Undergarment (Intimate Apparel) Sales Volume and Growth Rate

Figure Triumph International Revenue (Million USD) Market Share 2017-2022

Table Gunze Profile

Table Gunze Undergarment (Intimate Apparel) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Gunze Undergarment (Intimate Apparel) Sales Volume and Growth Rate

Figure Gunze Revenue (Million USD) Market Share 2017-2022

Table Fast Retailing Profile

Table Fast Retailing Undergarment (Intimate Apparel) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Fast Retailing Undergarment (Intimate Apparel) Sales Volume and Growth Rate

Figure Fast Retailing Revenue (Million USD) Market Share 2017-2022

Table Hanes Brands Profile

Table Hanes Brands Undergarment (Intimate Apparel) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Hanes Brands Undergarment (Intimate Apparel) Sales Volume and Growth Rate

Figure Hanes Brands Revenue (Million USD) Market Share 2017-2022

Table American Eagle (Aerie) Profile

Table American Eagle (Aerie) Undergarment (Intimate Apparel) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure American Eagle (Aerie) Undergarment (Intimate Apparel) Sales Volume and Growth Rate

Figure American Eagle (Aerie) Revenue (Million USD) Market Share 2017-2022

Table Jockey International Profile

Table Jockey International Undergarment (Intimate Apparel) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Jockey International Undergarment (Intimate Apparel) Sales Volume and Growth Rate

Figure Jockey International Revenue (Million USD) Market Share 2017-2022

Table PVH Profile

Table PVH Undergarment (Intimate Apparel) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure PVH Undergarment (Intimate Apparel) Sales Volume and Growth Rate

Figure PVH Revenue (Million USD) Market Share 2017-2022

Table Embrygroup Profile

Table Embrygroup Undergarment (Intimate Apparel) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Embrygroup Undergarment (Intimate Apparel) Sales Volume and Growth Rate

Figure Embrygroup Revenue (Million USD) Market Share 2017-2022

Table Tinsino Profile

Table Tinsino Undergarment (Intimate Apparel) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Tinsino Undergarment (Intimate Apparel) Sales Volume and Growth Rate

Figure Tinsino Revenue (Million USD) Market Share 2017-2022

Table Huijie (Maniform Lingerie) Profile

Table Huijie (Maniform Lingerie) Undergarment (Intimate Apparel) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Huijie (Maniform Lingerie) Undergarment (Intimate Apparel) Sales Volume and Growth Rate

Figure Huijie (Maniform Lingerie) Revenue (Million USD) Market Share 2017-2022

Table Bare Necessities Profile

Table Bare Necessities Undergarment (Intimate Apparel) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Bare Necessities Undergarment (Intimate Apparel) Sales Volume and Growth Rate

Figure Bare Necessities Revenue (Million USD) Market Share 2017-2022

Table Cosmo Lady Profile

Table Cosmo Lady Undergarment (Intimate Apparel) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Cosmo Lady Undergarment (Intimate Apparel) Sales Volume and Growth Rate

Figure Cosmo Lady Revenue (Million USD) Market Share 2017-2022

Table Aimer Profile

Table Aimer Undergarment (Intimate Apparel) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Aimer Undergarment (Intimate Apparel) Sales Volume and Growth Rate

Figure Aimer Revenue (Million USD) Market Share 2017-2022

Table Your Sun Profile

Table Your Sun Undergarment (Intimate Apparel) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Your Sun Undergarment (Intimate Apparel) Sales Volume and Growth Rate

Figure Your Sun Revenue (Million USD) Market Share 2017-2022

Table Lise Charmel Profile

Table Lise Charmel Undergarment (Intimate Apparel) Sales Volume, Revenue (Million USD), Price and Gross Margin (2017-2022)

Figure Lise Charm

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