

Global Turmeric Beverage Market Research Report with Opportunities and Strategies to Boost Growth- COVID-19 Impact and Recovery

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Abstracts

Turmeric or *Curcuma longa* is a rhizomatous herbaceous perennial plant that belongs to the ginger family, Zingiberaceae. Turmeric as a crop is native to Asia, and it requires temperatures between 68°F and 86°F and a considerable amount of annual rainfall to thrive. The root of the turmeric plant, also known as rhizome, is valued for its medicinal and culinary properties.

Based on the Turmeric Beverage market development status, competitive landscape and development model in different regions of the world, this report is dedicated to providing niche markets, potential risks and comprehensive competitive strategy analysis in different fields. From the competitive advantages of different types of products and services, the development opportunities and consumption characteristics and structure analysis of the downstream application fields are all analyzed in detail. To Boost Growth during the epidemic era, this report analyzes in detail for the potential risks and opportunities which can be focused on.

In Chapter 2.4 of the report, we share our perspectives for the impact of COVID-19 from the long and short term.

In chapter 3.4, we provide the influence of the crisis on the industry chain, especially for marketing channels.

In chapters 8-13, we update the timely industry economic revitalization plan of the country-wise government.

Key players in the global Turmeric Beverage market covered in Chapter 5:

Unilever

Numi

Gaia Herbs

House Foods Group

Just-C

Dunn's River Brands

In Chapter 6, on the basis of types, the Turmeric Beverage market from 2015 to 2025 is primarily split into:

Turmeric Teas

Turmeric Lattes

Turmeric-Based Juices

Sparkling Water

Others

In Chapter 7, on the basis of applications, the Turmeric Beverage market from 2015 to 2025 covers:

Supermarket

Convenience Store

Electronic Commerce

Others

Geographically, the detailed analysis of consumption, revenue, market share and growth rate, historic and forecast (2015-2025) of the following regions are covered in Chapter 8-13:

North America (Covered in Chapter 9)

United States

Canada

Mexico

Europe (Covered in Chapter 10)

Germany

UK

France

Italy

Spain

Russia

Others

Asia-Pacific (Covered in Chapter 11)

China

Japan

South Korea

Australia

India
South America (Covered in Chapter 12)
Brazil
Argentina
Columbia
Middle East and Africa (Covered in Chapter 13)
UAE
Egypt
South Africa

Years considered for this report:
Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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