

Global Ultrabooks Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Ultrabook is an Intel specification and trademark for a line of high-end subnotebook computers featuring reduced bulk without compromising battery life. Ultrabooks use low-power Intel Core processors, solid-state drives, and a unibody chassis to help meet these criteria. Due to their limited size, Ultrabooks typically omit common laptop features such as optical disc drives and Ethernet ports.

Based on the Ultrabooks market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Ultrabooks market covered in Chapter 5:

ASUS

Dell

Toshiba

Sony

Apple

HP

LG

VIZIO

Acer

Lenovo

Hasee

Fujitsu

Samsung

In Chapter 6, on the basis of types, the Ultrabooks market from 2015 to 2025 is primarily split into:

14 Inch

In Chapter 7, on the basis of applications, the Ultrabooks market from 2015 to 2025 covers:

Office Use

Game Use

Other

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea
Australia
India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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