

# Global Turmeric Powder Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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## Abstracts

Turmeric is a rhizomatous herbaceous perennial flowering plant of the ginger family, Zingiberaceae. It is native to the Indian subcontinent and Southeast Asia, and requires temperatures between 20 and 30 °C (68 and 86 °F) and a considerable amount of annual rainfall to thrive. Plants are gathered annually for their rhizomes and propagated from some of those rhizomes in the following season. Turmeric is processed and crushed to obtain turmeric powder. Turmeric powder is mainly used for food and beverages processing, health and personal care products.

Based on the Turmeric Powder market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Turmeric Powder market covered in Chapter 5:

Ungerer & Company

Archer Daniels Midland Company

Naturex S.A.

DDW The Colour House

Roha Dyechem Pvt. Ltd

McCormick & Comp

Synthite Industries Ltd.

BOS Natural Flavors (P) Limited

Everest Spices

Kalsec Inc

Frutarom Industries Ltd.

Universal Oleoresins

Sensient Technologies Corporation

Vigon International Inc.

ITC Limited

Kancor Ingredients Limited.

Sabinsa Corporation

Chr. Hansen A/S

Ungerer & Company.

In Chapter 6, on the basis of types, the Turmeric Powder market from 2015 to 2025 is primarily split into:

Madras Turmeric Powder

Alleppey Turmeric Powder

West Indian Turmeric Powder

Others

In Chapter 7, on the basis of applications, the Turmeric Powder market from 2015 to 2025 covers:

Food and Beverages Processing

Health and Personal Care Products

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India

South America (Covered in Chapter 12)

Brazil

Argentina

Columbia

Middle East and Africa (Covered in Chapter 13)

UAE

Egypt

South Africa

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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