

# **Global Two-Factor Authentication Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery**

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## **Abstracts**

Data security is a primary concern for enterprises, government organizations, and individuals. The popular methods for protecting sensitive data and assets include identity badges, numeric keypads, and PINs. However, these verification methods are vulnerable to hacking attempts. The advanced 2FA solutions prevent data breach by using verification techniques like hardware OTP authentication, smart card-based authentication, phone-based authentication, and biometrics. The 2FA solutions require two types of credentials to verify a person's identity or a transaction. This creates an additional layer of security that makes it difficult for an unauthorized person to access a database or computing device. The surge in online transactions through mobile devices, such as smartphones, laptops, and tablets, for banking and e-commerce, has increased the urgency for 2FA.

Based on the Two-Factor Authentication market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the

country-wise government.

Key players in the global Two-Factor Authentication market covered in Chapter 5:

Gemalto  
ID Control  
Authenex  
Meontrust  
Fortinet  
Deepnet Security  
Yubico  
Authentify  
PointSharp  
i-Sprint  
HID Global  
SecurEnvoy  
SecurEnvoy  
SecureAuth  
Authy  
RSA Security  
Mi-Token  
Entrust  
DynaPass  
Symantec  
Protectimus Solutions  
SecurStar  
VASCO Data Security International

In Chapter 6, on the basis of types, the Two-Factor Authentication market from 2015 to 2025 is primarily split into:

Hardware OTP authentication  
Smart card-based authentication  
Phone-based authentication  
Biometrics

In Chapter 7, on the basis of applications, the Two-Factor Authentication market from 2015 to 2025 covers:

BFSI  
PCI  
Government

## Healthcare

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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